H. G. ISAACS AND L. H. HAYS.

CASE FOR SHIPPING AND DISPLAYING MERCHANDISE.

APPLICATION FILED APR. 18, 1918.

1,360,532.

Patented Nov. 30, 1920.

2 SHEETS—SHEET 1.

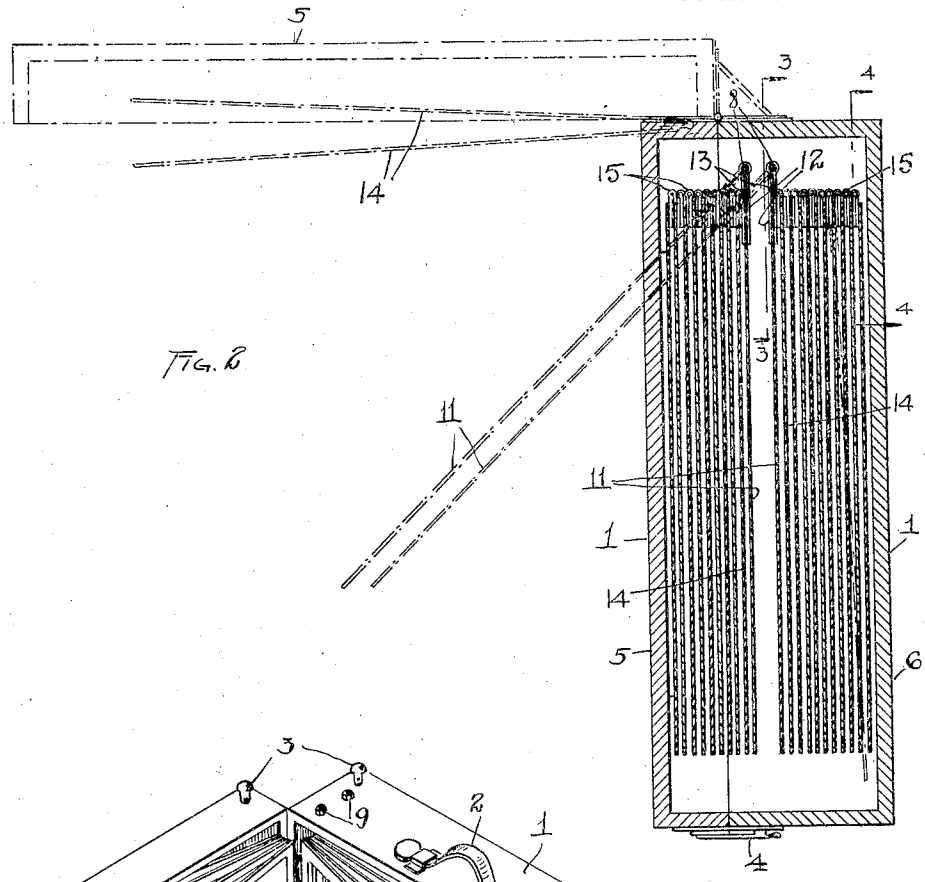


FIG. 6

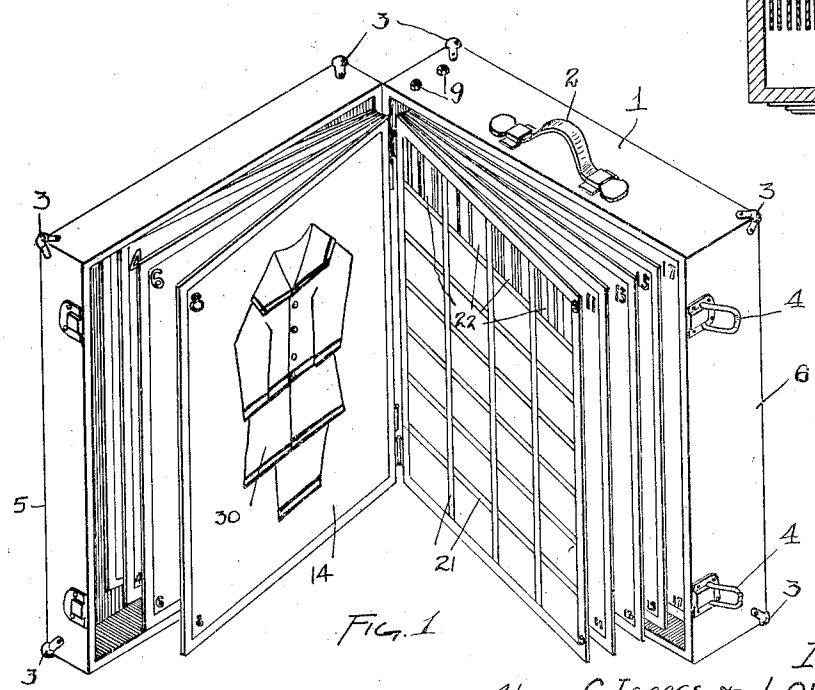


FIG. 1

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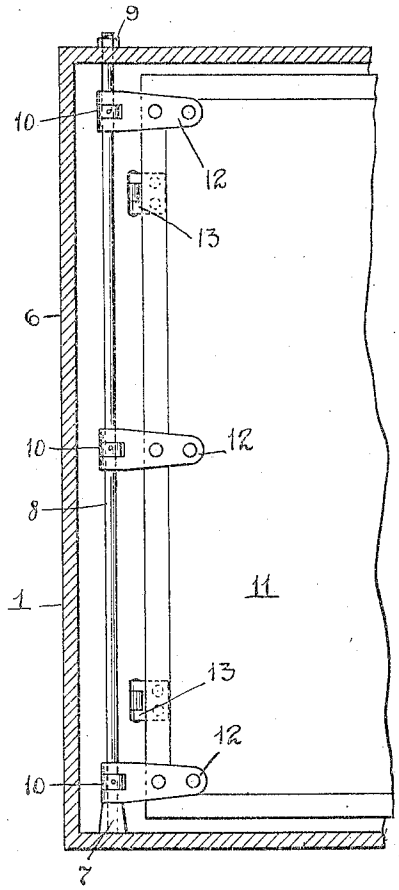


FIG. 3

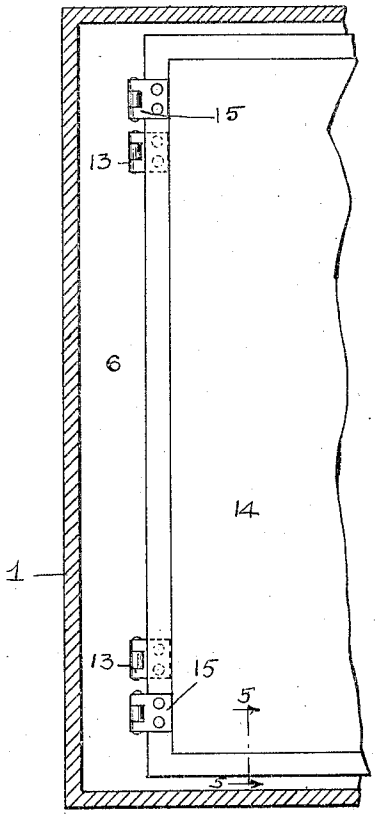


FIG. 4

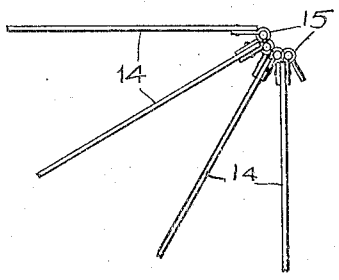


FIG. 6

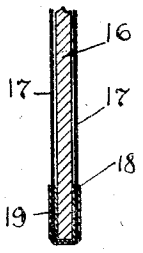


FIG. 5.

INVENTOR

Harry G. Isaacs and LOUIS H. Hays

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UNITED STATES PATENT OFFICE.

HARRY G. ISAACS, OF CLEVELAND, AND LOUIS H. HAYS, OF CLEVELAND HEIGHTS, OHIO, ASSIGNORS TO THE KAYNEE COMPANY, OF CLEVELAND, OHIO, A CORPORATION OF OHIO.

CASE FOR SHIPPING AND DISPLAYING MERCHANDISE.

1,360,532. Specification of Letters Patent. Patented Nov. 30, 1920.

Application filed April 18, 1918. Serial No. 229,246.

To all whom it may concern:

Be it known that we, HARRY G. ISAACS and LOUIS H. HAYS, both citizens of the United States, and residents of Cleveland, county of Cuyahoga, and State of Ohio, and of Cleveland Heights, county of Cuyahoga, and State of Ohio, respectively, have jointly invented a new and useful Improvement in Cases for Shipping and Displaying Merchandise, of which the following is a specification, the principle of the invention being herein explained and the best mode in which we have contemplated applying that principle, so as to distinguish it from other inventions.

The present invention relates to trunks or cases which are to be used for shipping and displaying goods of certain kinds. The case is provided with means for displaying goods such as shirts, pajamas, children's rompers, suits and other articles of that type but the display boards are locked into the case and are not removable therefrom, although the goods may be readily inspected. The case is adapted to be shipped to dealers in towns or villages which can not be economically covered by salesmen and the line of goods is then displayed together with literature concerning prices and other necessary information.

After having gone over the line, the customer or dealer is asked to return the case to the owner or to forward it on to another dealer as may be desirable. In this way territory may be covered which could not be handled by salesmen and the dealer or storekeeper in the small town and village is able to buy goods from the samples and is also able to buy in smaller quantities and more often and obtain the benefit of new styles and changes which he could not do heretofore. To the accomplishment of the foregoing and related ends, said invention, then, consists of the means hereinafter fully described and particularly pointed out in the claim.

The annexed drawing and the following description set forth in detail certain mechanism embodying the invention, such disclosed means constituting, however, but one of various mechanical forms in which the principle of the invention may be used.

In said annexed drawing:—

Figure 1 is a perspective view of the case partially opened and showing some of the display boards. Fig. 2 is a horizontal section through a closed case, showing the extent of opening in dotted lines. Fig. 3 is a vertical section on the line 3—3 Fig. 2. Fig. 4 is a similar vertical section on the line 4—4, Fig. 2; Fig. 5 is a section taken on the line 5—5 Fig. 4 and Fig. 6 is a detail view of the display boards showing the structure in detail.

The device consists of a trunk or case 1 which is preferably rectangular in shape and which is provided with a handle 2, and the usual corner pieces 3 to prevent breaking and clamps 4 for maintaining it in its closed position. The cover portion 5 is hinged to the bottom portion 6 which will be the deeper of the two parts.

The display boards will fill the entire case but will be secured in the lower part 6 of the same. In the trunk on the bottom wall will be mounted two brackets 7 in which two upright rods 8 are mounted. These rods extend through the top of the trunk and are secured by nuts 9 threaded thereon. These rods 8 are provided with two or more stops 10 spaced from each other.

The two central display boards 11 are carried by the two rods. There are hinges 12 here shown as three in number which engage the rod. These hinges are yoked and surround the stops 10 which give them an added bearing surface and also prevent movement along the rod in either direction. The hinges will be riveted or bolted to the said central display boards at their outer ends, thus forming projecting hinges as clearly shown in Figs. 2 and 3.

The remaining boards of each set are hinged together as will be seen in Figs. 4 and 6. The display boards 11 have two other hinges 13 which are also fastened to the next board 14. These boards 14 have another pair of hinges 15 which carry the next pair of boards so that each half is hinged together securely and the board may be swung to display the articles attached thereto. Fig. 2 illustrates in dotted lines open position of the case and the manner in which the boards swing out to be inspected. They swing wide enough to allow the dealer to carefully inspect the entire garment without difficulty.

The display boards 11 consist of a panel

16 of wood fiber, or the like and over this on both sides is stretched a sheet of cloth 17. Around the edges are metal strips 18 which stiffen the boards and prevent breakage and these strips 18 have cloth 19 pasted or glued thereto to improve the appearance of the device. The boards will be numbered as shown in Fig. 1 and a circular booklet or letter will accompany the case to give the necessary information regarding the goods, prices, etc.

Two different styles of boards are shown although it will be obvious that the articles displayed may be attached in other ways than the two shown in Fig. 1. Board No. 8 has a child's romper or suit 30 fastened thereon by being sewed to the cloth covering and this will be the customary manner in which the garments will be attached although other fastening means may be employed.

The next board No. 9 is used to display samples of cloth. Different patterns will be displayed which can be made up into garments. The small pieces 22 of cloth used to show the patterns will be glued or otherwise attached to the cloth covering and strips 21 of tape or the like will be used to cover the edges of the pieces of cloth and give a neat appearance to the board. These strips 21 will preferably be glued or pasted to the display patterns 22 to make a firm neat display.

The trunk is adapted to be shipped from point to point in order to give the dealer or retail merchant in the small town the same opportunity to see the entire line of the manufacturer that the larger merchant has. At present the manufacturer cannot afford to send salesmen to the small town and the dealers there are forced to purchase through wholesale houses and are unable to buy as economically as the large stores which deal direct with the manufacturer.

By the present trunk these objections are avoided as the small dealer has only to inspect the patterns and styles shown in the trunk and is then able to send his order direct to the manufacturer. The trunk will preferably be shipped around a circuit, each dealer or prospective buyer being asked to retain the same only a given length of time and then this trunk is to be returned to the express company to be forwarded on to the next town or dealer according to instructions received when the trunk was originally shipped.

Other modes of applying the principle of our invention may be employed instead of the one explained, change being made as regards the mechanism herein disclosed, provided the means stated by the following claim or the equivalent of such stated means be employed.

We therefore particularly point out and distinctly claim as our invention:—

In a display device, the combination of a case comprising a body portion and a hinged cover therefor, two rods mounted in the body portion of said case near the back thereof and adjacent to the opening therein, two display boards hinged to said rods within the case by means of projecting hinges, two series of display boards, the boards in each such series being hinged one to another, the outer board of the inner of said series being hinged to the inner one of said two display boards mounted on said rods, the inner board of said other series being hinged to the other of said two display boards, substantial portions of the inner and outer of said two series of boards being adapted to be housed respectively within the body and cover of said case respectively when in closed or open position.

Signed by us this 12 day of April, 1918.

HARRY G. ISAACS.
LOUIS H. HAYS.