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- (71) **Applicant (for all designated States except US):**  
SOTXTME LTD [IE/IE]; 128 Lower Baggot Street,  
Dublin 2 (IE).
- (72) **Inventors; and**
- (75) **Inventors/Applicants (for US only):** FLITCROFT,  
Daniel, Ian [GB/IE]; Old Glebe House, Bride's Glen,  
Rathmichael, Dublin 18 (IE). LYONS, Garry [IE/IE]; 25  
Prospect Meadows, Prospect manor, Rathfarnham, Dublin  
16 (IE).
- (74) **Agent:** O'CONNOR, Michael; O'Connor Intellectual  
Property, Suite 8, Anglesea House, Carysfort Avenue,  
Blackrock, County Dublin (IE).

- (81) **Designated States (unless otherwise indicated, for every kind of national protection available):** AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PE, PG, PH, PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.
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**Declarations under Rule 4.17:**

- as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii))
- of inventorship (Rule 4.17(iv))

**Published:**

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[Continued on next page]

(54) **Title:** USER-DEFINED ACCESS CONTROLS FOR ACCESSING USER VIA AN ELECTRONIC COMMUNICATION DEVICE

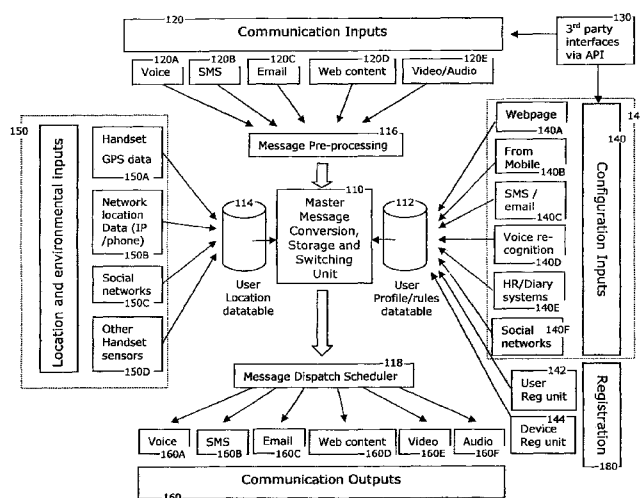


Figure 1

(57) **Abstract:** A system that controls what information can reach a user via an electronic or electrical communications device and under what circumstances is disclosed. The controls can be set by the user, e.g., an individual or an authorised person acting in a supervisory role. This provides a configurable communication inclusion and exclusion zone. Only communications that meet pre-defined or dynamically configured rules are presented to the user. These rules determine who can contact a user, when they can be contacted, where they can be contacted, with what message content and by which route. Users can thereby fully control how they receive communications or advertising messages. The platform also integrates payment capabilities to allow users to be paid for delivery of marketing messages with cash, cash equivalents, vouchers or premium media content such as news stories, music or films.

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— *before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))*

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15 December 2011

## INTERNATIONAL SEARCH REPORT

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A. CLASSIFICATION OF SUBJECT MATTER  
 INV. H04M3/436 G06Q30/00 H04L29/06 H04L12/58  
 ADD.

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)  
 G06Q H04L H04M

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal

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X	WO 02/086669 A2 (ERICSSON INC [US]) 31 October 2002 (2002-10-31)	1,4,8,9, 11-14, 17-19
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	page 3, line 1 - line 19 page 4, line 6 - line 10 page 4, line 20 - line 28 page 9, line 17 - page 11, line 2	
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 Further documents are listed in the continuation of Box C. See patent family annex.

\* Special categories of cited documents :

"A" document defining the general state of the art which is not considered to be of particular relevance  
 "E" earlier document but published on or after the international filing date  
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Date of the actual completion of the international search

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European Patent Office, P.B. 5818 Patentlaan 2  
 NL - 2280 HV Rijswijk  
 Tel. (+31-70) 340-2040,  
 Fax: (+31-70) 340-3016

Authorized officer

Ströbeck, Anders

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