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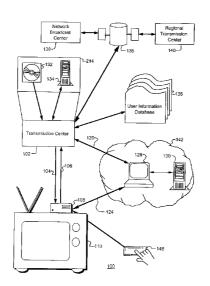
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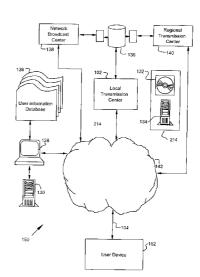
Declarations under Rule 4.17:

- as to the identity of the inventor (Rule 4.17(i)) for all designations
- as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii)) for the following designations AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES,

[Continued on next page]

 $\textbf{(54) Title:} \ \text{CUSTOMIZED PROGRAM CREATION BY SPLICING SERVER BASED VIDEO, AUDIO, OR GRAPHICAL SEGMENTS \\$





(57) Abstract: A customized programming creation (100) system provides the ability to transmit customized programming offerings to individual users based upon their known profile (136) or their responses to contemporaneous queries. The invention provides for a programming transmission center (102) to maintain a single or multiple MPEG storage server (214) environments storing a vast library of programming and other information signals. The transmission center (102) selects and accesses programming segments or other information from the storage servers (214). Through the use of splice points encoded through the MPEG process, the programming transmission center (102) can inconspicuously splice disparate program segments together to create a single custom program stream (104) for delivery to a single user or multiple users of the same profile.



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A. CLASSIFICATION OF SUBJECT MATTER IPC(7): H04N 7/10, 7/025						
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According to International Patent Classification (IPC) or to both national classification and IPC B. FIELDS SEARCHED						
	ocumentation searched (classification system followed	d by classification symbols)				
U.S. : 7	25/32, 34, 35, 36, 105, 110, 114, 115, 131, 138, 13	39, 144, 145, 151				
Documentati	on searched other than minimum documentation to the	he extent that such documents are included	d in the fields searched			
Electronic da	ata base consulted during the international search (na	ame of data base and, where practicable, s	search terms used)			
	UMENTS CONSIDERED TO BE RELEVANT					
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Further	documents are listed in the continuation of Box C.	See patent family annex.				
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"P" document published prior to the international filing date but later than the "&" document member of the same patent family priority date claimed						
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15 August 2002 (15.08.2002)		/ ANDEC 2				
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C. (Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT				
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A A	Citation of document, with indication, where appropriate, of the relevant passages US 5,930,493 A (OTTESEN et al.) 27 July 1999 (27.07.1999),whole document	Relevant to claim No.		