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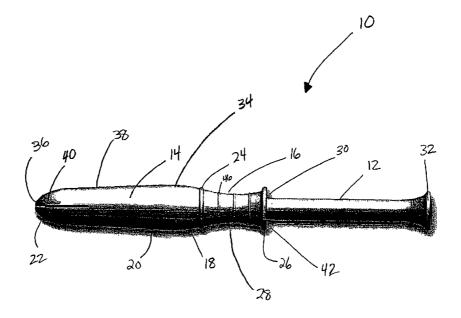
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(54) Title: ERGONOMIC TAMPON APPLICATOR



(57) Abstract: The present invention is directed to an ergonomically improved tampon applicator having a plunger (12) and a barrel (14). The barrel has four distinct sections, namely a finger grip section (16), a reverse taper section (18), a main body section (20), and an insertion tip section (22). The reverse taper section is tapered towards the finger grip section and the main body section is tapered in an opposite direction towards the insertion tip section. A maximum diameter is formed where the reverse taper section and main body section meet on the barrel. The maximum diameter provides a sensory means to the user to alert the user when the applicator has been inserted at the proper depth in the vagina.

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C. DOCUMENTS CONSIDERED TO BE RELEVANT			
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