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(54) **Title:** A SYSTEM AND METHOD FOR DISPLAYING INFORMATION RELATED TO A TELEVISION SIGNAL

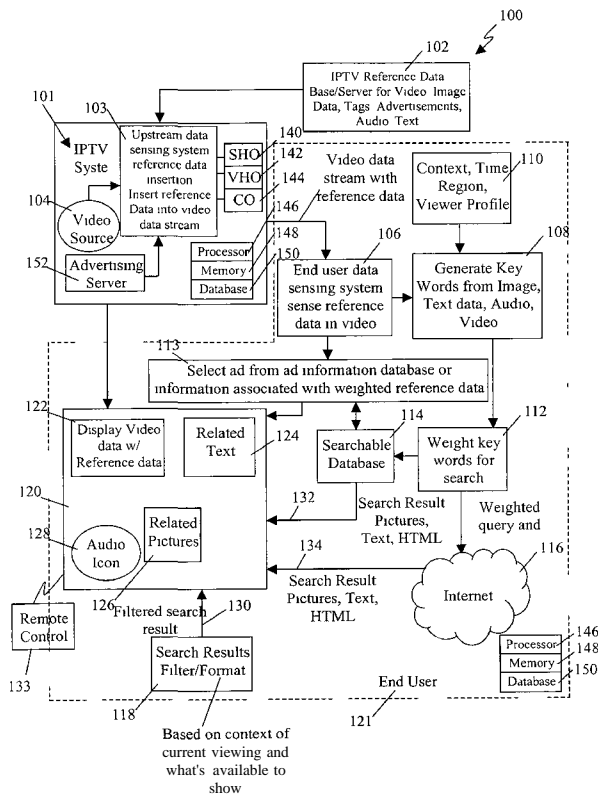


FIG. 1

(57) **Abstract:** A computerized method and system are disclosed for presenting information in an internet protocol television (IPTV) system. The method includes sensing at an end user device, reference data inserted into a video data stream from the IPTV system, weighting at the end user device, the reference data sensed in the video data stream based on a data type for the sensed reference data and presenting at the end user device the information selected based on the weighted reference data concurrently with the video data stream. A system for performing the method and a computer readable medium containing a computer program for performing the method are disclosed. A data structure embedded in a computer readable medium for providing a structural and functional interrelationship between data stored in the data structure and computer hardware and software is disclosed.

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C. DOCUMENTS CONSIDERED TO BE RELEVANT				
Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.		
X	US 2006/212897 A1 (LI YING [US] ET AL) 21 September 2006 (2006-09-21) paragraphs [0020], [0047], [0048], [0079], [0083], 10084]; figure 4 -----	1-5, 7-15, 17-21		
X	EP 1 263 224 A (DENTSU INC [JP]; SUMITOMO CORP [JP]) 4 December 2002 (2002-12-04) paragraphs [0164] - [0166] ----- -/--	1-5, 7-15, 17-21		
<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none;"><input checked="" type="checkbox"/> Further documents are listed in the continuation of Box C.</td> <td style="width: 50%; border: none;"><input checked="" type="checkbox"/> See patent family annex</td> </tr> </table>			<input checked="" type="checkbox"/> Further documents are listed in the continuation of Box C.	<input checked="" type="checkbox"/> See patent family annex
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<table style="width: 100%; border: none;"> <tr> <td style="width: 50%; border: none;"> * Special categories of cited documents : 'A' document defining the general state of the art which is not considered to be of particular relevance 'E' earlier document but published on or after the international filing date 'L' document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) 'O' document referring to an oral disclosure, use, exhibition or other means 'P' document published prior to the international filing date but later than the priority date claimed </td> <td style="width: 50%; border: none;"> 'T' later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention 'X' document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone 'Y' document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art. '&' document member of the same patent family </td> </tr> </table>			* Special categories of cited documents : 'A' document defining the general state of the art which is not considered to be of particular relevance 'E' earlier document but published on or after the international filing date 'L' document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) 'O' document referring to an oral disclosure, use, exhibition or other means 'P' document published prior to the international filing date but later than the priority date claimed	'T' later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention 'X' document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone 'Y' document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art. '&' document member of the same patent family
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Name and mailing address of the ISA/ European Patent Office, P.B. 5818 Patentlaan 2 NL - 2280 HV Rijswijk Tel. (+31-70) 340-2040, Tx. 31 651 epo nl, Fax (+31-70) 340-3016		Authorized officer <div style="text-align: center; font-weight: bold; font-size: 1.2em;">Bertrand, Frederic</div>		

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