J. TAUSSIG.

SIGN HOLDER.

APPLICATION FILED JAN. 15, 1921.

1,384,106. Patented July 12, 1921.

Fig. 1

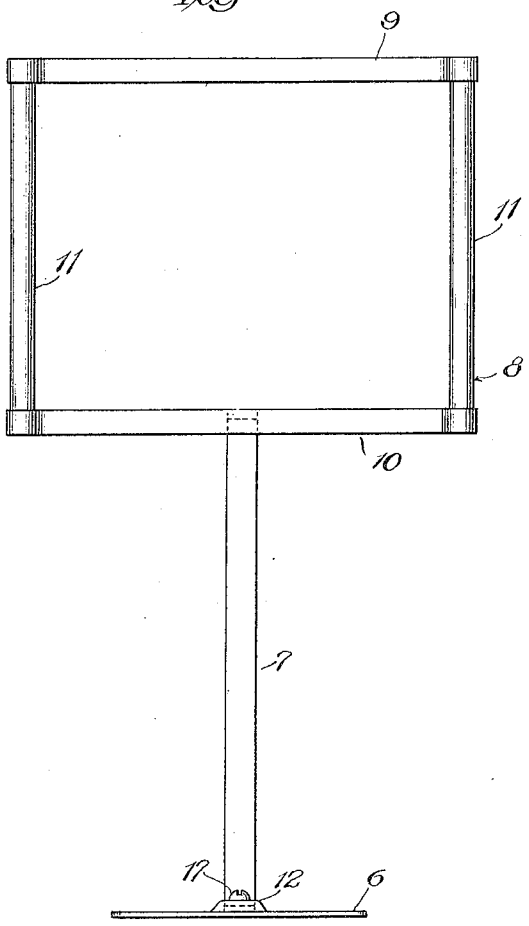


Fig. 2

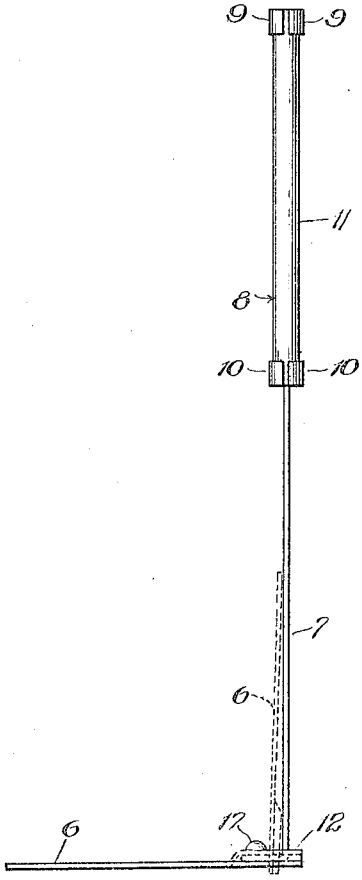


Fig. 3

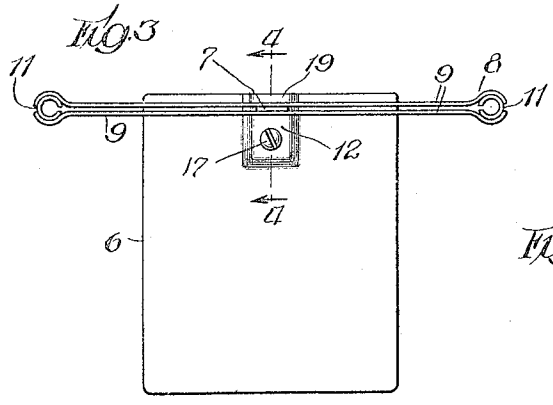


Fig. 4

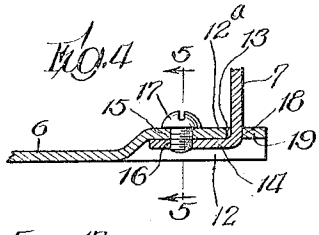
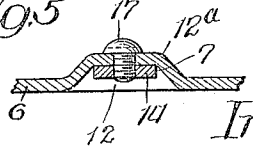


Fig. 5



Inventor:
Joseph Taussig,
By Clarence A. Seward,
his Atty.

UNITED STATES PATENT OFFICE.

JOSEPH TAUSSIG, OF CHICAGO, ILLINOIS.

SIGN-HOLDER.

1,384,106. Specification of Letters Patent. Patented July 12, 1921.

Application filed January 15, 1921. Serial No. 437,425.

To all whom it may concern:

Be it known that I, JOSEPH TAUSSIG, a citizen of the United States, and a resident of Chicago, Cook county, and State of Illinois, have invented certain new and useful Improvements in Sign-Holders, of which the following is declared to be a full, clear, and exact description.

This invention relates to sign holders and its principal object is to provide a holder for signs, show cards, price cards or other cards, which is simple in construction, easy to assemble and efficient in its operation. One of its principal objects is to provide improved means of connection between the base portion and standard portion of a sign holder, whereby the usual danger of breakage at the connection between the base and standard may be reduced to a minimum. With such objects and others in view, this invention consists in the several novel features of construction, which will be fully set forth in the following specifications and more definitely pointed out in the appended claim.

The invention is clearly illustrated in the accompanying drawings, in which:—

Figure 1 is a front elevation of a sign holder embodying a simple form of the present invention; Fig. 2 is a side elevation thereof; Fig. 3 is a plan; Fig. 4 is a detail, vertical cross section taken on the line 4—4 of Fig. 3; and Fig. 5 is a detail, vertical section taken on the line 5—5 of Fig. 4.

Referring to said drawing, the reference character 6 designates a base which may comprise a flat rectangular piece of thin metal. Secured to and extending up from said base is a standard 7 which, as a preference, comprises a strip of metal, and at the top of said standard is secured a rectangular open frame 8 of any desirable construction, adapted to receive and hold a card upon which may be printed any desired information. Conveniently, said frame may comprise two closely spaced parallel upper bars 9, two closely spaced parallel lower bars 10 and two slotted vertical tubes 11 fixedly secured to and between the ends of said horizontal bars 9, 10. The card is slipped down between the upper bars 9, with its edge portions held in the slotted tubular members 11. The bottom of the card rests upon the standard 7.

The connection between the base and standard which forms the subject matter of this specification will now be described.

Near one edge of the base, the metal thereof is punched or struck upward to provide a socket or recessed portion 12, and in the top wall 12^a of said recessed portion is formed a transverse narrow slot 13, through which the standard 7 projects into the socket or recessed portion and has its lower end bent at right angles to its main portion, as at 14, and the top wall of the recessed portion and said transversely bent portion 14 are formed with apertures 15, 16, through which is inserted a screw 17 which is threaded in the bent end part 14 of the standard. The rear side of the standard bears against the edge 18 of the slot 13 and is held in contact therewith by the screw 17. Any pressure against the standard is met by the edge of said slot and the usual tendency for the standard to become broken at the end is thereby presented. In other words, the part 19 of the top wall of the recessed portion acts as a reinforcement for the lower end of the standard at the place where it joins with the base.

By making the connection between the base and standard in the form of a screw, the latter may be removed and the base may be swung up parallel with the standard and the screw reinserted in the bent end 14. This is done when the devices are packed for shipment, as it reduces materially the space required for containing several of them.

Sign holders of this type are subject to rough usage and frequently become broken at the bent part of the standard. With the use of a reinforcement behind the standard close to its bent part, the danger of breakage at this place is reduced to a minimum. The parts are easily assembled and taken apart.

More or less variation of the exact details of construction is possible without departing from the spirit of this invention; I desire, therefore, not to limit myself to the exact form of the construction shown and described, but intend, in the following claim, to point out all of the invention disclosed herein.

I claim as new and desire to secure by Letters Patent:

A sign holder comprising a sheet metal base portion having an upwardly struck-up

recessed part formed with a transverse slot near one edge of the base portion, a flat strip of metal comprising a standard and having a sign holding member secured to its upper end and having a right angle bent portion at its lower end adapted to be contained in said recessed part with the upright portion of the standard bearing against one edge of the slot, and a screw extending through the top of said recessed part and threaded in the laterally bent part of the standard and acting to detachably secure together the base portion and standard, with the standard in engagement with said edge of the slot, said base portion being adapted to be folded up against said standard and held against disconnection therewith by said screw when inserted in said right angle bent portion of the standard.

JOSEPH TAUSSIG.