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(71) Applicant (for all designated States except US): **SONY
COMPUTER ENTERTAINMENT AMERICA INC.**
[US/US]; 919 E. Hillsdale Blvd., 2nd Floor, Foster City,
California 94404-2175 (US).

(72) Inventor; and

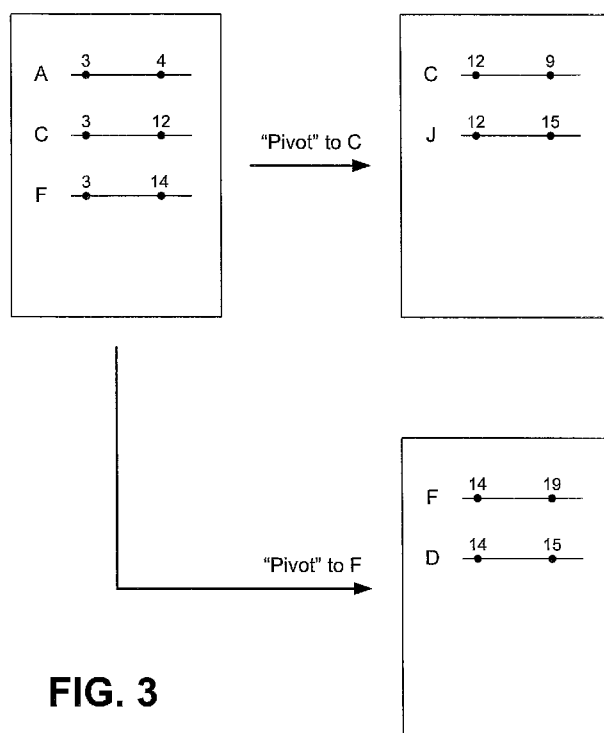
(75) Inventor/Applicant (for US only): **SCHNEIDER, Steve**
[US/US]; 919 Hillsdale Blvd., 2nd Floor, Foster City,
California 94404-2175 (US).

(74) Agent: **LEE, Samuel S.**; Procopio, Cory, Hargreaves &
Savitch LLP, 525 B Street, Suite 2200, San Diego, Cali-
fornia 92101 (US).

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(54) Title: PIVOT COMMAND FOR PLAYLIST



(57) Abstract: Managing playlists, comprising: displaying a current playlist and one or more playlists that intersect the current playlist at a current media item; selecting one of the following: (1) when a pivot command to pivot from the current playlist to a pivoted playlist is received, first moving to a next media item of the pivoted playlist, and displaying the pivoted playlist and one or more playlists that intersect the pivoted playlist at the next media item of the pivoted playlist; (2) otherwise when no pivot command is received, second moving to a next media item of the current playlist, and displaying the current playlist and one or more playlists that intersect the current playlist at the next media item of the current playlist.



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PIVOT COMMAND FOR PLAYLIST

BACKGROUND

Field of the Invention

5 The present invention relates to playlists, and more specifically, to using a pivot command to manage playlists.

Background

 Portable media devices use playlists to organize and
10 control media. Playlists allow a user to navigate through a collection of available audio, audio/visual and other related media or multimedia selections for playback. These may include, for example, songs, videos and multimedia presentations. A user traditionally plays songs, videos
15 and/or multimedia presentations in one playlist before playing another playlist.

SUMMARY

 The present invention provides for managing playlist
20 by implementing a pivot command.

 In one implementation, a method of managing playlists is disclosed. The method comprises: displaying a current playlist and one or more playlists that intersect the

current playlist at a current media item; selecting one of the following: (1) when a pivot command to pivot from the current playlist to a pivoted playlist is received, first moving to a next media item of the pivoted playlist, and
5 displaying the pivoted playlist and one or more playlists that intersect the pivoted playlist at the next media item of the pivoted playlist; (2) otherwise when no pivot command is received, second moving to a next media item of the current playlist, and displaying the current playlist
10 and one or more playlists that intersect the current playlist at the next media item of the current playlist.

In another implementation, a portable media device which implements pivot commands for playlists is disclosed. The portable media device comprises: an input interface to
15 invoke a pivot command to pivot from a current playlist to a pivoted playlist selected from one or more playlists that intersect the current playlist at a current media item; a display module to display the current playlist and the one or more playlists; and a processor configured to manage
20 playlists including selecting one of the following: (1) when the pivot command is received, moving to a next media item of the pivoted playlist, and displaying on the display module the pivoted playlist and one or more playlists that

intersect the pivoted playlist at the next media item of the pivoted playlist; (2) otherwise when no pivot command is received, moving to a next media item of the current playlist, and displaying the current playlist and one or
5 more playlists that intersect the current playlist at the next media item of the current playlist.

In a further implementation, a non-transitory storage medium storing a computer program for managing playlists is disclosed. The computer program includes executable
10 instructions that cause a computer to: display a current playlist and one or more playlists that intersect the current playlist at a current media item; select one of the following: (1) when a pivot command to pivot from the current playlist to a pivoted playlist is received, first
15 move to a next media item of the pivoted playlist, and display the pivoted playlist and one or more playlists that intersect the pivoted playlist at the next media item of the pivoted playlist; (2) otherwise when no pivot command is received, second move to a next media item of the
20 current playlist, and display the current playlist and one or more playlists that intersect the current playlist at the next media item of the current playlist.

Other features and advantages of the present invention will become more readily apparent to those of ordinary skill in the art after reviewing the following detailed description and accompanying drawings.

5

BRIEF DESCRIPTION OF THE DRAWINGS

FIG. 1 shows a graphical representation of multiple playlists and relationships among those playlists in accordance with one implementation of the present invention.

10 FIG. 2 shows one implementation of graphical displays which illustrate a process for a pivot command.

FIG. 3 shows another implementation of graphical displays which illustrate a process for a pivot command.

FIG. 4 is a flowchart illustrating a process for
15 implementing a pivot command in accordance with one implementation of the present invention.

DETAILED DESCRIPTION

A playlist refers to an ordered list of media items,
20 including songs, videos and/or multimedia presentations, played during a given time period. It allows a desired atmosphere or styles to be created and maintained without constant user interaction. Such a playlist may be defined,

stored, and selected to run either in sequence or, if a random playlist function is selected, in a random order. A playlist may be static or dynamic. For example, a dynamic playlist may include a list of songs that is generated
5 periodically, such as for a shuffle or weekly top-25 list. A static playlist may include a list of songs that is pre-selected by a user.

The playlist traditionally enables the media items in one playlist to be played to the end before playing another
10 playlist. For example, Playlist A may include user-defined songs 1, 2, 3, 4, 5, while Playlist B may include particular singer's songs 6, 7, 3, 8, 9, 10. Thus, when the user plays Playlist A and Playlist B in sequence, the order of songs played is 1-2-3-4-5-6-7-3-8-9-10. When the
15 user plays the playlists in a random order, songs 1, 2, 3, 4, 5 would be played in any random order followed by songs 6, 7, 3, 8, 9, 10 in any random order. Since song 3 is common to both playlists, this may be a good "pivot" point at which to jump from one playlist (e.g., Playlist A) to
20 another playlist (e.g., Playlist B).

Certain implementations as disclosed herein provide for directing playback of media items using playlists by allowing the user to transition from a first playlist to a

second playlist at a given media item which appears in both
playlists. In one implementation, there may be more than
one playlist available to transition from the first
playlist. Thus, the transition can be made from the first
5 playlist to a third, fourth, or any other playlist. After
reading this description it will become apparent how to
implement the invention in various implementations and
applications. However, although various implementations of
the present invention will be described herein, it is
10 understood that these implementations are presented by way
of example only, and not limitation. As such, this
detailed description of various implementations should not
be construed to limit the scope or breadth of the present
invention.

15 The rise in use of portable media devices, including
mobile phones, with large memory space brought about a need
for a change in the way media items are stored, presented,
and managed. A playlist provides a method for organizing
the media items by grouping them based on certain criteria,
20 including atmosphere (e.g., "soft listening"), style (e.g.,
"rock and roll"), and artist (e.g., "Elvis Costello").
Thus, for example, if a playlist, including songs of a
"rock and roll" genre/style pre-selected by a user, is

selected, the rock and roll songs in that playlist are played in sequence or in random order. While listening to an Elvis Costello song in the "rock and roll" playlist, the user may want to change the playlist (or "pivot") to the "Elvis Costello" playlist because the user likes the song and wants to hear more of his songs rather than continue listening to "rock and roll" songs of other artists.

FIG. 1 shows a graphical representation 100 of multiple playlists and relationships among those playlists in accordance with one implementation of the present invention. In the illustrated implementation of FIG. 1, Playlist A includes songs 1, 2, 3, 4, 5, 6, 21; Playlist B includes songs 7, 2, 8, 9; Playlist C includes songs 10, 11, 3, 12, 9; and so on. In one implementation, if the user selects Playlist A to be played in sequence, the songs may be played in sequence 1-2-3-4-5-6-21. In other implementations, if the user selects Playlist A to be played in sequence, the songs may be played starting from any song and in any direction. Thus, for example, the songs can be played in forward sequence 3-4-5-6-21-1-2, backward sequence 21-6-5-4-3-2-1, or other sequences.

When a playback of a playlist reaches an intersection with other playlist(s) in the graph 100, it indicates that

the song of that intersection is present in all playlists that cross this intersection. Thus, the user can invoke a pivot command to change to another playlist that crosses this intersection. For example, in FIG. 1, when a playback
5 of Playlist A reaches song 3, it can be seen that two other playlists (i.e., Playlist C and Playlist F) intersect Playlist A. Thus, a pivot command can be issued at this point in Playlist A to "pivot" to Playlist C or Playlist F.

In one implementation, a pivot command can be issued
10 at any time once a song is reached (i.e., before, during, and after the playback of the song), and the "pivot" can occur once the song is finished. Thus, in this implementation, if a pivot command from Playlist A to Playlist C is issued while song 3 is being played, the
15 playback of song 3 is not terminated until the end of song 3. The playback of the next song in Playlist C (i.e., song 12) is initiated once song 3 is completed. In another implementation, the "pivot" to another playlist can occur immediately upon issuing of a pivot command. Thus, in this
20 implementation, if a pivot command from Playlist A to Playlist C is issued while song 3 is being played, the playback of song 3 is terminated and the playback of the next song in Playlist C (i.e., song 12) is initiated.

Although the graphical representation 100 shown in FIG. 1 seems to allow "pivot" only to a playlist that intersects a current playlist, a "pivot" command can allow a jump from a first playlist to a second playlist that does not
5 directly intersect the first playlist. For example, in FIG. 1, Playlist B and Playlist D do not directly intersect each other. In one example, Playlist B is a group of Elvis Costello songs while Playlist D is a group of Elvis Presley songs. It can be seen that Playlist B and Playlist D are
10 connected through Playlist G, F, A, J, or K. One or more of these playlists can be playlist(s) of rock and roll songs, and the selected playlist connects the two playlists, Playlist B and Playlist D. Thus, for example, while listening to an Elvis Costello song in Playlist B, the user
15 is reminded of rock and roll songs by Elvis Presley. In this case, the user can request a "pivot" jump from a playlist of Elvis Costello songs to a playlist of Elvis Presley songs by "pivoting" through a rock and roll playlist (Playlist G, F, A, J, or K).

20 The logistics of a pivot jump command can be varied. For example, after listening to songs 7 and 2 in Playlist B (e.g., a playlist of Elvis Costello songs), the user listens to song 8. While the user is listening to song 8,

the user is reminded of Elvis Presley songs which have a similar rock and roll style. Accordingly, the user requests a "pivot" jump to Playlist D (e.g., a playlist of Elvis Presley songs), which can be accomplished by issuing
5 a pivot command first to Playlist J, a jump to song 15, and then another pivot command to Playlist D. However, a "pivot" jump to Playlist D can also be accomplished by issuing a jump to song 2 in Playlist B, a pivot command to Playlist A, and another pivot command to Playlist D. Thus,
10 it can be seen that a "pivot" jump can be accomplished in many different ways.

FIG. 2 shows one implementation of graphical displays 210, 220, 230 which illustrate a process for a pivot command. In one implementation, the graphical displays 210,
15 220, 230 represent illustrations of the pivot command process displayed on a portable media device.

In the illustrated implementation of FIG. 2, the graphical display 210 shows three playlists (i.e., Playlist A, Playlist C, and Playlist F) intersecting at song 3
20 consistent with the graphical representation 100 of FIG. 1. The playlist along the vertical line is the currently-playing playlist (i.e., Playlist A). The graphical display 210 shows that the next song in Playlist A is song 4. The

graphical display 210 also shows that the user can request "pivot" from the currently-playing playlist (i.e., Playlist A) to two playlists (i.e., Playlist C and Playlist F). It further shows that the next song on Playlist C is song 12,
5 while the next song on Playlist F is song 14.

Next songs of the playlists are displayed so that the user can be provided a short overview of the songs that might be available on different playlists. However, in other implementations, other items such as previous songs
10 or next 5 songs can be displayed for the similar purposes.

The graphical display 220 shows the result of "pivot" from Playlist A to Playlist C, consistent with the graphical representation 100 of FIG. 1. Thus, the graphical display 220 shows Playlist C along the vertical
15 line with a current song being song 12. It also shows that the next song on Playlist C is song 9. It further shows that Playlist J intersects Playlist C at song 12, and that the next song on Playlist J is song 15.

The graphical display 230 shows the result of "pivot" from Playlist A to Playlist F, consistent with the
20 graphical representation 100 of FIG. 1. Thus, the graphical display 230 shows Playlist F along the vertical line with a current song being song 14. It also shows that

the next song on Playlist F is song 19. It further shows that Playlist D intersects Playlist F at song 14, and that the next song on Playlist D is song 15.

In one implementation, pivot commands described above
5 (in relation to FIG. 2) are implemented in a graphical user interface that allows selection of a playlist from a plurality of intersecting playlists shown. For example, in a configuration shown in graphical display 210, a screen area near letter C may be pressed to select and pivot to
10 Playlist C shown in graphical display 220, or a screen area near letter F may be pressed to select and pivot to Playlist F shown in graphical display 230.

In another implementation, the pivot commands are accomplished by pressing a pivot button. For example, for
15 a configuration shown in graphical display 210, a pivot button located near or within the display 210 (e.g., a physical push button near the graphical display 210 or graphical display button shown in the display 210). When the button is pressed for the first time, "pivot" to
20 Playlist C shown in graphical display 220 is performed. When the button is pressed for the second time, "pivot" to Playlist F shown in graphical display 230 is performed.

Thus, the pressing of the pivot button moves or pivots the playlist clockwise on a display.

In a further implementation, the pivot commands are accomplished in an integrated manner. For example, in
5 conjunction with pressing and holding down of the pivot button, a wheel or trackball is scrolled or dragged to move a cursor on the screen to choose a playlist.

In other implementations, the pivot commands can be accomplished by voice commands, hardware-implemented
10 instructions, software-implemented instructions, or other similar implementations. For example, the user issues a voice command such as "pivot" to select a next playlist. In another example, the user issues a voice command such as "pivot light blue" or "pivot Elvis Costello" to pivot to a
15 user-defined "Light Blue" playlist or Elvis Costello playlist.

It should be noted that notations used above are for easy reference only. For example, a playlist may be described as Playlist A but may actually refer to "All Time
20 Favorites of Elvis Costello." Further, for example, a song may be described as song 5 but may actually refer to Elvis Costello's song "Alison."

In other implementations, graphical displays different from those shown in FIG. 2 are used. For example, as shown in FIG. 3, a current playlist being played and all other , playlists intersecting that playlist at the current song
5 may be shown as rows of lines on a graphical display. Each playlist line would have a current song and a next song specified. When a pivot command is received, the next playlist on the rows of lines is brought up to the top and the remainder of the lines is now filled with all other
10 playlists intersecting the selected playlist at the next song on that selected playlist.

FIG. 4 is a flowchart 400 illustrating a process for managing playlists in accordance with one implementation of the present invention. In the illustrated implementation
15 of FIG. 4, the current playlist and playlists that intersect it at the current media item are displayed, at box 410. As discussed in the graphical display 210 example of FIG. 2, the current playlist can be Playlist A and the playlists that intersect it at the current media item (e.g.,
20 song 3) can be Playlist C and Playlist F.

The current media item (e.g., song 3) of the current playlist (e.g., Playlist A) is displayed, at box 420. Further, the next media items (song 4 for Playlist A, song

12 for Playlist C, and song 14 for Playlist F) for the
playlists can also be displayed. At box 430, an inquiry is
made to determine if a pivot command has been received.

If a pivot command has been received, at box 430, a
5 move is made to the next media item of the pivoted playlist
when the current media item ends, at box 440. The term
pivoted playlist refers to a playlist that is selected by
the user's request for "pivot". For example, in relation
to FIG. 2, a move is made to the next media item (e.g.,
10 song 12) of the pivoted playlist (e.g., Playlist C) when
the current media item (song 3) ends. However, if the
pivot command received at box 430 was in the form of "pivot
to Playlist F" or "pivot jump to F", a move is made to the
next media item (e.g., song 14) of another pivoted playlist
15 (e.g., Playlist F) when the current media item (song 3)
ends.

At box 450, the pivoted playlist and playlists that
intersect it at the next media item of the pivoted playlist
is displayed. For example, in relation to the graphical
20 display 220 example of FIG. 2, the pivoted playlist (e.g.,
Playlist C) and playlists (e.g., Playlist J) that intersect
it at the next media item (e.g., song 12) of the pivoted
playlist (e.g., Playlist C) are displayed, at box 450. If

the pivot command at box 430 was for "pivot to Playlist F", in relation to the graphical display 230 example of FIG. 2, another pivoted playlist (e.g., Playlist F) and playlists (e.g., Playlist D) that intersect it at the next media item (e.g., song 14) of the pivoted playlist (e.g., Playlist F) are displayed, at box 450. The terms are reset at box 460 so that the terms will be consistent in the next iteration. For example, the next media item will become the current media item, while the pivoted playlist will become the current playlist.

If a pivot command has not been received, at box 430, a move is made to the next media item of the current playlist when the current media item ends, at box 470. For example, in relation to FIG. 1, a move is made to the next media item (e.g., song 4) of the current playlist (e.g., Playlist A) when the current media item (song 3) ends. At box 480, the current playlist and playlists that intersect it at the next media item of the current playlist is displayed. For example, in relation to FIG. 1, the current playlist (e.g., Playlist A) and playlists (e.g., Playlist D) that intersect it at the next media item (e.g., song 4) of the current playlist (e.g., Playlist A) are displayed, at box 480. The terms are reset at box 490 so that the

terms will be consistent in the next iteration. For example, the next media item will become the current media item.

In one implementation, a "pivot" to a playlist of
5 media items can be made by a user to trigger presentation of recommended media items by a content provider/distributor. For example, while listening to "Lying Eyes" by The Eagles, the user may want to listen to rock and roll style songs by other singers that are similar in theme with
10 the current song being played (e.g., "soft rock"). However, there may not be any songs by other singers that are similar in theme with the current song in the user's media library. Accordingly, a "pivot" to a recommended list of "soft rock" songs may trigger a request to a content
15 provider/distributor to automatically prepare and deliver a list of song snippets that would allow the user to sample the songs.

The user can then select songs from the list of song snippets to buy only the songs that the user wants to buy.
20 Thus, if the user selects at least one song (e.g., songs x, y, and z), a playlist of songs including the selected song(s) can be formed to intersect the playlist from which a "pivot" was made. In the example above, a playlist of

songs "Lying Eyes", x, y, and z would form a new playlist (e.g., "soft rock") that intersects Playlist of songs by The Eagles at song "Lying Eyes."

To provide a "pivot" to a recommended list of media
5 items, each media item would include pivot metadata such as a theme, style, or category so that, in the example above, songs in a "soft rock" category can be recommended by a content provider/distributor.

In other implementations, pivot metadata can include
10 other information with which to recommend media items. For example, the pivot metadata can include singer's name, year the song was released, tempo (e.g., slow or fast), political affiliation of the podcast, studio that released the movie, and various other information related to the
15 media item.

The description herein of the disclosed
implementations is provided to enable any person skilled in the art to make or use the invention. Numerous
modifications to these implementations would be readily
20 apparent to those skilled in the art, and the principals defined herein can be applied to other implementations without departing from the spirit or scope of the invention. Although the examples described above discuss

playlists of songs, a playlist can be configured to include any items of media such as images, movies, multimedia presentations, electronic news articles, podcast files, streamed webcasts, and the like. Thus, the invention is
5 not intended to be limited to the implementations shown herein but is to be accorded the widest scope consistent with the principal and novel features disclosed herein.

Various implementations of the invention are realized in electronic hardware, computer software, or combinations
10 of these technologies. Some implementations include one or more computer programs executed by one or more computing devices. In general, the computing device includes one or more processors, one or more data-storage components (e.g., volatile or non-volatile memory modules and persistent
15 optical and magnetic storage devices, such as hard and floppy disk drives, CD-ROM drives, and magnetic tape drives), one or more input devices (e.g., game controllers, mice and keyboards), and one or more output devices (e.g., display devices and audio devices).

20 The computer programs include executable code that is usually stored in a persistent storage medium and then copied into memory at run-time. At least one processor executes the code by retrieving program instructions from

memory in a prescribed order. When executing the program code, the computer receives data from the input and/or storage devices, performs operations on the data, and then delivers the resulting data to the output and/or storage
5 devices.

Those of skill in the art will appreciate that the various illustrative modules and method steps described herein can be implemented as electronic hardware, software, firmware or combinations of the foregoing. To clearly
10 illustrate this interchangeability of hardware and software, various illustrative modules and method steps have been described herein generally in terms of their functionality. Whether such functionality is implemented as hardware or software depends upon the particular
15 application and design constraints imposed on the overall system. Skilled persons can implement the described functionality in varying ways for each particular application, but such implementation decisions should not be interpreted as causing a departure from the scope of the
20 invention. In addition, the grouping of functions within a module or step is for ease of description. Specific functions can be moved from one module or step to another without departing from the invention.

Additionally, the steps of a method or technique described in connection with the implementations disclosed herein can be embodied directly in hardware, in a software module executed by a processor, or in a combination of the
5 two. A software module can reside in RAM memory, flash memory, ROM memory, EPROM memory, EEPROM memory, registers, hard disk, a removable disk, a CD-ROM, or any other form of storage medium including a network storage medium. An example storage medium can be coupled to the processor such
10 that the processor can read information from, and write information to, the storage medium. In the alternative, the storage medium can be integral to the processor. The processor and the storage medium can also reside in an ASIC.

CLAIMS

1. A method of managing playlists, comprising:
displaying a current playlist and one or more
playlists that intersect the current playlist at a current
5 media item;
selecting one of the following:
- (1) when a pivot command to pivot from the current
playlist to a pivoted playlist is received,
(a) first moving to a next media item of the
10 pivoted playlist, and
(b) displaying the pivoted playlist and one or
more playlists that intersect the pivoted
playlist at the next media item of the
pivoted playlist;
- 15 (2) otherwise when no pivot command is received,
(a) second moving to a next media item of the
current playlist, and
(b) displaying the current playlist and one or
more playlists that intersect the current
20 playlist at the next media item of the
current playlist.

2. The method of claim 1, further comprising displaying the current media item of the current playlist and the one or more playlists that intersect the current playlist.

5

3. The method of claim 2, further comprising displaying a next media item for each of the current playlist and the one or more playlists that intersect the current playlist.

10

4. The method of claim 1, wherein the first moving occurs when the current media item ends its presentation.

5. The method of claim 1, wherein the first moving
15 occurs as soon as the pivot command is received.

6. The method of claim 1, further comprising displaying the next media item of the current playlist.

20 7. The method of claim 1, wherein displaying a current playlist and one or more playlists comprises graphically displaying the current playlist and one or more playlists.

8. The method of claim 7, wherein the current
playlist is graphically displayed as a vertical line
showing the current media item and the next media item on
5 the vertical line.

9. The method of claim 8, wherein the one or more
playlists are graphically displayed as non-vertical lines
intersecting the vertical line at the current media item.
10

10. The method of claim 9, wherein the pivoted
playlist is graphically displayed as being immediately
following the current playlist.

15 11. The method of claim 1, further comprising
providing a user interface to transmit the pivot
command.

12. The method of claim 1, wherein the pivoted
20 playlist includes a playlist of recommended media items.

13. The method of claim 12, wherein the recommended
media items include shorter versions of media items

provided by a content provider to encourage the purchase of full versions of the media items.

14. A portable media device which implements pivot
5 commands for playlists, the portable media device comprising:

an input interface to invoke a pivot command to pivot
from a current playlist to a pivoted playlist selected from
one or more playlists that intersect the current playlist
10 at a current media item;

a display module to display the current playlist and
the one or more playlists; and

a processor configured to manage playlists including
selecting one of the following:

15 (1) when the pivot command is received, moving
to a next media item of the pivoted playlist, and
displaying on the display module the pivoted playlist
and one or more playlists that intersect the pivoted
playlist at the next media item of the pivoted
20 playlist;

(2) otherwise when no pivot command is received,
moving to a next media item of the current playlist,
and displaying the current playlist and one or more

playlists that intersect the current playlist at the next media item of the current playlist.

15. The portable media device of claim 14, wherein
5 the input interface comprises

a push button to invoke the pivot command to pivot from the current playlist to the pivoted playlist.

16. The portable media device of claim 14, wherein
10 the input interface comprises

one or more graphical input means to invoke the pivot command by selecting the pivoted playlist from the one or more playlists that intersect the current playlist at the current media item.

15

17. The portable media device of claim 14, wherein media items of playlists comprise at least one of songs, images, movies, multimedia presentations, electronic news articles, podcast files, and streamed webcasts.

20

18. The portable media device of claim 14, wherein the pivoted playlist includes a playlist of recommended media items.

19. The portable media device of claim 18, wherein the recommended media items include shorter versions of media items provided by a content provider to encourage the
5 purchase of full versions of the media items.

20. A non-transitory storage medium storing a computer program for managing playlists, the computer program comprising executable instructions that cause a
10 computer to:

display a current playlist and one or more playlists that intersect the current playlist at a current media item;

select one of the following:

- 15 (1) when a pivot command to pivot from the current playlist to a pivoted playlist is received,
- (a) first move to a next media item of the pivoted playlist, and
- (b) display the pivoted playlist and one or more
20 playlists that intersect the pivoted playlist at the next media item of the pivoted playlist;
- (2) otherwise when no pivot command is received,

- (a) second move to a next media item of the current playlist, and
- (b) display the current playlist and one or more playlists that intersect the current playlist at the next
5 media item of the current playlist.

21. The non-transitory storage medium of claim 20, wherein executable instructions that cause a computer to display a current playlist and one or more playlists
10 comprise executable instructions that cause a computer to graphically display the current playlist and one or more playlists.

22. The non-transitory storage medium of claim 20,
15 wherein the current playlist is graphically displayed as a vertical line showing the current media item and the next media item on the vertical line.

23. The non-transitory storage medium of claim 22,
20 wherein the one or more playlists are graphically displayed as non-vertical lines intersecting the vertical line at the current media item.

24. The non-transitory storage medium of claim 23, wherein the pivoted playlist is graphically displayed as being immediately following the current playlist.

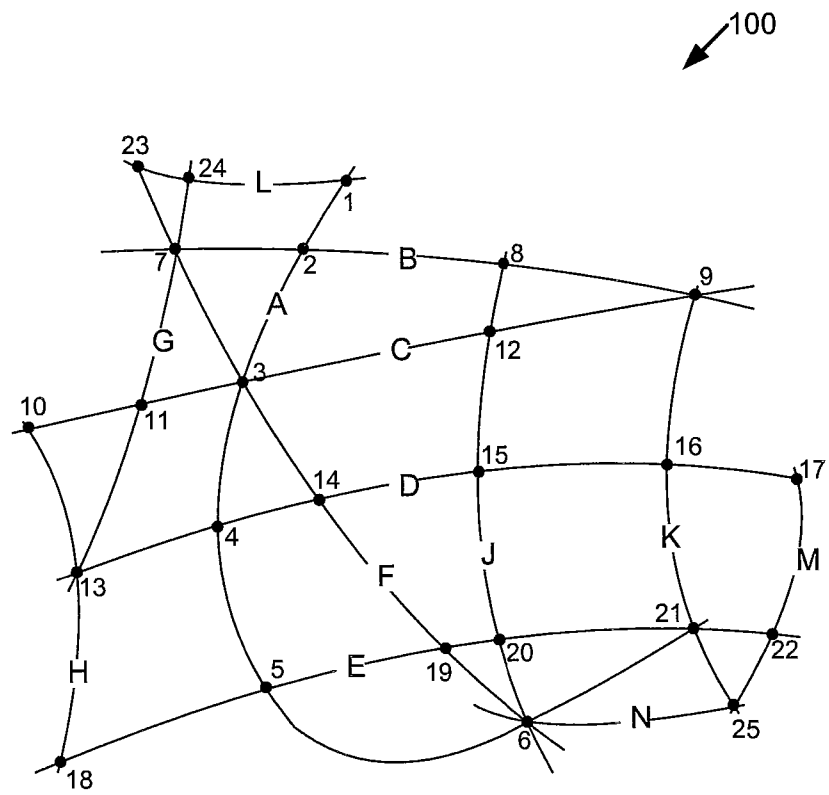


FIG. 1

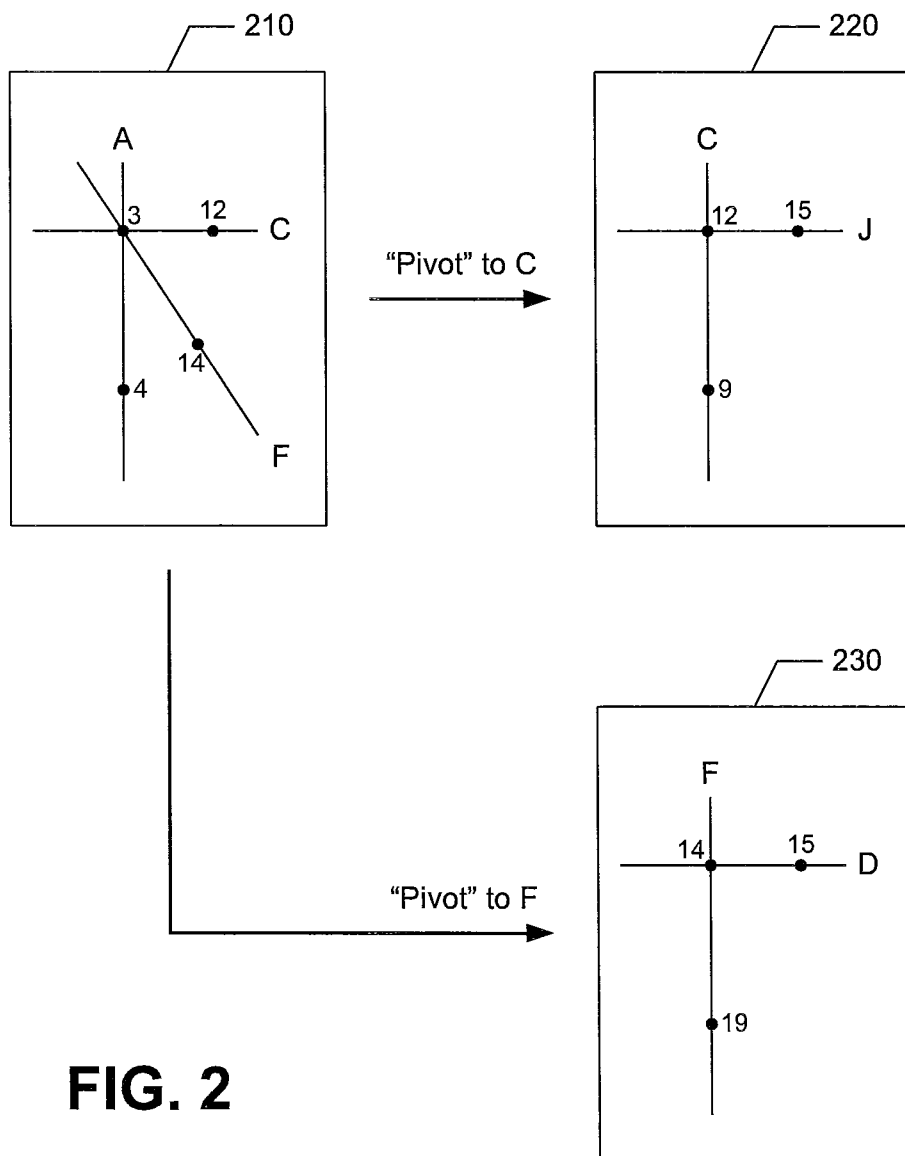
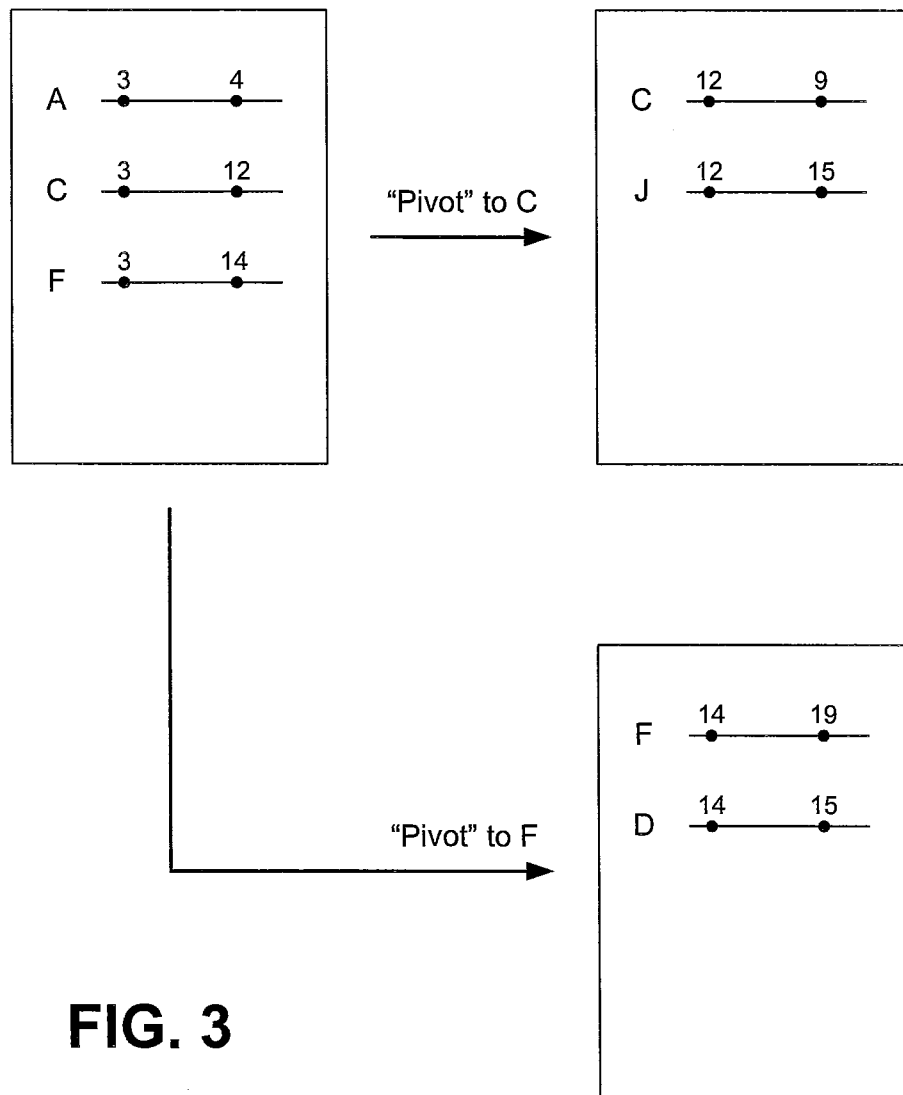
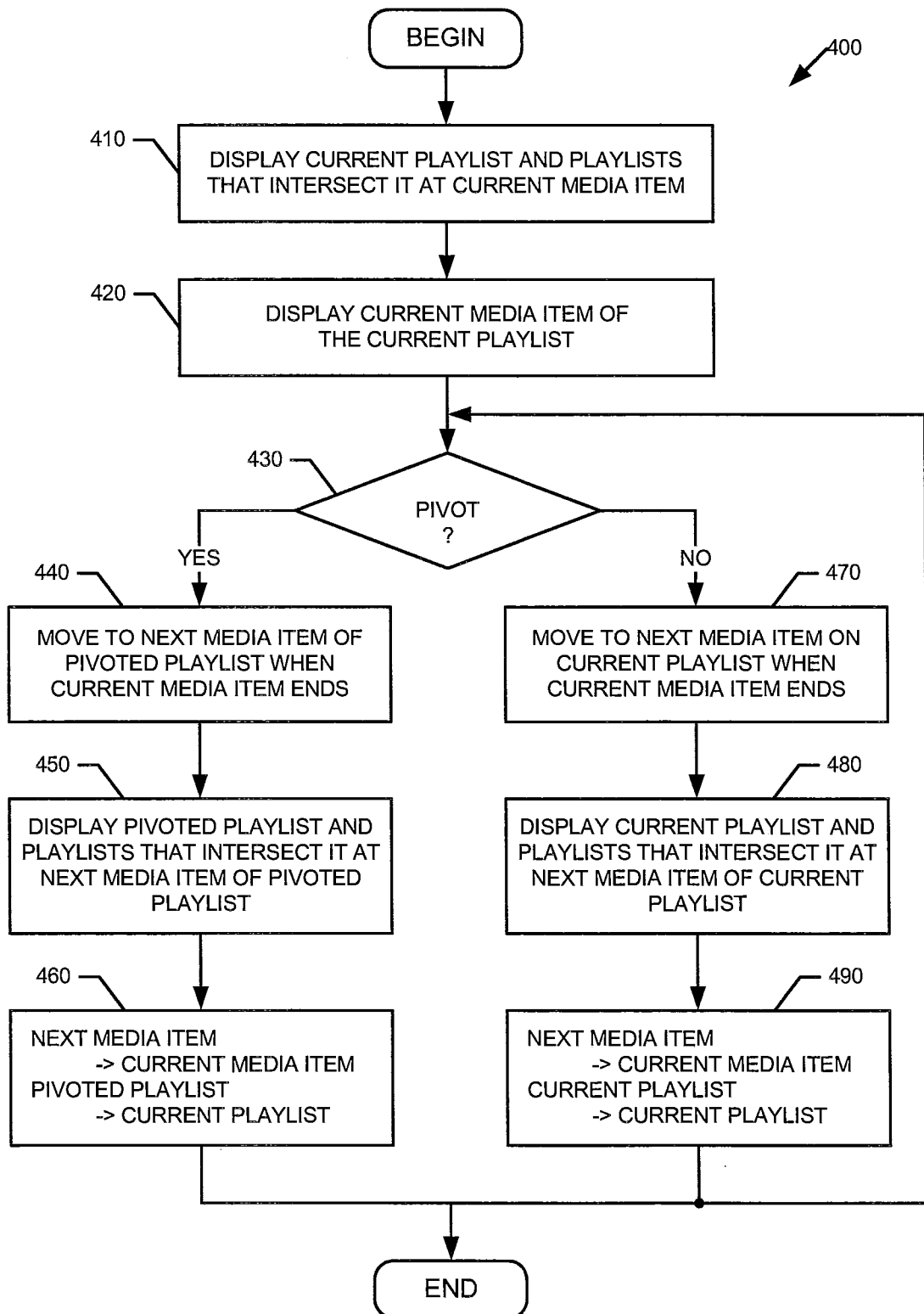


FIG. 2





INTERNATIONAL SEARCH REPORT

International application No.

PCT/US 11/51262

A. CLASSIFICATION OF SUBJECT MATTER

IPC(8) - G06F 17/00 (2012.01)

USPC - 700/94

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC(8): G06F 17/00 (2012.01)

USPC: 700/94

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
USPC: 707/999.007, E17.009 | 715/716, 705, 828, 851 (keyword limited; terms below)Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
PubWest; Google Scholar; Google Patents; FreePatentsOnline. Search terms used: media multimedia media-item content-item, replay play playback play-back, playlist play-list current-playlist current-play-list, pivot pivoted-playlist pivoted-play-list, intersect, vertical vertical-line non-vertical horizontal, display render output, move replace reord

C. DOCUMENTS CONSIDERED TO BE RELEVANT

| Category* | Citation of document, with indication, where appropriate, of the relevant passages | Relevant to claim No. |
|-----------|---|-----------------------|
| Y | US 2009/0063971 A1 (WHITE et al.) 05 March 2009 (05.03.2009) entire document, especially Abstract; para [0011], [0035], [0036], [0039], [0062], [0077], [0087], [0094], [0103], [0113]-[0117], [0119], [0125] | 1 - 24 |
| Y | US 2007/0028268 A1 (OSTOJIC et al.) 01 February 2007 (01.02.2007) entire document, especially Abstract; para [0004], [0033]-[0036], [0039], [0061], [0102], [0117], [0118] | 1 - 24 |
| Y | US 2003/0229900 A1 (REISMAN) 11 December 2003 (11.12.2003) entire document, especially Abstract; para [00110], [0690] | 13, 19 |
| A | US 2008/0066016 A1 (DOWDY et al.) 13 March 2008 (13.03.2008) entire document | 1 - 24 |

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"X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

"Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art

"&" document member of the same patent family

Date of the actual completion of the international search

16 January 2012 (16.01.2012)

Date of mailing of the international search report

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Name and mailing address of the ISA/US

Mail Stop PCT, Attn: ISA/US, Commissioner for Patents
P.O. Box 1450, Alexandria, Virginia 22313-1450

Facsimile No. 571-273-3201

Authorized officer:

Lee W. Young

PCT Helpdesk: 571-272-4300
PCT OSP: 571-272-7774