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**Bernuetz**

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(54) *ARGYRANTHEMUM* PLANT NAMED  
**'BONMADCIPI'**

(51) **Int. Cl.**  
*A01H 5/00* (2006.01)

(50) Latin Name: *Argyranthemum*×*hybrida*  
Varietal Denomination: **Bonmadcipi**

(52) **U.S. Cl.** ..... **Plt./263**  
(58) **Field of Classification Search** ..... **Plt./263**  
See application file for complete search history.

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(57) **ABSTRACT**

(\* ) Notice: Subject to any disclaimer, the term of this patent is extended or adjusted under 35 U.S.C. 154(b) by 17 days.

A new and distinct cultivar of *Argyranthemum* plant named 'Bonmadcipi', characterized by its semi-double type light pink-colored flowers, medium green-colored foliage, and moderately vigorous, compact, and upright-mounded growth habit.

(21) Appl. No.: **11/601,163**

**1 Drawing Sheet**

(22) Filed: **Nov. 17, 2006**

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Latin name of genus and species of plant claimed: *Argyranthemum*×*hybrida*.  
Variety denomination: 'Bonmadcipi'.

'Bonmadcipi' as a new and distinct cultivar of *Argyranthemum* plant:

BACKGROUND OF THE INVENTION

The present invention relates to a new and distinct cultivar of *Argyranthemum* plant botanically known as *Argyranthemum*×*hybrida* and hereinafter referred to by the cultivar name 'Bonmadcipi'.

1. Semi-double type light pink-colored flowers;
2. Medium green-colored foliage; and
3. Moderately vigorous, compact, and upright-mounded growth habit.

The new cultivar originated in a controlled breeding program in Yellow Rock, New South Wales, Australia during May 2002. The objective of the breeding program was the development of *Argyranthemum* cultivars that are freely flowering with unique flower coloration and a freely branching, compact, and upright growth habit.

Plants of the new cultivar differ from plants of the female parent primarily in flower color and flower size and from plants of the male parent primarily in flower color and growth habit.

The new *Argyranthemum* cultivars is the result of cross-pollination. The female (seed) parent of the new cultivar is the proprietary *Argyranthemum*×*hybrida* breeding selection designated 01-191, not patented, characterized by its semi-double type medium pink-colored flowers, medium green-colored foliage, and compact, upright growth habit. The male (pollen) parent of the new cultivar is the proprietary *Argyranthemum*×*hybrida* breeding selection designated 01-19, not patented, characterized by its slightly semi-double white-colored flowers, medium green-colored foliage, and very compact, upright growth habit. The new cultivar was discovered and selected as a single flowering plant within the progeny of the above stated cross-pollination during May 2003 in a controlled environment at Yellow Rock, New South Wales, Australia.

Of the many commercially available *Argyranthemum* cultivars known to the inventor, the most similar in comparison to the new cultivar is Madeira™ Double Pink 'OHAR01245' U.S. Plant Pat. No. 16,283. However, in side by side comparisons, plants of the new cultivar differ from plants of 'OHAR01245' in the following characteristics:

1. Plants of the new cultivar are taller and narrower than plants of 'OHAR01245'; and
2. Plants of the new cultivar have fewer inflorescences than plants of 'OHAR01245'.

BRIEF DESCRIPTION OF THE PHOTOGRAPHS

The accompanying photographs show, as nearly true as it is reasonably possible to make the same in color illustrations of this type, typical flower and foliage characteristics of the new cultivar. Colors in the photographs differ slightly from the color values cited in the detailed description, which accurately describes the colors of 'Bonmadcipi'. The plants were grown in 4.5 inch pots for 10 weeks in a greenhouse at West Chicago, Ill.

FIG. 1 illustrates a side view of the overall growth and flowering habit of 'Bonmadcipi'.

FIG. 2 illustrates a close-up view of an individual inflorescence of 'Bonmadcipi'.

SUMMARY OF THE INVENTION

DETAILED BOTANICAL DESCRIPTION

The following characteristics of the new cultivar have been repeatedly observed and can be used to distinguish

The new cultivar has not been observed under all possible environmental conditions to date. Accordingly, it is possible that the phenotype may vary somewhat with variations in the

environment, such as temperature, light intensity, and day length, without, however, any variance in genotype.

The chart used in the identification of colors described herein is The R.H.S. Colour Chart of The Royal Horticultural Society, London, England, 2001 edition, except where general color terms of ordinary significance are used. The color values were determined on Jul. 11, 2006 between 9:00 a.m. and 11:00 a.m. under natural light conditions in West Chicago, Ill.

The following descriptions and measurements describe plants produced from cuttings taken from stock plants and grown in a glass-covered greenhouse under conditions comparable to those used in commercial practice. The plants were grown at West Chicago, Ill. in 4.5 inch pots for 10 weeks utilizing a soilless growth medium. Greenhouse temperatures were maintained at approximately 70° F. to 77° F. (21° C. to 25° C.) during the day and approximately 65° F. to 68° F. (18° C. to 20° C.) during the night. Greenhouse light levels of 2,500 footcandles to 6,000 footcandles were maintained during the day.

Botanical classification: *Argyranthemum*×*hybrida* cultivar Bonmadcipi.

Parentage:

*Female parent*.—Proprietary *Argyranthemum*×*hybrida* breeding selection designated 01-191, not patented.

*Male parent*.—Proprietary *Argyranthemum*×*hybrida* breeding selection designated 01-19, not patented.

Propagation:

*Type cutting*.—Terminal stem.

*Time to initiate roots*.—Approximately 6 to 8 days.

*Time to produce a rooted cutting*.—Approximately 21 to 28 days.

*Root description*.—Fibrous.

*Rooting habit*.—Freely branching.

Plant description:

*Crop time*.—Approximately 6 to 9 weeks from a rooted cutting.

*Growth habit and general appearance*.—Moderately vigorous, compact, and upright-mounded.

*Size*.—Height from soil level to top of plant plane: Approximately 21.8 cm. Width: Approximately 20.5 cm.

*Branching habit*.—Freely branching. Quantity of main branches per plant: Approximately 12.

*Branch*.—Strength: Strong. Length from soil level to base of peduncle: Approximately 8.9 cm. Diameter: Approximately 3.1 mm. Length of central internode: Approximately 5.9 mm. Texture: Glabrous. Color of young stem: Glauous, 144C. Color of mature stem: Glabrous, 144C with woody base of N199B.

Foliage description:

*General description*.—Quantity of leaves per main branch: Approximately 15. Fragrance: Slight, Form: Simple. Arrangement: Alternate.

*Leaves*.—Aspect: Acute angle to stem; leaf blade perpendicular to obtuse angle to stem. Shape: Obovate. Margin: Parted. Apex: Acute, cuspidate. Base: Attenuate, decurrent. Venation pattern: Pinnate. Length of mature leaf: Approximately 4.9 cm. Width of mature leaf: Approximately 2.6 cm. Texture of upper and lower surfaces: Glabrous with sparsely pubescent venation. Color of upper surface of young and mature foliage: Glauous, 137A with venation of 137C. Color of lower surface of young and mature foliage: 138A with venation of 138B.

Flowering description:

*Flowering habit*.—‘Bonmadcipi’ is freely flowering under outdoor growing conditions with substantially continuous blooming from spring through autumn and year-round in greenhouse environment.

*Lastingness of individual inflorescence on the plant*.—Approximately 12 to 14 days.

Inflorescence description:

*General description*.—Type: Solitary, composite. Persistent. Size: Round. Aspect: Facing upward and outward. Arrangement: Terminal, positioned above the foliage. Disc and ray florets develop acropetally on a capitulum. Average quantity per plant: Approximately 13. Diameter: Approximately 2.6 cm. Fragrance: None.

*Peduncle*.—Strength: Strong, pliable. Aspect: Erect. Length: Approximately 8.4 cm. Diameter: Approximately 2.0 mm. Texture: Glabrous. Color: 144B.

*Bud*.—Rate of opening: Generally takes 6 to 7 days for bud to progress from first color to fully open flower. Average quantity per plant: Approximately 3.

*Bud just before opening*.—Shape: Ovoid. Diameter: Approximately 6.3 mm. Color: 149C.

*Ray florets*.—Quantity per inflorescence: Approximately 17. Arrangement: Imbricate in a single whorl. Aspect: Slightly convex, turning downward with age. Shape: Ligulate. Margin: Entire. Apex: Emarginate with 3 tips. Base: Attenuate, fused to form a tube. Length: Approximately 1.0 cm. Width: Approximately 4.2 mm. Texture of upper surface: Glabrous. Texture of lower surface: Glabrous, ribbed. Color of upper surface when first open: N155B with an overlay of 75A fading closest to 155D with age. Color of lower surface when first open: N155B with an overlay of 75B fading closest to 155D with age. Color of upper surface when fully open: N155B with an overlay of 75D fading closest to 155D with age. Color of lower surface when fully open: N155B fading closest to 155D with age.

*Disc florets*.—Quantity per inflorescence: Approximately 150. Arrangement: Massed in center of inflorescence. Shape: Tubular with 5 lobes. Margin: Entire. Apex: Acute. Base: Truncate. Length: Approximately 5.0 mm. Diameter at apex: Approximately 2.0 mm. Diameter at base: Approximately 1.0 mm. Texture: Glandular pubescent. Gland color: Colorless. Color when first open: 155D with an overlay of 75B on lobes transitioning to base of 144D. Color when fully open: 13B at apex transitioning to base of 144D; apex fades with age to 155D.

*Disc*.—Diameter: Approximately 1.4 cm. Depth: Approximately 8.3 mm.

*Receptacle*.—Shape: Cone. Height: Approximately 4.0 mm. Diameter at base: Approximately 4.0 mm. Color: 145C.

*Phyllaries*.—Quantity per inflorescence: Approximately 20. Arrangement: Imbricate, in several whorls. Shape: Lanceolate. Margin: Entire. Apex: Acute. Base: Truncate. Length: Approximately 4.0 mm. Width: Approximately 2.0 mm. Texture of upper and lower surfaces: Glabrous, papery along edges. Color of upper surface: 143C in center with transparent margins of N199B. Color of lower surface: Closest to 143D in center with transparent margins of N199B.

*Reproductive organs*.—Androecium: Present on disc florets only. Stamen quantity: 5 per floret. Stamen

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length: Approximately 3.0 mm. Anther shape: Linear. Anther length: Approximately 1.0 mm. Anther color: 16B. Pollen amount: Abundant. Pollen color: 17A. Gynoecium: Present on ray and disc florets. Pistil quantity: 1 per floret. Pistil length: Approximately 5.0 mm. Stigma shape: Two-parted. Stigma length: Less than 1 mm. Stigma color: 13A. Style length: Approximately 3.0 mm. Style color: Colorless, transparent. Ovary length: Approximately 2.0 mm. Ovary color: Colorless, transparent.

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Seed and fruit production: Neither seed nor fruit production has been observed.

Disease and pest resistance: Resistance to pathogens and pests common to *Argyranthemum* has not been observed.

What is claimed is:

1. A new and distinct cultivar of *Argyranthemum* plant named 'Bonmadcipi', substantially as herein shown and described.

\* \* \* \* \*



FIG. 1

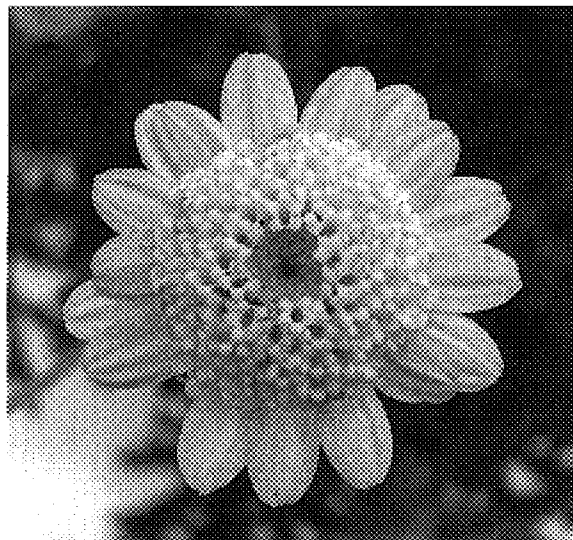


FIG. 2