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[Continued on next page]

(54) Title: LOCATION-BASED DISPLAY CHARACTERISTICS IN A USER INTERFACE

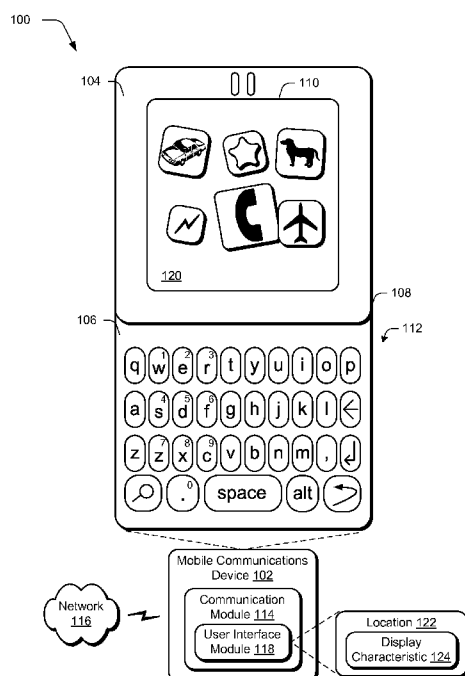


Fig. 1

(57) Abstract: Location-based display characteristics in a user interface are described. In an implementation, a determination is made by mobile communications device that icon is to be displayed at a particular location in the user interface. A display characteristic is applied by the mobile communications device that is defined for the particular location such that a display of the icon is changed. The icon is displayed having an applied display characteristic on the display device of the mobile communications device at the particular location in the user interface.



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- as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii))

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## **LOCATION-BASED DISPLAY CHARACTERISTICS IN A USER INTERFACE**

### **BACKGROUND**

[0001] Mobile communication devices (e.g., wireless phones) have become an integral part of everyday life. However, the form factor employed by conventional mobile communications devices is typically limited to promote mobility of the mobile communications device. For example, the mobile communications device may have a relatively limited amount of display area when compared to a conventional desktop computer, e.g., a PC. In another example, the mobile communications device may have limited input functionality (e.g., a keyboard) when compared with a conventional desktop computer. Therefore, conventional techniques used to interact with a desktop computer may be inefficient when employed by a mobile communications device.

### **SUMMARY**

[0002] Location-based display characteristics in a user interface are described. In an implementation, a determination is made by mobile communications device that icon is to be displayed at a particular location in the user interface. A display characteristic is applied by the mobile communications device that is defined for the particular location such that a display of the icon is changed. The icon is displayed having an applied display characteristic on the display device of the mobile communications device at the particular location in the user interface.

[0003] In an implementation, a determination is made by a mobile communications device that first and second icons are to be displayed at first and second locations in a user interface. A determination is also made by the mobile communications device of respective first and second angles of rotation that are defined for the first and second locations. At least a portion of the first icon is displayed on a display device of the mobile communication device at the first angle of rotation. At least a portion of the second icon is displayed on the display device of the mobile communication device at the second angle of rotation.

[0004] In an implementation, a mobile communications device includes a display device and one or more modules that are configured to provide telephone functionality. The one or more modules are also configured to display a user interface on the display device that has a plurality of locations that are arranged according to a non-uniform grid. Each of the locations has a defined display characteristic to be applied to a respective one or more of a plurality of icons that is positioned at the location and a display of a first said icon at a first location overlaps a display of a second icon at a second location.

[0005] This Summary is provided to introduce a selection of concepts in a simplified form that are further described below in the Detailed Description. This Summary is not intended to identify key features or essential features of the claimed subject matter, nor is it intended to be used as an aid in determining the scope of the claimed subject matter.

### **BRIEF DESCRIPTION OF THE DRAWINGS**

[0006] The detailed description is described with reference to the accompanying figures. In the figures, the left-most digit(s) of a reference number identifies the figure in which the reference number first appears. The use of the same reference numbers in different instances in the description and the figures may indicate similar or identical items.

[0007] FIG. 1 is an illustration of an example implementation of a mobile communications device in accordance with one or more embodiments of devices, features, and systems for mobile communications.

[0008] FIG. 2 is an illustration showing a user interface of FIG. 1 in greater detail as having a plurality of locations, each having a plurality of display characteristics defined for application to icons and/or content.

[0009] FIG. 3 is an illustration showing a system in which icons are displayed in a user interface at respective locations using display characteristics as defined in FIG. 2.

[0010] FIG. 4 is an illustration showing an example system in which display characteristics that are defined for particular locations in a user interface remain static for at least a period of time such that movement of an icon from a first location to a second location results in an application of different display characteristics.

[0011] FIG. 5 is a flow diagram depicting a procedure in an example implementation in which a display characteristic defined for a particular location in a user interface is applied to an icon to be displayed at the location.

[0012] FIG. 6 is a flow diagram depicting a procedure in an example implementation in which a display characteristic is applied based on the amount of rotation defined for respective locations in a user interface at which respective icons are to be displayed.

[0013] FIG. 7 illustrates various components of an example device that can be implemented in various embodiments as any type of a mobile device to implement embodiments of devices, features, and systems for mobile communications.

## **DETAILED DESCRIPTION**

### **Overview**

[0014] Display devices employed by mobile communications devices (e.g., mobile phones, netbooks, and so on) typically have a limited amount of available display area when compared with a desktop environment. Therefore, techniques that were traditionally employed in a conventional desktop environment may be inefficient when employed by a mobile communications device. For example, one such technique to organize a conventional desktop environment involved arranging content and representations of content according to a rigid grid within the user interface, which may limit the amount of information that may be displayed in a user interface at a particular time.

[0015] Location-based display characteristics in a user interface are described. In one or more implementations, a non-uniform grid is employed that allows icons (e.g., representations of applications or content) to be laid out according to the grid to resemble a magazine print type layout. Additionally, the grid may employ

functionality to allow representations to overlap each other, thereby promoting a natural “look and feel” to the user interface as well as increased display efficiency.

[0016] For example, the grid itself (although not visible) may be used as a guide on which icons are displayed within the user interface. The icons displayed within a user interface according to the grid may fill the areas of the grid but may also be designed such that the icons may overlap the edges of the grid. In this way, a natural layout may be achieved. Additionally, animations may also be employed to give an increased feeling of realism to interaction with the user interface.

[0017] In the following discussion, a variety of example implementations of a mobile communications device (e.g., a wireless phone) are described. Additionally, a variety of different functionality that may be employed by the mobile communications device is described for each example, which may be implemented in that example as well as in other described examples. Accordingly, example implementations are illustrated of a few of a variety of contemplated implementations. Further, although a mobile communications device having one or more modules that are configured to provide telephonic functionality are described, a variety of other mobile devices are also contemplated, such as personal digital assistants, mobile music players, dedicated messaging devices, portable game devices, netbooks, and so on.

### **Example Implementations**

[0018] FIG. 1 is an illustration of an example implementation 100 of a mobile communications device 102 in accordance with one or more embodiments of devices, features, and systems for mobile communications. The mobile communications device 102 is operable to assume a plurality of configurations, examples of which include a configuration in which the mobile communications device 102 is “closed” and a configuration illustrated in FIG. 1 in which the mobile communications device 102 is “open.”

[0019] The mobile communications device 102 is further illustrated as including a first housing 104 and a second housing 106 that are connected via a slide 108 such that the first and second housings 104, 106 may move (e.g., slide) in relation to one another. Although sliding is described, it should be readily apparent that a variety of other movement techniques are also contemplated, e.g., a pivot, a hinge and so on.

[0020] The first housing 104 includes a display device 110 that may be used to output a variety of data, such as a caller identification (ID), icons as illustrated, email, multimedia messages, Internet browsing, game play, music, video and so on. In an implementation, the display device 110 may also be configured to function as an input device by incorporating touchscreen functionality, e.g., through capacitive, surface acoustic wave, resistive, optical, strain gauge, dispersive signals, acoustic pulse, and other touchscreen functionality.

[0021] The second housing 106 is illustrated as including a keyboard 112 that may be used to provide inputs to the mobile communications device 102. Although the keyboard 112 is illustrated as a QWERTY keyboard, a variety of other examples are



also contemplated, such as a keyboard that follows a traditional telephone keypad layout (e.g., a twelve key numeric pad found on basic telephones), keyboards configured for other languages (e.g., Cyrillic), and so on.

[0022] In the “open” configuration as illustrated in the example implementation 100 of FIG. 1, the first housing 104 is moved (e.g., slid) “away” from the second housing 106 using the slide 108. In this example configuration, at least a majority of the keys of the keyboard 112 (i.e., the physical keys) is exposed such that the exposed keys are available for use to provide inputs. The open configuration results in an extended form factor of the mobile communications device 102 as contrasted with the form factor of the mobile communications device 102 in the closed configuration. In an implementation, the planes of the first and second housings 104, 106 that are used to define the extended form factor are parallel to each other, although other implementations are also contemplated, such as a “clamshell” configuration, “brick” configuration, and so on.

[0023] The form factor employed by the mobile communications device 102 may be suitable to support a wide variety of features. For example, the keyboard 112 is illustrated as supporting a QWERTY configuration. This form factor may be particularly convenient to a user to utilize the previously described functionality of the mobile communications device 102, such as to compose texts, play games, check email, “surf” the Internet, provide status messages for a social network, and so on.

[0024] The mobile communications device 102 is also illustrated as including a communication module 114. The communication module 114 is representative of functionality of the mobile communications device 102 to communicate via a network 116. For example, the communication module 114 may include telephone functionality to make and receive telephone calls. The communication module 114 may also include a variety of other functionality, such as to form short message service (SMS) text messages, multimedia messaging service (MMS) messages, emails, status messages for a social network, and so on. A user, for instance, may form a status message for communication via the network 116 to a social network website. The social network website may then publish the status message to “friends” of the user, e.g., for receipt by the friends via a computer, respective mobile communications device, and so on. A variety of other examples are also contemplated, such as blogging, instant messaging, and so on.

[0025] The mobile communications device 102 is also illustrated as including a user interface module 118. The user interface module 118 is representative of functionality of the mobile communications device 102 to generate, manage, and/or output a user interface 120 for display on the display device 110. A variety of different techniques may be employed to generate the user interface 102.

[0026] For example, the user interface module 118 may configure the user interface 120 to include a plurality of locations. Each of these locations may have a corresponding display characteristic defined for it, which is illustrated in FIG. 1 as location 122 having display characteristic 124. In this way, the user interface module 118 may determine “how” an icon or content is displayed by “where” the

icon or content is to be displayed in the user interface 120, further discussion of which may be found in relation to the following figure.

[0027] FIG. 2 illustrates an example system 200 showing the user interface 120 of FIG. 1 in greater detail as having a plurality of locations 202-212, each having a plurality of display characteristics defined to be applied to icons and/or content. Each of the locations 202-212 illustrated in FIG. 2 are unique such that the locations 202-212 do not share a single point in the user interface 120.

[0028] A variety of different display characteristics may be defined for each of the locations 202-212. In illustrated example, each of the locations 202-212 has a defined amount of rotation illustrated as a rotation angle, a size defined as a percentage, and an offset defined using x/y coordinates. For example, location 202 has defined display characteristics that include a rotation angle of “+15°,” a size of “105%,” and an offset defined using coordinates “+4x, -3y.” Location 204, however, has defined display characteristics that include a rotation angle of “-20°,” a size of “90%,” and an offset of “zero.” Locations 206, 208, 210, 212 also have similarly defined display characteristics, respectively. These display characteristics may then be applied by the user interface module 124 to an icon 214 or other content 216 that is to be displayed at the respective location, further discussion of which may be found in relation to FIG. 3.

[0029] Although the locations 202-212 are illustrated as following a general grid pattern in FIG. 2, the grid is not uniform upon display through use of the previously described offsets as shown in FIG. 3. A variety of other arrangements are also contemplated without departing from the spirit and scope thereof, such as use of a

conventional uniform grid in conjunction with one or more of the display characteristics.

[0030] FIG. 3 illustrates a system 300 in which icons 302-312 are displayed in the user interface 120 at respective locations 202-212 using display characteristics defined in FIG. 2. In this example, the user interface module 118 has configured the user interface 120 to display the icons 302-312 at locations 202-212. In this example, the icons represent contacts that are selectable to initiate a telephone call using a corresponding number defined for that contact. Each of the locations 202-212 has display characteristics that are defined for that location. Accordingly, the user interface module 118 may apply the display characteristics that are defined for that location to an icon that is positioned at that location.

[0031] For example, icon 302 is displayed at location 202 in the user interface 120. Accordingly, the user interface module 118 applies display characteristics for the location 202 to at least a portion of icon 302. As previously illustrated in FIG. 2, the display characteristic for location 202 include a rotation angle of “+15°,” a size of “105%,” and an offset defined using coordinates “+4x, -3y.” Likewise, display characteristics of location 204 are applied to icon 304 by the user interface module 118, which include a rotation angle of “-20°,” a size of “90%,” and an offset of “zero.” This process may be repeated for the icons 306-312 using display characteristics that are defined for the respective locations 206-212.

[0032] As illustrated in FIG. 3, the user interface module 120 may apply a display characteristic to a portion of the icon and not another portion of the icon. For instance, the display characteristics for location 202 are illustrated as being applied

to an image portion of icon 302 but not a text description portion of icon 302. Thus, in this example the text description portions of each of the icons 302-312 remain aligned with respect to one another and/or with respect to the user interface 120. A variety of other examples are also contemplated.

[0033] The use of the display characteristics may give a designer increased flexibility in designing the user interface 120 over conventional rigid structures. For example, these techniques may be applied such that an overlap 314 occurs between two or more of the icons, e.g., icons 310, 312. Conflict resolution techniques may be employed by the user interface module 118 to determine which of the icons 310, 312 is to be displayed “on top,” such as based on an amount of time that has passed since interaction. In another example, at least a portion of the icon 302 is not displayed in the user interface 120 with the rest of the icon 302. In a further example, the display characteristics may be defined by the user interface module 118 in a static or dynamic manner, further discussion of which may be found in relation to the following figure.

[0034] FIG. 4 illustrates an example system 400 in which display characteristics that are defined for particular locations remain static for at least a period of time such that movement of an icon from a first location to a second location results in an application of different display characteristics. In the illustrated implementation, the icon 206 is moved from location 206 to location 208 in the user interface 120 in response to a drag gesture received via touchscreen functionality of the display device 110 of FIG. 1 from a user's hand 402.

[0035] In this example, the display characteristics remain set for at least a period of time. Consequently, at location 206, the icon 306 is displayed in the user interface 120 with a rotation angle of “+5°,” size of “110%,” and an offset of “-3x, -5y.” At location 208, however, the icon 306 is to be displayed in the user interface 120 with a rotation angle of “+20°,” size of “70%,” and an offset of “+7x, -3y.” In an implementation, an animation is used to provide a transition between the locations 206, 208.

[0036] For example, as the icon 306 is dragged across the user interface 120, the icon 306 may retain the display characteristics of the initial location, e.g., location 206. When an endpoint is reached (e.g., the drag gesture is let go), a “shift and settle” animation may be utilized to apply the display characteristics of the end location, e.g., location 208. For instance, the animation may apply a rotation 404, a resizing 406, and a shift 408 to transition from the display characteristics of location 206 to the display characteristics of location 208.

[0037] Although the illustrated example was described using static display characteristics, the display characteristics may also be determined dynamically by the user interface module 118. For example, new display characteristics may be dynamically determined each time an icon is positioned or repositioned in the user interface 120. In another example, the display characteristics may be determined upon creation of the icon in a particular location in the user interface and maintained for as long as the icon remains displayed in the user interface 120. A variety of other examples are also contemplated, further discussion of which may be found in relation to the following procedures.

### **Example Procedures**

[0038] The following discussion describes user interface techniques that may be implemented utilizing the previously described systems and devices. Aspects of each of the procedures may be implemented in hardware, firmware, or software, or a combination thereof. The procedures are shown as a set of blocks that specify operations performed by one or more devices and are not necessarily limited to the orders shown for performing the operations by the respective blocks. In portions of the following discussion, reference will be made to the environment 100 and systems 200-400 of FIGS. 1-4, respectively.

[0039] FIG. 5 depicts a procedure 500 in an example implementation in which the display characteristics defined for a particular location in a user interface is applied to an icon to be displayed at the location. A determination is made by a mobile communications device that an icon is to be displayed at a particular location in a user interface (block 502). For example, the determination may be made in response to a repositioning of the icon as previously described in relation to FIG. 4. In another example, the determination may be made when an icon is to be initially displayed in the user interface 120, such as upon startup, a page refresh, navigation through hierarchical pages through the user interface 120 (e.g., folders and subfolders), and so on.

[0040] A mobile communications device applies a display characteristic that is defined for the particular location such that a display of the icon is changed by the display characteristic (block 504). For example, the display characteristic may

specify an effect to be applied, such as rotation, resize, and so on such that a display of the icon is changed according to the effect of the display characteristic.

[0041] The icon is then displayed having the applied display characteristic on a display device of the mobile communications device at the particular location in the user interface (block 506). For example, the icon 302 and be displayed at location 202 in the user interface 12 zero on the display device 110 of the mobile communications device 102.

[0042] FIG. 6 depicts a procedure 600 in an example implementation in which a display characteristic that defines an amount of rotation of at least a portion of respective icons is applied based on the amount of rotation defined for respective locations in a user interface at which the respective icons are to be displayed. A determination is made by a mobile communications device that first and second icons are to be displayed at first and second locations in a user interface (block 602). For example, the user interface module 118 may detect that navigation is to be performed from one hierarchical level of the user interface 120 to another that includes icons for display, e.g., from folder to sub-folder and vice versa.

[0043] The determination is made by the mobile communications device of respective first and second angles of rotation that are defined for the first and second locations (block 604). For example, the determination may be made via a lookup to locate values (e.g., from a file, table, and so on) that were defined before it was determined that the first and second icons were to be displayed at the first and second locations. In another example, the determination may be dynamically in



response to the determination of the first and second icons are to be displayed at the first and second locations. A variety of other examples are also contemplated.

[0044] At least a portion of the first icon is displayed on a display device of the mobile communications device at the first angle of rotation at the first location in the user interface (block 606). Additionally at least a portion of the second icons is displayed on the display device of the mobile communication device at the second angle of rotation of the second location in the user interface, the second angle of rotation be different than the first angle of rotation (block 608). Thus, in this example the icons may be displayed concurrently in the user interface 120 at different angles of rotation. A variety of other examples are also contemplated, such as resizing, offsets, and so on.

### **Example Device**

[0045] FIG. 7 illustrates various components of an example device 700 that can be implemented in various embodiments as any type of a mobile device to implement embodiments of devices, features, and systems for mobile communications. For example, device 700 can be implemented as any of the mobile communications devices 72 described with reference to respective FIGS. 1-6. Device 700 can also be implemented to access a network-based service, such as a content service.

[0046] Device 700 includes input(s) 702 that may include Internet Protocol (IP) inputs as well as other input devices, such as the keyboard 112 of FIG. 1. Device 700 further includes communication interface(s) 704 that can be implemented as any one or more of a wireless interface, any type of network interface, and as any other type of communication interface. A network interface provides a connection

between device 700 and a communication network by which other electronic and computing devices can communicate data with device 700. A wireless interface enables device 700 to operate as a mobile device for wireless communications.

[0047] Device 700 also includes one or more processors 706 (e.g., any of microprocessors, controllers, and the like) which process various computer-executable instructions to control the operation of device 700 and to communicate with other electronic devices. Device 700 can be implemented with computer-readable media 708, such as one or more memory components, examples of which include random access memory (RAM) and non-volatile memory (e.g., any one or more of a read-only memory (ROM), flash memory, EPROM, EEPROM, etc.).

[0048] Computer-readable media 708 provides data storage to store content and data 710, as well as device applications and any other types of information and/or data related to operational aspects of device 700. For example, an operating system 712 can be maintained as a computer application with the computer-readable media 708 and executed on processor(s) 706. Device applications can also include a communication manager module 714 (which may be used to provide telephonic functionality) and a media manager 716.

[0049] Device 700 also includes an audio and/or video output 718 that provides audio and/or video data to an audio rendering and/or display system 720. The audio rendering and/or display system 720 can be implemented as integrated component(s) of the example device 700, and can include any components that process, display, and/or otherwise render audio, video, and image data. Device 700 can also be implemented to provide a user tactile feedback, such as vibrate and haptics.

[0050] The communication manager module 714 is further illustrated as including a keyboard module 722. The keyboard module 722 is representative of functionality employ one or more of the techniques previously described in relation to FIGS. 1-6.

[0051] Generally, the blocks may be representative of modules that are configured to provide represented functionality. Further, any of the functions described herein can be implemented using software, firmware (e.g., fixed logic circuitry), manual processing, or a combination of these implementations. The terms “module,” “functionality,” and “logic” as used herein generally represent software, firmware, hardware or a combination thereof. In the case of a software implementation, the module, functionality, or logic represents program code that performs specified tasks when executed on a processor (e.g., CPU or CPUs). The program code can be stored in one or more computer readable memory devices. The features of the techniques described above are platform-independent, meaning that the techniques may be implemented on a variety of commercial computing platforms having a variety of processors.

### **Conclusion**

[0052] Although the invention has been described in language specific to structural features and/or methodological acts, it is to be understood that the invention defined in the appended claims is not necessarily limited to the specific features or acts described. Rather, the specific features and acts are disclosed as example forms of implementing the claimed invention.

## **CLAIMS**

What is claimed is:

1. A method comprising:

determining, by a mobile communications device, that an icon is to be displayed at a particular location in a user interface (502);

applying, by the mobile communications device, a display characteristic that is defined for the particular location such that a display of the icon is changed (504);  
and

displaying the icon having the applied display characteristic on a display device of the mobile communications device at the particular location in the user interface (506).

2. A method as described in claim 1, wherein:

the user interface has a plurality of said display characteristics defined for respective ones of a plurality of locations; and

the display characteristic that is defined at a first said location causes the icon to be display differently than at a second said location in the user interface.

3. A method as described in claim 2, wherein the display characteristic

that is defined at the first said location is different than the display characteristic that is defined at the second said location.

4. A method as described in claim 2, wherein the plurality of locations form an non-uniform grid.

5. A method as described in claim 1, wherein the display characteristic specifies an amount of rotation to be applied to at least a portion of the icon.

6. A method as described in claim 5, wherein the amount of rotation is not applied to a text description of the icon.

7. A method as described in claim 1, wherein the display characteristic specifies a size of the icon.

8. A method as described in claim 1, wherein the display characteristic specifies an offset to be applied to at least a portion of the icon.

9. A method as described in claim 1, further comprising:  
determining, by the mobile communications device, that the icon is to be displayed at a new location in a user interface;

applying, by the mobile communications device, a display characteristic for the new location; and

displaying the icon having the applied display characteristic for the new location on the display device of the mobile communications device at the new

location in the user interface, wherein the display characteristic for the new location is different than the display characteristic for the particular location.

10. A method as described in claim 9, further comprising displaying the icon using an animation to transition from the location to the new location that gives an appearance that the icon shifts and settles at the new location to apply the display characteristic for the new location.

11. A method as described in claim 1, wherein the icon represents a contact that is selectable via interaction with the user interface to initiate a telephone call.

12. A method as described in claim 1, wherein the icon represents content.

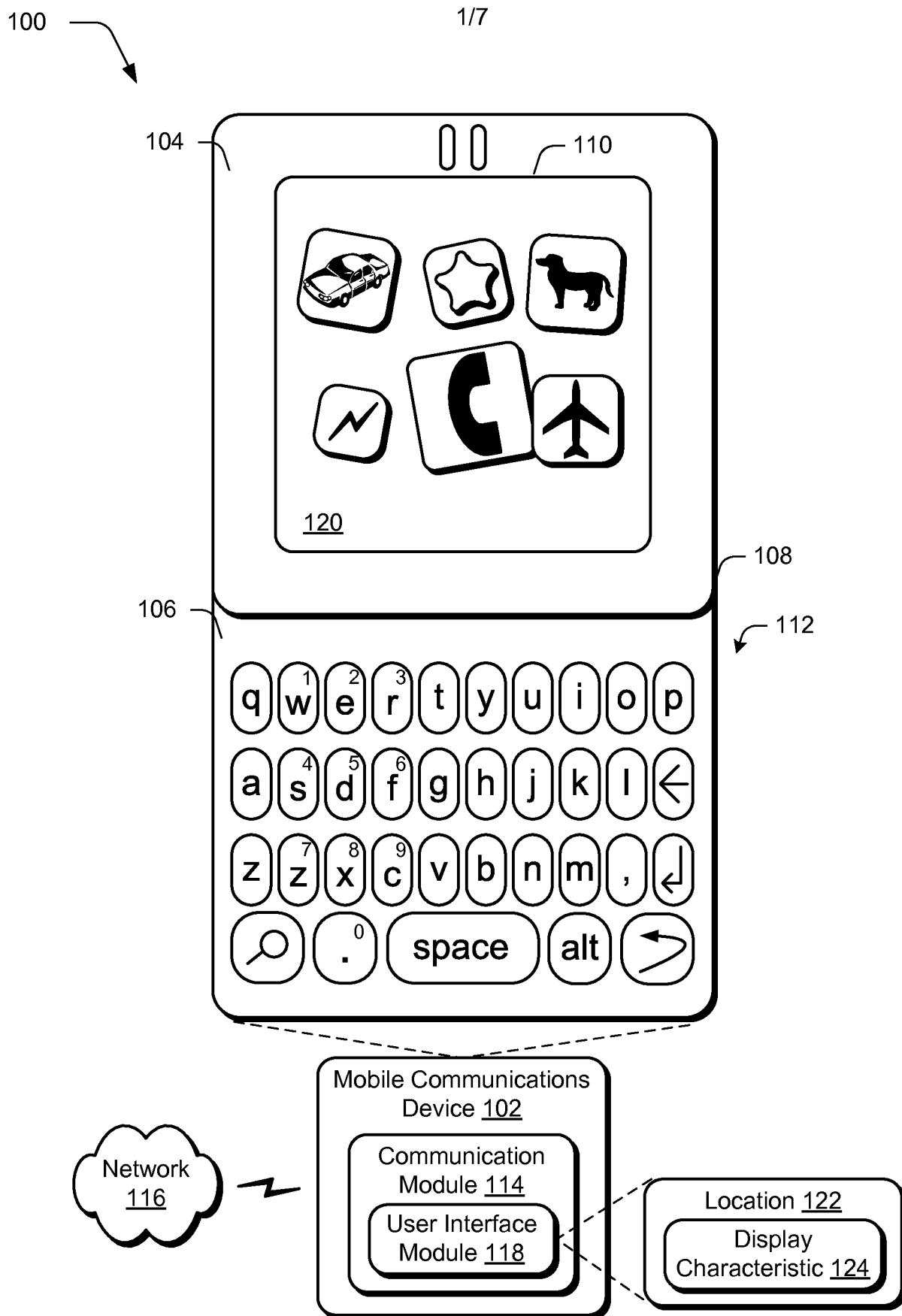


Fig. 1

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200

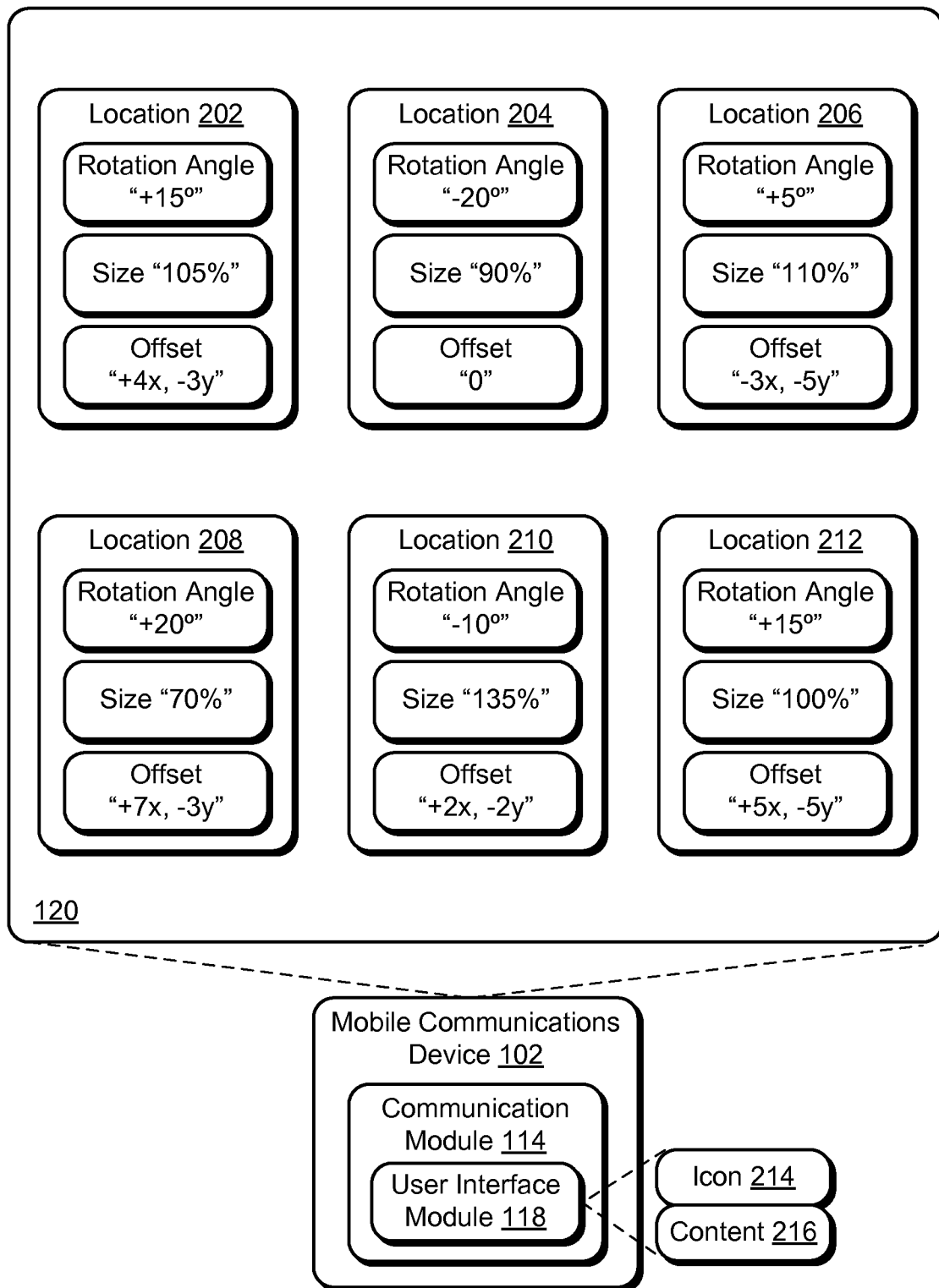


Fig. 2



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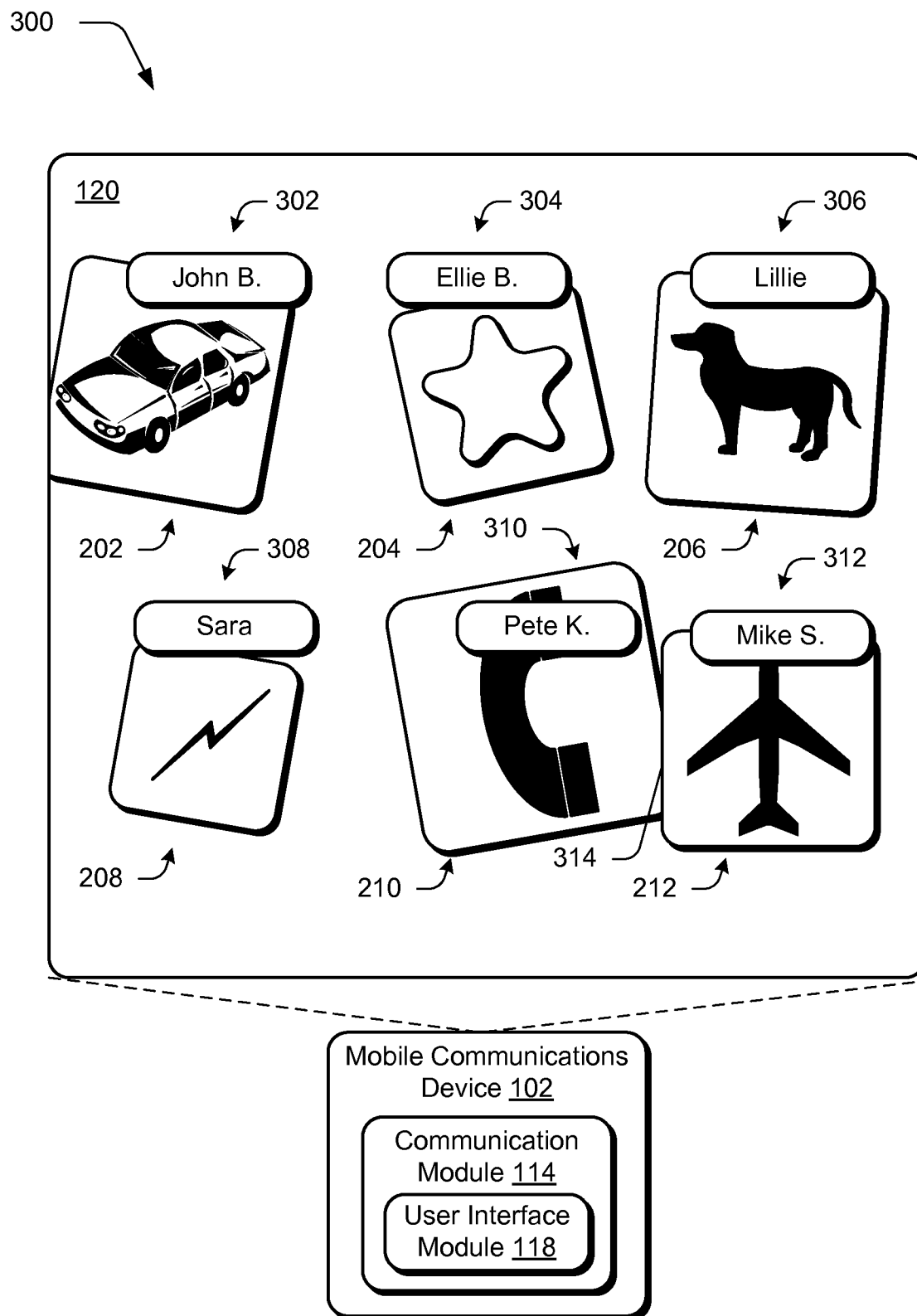
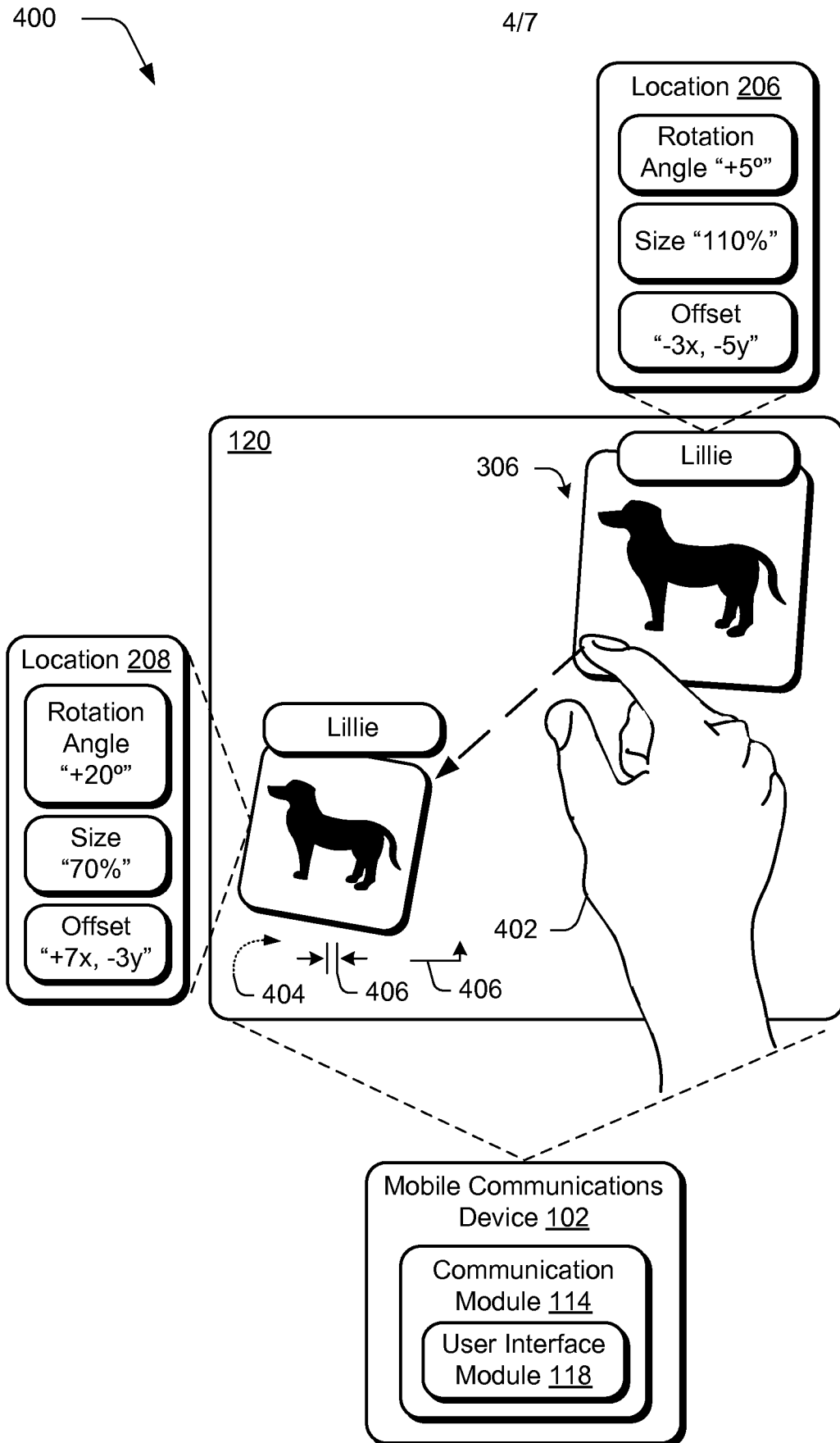
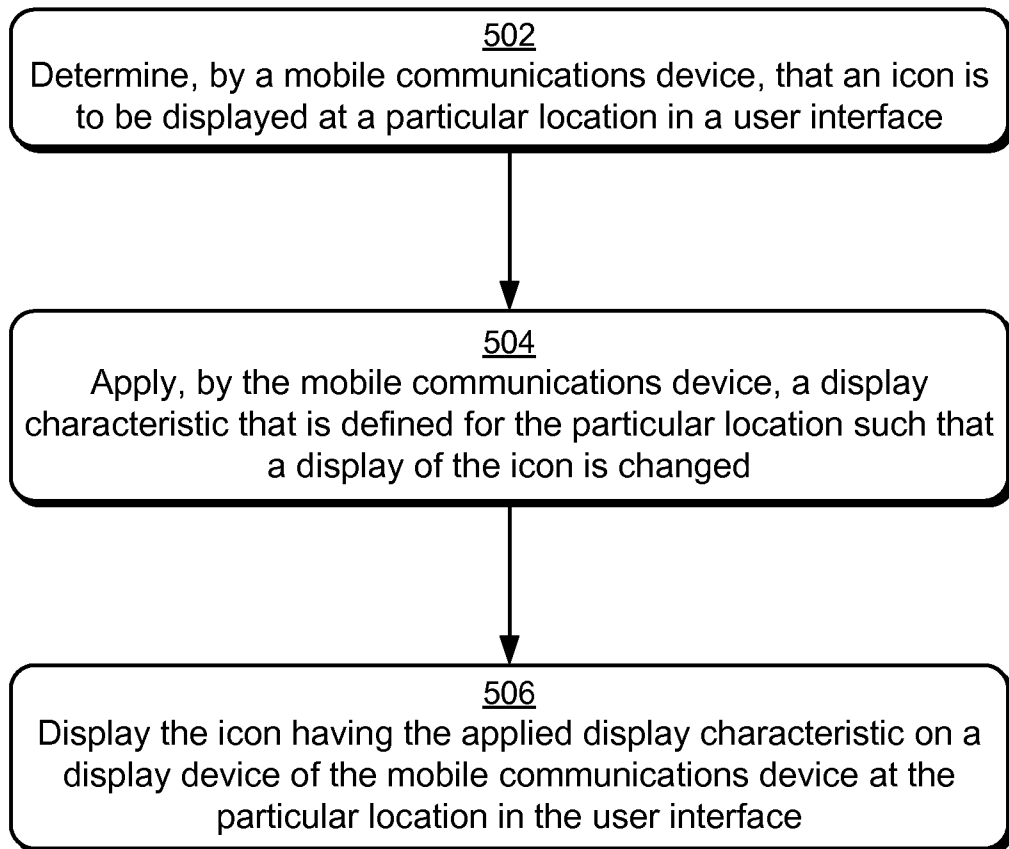



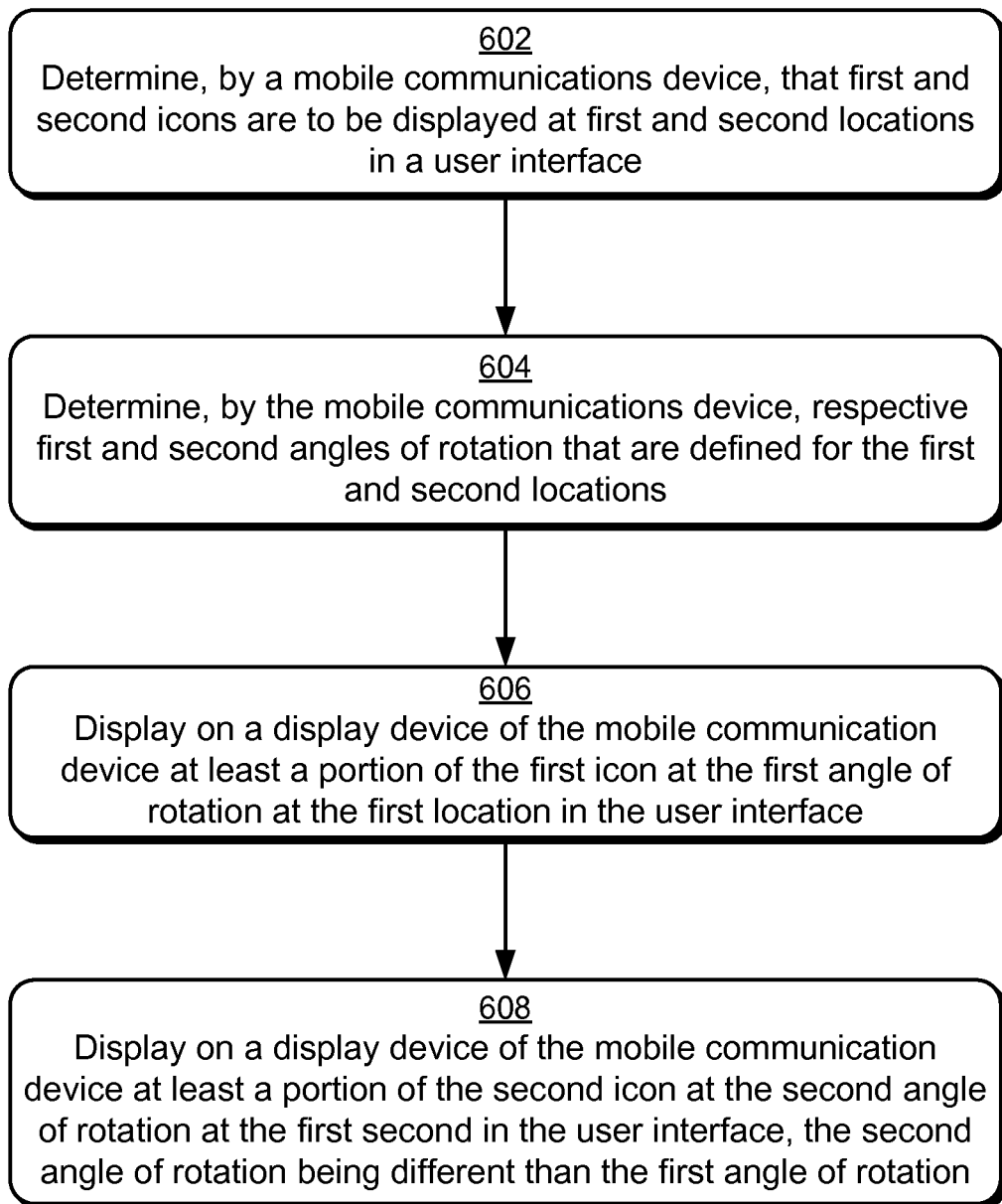

Fig. 3

*Fig. 4*

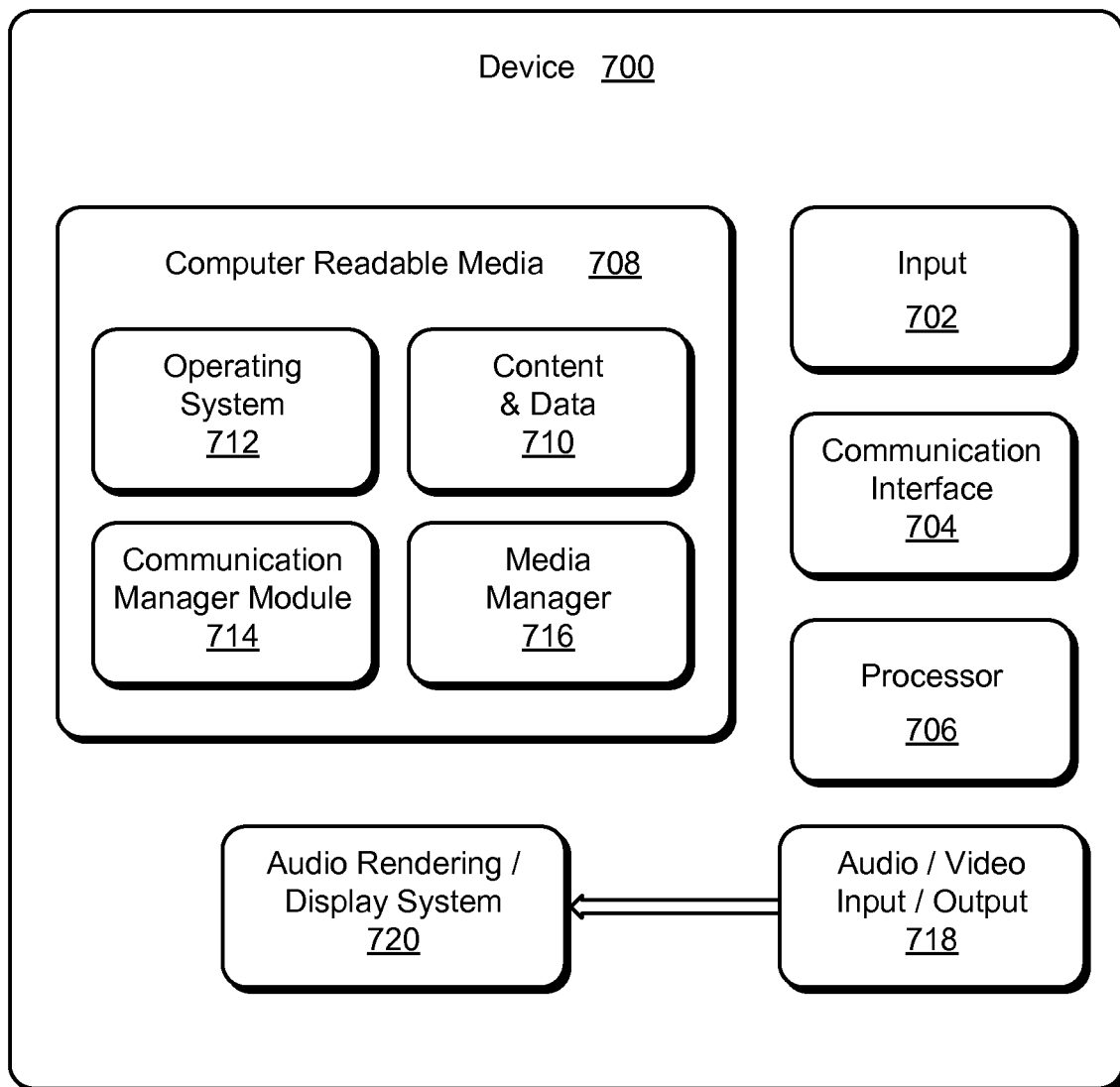
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500 *Fig. 5*

6/7

600 *Fig. 6*

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*Fig. 7*