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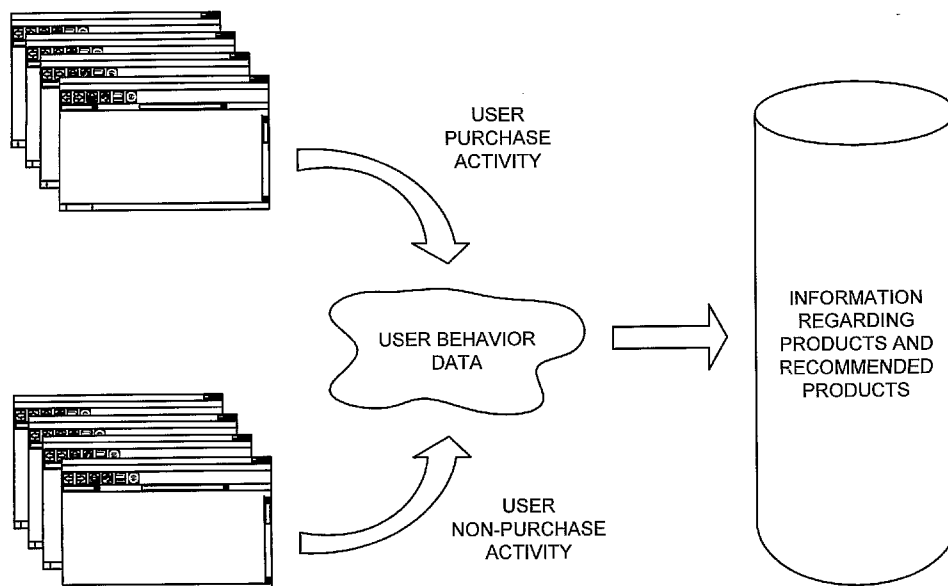
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(54) Title: PRODUCT RECOMMENDATIONS BASED ON COLLABORATIVE FILTERING OF USER DATA



(57) Abstract: A system gathers user behavior data from a group of web retailers and/or non-web retailers, analyzes the user behavior data to identify product recommendations for products offered by the web retailers, and provides one of the identified product recommendations in connection with a product page associated with one of the web retailers.

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INTERNATIONAL SEARCH REPORT

International application No.
PCT/US 06/25369

A. CLASSIFICATION OF SUBJECT MATTER
IPC(8): G06Q 30/00 (2007.01)
USPC: 705/26
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B. FIELDS SEARCHED
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Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
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Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
PubWEST (USPT, PGPB, EPAB, JPAB); Wiley Interscience; CrossRef; Google; Google Scholar
Search Terms: correlate item-to-item product recommendation collaborative content Internet web


C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2005/0071251 A1 (LINDEN et al.) 31 March 2005 (31.03.2005) entire document, especially para [0003], [0012], [0014]-[0016], [0038], [0043]-[0045], [0053]-[0054], [0064], [0066], [0094]-[0095], [0109]	1-31
A	US 2002/0161664 A1 (SHAYA et al.) 31 October 2002 (31.10.2002) entire document	1-31
A	US 6,266,649 B1 (LINDEN et al.) 24 July 2001 (24.07.2001) entire document	1-31

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