

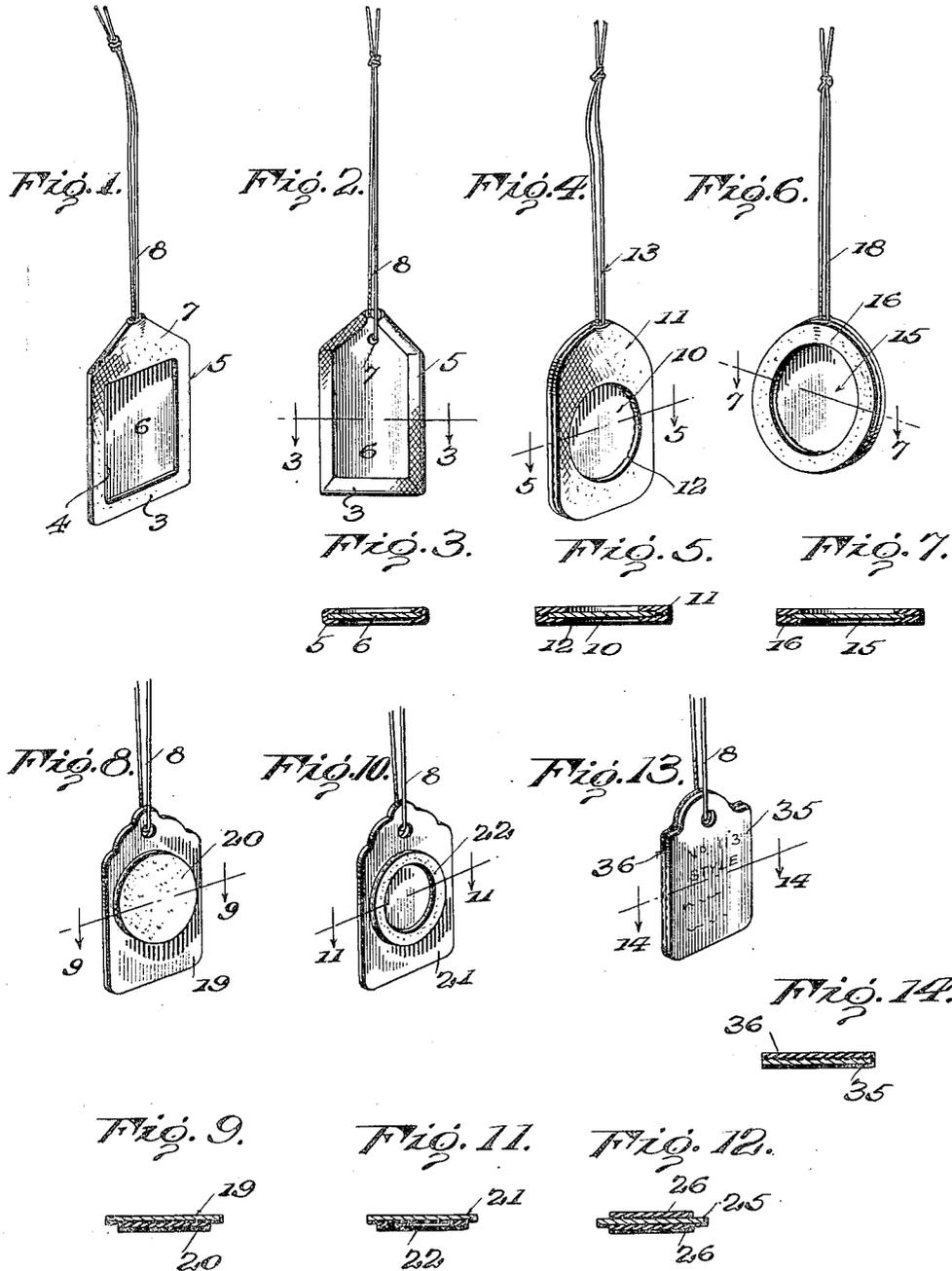
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TAG

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# UNITED STATES PATENT OFFICE.

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## TAG.

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*To all whom it may concern:*

Be it known that we, LAWRENCE L. MOORE and FREDERICK W. RADCLIFFE, citizens of the United States, and residents of Los Angeles, in the county of Los Angeles and State of California, have invented certain new and useful Improvements in Tags, of which the following is a specification.

This invention relates to tags especially adapted for use on jewelry, silverware and other articles likely to be scratched by the price tag.

A further object is to provide a tag for highly polished and delicate articles provided with a cloth covering constituting a means for protecting the tag from engagement with the article to which it is attached.

A further object is to provide a tag which is neat in appearance, cheap to manufacture and of highly simplified construction.

Other objects and advantages of the invention will be apparent during the course of the following description.

In the accompanying drawings forming a part of this application and in which like numerals are employed to designate like parts throughout the same,

Figure 1 is a perspective of the improved tag.

Figure 2 is a rear elevation of the tag.

Figure 3 is a horizontal sectional view taken on line 3—3 of Figure 2.

Figure 4 is a perspective of a modified form of tag.

Figure 5 is a horizontal sectional view taken on line 5—5 of Figure 4.

Figure 6 is a perspective illustrating a further modification of the invention.

Figure 7 is a horizontal sectional view taken on line 7—7 of Figure 6.

Figure 8 is a perspective of the tag.

Figure 9 is a horizontal sectional view taken on line 9—9 of Figure 8.

Figure 10 is a perspective of a still further modification of the invention.

Figure 11 is a horizontal sectional view taken on line 11—11 of Fig. 10.

Figure 12 is a horizontal sectional view illustrating a further modification of the invention.

Figure 13 is a perspective illustrating a further modification of the invention.

Figure 14 is a horizontal sectional view taken on line 14—14 of Figure 13.

In the drawing the numeral 5 designates

a price tag which consists of an elongated body 6 of pasteboard or other suitable material, the said body 6 being provided with an aperture 7 through which an attaching cord 8 is extended. To protect the article to which the tag is applied from injury by the tag, we have provided the tag with a cloth covering 3 having a centrally arranged opening 4 through which the matter such as the price applied to the tag may be seen. As illustrated in Figure 2 the covering 3 is extended about both sides of the body and terminates adjacent the edge of the same. The covering may be glued or otherwise secured to the opposite sides of the body. The front side of the covering 3 extends over the cord 8 so as to partially conceal the cord.

In the form of the invention illustrated in Figs. 4 and 5 the body 10 of the tag is substantially in the shape of an oval and is provided with a cloth covering 11 having a centrally arranged opening 12 through which the matter printed on the tag may be readily seen. The tag is provided with the usual aperture through which the cord 13 is extended.

In the form of the invention illustrated in Figs. 6 and 7 the tag has a disk-shaped body 15 having its marginal edges provided with a covering 16 arranged on opposite sides of the same and extended over a portion of the cord 18. Of course, the opening in the covering 16 permits the matter printed on both sides of the tag to conveniently be seen.

In the form of the invention illustrated in Figs. 8 and 9 one side of the tag 19 is provided with a protecting disk 20 of felt, or other suitable material. It will be seen with reference to Figure 8 that the disk protector 20 terminates short of the longitudinal edges of the body.

In the form of the invention illustrated in Figs. 10 and 11 the body of the tag is designated by the numeral 21 and is provided with an annular protecting member 22 and if desired the printed matter on the tag may be applied to the space within the annular protecting member whereby the printed matter is effectively shut off.

In Figure 12 the body of the tag is designated by the numeral 25 and is provided on opposite sides with protecting layers 26 of yieldable material so that the tag is prevented from scratching the article to which it is connected.

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As illustrated in Figures 13 and 14 one side of the body 35 is provided with a felt covering 36 which extends to the edge of the body and thereby protects the body from engagement with the article.

The improved jewelry tag when applied will not scratch or mar the jewelry and in fact adds to the appearance of the tag. The covering for the body of the tag may be of any desired color and may be of an ornamental design.

Having thus described the invention what is claimed is:—

A tag for use on delicate articles compris-

ing an elongated body of pasteboard onto which the price of the article and other data pertaining thereto may be written, and a soft cloth covering applied to the back of the tag and being of the same area as the back whereby to prevent the edges of the tag from scratching and marring the delicate article to which it is attached, said cloth covering and said pasteboard body being formed with registering openings for the reception of a tie cord.

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