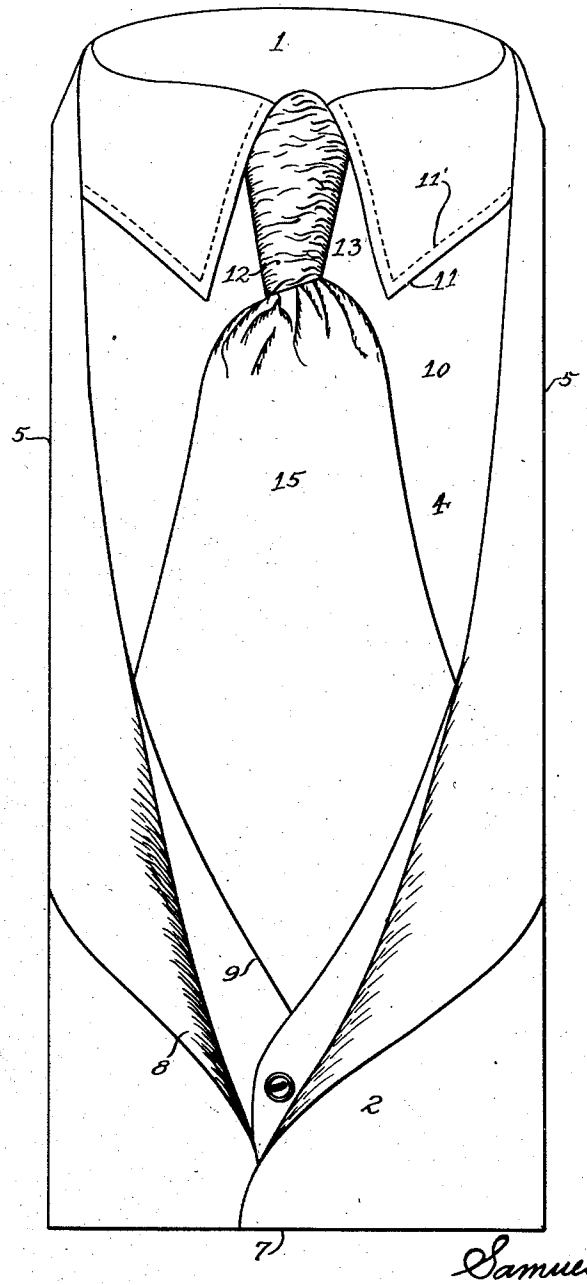
March 13, 1928. 1,662,477

S. L. SAMTER

FORM FOR DISPLAYING NECKWEAR

Filed Jan. 29, 1927 2 Sheets-Sheet 1

Fig. 1.



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Fig. 2.

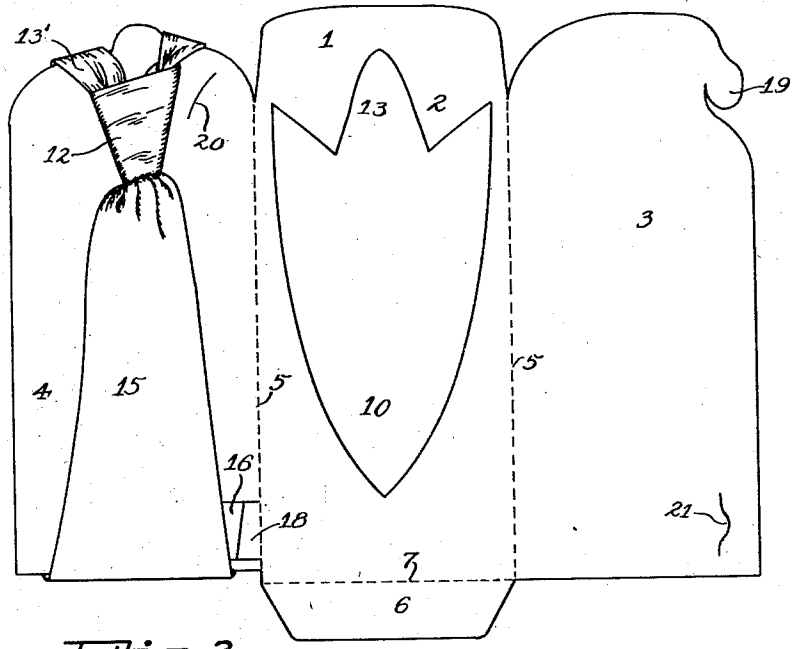
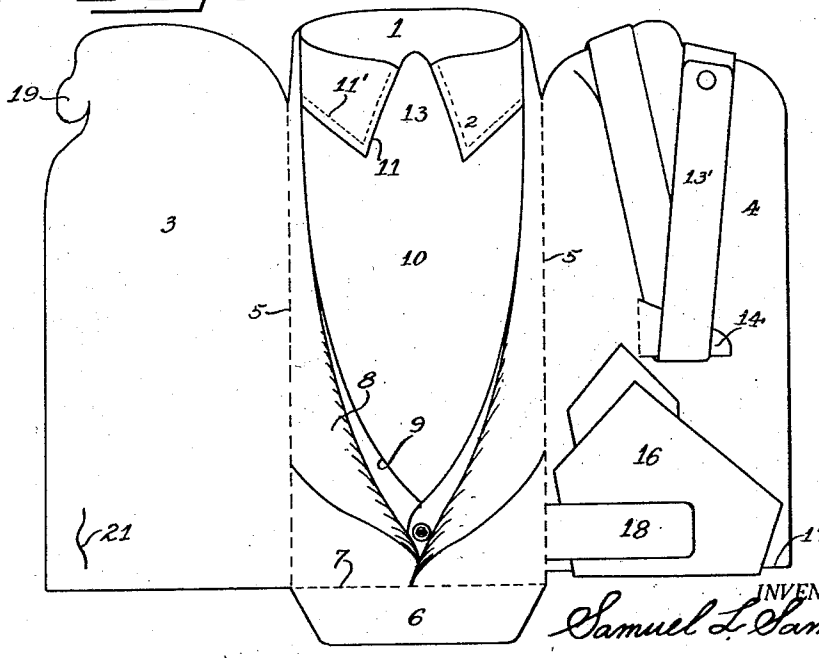


Fig. 3.



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UNITED STATES PATENT OFFICE.

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FORM FOR DISPLAYING NECKWEAR.

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This invention relates to a display form and more particularly to a form for the display of an article of apparel as the same appears when actually worn.

The invention has for its objects to provide a display form card or sheet which when associated with articles of apparel, particularly neckwear, will display the same to the eye of the observer as the article appears when actually worn and in use; to provide an apertured display form adapted for co-operation with an article of neckwear for outlining the article or articles of apparel as worn in their proper relation to the neckwear displayed. A further object is to provide a sheet normally ornamented, simulating a garment, and which is provided with foldable portions for positioning to afford a pocket within which the neckwear to be displayed is received; to provide a display holder for neckwear which affords an independent package or container for the merchandising of the neckwear and which package or container affords protection for the neckwear and provides a means for overcoming the unnecessary handling of the article during the merchandising thereof.

The invention consists in its broadest embodiment in a face member or card, the surface of which is ornamented to simulate a garment, and is apertured to provide an opening corresponding with and simulating the neck opening of the garment illustrated, there being preferably provided or associated with the card or sheet the representation of a collar in its proper position and relation in connection with the garment illustrated and the aperture, the structure affording a means for cooperation with a cravat or article of neckwear, tied in the manner the same is to be worn, whereby the cravat or article of neckwear is adapted for display to appear as when in use.

With the above mentioned and other objects in view, the invention consists in the novel construction and combination of parts hereinafter described, illustrated in the accompanying drawings and pointed out in the claims hereto appended; it being understood that various changes in the form, proportion, size and minor details of construction within the scope of the claims may be resorted to without departing from the spirit or sacrificing any of the advantages of the invention.

To more fully comprehend the invention reference is directed to the accompanying drawings illustrating the preferred embodiment, and wherein—

Fig. 1 is a view in front elevation of the invention, there being displayed in connection therewith a four-in-hand cravat.

Fig. 2 is a view in rear elevation, illustrating the card or sheet with its wings in extended position, illustrating one form of mounting the tied four-in-hand cravat on one of said wing portions.

Fig. 3 is a view in front elevation of the card or sheet with the wings extended.

Referring to the different views of the drawings, wherein like characters of reference designate corresponding parts, the numeral 1 indicates a sheet or card, preferably of relatively stiff or heavy cardboard or paper, the same consisting of a body portion 2 and integral wing portions 3 and 4 extended from opposite side edges thereof, the wing portions adapted for folding relatively to the body portion on the dotted crease lines 5. A bottom tab 6 projects from the lower edge of the body portion 2 and is adapted for folding upwardly and rearwardly on the body portion on the crease line 7.

The face of the body portion 2 is ornamented to simulate a garment, the present illustration disclosing the roll collar portion 8 of a coat and the upper edge 9 of a waistcoat or vest. The body portion 2 within the outline of the neck opening of the vest 9 is apertured or cutaway as at 10. The upper portion of the aperture 10 is bordered by the outline edge 11 cut to simulate a conventional collar, and the surface of the collar is preferably ornamented at 11′ to simulate stitching.

In this particular embodiment, there is illustrated for display, through the aperture 10, what may be commonly termed, a ready tied cravat, and while this form of neckwear is illustrated, it is understood that any type of neckwear may be displayed, either tied in four-in-hand or bow manner.

The particular type of neckwear illustrated is mounted on the wing portion 4,

with the knot 12 of the neckwear arranged centrally of the upper portion of the wing 4, so that the same will lie, when the wing portion is folded rearwardly, onto the rear face of the body portion within the notch 13 of the collar outline, as in Fig. 1.

The neck encircling portion 13' of the cravat is drawn downwardly over the upper edge of the wing portion 4 and is passed beneath a flap 14, cut from the body of the wing portion at approximately its center. The body 15 of the cravat is disposed vertically of the face of the wing portion 4, as in Fig. 2, with its lower end 16 drawn upwardly around the lower edge 17 of the wing portion 4 to lie in contact with the rear face of the wing portion 4, as in Fig. 3, and the same is passed beneath a flap 18, also cut from the wing portion 4 near its lower edge.

With the cravat mounted in the manner described, the wing portion 4 is folded on the crease line 5 to lie in rear of the body portion 1 with the cravat mounted thereon positioned in the aperture 10, in the manner illustrated in Fig. 1. The bottom tab 6 is then folded upwardly and rearwardly on the crease line 7, protecting that portion of the body 15 of the cravat as it passes around the edge 17 of the wing portion 4, and, thereafter, the wing portion 3 is folded rearwardly to overlie the wing portion 4 and is held in position in any suitable manner.

In the illustrated embodiment, a finger 19 on the free edge of the wing portion 3, near its top, is inserted into an arcuate cut or slot 20 in the upper part of the wing portion 4 near its line of crease or fold 5. The flap 18 affords a means for holding the lower edge of the wing portion 3 in its folded position, as the same is passed endwise through a slot 21 cut into the wing portion 3 near its outer lower edge.

In the present embodiment the face of the wing portion 4 which lies in rear of the aperture 10, when the cravat is displayed, represents the white bosom of a shirt, but it is to be understood that if desirable the same may be ornamented to simulate shirt bosoms of the pattern variety.

It will be apparent that the wing portions folded as described provide with the body portion a pocket within which the cravat on display is received.

It will also be apparent that while this embodiment illustrates the cravat as being mounted on a wing portion integral with the body portion, that the cravat may be mounted on any suitable sheet or card, and the body portion may be separate therefrom, and when it is desired to display the mounted cravat, it is only necessary to place the body portion in its proper relation in front of the mounted cravat.

It will also be apparent that bow ties may be readily displayed by this present invention by merely inserting the same in the notch 13 of the collar outline, wherein they will appear on the form in the same relation to the neck opening and garment as when in actual use.

I claim:—

1. In a display folder, the combination of an illustrated portion representative of a garment and collar in their proper relation, said illustrated portion having an aperture conforming to the neck opening of said garment and in which aperture the article to be displayed will be positioned, side wing members integral with said illustrated portion of the folder and adapted to be folded to the rear and against the back of said illustrated portion, struck-out portions on one of said wing members for securing the article to be displayed thereto, whereby the folding back of the article-carrying member will place the article in the desired position to cooperate with the garment and collar to illustrate the actual appearance of the article when in use, and means for holding said wing members in folded relation.

2. A display package for neckwear having the combination of a central member provided with a cut-out portion through which the neckwear is adapted to be displayed, said central member having integral side wing members foldable thereover, one of said wing members having integral struck-out tongues for removably securing the neckwear thereto, whereby the folding of said wing members in superposed position will display the article through the cut-out portion of said central member, and a tongue and groove connection on said wing members for maintaining the folded package in closed position.

3. A display device for neckwear having the combination of a central cut-out portion printed and shaped to represent a collar and associated apparel through which cut-out portion the article is adapted to be displayed, said central member having side wing members foldable thereover, one of said wing members having struck-out portions for removably securing the neckwear thereto, whereby the folding of said wing members in superposed position will display the article through the cut-out portion of said central member in contrasting relation to said collar and associated apparel.

In testimony whereof I have signed my name to this specification.

SAMUEL L. SAMTER.