No. 821,240. PATENTED MAY 22, 1906.

M. HERSKOVITZ.

ROTATABLE DISPLAY DEVICE.

APPLICATION FILED MAY 20, 1905.

2 SHEETS—SHEET 1.

Fig. 3.

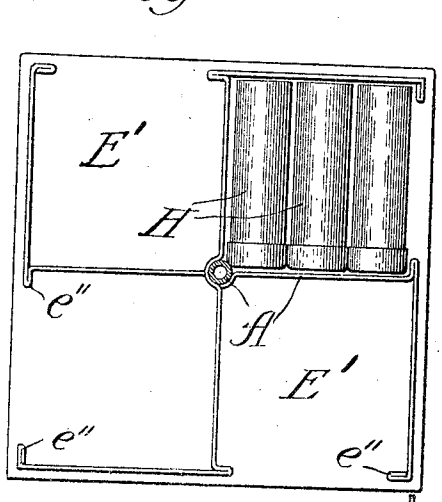



Fig. 1.




Witnesses:
Chas. E. Gaylord.
Chas. A. Bull

Inventor.
Max Herskovitz,
By Dyrenforth, Dyrenforth & Lee,
Attys

No. 821,240. PATENTED MAY 22, 1906.

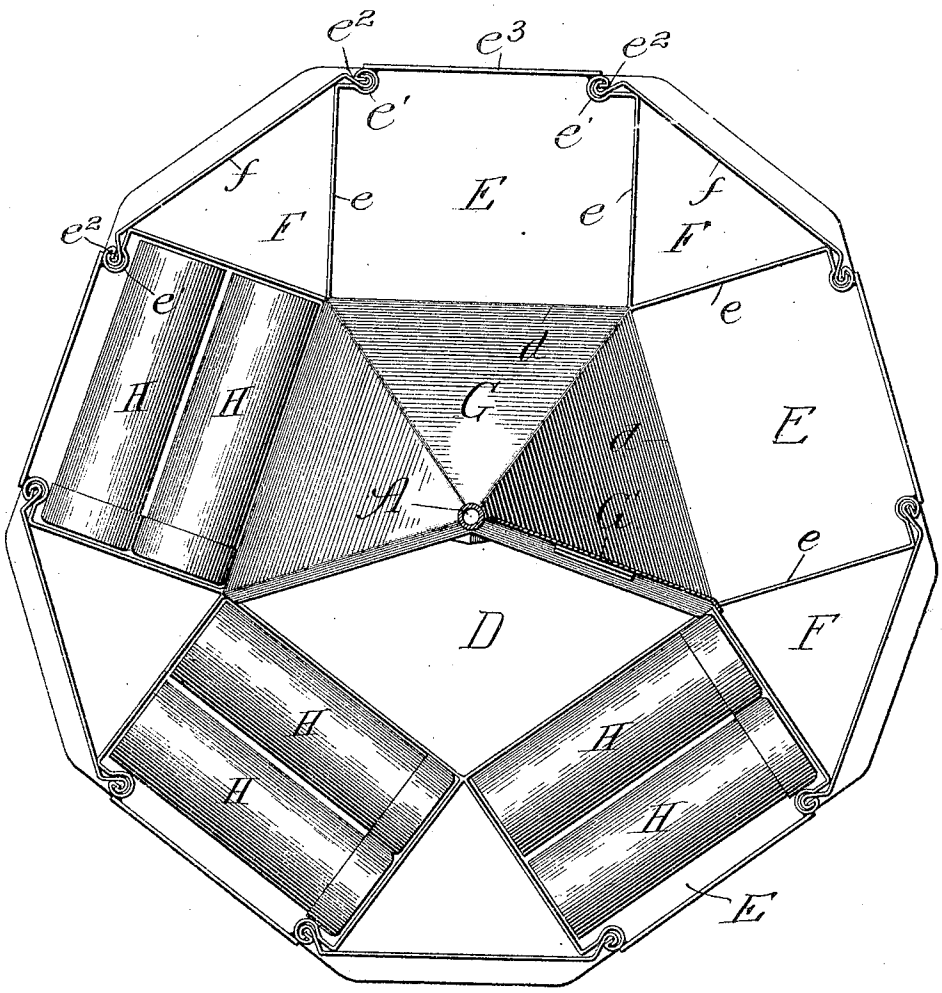
M. HERSKOVITZ.

ROTATABLE DISPLAY DEVICE.

APPLICATION FILED MAY 20, 1905.

2 SHEETS--SHEET 2.

Fig. 2.




Witnesses:
Edw. E. Gaylord.
Chas. H. Bull

Inventor:
Max Herskovitz,
By Dyrenforth, Dyrenforth & Lee,
Attys.

ANDREW, B. GRAHAM CO., PHOTO-LITHOGRAPHERS, WASHINGTON

# UNITED STATES PATENT OFFICE.

MAX HERSKOVITZ, OF CHICAGO, ILLINOIS.

## ROTATABLE DISPLAY DEVICE.

No. 821,240. Specification of Letters Patent. Patented May 22, 1906.

Application filed May 20, 1905. Serial No. 261,350.

*To all whom it may concern:*

Be it known that I, MAX HERSKOVITZ, a citizen of the United States, residing at 4341 Prairie avenue, Chicago, in the county of Cook and State of Illinois, have invented a new and useful Improvement in Rotatable Display Devices, of which the following is a specification.

My object is to provide a novel and simple construction of rotatable device for holding under display merchantable articles, and particularly packages of gas-mantles, to afford as the primary advantages attractive display of and convenient access to the articles with a compactness in structure involving dividing up the device into compartments or receptacles in a manner to adapt them all for some use in connection with the sale of the article displayed, and to afford a large area of space for advertising purposes.

I have devised my improved device for use more especially in connection with the sale of gas-mantles and have illustrated the same, showing packages of this kind in the device in the drawings, in which—

Figure 1 is a view in elevation; Fig. 2, a plan view showing the central supporting-shaft in cross-section, and Fig. 3 a plan section of a modified construction of the device involving the embodiment of my invention in its simplest form.

A denotes an upright shaft, which may be a section of gas-pipe, as represented, provided with a base *a* and with branch pipes *a'* *a'*, to either of which a gas-supply pipe (not shown) may be removably attached. On the upper end of the shaft A is shown a burner B of the type employing an incandescent gas-mantle B'.

C is the compartment-containing body portion of the device, provided with a closed bottom, through the center of which the shaft A extends and on which shaft the body C is journaled to adapt it to be freely rotated. Rising from the bottom are the five walls *d*, joined together at their lateral edges to form a central compartment D of pentagonal form about the shaft. Radiating from the central compartment are compartments E, rectangular in cross-section, one extending from each side of the central compartment and formed by the vertical walls *e*, which rise from the bottom at right angles to the walls of the central compartment and along the corners of the latter. By thus forming the rectangular compartments triangular compartments F are produced to alternate with them. The outer edges of the walls *e* are inturned and rolled to form hollow beadings *e'*, each containing a groove $e^2$, into which plates *f*, forming closing panels for the triangular compartments, extend at their edges, being longitudinally insertible therein and adapting them to be removed by drawing them out of the top of the grooves. The closed triangular compartments serve not only for holding articles, but their closing panels afford display-surfaces for advertising matter. A metal strip $e^3$ extends across the open face of each rectangular compartment E near its bottom and is provided to afford a surface on which to stamp or otherwise apply such information as relates to the grade, price, size, and the like of the articles displayed in the compartment. A cover G for the central compartment, preferably of the general pyramidal shape represented, surrounds the shaft A and is provided with a hinged section G' to adapt it to be swung for opening and closing the compartment.

The rectangular compartments may be used for displaying articles to be vended, such as packages H, in the form of cylindrical boxes containing gas-mantles, the inturned edges or walls of the compartment serving to retain the boxes against falling out at its open side, but not interfering with their display. The central compartment and triangular compartments may be used for holding reserve supplies of the packages and for other analogous purposes. By thus forming the device the entire space between its walls is divided into compartments of a shape and size to render them all available for some use incidental to the article displayed therein.

By providing a burner in close proximity to the articles displayed the light it sheds greatly enhances their display by night, and thus increases the effectiveness of the device as a means for attractively displaying articles for sale. The burner, furthermore, serves at all times when the articles displayed by the device relate to articles used in connection with lighting devices to suggest or indicate by reason of its prominent position on the device the nature of the articles displayed thereby.

In the modified construction illustrated in Fig. 3 the central compartment is omitted, and the only compartments provided are the open-faced rectangular ones E', having inwardly-extending flanges $e^{11}$ along their

outer edges to retain the packages H of gas-mantles and adapted to be equipped with a burner, like the burner B, as in the construction represented in Figs. 1 and 2.

What I claim as new, and desire to secure by Letters Patent, is—

1. A display device for packages of gas-mantles, comprising, in combination, a rotatably-supported body having a series of open-faced receptacles for said packages about its center of rotation, said receptacles being provided with flanged outer package-retaining edges, and means on said device for attaching thereto a burner.

2. A rotatable display device for packages of gas-mantles, comprising, in combination, a central shaft, a body rotatably mounted on said shaft and provided with a series of open-faced angular receptacles for said packages, having flanged outer package-retaining edges, and a mantle-equipped burner surmounting said shaft.

3. A rotatable display device of the character described, comprising, in combination, a gas-pipe terminating in a mantel-equipped burner and forming a shaft, and a body portion rotatably mounted thereon and comprising a central compartment and a series of compartments about said central compartment.

4. A rotatable display device of the character described comprising, in combination, a central shaft and a body portion rotatably mounted thereon and comprising a central compartment and a series of compartments about said central compartment consisting of rectangular compartments and triangular compartments alternating therewith and having removable closing panels, the said rectangular compartments having inturned hollow beaded outer edges provided with grooves opening toward the adjacent triangular compartments to receive and guide said panels.

5. A rotatable display device of the character described comprising, in combination, a shaft and a compartment-containing body portion rotatably mounted on said shaft and composed of walls joined at their lateral edges and rising from a bottom and forming an angular central compartment about said shaft and provided with a cover having a swinging section, walls rising from said bottom at right angles to the walls of said central compartment and forming rectangular compartments at intervals to coincide with the walls of the central compartment and triangular compartments formed at intervals between said rectangular compartments by the walls thereof, each of said triangular compartments having a removable panel, and each rectangular compartment having the outer edges of its side walls inturned and rounded to form hollow beads having groove-openings adjacent to the triangular compartments into which grooves said panels are removably confined.

MAX HERSKOVITZ.

In presence of—
W. B. DAVIES,
J. H. LANDES.