



(11) **EP 2 571 012 A3**

(12) **EUROPEAN PATENT APPLICATION**

(88) Date of publication A3:
11.12.2013 Bulletin 2013/50

(51) Int Cl.:
G09F 27/00 (2006.01) **G09F 15/00** (2006.01)
G09F 9/33 (2006.01) **G09F 13/04** (2006.01)
G09F 9/35 (2006.01)

(43) Date of publication A2:
20.03.2013 Bulletin 2013/12

(21) Application number: **12184750.3**

(22) Date of filing: **17.09.2012**

(84) Designated Contracting States:
**AL AT BE BG CH CY CZ DE DK EE ES FI FR GB
GR HR HU IE IS IT LI LT LU LV MC MK MT NL NO
PL PT RO RS SE SI SK SM TR**
Designated Extension States:
BA ME

(72) Inventor: **Whelan, Eileen**
County Wicklow (IE)

(74) Representative: **Schütte, Gearoid**
Cruickshank & Company
8A Sandyford Business Centre
Sandyford
Dublin 18 (IE)

(30) Priority: **16.09.2011 IE 20110422**

(71) Applicant: **Whelan, Eileen**
County Wicklow (IE)

(54) **An advertising device**

(57) A free-standing advertising device (1) has a sign case (2) for displaying advertising posters and a visual display unit (3) mounted on top of the sign case (2). The sign case (2) has a frame (5) with a pair of curved poster display windows (6) mounted at opposite sides of the frame (5). A lamp mounted on the frame (5) backlights the posters. In addition to the advertising posters various advertising messages and information can be shown on the visual display unit (3) and the changing of messages at pre-set time intervals tends to be eye-catching and draws attention to the advertising device (1).

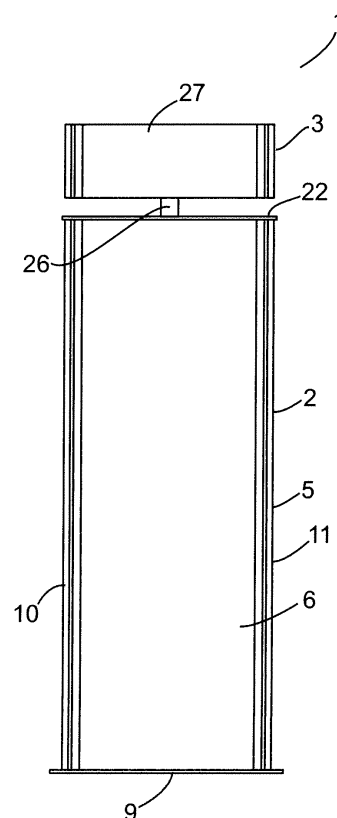


Fig. 1

EP 2 571 012 A3



EUROPEAN SEARCH REPORT

Application Number
EP 12 18 4750

DOCUMENTS CONSIDERED TO BE RELEVANT			
Category	Citation of document with indication, where appropriate, of relevant passages	Relevant to claim	CLASSIFICATION OF THE APPLICATION (IPC)
X	FR 2 862 418 A1 (EQUIP URBAINS SOC IND [FR]) 20 May 2005 (2005-05-20)	1,2,8-11	INV.
Y	* page 4, line 38 - page 6, line 29 *	6,7	G09F15/00
	* figures 1-5 *		G09F9/33
	-----		G09F13/04
X	US 2009/133304 A1 (LEPLEY ROGER MARK [US] ET AL) 28 May 2009 (2009-05-28)	1-5, 8-10,15	G09F9/35
	* paragraph [0027] - paragraph [0029] *		
	* paragraph [0033] *		
	* figures 1-16 *		

X	WO 01/52702 A1 (MCKEOWN DAVID [IE]; BARRY MARTIN [IE]) 26 July 2001 (2001-07-26)	1,5, 12-14	
	* page 4, line 21 - page 5, line 27 *		
	* figures 1-7 *		

Y	DE 20 2007 005938 U1 (HJE SYSTEMBAU EICKHOFF GMBH & [DE]) 28 June 2007 (2007-06-28)	6,7	
	* paragraph [0016] *		
	* figures 1-4 *		

A	CN 201 725 506 U (YONGTANG XU) 26 January 2011 (2011-01-26)	6,7	G09F
	* the whole document *		

A	GB 2 451 730 A (SELF TIMOTHY [GB]) 11 February 2009 (2009-02-11)	6,7	
	* the whole document *		

The present search report has been drawn up for all claims			
Place of search The Hague		Date of completion of the search 4 November 2013	Examiner Pantoja Conde, Ana
CATEGORY OF CITED DOCUMENTS X : particularly relevant if taken alone Y : particularly relevant if combined with another document of the same category A : technological background O : non-written disclosure P : intermediate document		T : theory or principle underlying the invention E : earlier patent document, but published on, or after the filing date D : document cited in the application L : document cited for other reasons & : member of the same patent family, corresponding document	

1
EPO FORM 1503 03.02 (P04C01)

**ANNEX TO THE EUROPEAN SEARCH REPORT
ON EUROPEAN PATENT APPLICATION NO.**

EP 12 18 4750

This annex lists the patent family members relating to the patent documents cited in the above-mentioned European search report.
The members are as contained in the European Patent Office EDP file on
The European Patent Office is in no way liable for these particulars which are merely given for the purpose of information.

04-11-2013

Patent document cited in search report	Publication date	Patent family member(s)	Publication date
FR 2862418	A1	20-05-2005	NONE
US 2009133304	A1	28-05-2009	NONE
WO 0152702	A1	26-07-2001	AU 2701301 A 31-07-2001 WO 0152702 A1 26-07-2001
DE 202007005938	U1	28-06-2007	NONE
CN 201725506	U	26-01-2011	NONE
GB 2451730	A	11-02-2009	NONE

EPO FORM P0459

For more details about this annex : see Official Journal of the European Patent Office, No. 12/82