July 7, 1925. 1,545,246

E. L. FREEMAN

CONTAINER FOR ARTICLES OF MERCHANDISE

Filed Nov. 21, 1923

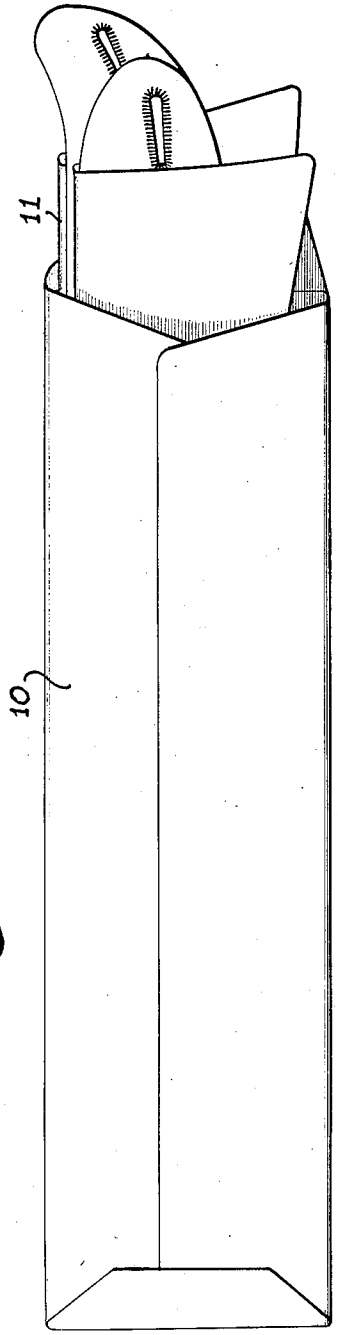


Fig. 1

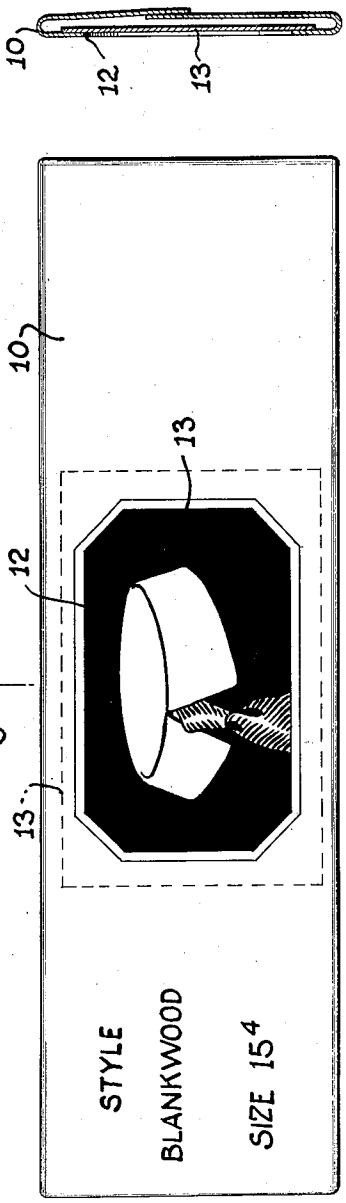


Fig. 2

Fig. 3

INVENTOR

Edna Leslie Freeman.

BY

ATTORNEY

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EDNA LESLIE FREEMAN, OF NEW YORK, N. Y.

CONTAINER FOR ARTICLES OF MERCHANDISE.

Application filed November 21, 1923. Serial No. 676,012.

To all whom it may concern:

Be it known that I, EDNA LESLIE FREEMAN, a citizen of the United States of America, residing at New York, county and State of New York, have invented certain new and useful Improvements in Containers for Articles of Merchandise, of which the following is a full, clear, and exact description.

In many lines of merchandise prospective purchasers expect to see the article desired, before the purchase is made, especially in the case of articles of dress, where color and pattern are important considerations, but the handling thus occasioned often results in the goods being soiled and thus rendered unsalable or salable only at a reduced price. It is accordingly the chief object of my present invention to provide a package or container which will not only protect the article enclosed therein against dirt and like harmful agencies but will nevertheless display the article in miniature and in such manner as to exhibit its pattern, texture, style, etc., and in some cases its appearance as worn or used. To this and other ends the invention consists in the novel features hereinafter described.

One form of the invention is illustrated in the accompanying drawing, in which

Fig. 1 is a back view of an envelope designed as a package or container for an unstarched collar.

Fig. 2 is a front view of the same.

Fig. 3 is a cross section on line 3—3 of Fig. 2.

The envelope 10 is of narrow elongated form, adapted to contain a soft or unstarched collar, folded at the middle. Such a collar is shown at 11, partially withdrawn from the envelope. The envelope is made of opaque material, preferably white paper of firm texture, to permit considerable handling without showing wear.

In the other side, or front, of the envelope, is a "window" 12, which may consist of an opening of suitable shape, over which, on the inside, is pasted a piece of transparent paper or other flexible material, 13. On the latter is an outline picture of the collar in perspective, as worn, with a necktie neatly tied, on a black or other dark-colored opaque background, the picture and the background being preferably made simultaneously by printing, lithographing, or any process suitable for turning out such work in large quantities. The envelope may also bear a legend giving the name or "style" of the article, and its size, for example as indicated on the drawing.

When the collar is in place in the envelope the fabric is readily seen through the transparent portion of the window, but in the form of a collar as worn. The texture or pattern of the "weave" is clearly displayed, giving the effect of a miniature collar of the same material. In most cases this is sufficient to satisfy the customer, and indeed the representation of the collar thus given is in general more satisfactory than seeing the collar itself, which gives no idea of how it looks in use.

The container may be made of any suitable material and will in general be made in the size and shape best adapted for the article or articles which it is to contain. It may be used for articles of various kinds, particularly those made of textile material (woven or knitted) as for example collars, cuffs, shirts, handkerchiefs, hosiery, underwear, neckties, gloves, table linen, dress and waist "patterns," towels, etc. The picture on the window will be such as to represent the article attractively, in miniature, and may also in many cases indicate the use of the article. In short, the invention is not limited to the particular embodiment herein illustrated, but can be embodied in other forms and adapted to other uses, without departure from its spirit as defined by the following claims.

I claim:

1. A container for an article of merchandise, having a transparent window constructed to define in miniature a transparent picture of the article within said container, through which window a portion of the actual article within the container is made visible in the shape of the entire article.

2. In combination, a container and an article of normal three dimensional form, said article being packed flat in said container, the latter having a transparent window constructed to define in miniature a perspective picture of the article, through which a portion of the flat packed article is made to appear in the three dimensional form of the entire article.

In testimony whereof I hereto affix my signature.

EDNA LESLIE FREEMAN.