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(54) Title: TRACKING FEEDS IN A SOCIAL NETWORK

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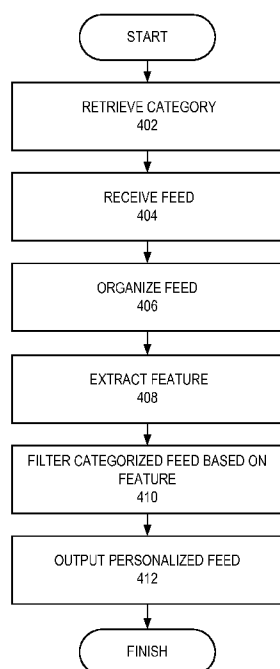


Figure 4

(57) Abstract: A system and method for tracking feeds in a social network is disclosed. The system includes a feed module and a personalization module. The feed module is communicatively coupled to the social network. The feed module is configured to receive a social information feed from the social network. The personalization module is communicatively coupled to the feed module to receive the social information feed from the feed module. The personalization module retrieves a category. The personalization module organizes the social information feed into a categorized feed based at least in part on the category. The personalization module extracts a feature based at least in part on a user query. The personalization module queries the categorized feed based at least in part on the feature to generate a personalized feed. The personalization module outputs the personalized feed to the user or a third party.



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A. CLASSIFICATION OF SUBJECT MATTER**G06Q 50/30(2012.01)i**

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B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

G06Q 50/30; G06F 15/16; H04M 1/00; G06F 17/30; G06F 7/00; G06Q 50/00

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean utility models and applications for utility models

Japanese utility models and applications for utility models

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

eKOMPASS(KIPO internal) & Keywords: social network, category, filter, feed

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 2009-0209286 A1 (BENTLEY FRANK R. et al.) 20 August 2009 See the abstract, paragraph 0017 and claims 1-17.	1-20
Y	US 2004-0181604 A1 (PEKKA S. IMMONEN) 16 September 2004 See the abstract and claims 1-54.	1-20
A	US 7827208 B2 (BOSWORTH ANDREW G. et al.) 02 November 2010 See the abstract, column 5, line 48 - column 6, line 17 and claims 1-19.	1-20
A	KR 10-2009-0114165 A (G-CAMP) 03 November 2009 See the abstract, figures 1-6 and claims 1-19.	1-20



Further documents are listed in the continuation of Box C.



See patent family annex.

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INTERNATIONAL SEARCH REPORT

Information on patent family members

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