Title: SELF-PROPAGATING NETWORK CONTENT DISTRIBUTION

Abstract: A method for distributing via a network copies of a computer graphic element (44), appearing on a first computer graphic page (42) assigned to a first computer user. Computer-readable code representing the graphic element is conveyed to a second computer (22), operated by a second user, so that the graphic element appears in a display of the first computer graphic page shown by the second computer. When a request is received from the second computer to copy the graphic element, the graphic element is provided to the second user together with an identifier, so that the graphic element appears in a display of a second computer graphic page assigned to the second user and, responsive to the identifier, notification is received when the element is displayed.
Published:
— with international search report

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For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.
INTERNATIONAL SEARCH REPORT

A. CLASSIFICATION OF SUBJECT MATTER
IPCC(7) :G06F 15/16
US CL :709/200
According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED
Minimum documentation searched (classification system followed by classification symbols)
U.S. : 709/200, 203, 204, 227, 228 AND 248

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
NONE

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)
STN

C. DOCUMENTS CONSIDERED TO BE RELEVANT

<table>
<thead>
<tr>
<th>Category</th>
<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
<th>Relevant to claim No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Y,P</td>
<td>US 6,049,342 A (NIELSEN ET AL) 11 April 2000, Abs., Summary and claims.</td>
<td>1-102</td>
</tr>
</tbody>
</table>

Further documents are listed in the continuation of Box C. See patent family annex.

Date of the actual completion of the international search: 02 FEBRUARY 2001
Date of mailing of the international search report: 21 MAR 2001

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