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- (71) Applicant (for all designated States except US): NOKIA CORPORATION [FI/FI]; Keilalahdentie 4, FIN-02150 Espoo (FI).
- (71) Applicant (for LC only): NOKIA, INC. [US/US]; 102 Corporate Park Drive, White Plains, NY 10604 (US).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): LARRES, Jori [FI/FI]; Utamontie 10 B 22, FIN-00610 Helsinki (FI). NURMI, Mikko A. [FI/FI]; Atalankatu 7, FIN-33580 Tampere (FI).
- (74) Agents: GOSNELL, Guy R. et al.; Alston & Bird LLP, Bank of America Plaza, 101 South Tryon Street, Suite 4000, Charlotte, NC 28280-4000 (US).
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(54) Title: METHOD AND APPARATUS FOR PROVIDING CONTENT FLIPPING BASED ON A SCROLLING OPERATION

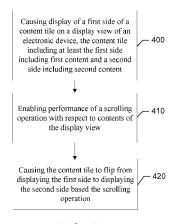


FIG. 7.

(57) Abstract: A method for providing content flipping based on a scroll operation may include causing display of a first side of a content tile on a display view of an electronic device where the content tile includes at least the first side including first content and a second side including second content, enabling performance of a scrolling operation with respect to contents of the display view, and causing the content tile to flip from displaying the first side to displaying the second side based on the scrolling operation. An apparatus and computer program product corresponding to the method are also provided.





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A. CLASSIFICATION OF SUBJECT MATTER

IPC: see extra sheet

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC: G06F

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

SE, DK, FI, NO classes as above

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

EPO-Internal, PAJ, WPI data, COMPENDEX, INSPEC, IBM-TDB

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Х	US 20090002335 A1 (CHAUDHRI IMRAN), 1 January 2009 (2009-01-01); paragraphs [0117]-[0118], [0155], [0216], [0219], [0225]-[0230], [0236], [0330]; figures 12A-12B,21A,25,27,39A-39G	1-20
А	US 20070171450 A1 (YOSHIDA MAYUKO), 26 July 2007 (2007-07-26); paragraphs [0167]-[0169]; figures 19-20	1-20
А	US 20080222545 A1 (LEMAY STEPHEN O ET AL), 11 September 2008 (2008-09-11); paragraphs [0118]-[0126]; figures 5A-5D	1-20

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		Alexander Lakic		
		Telephone No. + 46 8 782 25 00		

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C (Continua	tion). DOCUMENTS CONSIDERED TO BE RELEVANT	
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Α	US 20090007017 A1 (ANZURES FREDDY ALLEN ET AL), 1 January 2009 (2009-01-01); paragraph [0345]	1-20
Α	US 20090164339 A1 (ROTHMAN SIMON), 25 June 2009 (2009-06-25); paragraphs [0002]-[0018]; figure 1	1-20
Α	US 20080301579 A1 (JONASSON JENS ET AL), 4 December 2008 (2008-12-04); paragraphs [0044]-[0051]; figures 3A-5	1-20
A	"A METHOD AND SYSTEM FOR PROVIDING A USER INTERFACE FOR FLIPPING PREFERENCES OR DISPLAY PANEL", IP.COM JOURNAL, 2007-04-05, IP.COM INC., WEST HENRIETTA, NY, US, ISSN 1533-0001; whole document	1-20
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Information on patent family members

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