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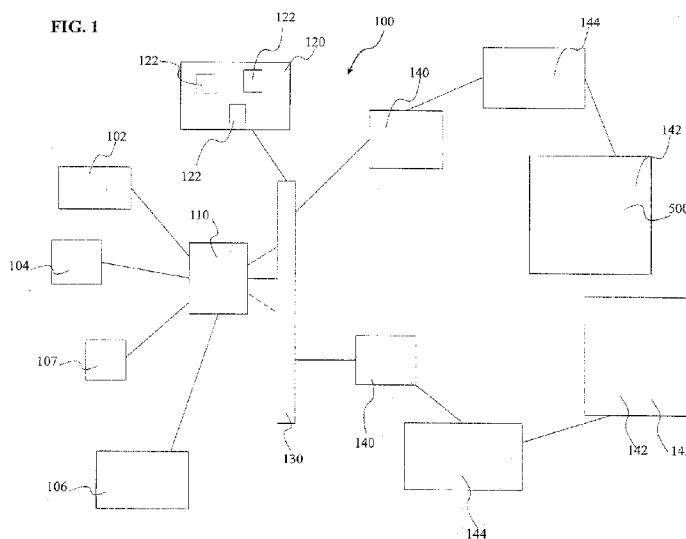
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(54) Title: METHOD AND APPARATUS FOR PRESENTING AN AGGREGATING INFORMATION RELATED TO THE SALE OF MULTIPLE GOODS AND SERVICES



(57) Abstract: A computer-implemented method can automatically present a plurality of selectable rich media video clips associated with goods and/or services offered for sale via an interactive networked communication system including at least one client and at least one server. A request to the server can be initiated at the client via the interactive networked communication system to select a plurality of rich media video clips from a database of rich media video clips associated with corresponding goods and/or services. A static descriptor can be displayed on the client for each of the plurality of rich media video clips as selected and received from the server. The plurality of rich media video clips can automatically be presented on the client in a concatenated sequence in a continuous rich media video stream.

## INTERNATIONAL SEARCH REPORT

International application No.  
**PCT/US2008/064905****A. CLASSIFICATION OF SUBJECT MATTER****G06Q 50/00(2006.01)i**

According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**

Minimum documentation searched (classification system followed by classification symbols)

IPC 8 G06Q 50/00C1

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched  
Korean utility models and applications for utility models since 1975.  
Japanese utility models and applications for utility models since 1975.Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)  
e-KIPASS "Internet, streaming video, clip, good, service, e-commerce"**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 6,760,916 B2 (Holtz; Alex et al.) 6 July 2004 See abstract; figures 11-16; pages 1-4,14-16,41-43	1-34
Y	US 6,154,771 A (Rangan; P. Venkat et al.) 28 November 2000 See abstract; figures 2-3; pages 1-4	1-34
A	US 2002/0056119 A1 (Michael W. Maynihan) 9 May 2002 See abstract; figure 1; pages 26-28	1-34

☐ Further documents are listed in the continuation of Box C.☒ See patent family annex.

\* Special categories of cited documents:

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"&amp;" document member of the same patent family

Date of the actual completion of the international search

15 DECEMBER 2008 (15.12.2008)

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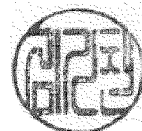
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**INTERNATIONAL SEARCH REPORT**

Information on patent family members

International application No.

**PCT/US2008/064905**

Patent document cited in search report	Publication date	Patent family member(s)	Publication date
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