

June 6, 1939.

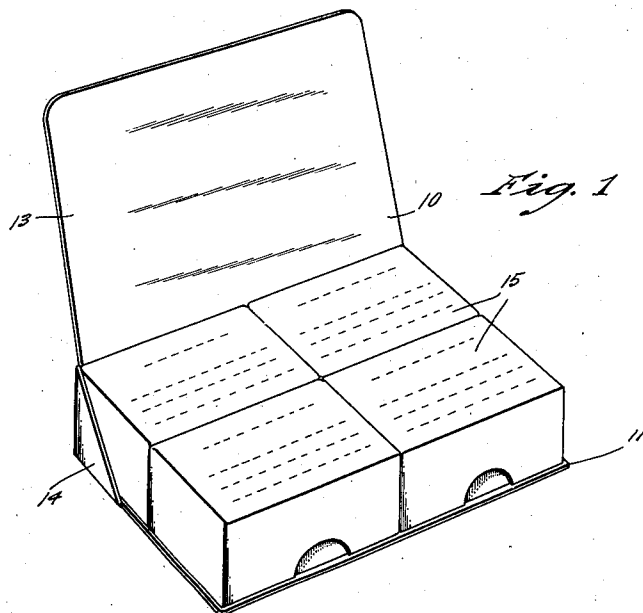
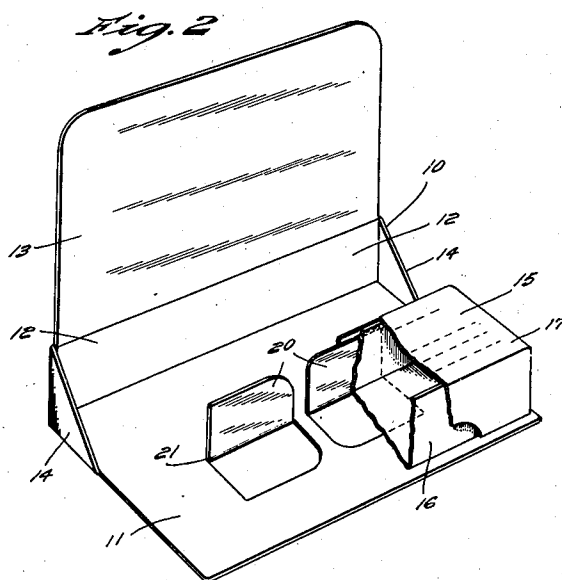
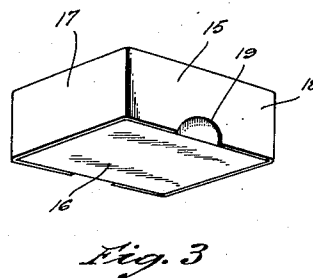
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2,161,018

SHIPPING AND DISPLAY CONTAINER

Filed Oct. 21, 1936

2 Sheets-Sheet 1



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*Fig. 4*

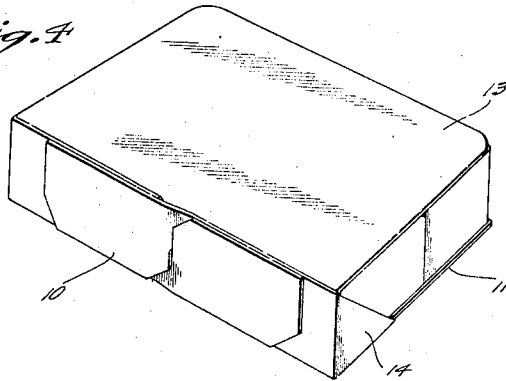


*Fig. 5*

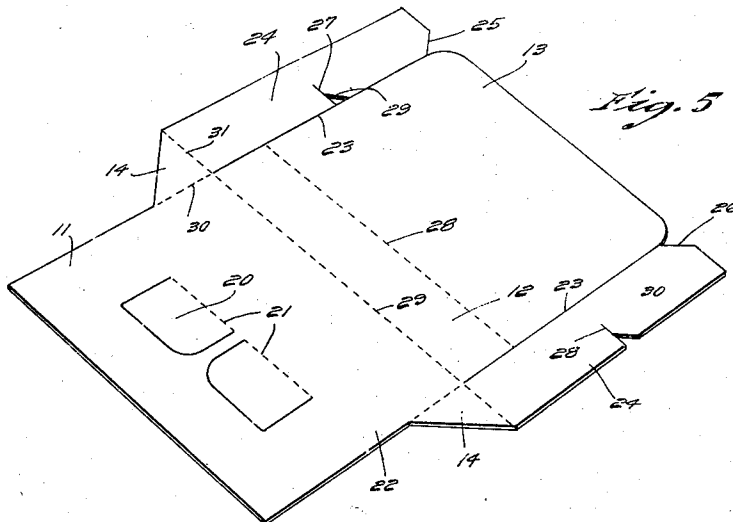
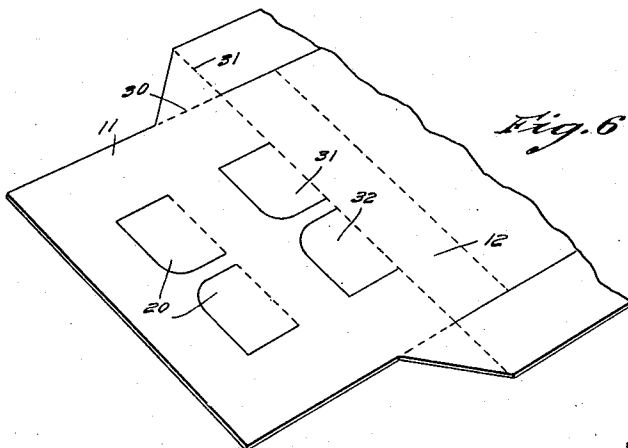


*Fig. 6*



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## UNITED STATES PATENT OFFICE

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## SHIPPING AND DISPLAY CONTAINER

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Davol Rubber Company, a corporation of Rhode  
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Application October 21, 1936, Serial No. 106,735

3 Claims. (Cl. 206—44)

My present invention relates to the shipment and display of merchandise, and has particular reference to a novel container construction.

The principal object of my invention is to provide a novel container of light weight, which may be shipped as a foldable blank or may be shipped as a container for merchandise boxes.

Another object of my invention is to provide a display container which displays a plurality of separate merchandise boxes, and permits sale and removal of the individual boxes.

A further object of my invention is to provide a shipping and display container which is compact, and also has a relatively large amount of advertising space.

With the above and other objects and advantageous features in view, my invention consists of a novel arrangement of parts more fully disclosed in the detailed description following, in conjunction with the accompanying drawings, and more specifically defined in the claims appended thereto.

In the drawings:

Fig. 1 is a perspective view of a shipping and display container embodying my invention;

Fig. 2 is a view similar to Fig. 1, with one merchandise box shown in section;

Fig. 3 is a perspective view of a merchandise box;

Fig. 4 is a perspective rear view of the container of Fig. 1, the cover being in shipping position;

Fig. 5 is a perspective view of the container blank; and

Fig. 6 is a detail perspective view of a modified construction therefor.

It has been found desirable to provide a shipping and display container for merchandise boxes, which is readily foldable from a blank of cardboard or similar material, and which securely holds the merchandise boxes in position for display and for sale, the container being suitable for shipment to the retailer with the boxes, or being foldable by the retailer to serve as a display and sales item suitable for counter use.

To this end, I have devised a novel container 10, see Fig. 1, which has a base 11, a back 12, a cover 13, and rearwardly positioned angular sides 14, for receiving a plurality of merchandise boxes 15. Each box, see Fig. 3, includes a lower merchandise receptacle 16 and a telescoping cover 17, the sides 18 of the cover having the usual finger recesses 19. The base 11 has a plurality of bendable tabs 20 which are partially cut

through as illustrated for folding on an indented line 21. The tabs being adapted to be inserted between the sides of the lower receptacle 16 and its cover 17, as illustrated in Fig. 2. The tabs are spaced so as to permit positioning of two rearwardly placed boxes, see Fig. 1, which are retained in position between the boxes secured on the tabs 20 and the back and sides of the container, whereby the cover 13 may be folded as shown in Fig. 4 to form a complete shipment container, which merely requires lifting of the cover to form a display and sales container.

The container is very readily formed from a blank 22, see Fig. 5, which is slit and indented to provide the tabs 20 and the fold line 21, and has lateral slits 23 to form back tabs 24, the end halves of the back tabs being cut as indicated at 25, 26 and slit as indicated at 27, 28, the slits being on the inner edge and outer edges of the back tabs 24, and being cut away as at 29, 30, to permit interlocking engagement as illustrated in Fig. 4, and the blank having recessed fold lines 28, 29, 30 and 31.

When the blank is folded on the fold lines, the container assumes the appearance shown in Figs. 2 and 4; the two back tabs are interlocked by means of the opposed slits 27, 28, thus forming a support for the back 12, and the boxes 15 are assembled in place; the cover 13 may then be folded down, whereby the container may be shipped.

If desired, the rear boxes may also be locked by means of tabs, by providing additional rear tabs 31, 32, see Fig. 6; the use of additional tabs is particularly advantageous when the container is designed to accommodate a large number of boxes, as such additional tabs may be arranged to permit the locking of any number of boxes in any number of rows.

Although I have described a construction preferably made of cardboard or heavy paper, it is obvious that any other suitable material may be used, and that changes in the size and relative arrangement of the parts may be made to suit the requirements for different types of containers, without departing from the spirit and the scope of the invention as defined in the appended claims.

I claim:

1. In a shipping and display container, a base, a back extending from one edge thereof, a cover extending from the back edge opposite said first edge, tab means on said base adapted to releasably engage a merchandise box, said container having an open front and substantially open sides,

tab means extending from each side of said base and connected to each other at the rear of said back, whereby said back is supported against rearward movement, and rearwardly positioned side portions connecting said base and said tab means.

2. In a shipping and display container, a base, a back extending from one edge thereof, a cover extending from the back edge opposite said first edge, tab means on said base adapted to releasably engage a merchandise box, said container having an open front and substantially open sides, tab means extending from each side of said base and having interlocking slits for connection to each other at the rear of said back, whereby said back is supported against rearward move-

ment, and rearwardly positioned side portions connecting said base and said tab means.

3. A blank for a shipping and display container, comprising a sheet cut to provide a base, a back strip contiguous thereto, a cover contiguous with said back strip, a plurality of tabs struck from said base and foldable upwardly therefrom, said container having an open front and substantially open sides, and side tabs integral with said base and extending rearwardly along said back strip and cover, said side tabs having interlocking slits, and rearwardly positioned side portions connecting said base and said tab means.

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