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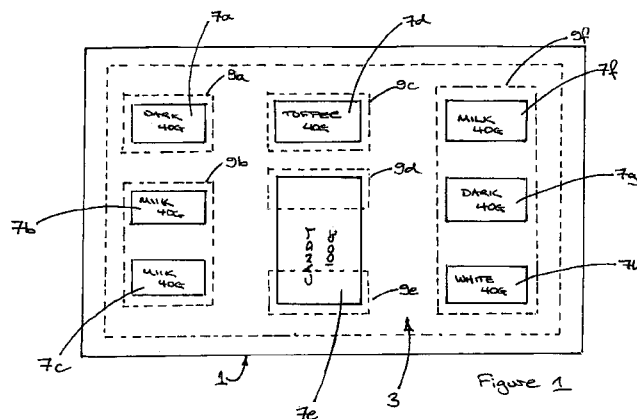
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(54) Title: PRODUCT MOUNTING SHEET



(57) Abstract: A product display sheet (1) comprises a display area (3) having a plurality of adhesive areas (7a-7h). Each adhesive area comprises one or more adhesive locations. Each adhesive area is further associated with one or more product identifiers.

AMENDED CLAIMS
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1. A product display sheet comprising a display area having a plurality of adhesive areas, each adhesive area comprising one or more adhesive locations, wherein each adhesive area is further associated with one or more product identifiers, and each product identifier comprises a graphical depiction of a product or product range.
3. A product display sheet as claimed in claim 1, wherein each adhesive area comprises a printed layer and an adhesive layer; wherein each product identifier comprises at least part of the printed layer and the one or more adhesive locations comprise at least part of the adhesive layer.
4. A product display sheet as claimed in claim 3, wherein at least part of the adhesive layer overlies at least part of the printed layer.
5. A product display sheet as claimed in any preceding claim, further comprising one or more release sheets covering substantially all of the adhesive areas.
6. A product display sheet as claimed in any preceding claim, in which the surface area of each adhesive area is smaller than the surface area occupied by the products indicated in the corresponding product identifier(s).
7. A product display sheet as claimed in any preceding claim, wherein the display area is substantially planar.
8. A product display sheet having a substantially planar display area; and a plurality of groups of confectionery products releasably mounted on the display area by means of adhesive, each group of confectionery products comprising one or more confectionery products; wherein the display area between the groups of confectionery products is substantially free from adhesive.
9. A product package comprising a product display sheet, one or more confectionery products releasably mounted on the display sheet by means of adhesive,

and a covering material; wherein the one or more products are enclosed between the product display sheet and the covering material.

10. A product package as claimed in claim 9, wherein the covering material comprises a transparent portion which enables viewing of at least one confectionery product within the package.

11. A product package as claimed in claim 9 or claim 10, wherein the covering material completely encloses the product display sheet and products mounted thereon.

12. A product package as claimed in any of claims 9 to 11, wherein the product display sheet comprises a planar display area, and a plurality of products are releasably mounted on the planar display area.

13. A method of making a product display sheet according to any of claims 1 to 7, comprising:

providing a display sheet having a display area;

printing at least first and second regions of the display area with indications of products intended to be attached thereto; and

separately coating at least part of each of the first and second regions with a layer of adhesive.

14. A method as claimed in claim 13, further comprising applying one or more release sheets over the layer of adhesive in the first and second regions of the display area.

15. A method of making a product display sheet according to claim 8, comprising:

providing a display sheet having a display area;

selectively coating at least first and second regions of the display area with a layer of temporary adhesive; and

applying at least one confectionery product to the temporary adhesive in each of the first and second regions so as to cover the temporary adhesive.

16. A method of making a product package according to any of claims 9 to 12, comprising:

coating at least part of a display sheet with a layer of temporary adhesive;
applying one or more products to the layer of temporary adhesive; and
applying a covering material to enclose the products between the display sheet and the covering material.

17. A method as claimed in claim 16, wherein the covering material is a flexible wrapper, and applying a covering material to enclose the products between the display sheet and the covering material comprises surrounding the display sheet and products with the covering material and sealing the edges of the covering material.

18. A method as claimed in claim 16, wherein the covering material is a box, and applying the covering material to enclose the products between the display sheet and the covering material comprises placing the display sheet with products attached thereto inside the box.