April 17, 1951 P. HOPP ET AL 2,549,467

EXHIBITOR MEMBER

Filed June 8, 1948

Fig. 2.



Fig. 1.

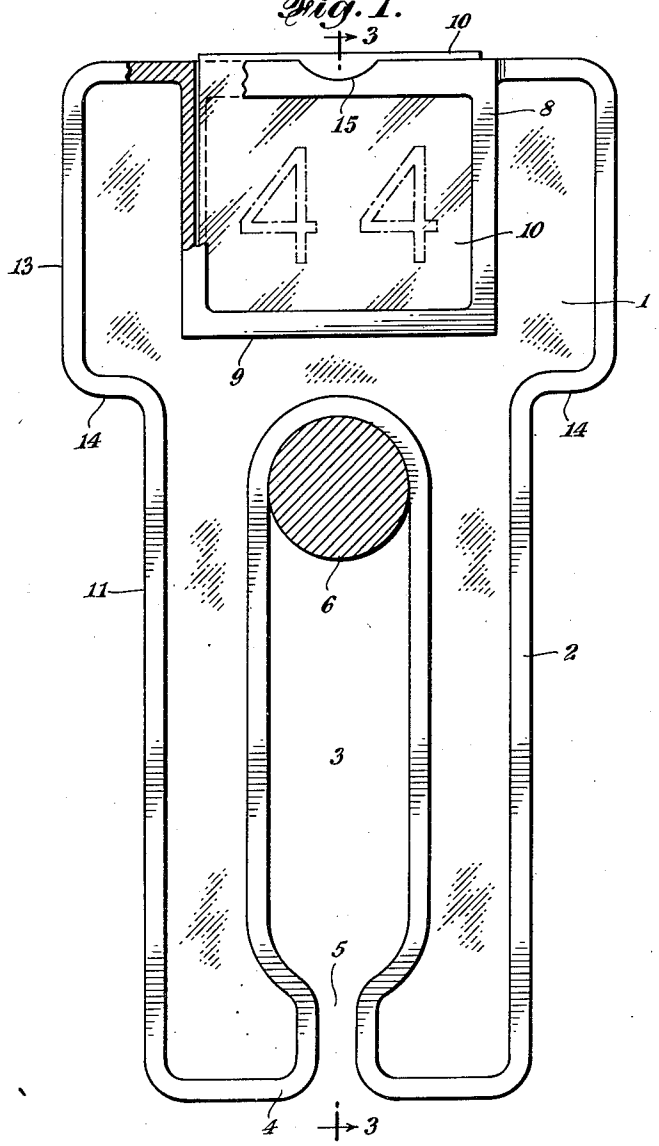
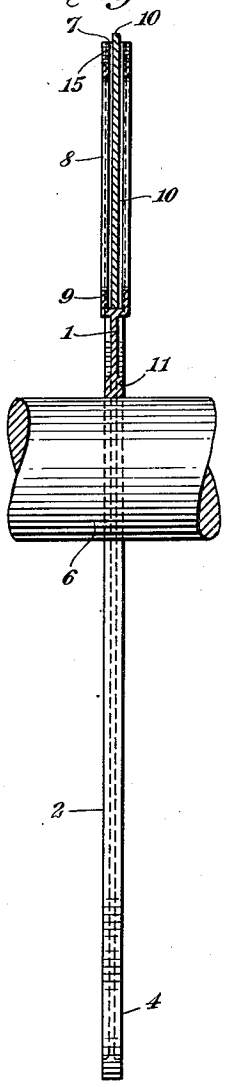


Fig. 3.



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EXHIBITOR MEMBER

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1 Claim. (Cl. 40—16)

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This invention is an improved member adapted to indicate the sizes and other characteristics of articles of clothing, and is particularly intended for use in places where finished garments are put on sale.

Suits, dresses, coats and other apparel are usually exhibited in stores and shops by arranging them according to the individual sizes and hanging them upon frames and racks so that they can easily be inspected by prospective purchasers. To make known the sizes of the garments in each group, for example, tags are employed, and an important object of this invention is to provide a holder for the tags of such design that it readily engages the rack, frame or other support that carries the garments and will remain in place thereon.

A further object is to provide a tag-bearing member that is simple in construction, attractive in appearance, most effective in presenting the tag, and designed to retain its position on the support without the aid of special retaining means.

The nature and advantages of the improvement are made clear in the following description, and the novel features are pointed out in the appended claim. But the accompanying drawings disclose only one embodiment of our invention, and we may make changes in numerous ways without departing from the essential form wherein the invention resides.

On the drawings,

Figure 1 is a front elevation of a tag-holding member according to my invention.

Figure 2 is a top plan thereof; and

Figure 3 is a vertical section on line 3—3 of Figure 1.

The member is generally flat and has an outline such as is illustrated in Figure 1. It is made of a sheet or web 1 of plastic or other suitable material, which may be molded, has legs 2 separated by an elongated intervening space 3. The extremities of the legs have opposed projections 4 which reduce the width of the entrance to this space as shown at 5. The member is made with sufficient strength, flexibility and resiliency to enable it to be slipped upon the rack bar 6, which is thicker than the width of the inlet opening 5. Hence the member can be mounted on the support which carries the clothing simply by bending the legs out of the general plane of the member to widen the space 5 to the extent required, and will not become detached. No catches or other fastening devices are required.

The upper edge of the member has a flat wide

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aperture 7. At the opposite ends of this aperture or slot 7 are channel-shaped guides 8, which extend toward the legs 2; and the inner ends of these guides are united by a channel-shaped strip 9. These guides 8 and 9, together with the portion of the member having the slot 7 constitute an open frame integral with the web 1 to receive the tag 10. This tag has the number revealing the size of the garments on its face.

The whole member is surrounded by a relatively thick reinforcing bead 11 which runs along the entire periphery of the holder. The edge at the top along the slot 7 is a little thicker than the bead 11, as depicted at 12. The upper part 13 of the member with the tag 10 is wider than the space 3 and legs 2 and the corners thereof are rounded as at 14, with sufficient area of web 1 between these corners and the adjacent corners of the frame receiving the tag to impart to the member the necessary strength. The legs 2 and the bead 11 along both inner and outer edges give to the lower half of the member sufficient mass to overweight the upper part, and thus when the member is disposed on the bar 6 and straddles same, the whole unit is in stable equilibrium and will not tumble sideways and fall off. This effect is aided by making the bead flat on the side in contact with the bar 6. The upper edge has notches 15 on both faces to enable the tag 10 to be grasped.

The member is therefore well calculated to give the objects aimed at, the cost of producing the member is small, and the results are very satisfactory.

The tag 10 in practice will bear a number or other indication on both faces thereof that is visible at the front and rear.

Having described our invention, what we believe to be new is:

A member having a relatively wide portion adjacent one end, an integral frame in said portion, one edge of the frame coinciding with said end, the frame having a slot in said end to admit a tag into the frame, the latter having channels along its inner edges opening through said slot to engage the tag, the remainder of said member comprising legs with a space between them, the legs having opposed projections restricting the spaces between the extremities of the legs, the latter being flexible and resilient to be movable flatwise out of the plane of the member to widen the space between the extremities of the legs, and a reinforcing bead beginning at one side of said frame and extending along the periphery of said member including said

legs to the opposite side of said frame, said member having corners adjacent the junction of said legs and said wide portion, said corners having a distance of material extent between them and said frame, and a web filling the space between by said bead and said frame.

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LEO HOPP.

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