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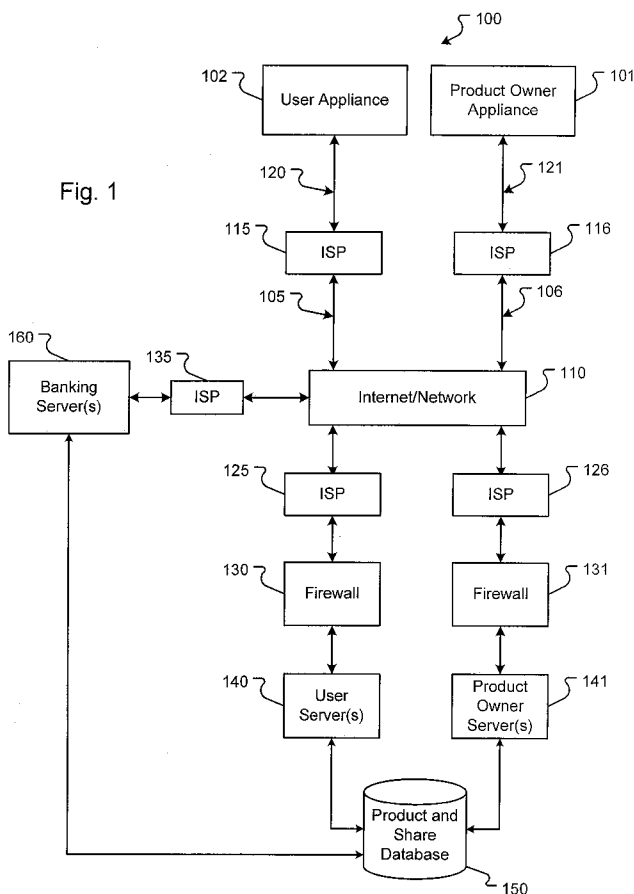
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(54) Title: PRODUCT EXCHANGE SYSTEMS AND METHODS



(57) Abstract: Embodiments disclosed herein generally relate to a global network-based trading exchange. In embodiments, the trading exchange trades both products, product concepts and ownership shares associated with the products and product concepts both as ownership shares and as bundled offerings. For example, the products offered are downloadable electronic files, such as music downloads or movie downloads. A user can buy ownership shares or the bundled offering and then own the rights to dividends in the future sales of the product. Further, the user may trade the shares on the trading exchange. In embodiments, the determination of the price for the shares and/or bundled offering is dynamic and fluctuates with market demand.

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USPC - 705/37

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B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
USPC: 705/37Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched
USPC: 705/37; 705/80; 705/39; 705/1; 705/50; search terms belowElectronic data base consulted during the international search (name of data base and, where practicable, search terms used)
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C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	US 2003/0005428 A1 (Roman) 02 January 2003 (02.01.2003), abstract, fig 3, para [0036], [0078], [0081], [0090].	1-20
Y	US 2007/0005478 A1 (Lambe) 04 January 2007 (04.01.2007), abstract, fig 2A-2B, para [0060], [0081], [0100].	1-20
A	US 2005/0080705 A1 (Chaganti) 14 April 2005 (14.04.2005), entire document.	1-20

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