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(54) Title: SYSTEM AND METHOD FOR DYNAMICALLY PROVIDING A NEWS FEED ABOUT A USER OF A SOCIAL NETWORK

(57) Abstract: A method for displaying a news feed in a social network environment is described. The method includes generating news items regarding activities associated with a user of a social network environment and attaching an international link (406) associated with at least one of the activities, to at least one of the news items as well as limiting access to the news items to a predetermined set of viewers and assigning an order to the news items (402). The method may further include displaying the news items (402) in the assigned order to at least one viewing user of the predetermined set of viewers and dynamically limiting the number of displayed news items (402).



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Electronic data base consulted during the international search (name of data base and, where practicable, search terms used) ACM, Google Scholar				
C. DOCU	JMENTS CONSIDERED TO BE RELEVANT			
Category *	Citation of document, with indication, where ap		Relevant to claim No.	
Y, E	US 2008/0010343 A1 (ESCAFFI et al.) 10 January 2008 (10.01.2008), [0005]-[0010], [0030]-[0032], [0039].		1-26.	
· Y, P	US 2007/0174389 A1 (ARMSTRONG et al.) 26 July 2007 (26.07.2007), all.		1-26	
Y	US 2001/0037721A1 (HASEGAWA et al.) 08 November 2001 (08.11.2001), [0048].		3, 5, 18	
A	US 2004/0088177 A1 (TRAVIS et al.) 06 May 2004 (06.05.2004), all		1-26	
Y	US 2003/0222918 A1 (COULTHARD) 04 December 2003 (04.12.2003), [0003], figures 1A-B.		3, 5, 18	
Further documents are listed in the continuation of Box C. See patent family annex.				
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