Title: MOBILIZING WEBPAGES BY SELECTING, ARRANGING, ADAPTING, SUBSTITUTING AND/OR SUPPLEMENTING CONTENT FOR MOBILE AND/OR OTHER ELECTRONIC DEVICES

Abstract: The field of invention is computer-implemented systems and methods for converting or adapting any existing webpages to webpages that can be displayed on both mobile devices with miniature size screens and computers with full size screens, and in particular, methods and systems for selecting, arranging, and/or adapting existing content, substituting existing representations of such content with images, pictures, iconographies, abbreviations and/or symbols, and supplementing existing content with additional content, links or other coding. Several methods include optimizing content for mobile and/or other electronic devices, and in particular, methods and systems for optimizing content for display on mobile and/or other electronic devices that have miniature size screens with lower screen resolution, e.g. cell phones, smart phones, PDAs, and the like, and methods and systems for optimizing content to take advantage of functionality specific to certain mobile devices, such as cell phones, smart phones, hybrid PDAs, and so on. In addition to content delivery, such methods and systems can also be used for advertising, marketing, promotions, campaigns, orders, sales, subscriptions, donations, pledges and so on.
INTERNATIONAL SEARCH REPORT

A. CLASSIFICATION OF SUBJECT MATTER
IPC: G06F 1700(2006.01)

USPC: 715/200, 205, 208, 227, 234, 238, 700

According to International Patent Classification (IPC) or to both national classification and IPC.

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
U.S. 715/200, 205, 208, 227, 234, 238, 700

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic database consulted during the international search (name of data base and, where practicable, search terms used)

C. DOCUMENTS CONSIDERED TO BE RELEVANT

<table>
<thead>
<tr>
<th>Category</th>
<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
<th>Relevant to claim No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Y</td>
<td>US 6,173,16 B1 (DEBOOR et al) 09 Jan 2001 (09.0 1.2001),</td>
<td>8-10</td>
</tr>
<tr>
<td>Y</td>
<td>US 6,539,078 B1 (HUNT et al) 25 Mar 2003 (25.03.2003),</td>
<td>22, 38</td>
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Further documents are listed in the continuation of Box C.

See patent family annex.

Date of the actual completion of the international search: 01 July 2008 (01.07.2008)
Date of mailing of the international search report: 16 Ul 2008

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