

C. K. REESE.  
 COMBINED MAILING CARD AND FRAME.  
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1,038,652.

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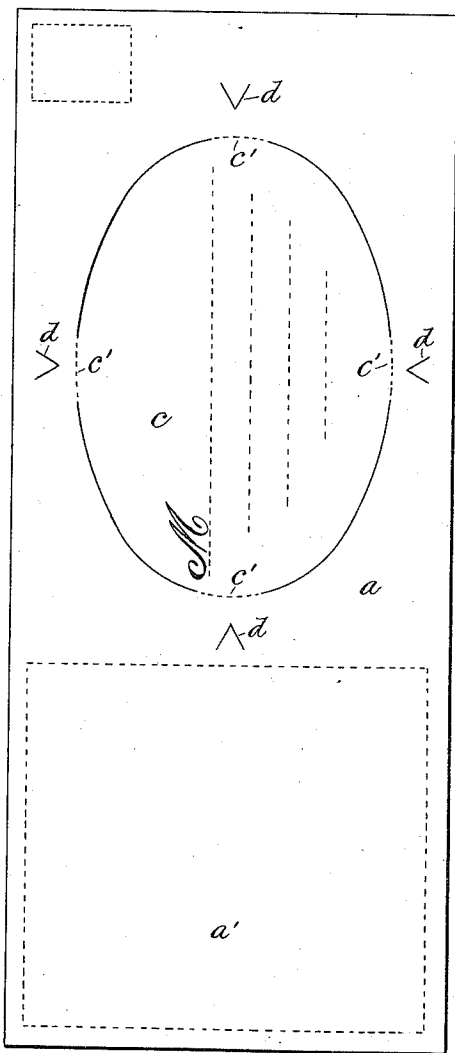


Fig-1

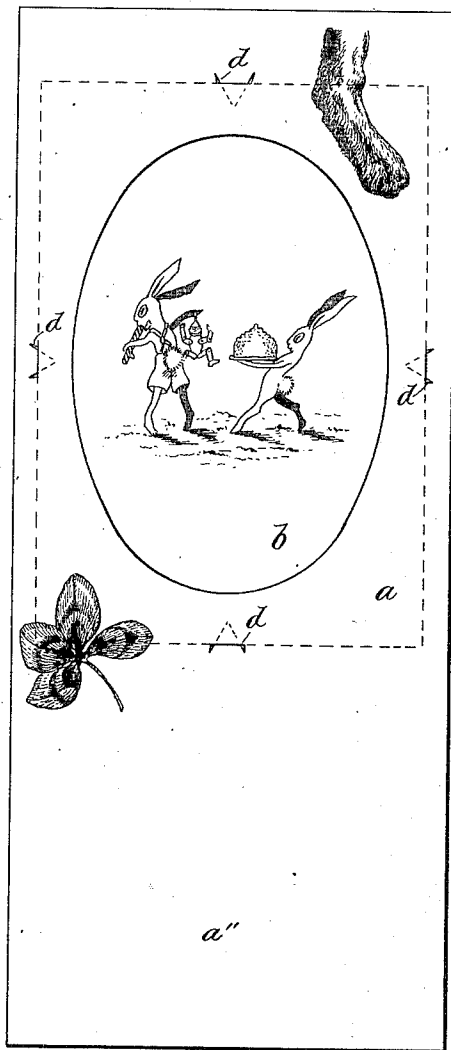


Fig-2

Witnesses:

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 Attorney

# UNITED STATES PATENT OFFICE.

CLARENCE K. REESE, OF CLEVELAND, OHIO, ASSIGNOR TO THE REESE & CRITTENDEN CO., OF CLEVELAND, OHIO, A CORPORATION OF OHIO.

COMBINED MAILING-CARD AND FRAME.

1,038,652.

Specification of Letters Patent. Patented Sept. 17, 1912.

Application filed March 28, 1912. Serial No. 686,786.

*To all whom it may concern:*

Be it known that I, CLARENCE K. REESE, a citizen of the United States, residing at Cleveland, in the county of Cuyahoga and State of Ohio, have invented certain new and useful Improvements in Combined Mailing-Cards and Frames, of which the following is a specification.

My invention relates to improvements in a combined mailing card and frame, and has for its object the provision of a card which may be sent through the mail, and affords an article of such novelty and interest that it will be converted into a picture frame and preserved, together with the advertising matter, which preferably is associated therewith. In order to attain these advantages, the card must be inexpensive to manufacture, and attractive, when employed for its converted use. To attain cheapness of manufacture, the picture frame is partially cut in the form of a mat with a removable portion to serve for the mailing address. A plurality of retaining members are also cut from the body of the card in such position as will best hold the size or shape of picture to be mounted thereon.

The preferred embodiment of my invention is illustrated in the accompanying drawings, wherein:—

Figure 1 is a view of the obverse side of the mailing card, and Fig. 2 is a view of the reverse side of said card, cut to form a mat or frame, with a post card mounted therein.

The same characters of reference are employed in both figures of the drawings to indicate similar parts.

The mailing card, of course, may be made of any desired size and shape, and may be differently cut to form a mat or frame for various pictures. However, since its employment with post cards is most popular and extensive, at the present time, I have chosen to show, and describe a mailing card adapted for the display of picture postals.

In the drawings, the mailing card *a* is cut from cardboard of a size sufficiently large to accommodate the post card *b*, together with the desired ornamental and advertising matter. A fairly good grade of card board or bristol board is desirable for forming the body of the mailing card, so that it may be cut, as will later be described, to present sharp, well defined edges, and

retaining parts of sufficient flexibility and toughness to insure the retention of the cut-out portion and the subsequent mounting of the post card or picture. The lower portions *a'*, *a''* of the obverse and reverse sides of the mailing card, may well be used respectively, for advertising matter and further ornamentation than the figures of a four-leaf clover and a rabbit's foot, as now shown upon the card.

In Fig. 1 there is shown an oval *c* which is cut entirely through the card, except at the four points *c'*. These are left uncut for retaining the oval in place, while adjacent to said uncut portion *c'* there are cut four V-shaped points *d*. Upon the obverse side of the oval there are printed or lithographed, suitable lines for writing a mailing address thereon, while dotted lines are likewise impressed across the uncut portion *c'*, to indicate that the oval is to be completely cut out for forming the mat or picture frame. Upon the reverse side of said oval instructions are printed to this effect: "With a sharp knife, cut dotted lines upon the other side of the card, and remove this central portion. Then slightly bend out the V-shaped points and insert the post card or other picture, which you desire to have framed." By following these directions, a novel and inexpensive frame is thus formed, which will hold pictures of somewhat varying sizes, inasmuch as the points *d* are so positioned that two or more of them may be used for retaining a card having either the approximate width or length for which the frame is designed. This positioning of the retaining points *d* is preferable to a cornerwise mounting for the post card, and also insures the advantage of retaining the sections *c'* intact, for holding the removable oval *c* in place until the article has been sent through the mail. Of course many ornamental shapes for partially cutting the mat, may be adopted for making the simple and inexpensive picture frame herein specifically disclosed.

Accordingly, I claim as new and desire to secure by Letters Patent, the following:—

1. A mailing card, comprising a cardboard body, partially cut to form a mat or frame opening but leaving integral connecting parts, and a plurality of retaining parts thereon adjacent to the partially cut opening, substantially as set forth.

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2. In a combined mailing card and frame, the combination with a card-board body having a mat-opening partially cut therein, and retaining parts provided adjacent thereto in line with the horizontal and vertical axes of the card, of a picture mounted beneath said retaining parts, substantially as set forth.

3. A convertible mailing card, comprising a card-board body having a mat-opening cut therein, a removable integral address-bearing portion normally occupying said opening and a plurality of retaining parts for holding a picture in position before the opening, substantially as set forth.

4. A convertible mailing card, comprising a card-board sheet having a mat-opening partially cut centrally thereof to leave a plurality of integral portions, and a plurality of integral picture-supporting points cut adjacent to said integral parts, substantially as set forth.

5. A convertible mailing card, comprising a card-board sheet centrally cut through by a plurality of separate curved lines which together define a mat-opening and integral points cut peripherally about said opening to form retaining parts for a picture, substantially as set forth.

6. A combined mailing card and picture frame, comprising a card-board body having a mat-opening partially cut therein to leave integral portions for holding the partially cut-away section in place, and retaining points cut substantially in line with the horizontal and vertical axes of the card for holding a picture in position before the mat-opening, substantially as set forth.

In testimony whereof I do now affix my signature in the presence of two witnesses.

CLARENCE K. REESE. [L. S.]

Witnesses:

ESTHER NICKELS,  
ALBERT LYNN LAWRENCE.