Feb. 23, 1932. H. T. BUCK 1,846,988

POSTER AND EASEL

Filed May 20, 1931

Fig. 1.

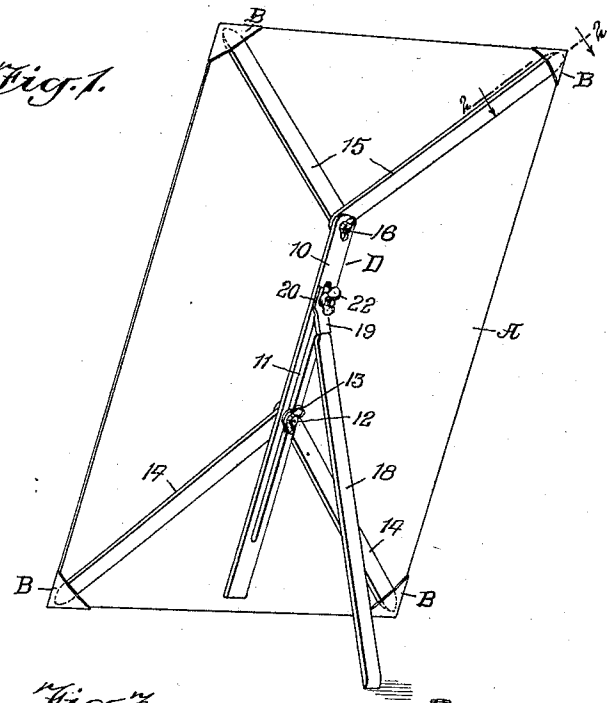


Fig. 2.

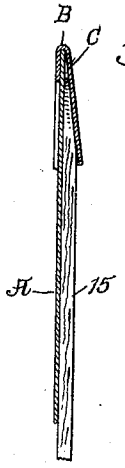


Fig. 3.

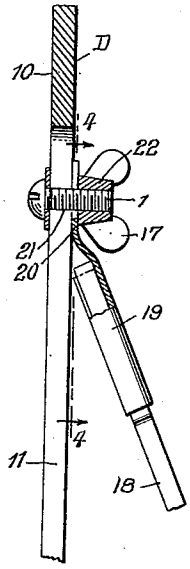


Fig. 4.

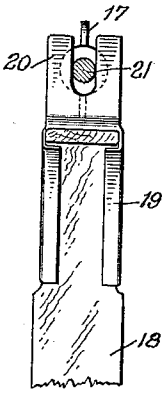


Fig. 5.

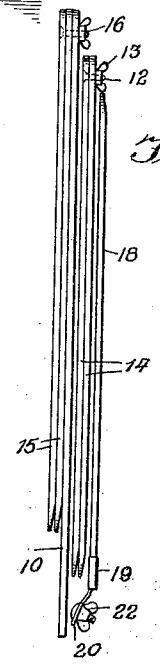
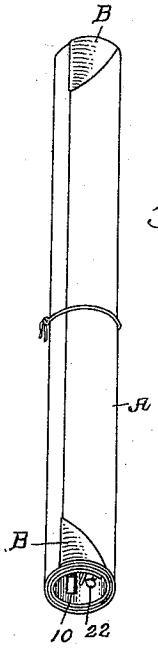


Fig. 6.



WITNESSES

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UNITED STATES PATENT OFFICE

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POSTER AND EASEL

Application filed May 20, 1931. Serial No. 538,834.

This invention relates to an easel or support for flexible posters, such as are generally employed for advertising displays in show windows or on store counters or the like.

The invention broadly aims to provide a flexible poster and a foldable or collapsible easel for stretching and supporting the poster in an upright position, and which easel when collapsed may be fitted into the rolled poster and shipped in a mailing tube or other similar carrier.

The invention furthermore comprehends an easel which is capable of a wide range of adjustment to render it useful in connection with posters of varying sizes.

As a still further object, the invention comprehends a poster easel which is capable of economical production, which is light in weight but which possesses sufficient strength to render the same effective for its purpose.

With the above recited and other objects in view, reference is had to the following description and accompanying drawings, in which there is exhibited one example or embodiment of the invention, while the claims define the actual scope of the same.

In the drawings:

Figure 1 is a rear perspective view of a poster supported and stretched by an easel constructed in accordance with the invention.

Figure 2 is a fragmentary enlarged sectional view taken approximately on the line 2—2 of Figure 1, illustrating the manner in which the easel arms are interengaged with the poster corners.

Figure 3 is a fragmentary enlarged sectional view illustrating the detachable and adjustable connection between the easel bar and the supporting leg.

Figure 4 is a fragmentary sectional view taken approximately on the line indicated at 4—4 in Figure 3.

Figure 5 is a collective view illustrating the easel parts detached and in folded juxtaposition.

Figure 6 is a perspective view illustrating the rolled poster with the folded easel elements arranged therein.

Referring to the drawings by characters of reference, A designates a poster of paper, cloth or any other suitable material which is flexible, and which for the present purpose is provided with corner pieces B defining at the rear of the poster, pockets C, for a purpose which will be hereinafter set forth.

In order to provide means for stretching and supporting the poster in a display position, an easel is employed which is designated generally by the reference character D. The easel includes a strip or bar 10, preferably of wood, which is of a length not to exceed the major dimension of the poster and preferably not exceeding the minor dimension thereof. The strip or bar 10 is longitudinally slotted as at 11 to receive therethrough a bolt 12 having a wing or thumb nut 13, and which bolt carries a pair of relatively swingable arms 14. At one of its ends, the bar or strip 10 has pivotally attached thereto for relative swinging movement to each other, a second pair of arms 15 by means of the bolt 16 having a wing or thumb nut 17 which passes through aligned apertures in the arms and in the bar 10. The pairs of arms 14 and 15 are designed to have their free extremities adjusted to coincide with the sides of the poster and to engage within the pockets C formed by the corner pieces B, whereby to stretch and maintain the flexible poster A in a display position. The easel structure further includes a leg 18, which is also preferably constructed of wood and which is formed at one extremity with a terminal piece 19 having a forked or bifurcated free extremity 20. A bolt 21 is designed to be passed through the slot 11 and between the tines or furcations of the forked extremity 20, after which a thumb or wing nut 22 is applied.

Under the easel construction set forth, it is apparent that the arms 14 and 15 may be swung to varying angles with respect to each other to compensate for variation in the width of the poster, and the pair of arms 14 may be adjusted longitudinally of the bar 10 to coincide with the length of the poster. The leg 18 is adjustable longitudinally of the bar 10 so that its lower end may properly coincide with the adjustment of the arms 14 and the lower edge of the poster, to properly sup-

port or stand the poster on a supporting surface. For the purpose of shipment, the arms 14 and the leg 18 are detached from the bar 10 and the arms 15 are swung to a parallel folded relation to the bar, as illustrated in Figure 5. The arms 14 are also folded and, together with the leg 18, are disposed alongside of the bar 10 and folded arms 15. The complete easel structure may then be enclosed in the rolled up poster A, as illustrated in Figure 6, to facilitate the mailing or shipping of the same in a mailing tube or similar package.

From the foregoing, it will thus be seen that a poster and supporting easel therefor have been devised which may be economically produced, and while there has been illustrated and described a preferred embodiment of the invention, variations and modifications which properly fall within the scope of the claims may be resorted to if desired.

What is claimed is:

1. In combination, a rectangular poster flexible in all directions and foldable easel means for stretching and supporting the same in a substantially upright position, said means including two pairs of pivotally connected arms, a bar to which one pair of arms is anchored and by which the other pair of arms is carried for longitudinal adjustment and means at the corners of said poster with which the free ends of said arms are adapted to detachably engage.

2. In combination, a rectangular flexible poster having pockets at the corners thereof and an easel for stretching and supporting said poster including two pairs of pivotally connected arms, the free ends of which are engageable respectively with the pockets, a bar to which one pair of arms is anchored and by which the other pair of arms is carried for longitudinal adjustment.

3. In combination, a rectangular flexible poster having pockets at the corners thereof and an easel for stretching and supporting said poster including two pairs of pivotally connected arms, the free ends of which are engageable respectively with the pockets, a bar to which one pair of arms is anchored and by which the other pair of arms is carried for longitudinal adjustment and a leg detachably carried by said bar and longitudinally adjustable thereon.

4. In combination, a rectangular flexible poster having pockets at the corners thereof and an easel for stretching and supporting said poster including two pairs of pivotally connected arms, the free ends of which are engageable respectively with the pockets, a bar to which one pair of arms is anchored and by which the other pair of arms is detachably carried for longitudinal adjustment and a leg detachably carried by said bar and longitudinally adjustable thereon.

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