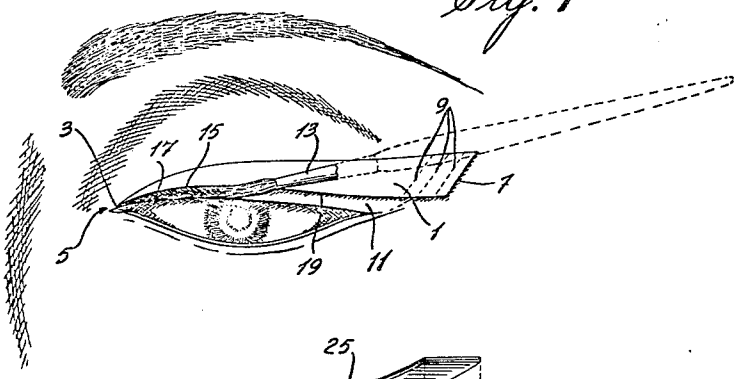
Dec. 23, 1969 L. BRUNET 3,485,251

EYELINE GUIDE

Filed May 5, 1967

Fig. 1



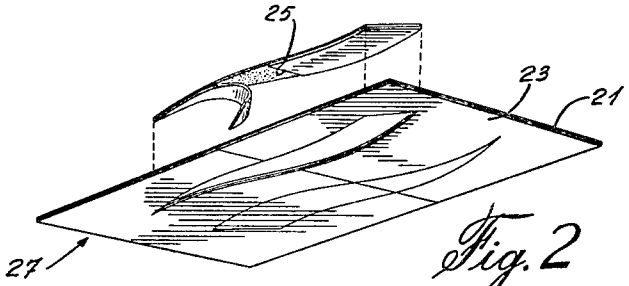


Fig. 2

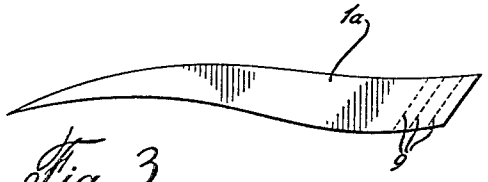


Fig. 3

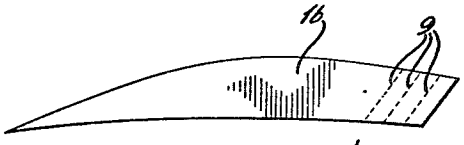


Fig. 4

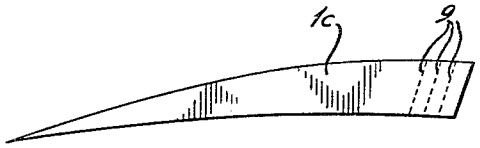


Fig. 5

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United States Patent Office 3,485,251 Patented Dec. 23, 1969

3,485,251

EYELINE GUIDE

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Filed May 5, 1967, Ser. No. 636,535
Int. Cl. A45d 40/30
U.S. Cl. 132—88.5 3 Claims

ABSTRACT OF THE DISCLOSURE

For defining an eyeline having a regular contour, there is provided a guide strip which may be applied on the eyelids and which will mask the portion of the eyelid above the eyeline which is intended to be formed immediately adjacent the eyelashes. The guide strip comprises a sheet of flexible material having a curved edge to define the shape of the eyeline. On one side of the sheet there is an adhesive for holding the guide strip onto the eyelid. The guide strip is preferably made of a plastic material and usually has the general shape of a wing.

BACKGROUND OF THE INVENTION

Field of the invention

This invention relates to an eyeline guide. More particularly, the present invention is directed to a guide strip for masking part of an eyelid when forming an eyeline immediately adjacent the eyelashes.

Description of the prior art

The eyeline immediately adjacent the eyelashes is usually formed by applying with a brush, on the eyelids, a liquid called eye liner. The eyeline may also be formed by using a pencil. The eyelines formed with a pencil are not very resistant and become easily blurred so that many applications must be made every day in order to have an eyeline which is always neat. For that reason, the use of a liquid eyeliner which is applied with a brush has become very popular. However, it has been realized that it is practically impossible to produce symmetrical eyeline on the eyelids of both eyes. Furthermore, it has also been realized that it is practically impossible to form eyelines which are exactly suited for a particular person.

SUMMARY OF THE INVENTION

It has been found that the above disadvantages may be overcome by providing a guide strip for masking that part of an eyelid above the eyeline intended to be formed immediately adjacent the eyelashes. The strip consists of a sheet on flexible material having one edge which is slightly curved to define the shape of the eyeline. The sheet is provided on one side with an adhesive for holding the strip onto the eyelids. With the above guide strip, the eyeline which may be formed has an outline defined by the curved edge of the strip and the eyelashes.

BRIEF DESCRIPTION OF THE DRAWING

In the drawings which illustrate an embodiment of the invention,

FIGURE 1 is a view of an eyeline guide applied on the upper lid and of the eyeliner application with a brush;

FIGURE 2 is a view of a cardboard having eyeline guide blanks thereon;

FIGURE 3 is a view of one particular shape of an eye line guide;

FIGURE 4 is a view of another shape of an eyeline guide; and

FIGURE 5 is a view of yet another form of an eyeline guide.

DESCRIPTION OF THE PREFERRED EMBODIMENT

Referring to the drawings, the eyeline guide **1** is a strip of a flexible material having the general shape of a wing. It has one sharp pointed end **3** where the eyeline guide **1** is applied at the inner corner **5** of the eyelid. The opposite end of the strip is terminated by a straight edge **7**. Depending on the exact shape of the eye or of the eyeline intended to be formed above the eyelashes, the eyeline guide may be shortened by cutting it along either of the dotted lines **9**.

FIGURE 1 shows a brush application of an eye liner once the eyeline guide **1** has been set on the upper lid **11**. It will be realized that by applying a liquid eye liner with a brush **13**, there will be produced an eyeline **15** which has the exact contour defined by the eyelashes **17** and the lower curved edge **19** of the eyeline guide **1**.

An eyeline guide reserve or supply may be formed from a sheet of plastic material **21** in adhesive contact with a sheet of paper **23**. This material is readily available anywhere on the market. The eyeline guides are formed by scoring the above material according to the exact shape of the eyeline guides intended to be produced. The paper material within the score line of an eyeline guide is cut in half at **25** to be more easily removed from the plastic material, once the eyeline guide has been pushed out from the blank **27**.

As illustrated in FIGURES 3 to 5 inclusive, it is possible to produce eyeline guides of any desired contour or shape. For example, in FIGURE 3, the eyeline guide **1***a* will produce a sloping down eyeline. In FIGURE 4, the eyeline guide **1***b* will produce an eyeline which has a globular effect. In FIGURE 5, the eyeline guide **1***c* will result in an eyeline having a horizontal shape.

I claim:

1. A guide strip for masking that part of an eyelid along the eyeline intended to be formed immediately above the eyelashes, said strip consisting of a sheet of flexible material having the lower edge thereof curved to define the shape of the upper edge of said eyeline, the outer end of said guide strip formed with a straight edge and the upper edge of said guide strip curved to substantially follow the upper contour of said eyelid and merging with said lower edge to define a sharp pointed end at the inner end of said guide strip, said sharp pointed end to be applied over the inner corner of said eyelid, said sheet provided on one side thereof with an adhesive for holding said strip onto said eyelid whereby the said eyeline which is formed has an outline defined by the said curved lower edge of said guide strip and said eyelashes.

2. A guide strip according to claim **1**, which comprises a sheet of paper of the same shape as said guide strip in adhesive contact therewith.

3. A guide strip according to claim **2**, wherein said sheet of paper is cut in half to facilitate its removal from the guide strip.

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