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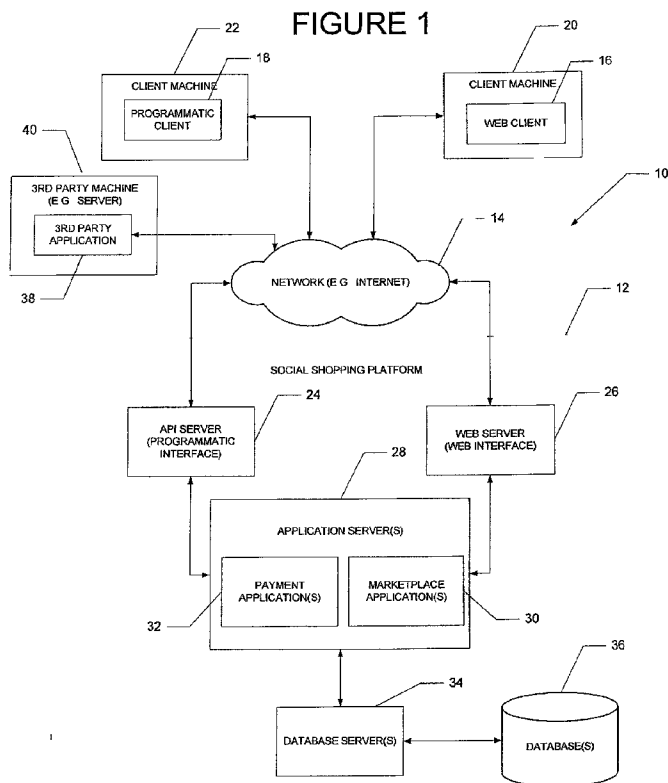
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(54) Title: SOCIAL SHOPPING ON A NETWORK-BASED MARKETPLACE



(57) Abstract: Methods and systems are provided for social shopping on a network-based marketplace. Specifically, the method receives a request, over a network, from a user in a community of users. The request is for an activity associated with a listing for sale in a network-based marketplace. The network-based marketplace is used by the community of users to transact listings of a single domain that is of interest to the community of users. The method updates a listing reputation score for the listing based on a user reputation score for the user. Finally, the method updates the user reputation score based on the listing reputation score.

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<b>Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)</b> PubWEST (PGPB.USPT.EPAB JPAB), Google Scholar Search Terms network market, network outlet or store or shop, web market, web outlet or store or shop, Internet market, Internet outlet, Internet store, Internet shop, social market, social outlet, social store or shop, user community or group etc		
<b>C DOCUMENTS CONSIDERED TO BE RELEVANT</b>		
<b>Category*</b>	<b>Citation of document, with indication, where appropriate, of the relevant passages</b>	<b>Relevant to claim No</b>
X	US 2005/0246187 A1 (MALTZMAN) 03 November 2005 (03 11 2005). abstract and para [0024]-[0028], [0030]-[0031] [0035], [0046], [0049], [0051]-[0053], [0056]-[0058], [0060]-[0061] [0063]-[0065]	1-36
A	US 2003/0126245 A1 (FELTIN et al) 03 July 2003 (03 07 2003), entire document especially abstract and para [0002]-[0035], [0039]-[0045], [0049], [0059], [0124]-[0125], [0139], [0524]-[0532]	1-36
A	US 2003/014491 1 A1 (LIN-HENDEL) 31 July 2003 (31 07 2003)	1-36
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