June 14, 1932. J. COVITCH 1,863,472

TAG HOLDER FOR GARMENTS

Original Filed May 17, 1929

Fig. 1.

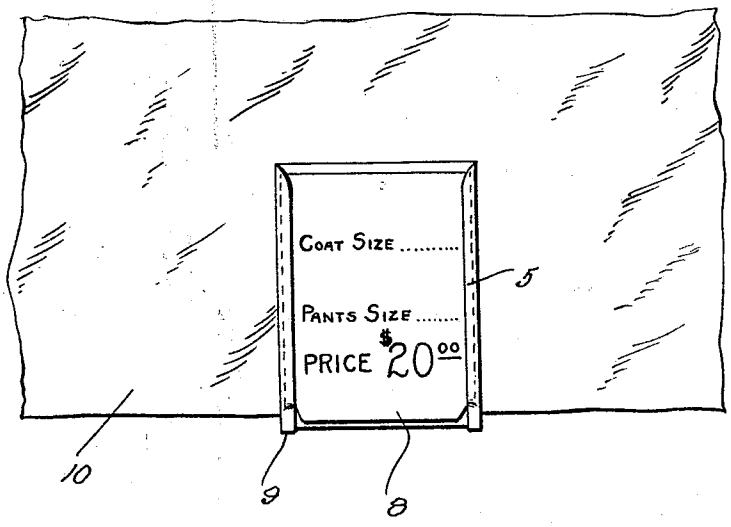


Fig. 2.

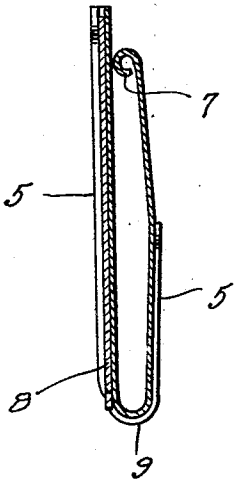
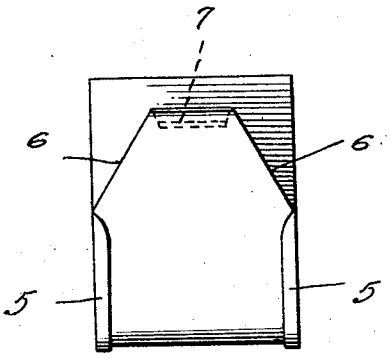


Fig. 3.



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UNITED STATES PATENT OFFICE

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TAG HOLDER FOR GARMENTS

Refiled for abandoned application Serial No. 363,814, filed May 17, 1929. This application filed March 17, 1932. Serial No. 599,563.

The present invention appertains to improvements in tag or card holders for garments and more particularly to a novel holder for retaining price cards or tags for attachment to garments without the liability of damaging the garment in any manner. This application is filed in place of application Serial No. 363,814 and subsequent to the abandonment thereof.

The principal object of the invention is to provide a price tag holder for garments which may be readily attached to a garment without in any way damaging the same.

Another important object of the invention is to provide a price tag holder for garments which, because of its simple construction can be manufactured and sold at a price well within the economic demand of the public.

These and numerous other important objects of this invention will become more apparent to the reader after considering the invention as described and claimed hereinafter.

In the drawing:

Figure 1 represents a front elevation of the improved tag holder retaining a tag and being shown attached to a fragmentary portion of a garment.

Figure 2 represents a longitudinal sectional view through the improved tag holder.

Figure 3 represents a side elevation of the rear side thereof.

Referring to the drawing, wherein like numerals designate like parts, it will be seen that the present invention is constructed of a single sheet of relatively springy metal.

The material is in the form of an elongated plate which is bent inwardly at its longitudinal edge portion to provide guide flanges 5—5. One end portion of the plate has its corners cut away as denoted by numerals 6 and the reduced end portion is rolled inwardly in the manner designated by the numeral 7.

The plate is bent transversely at its central portion and the half portions of the plate are disposed in substantial parallelism. The flanges 5—5 at the front side of the holder are spaced away from the intermediate portion in a manner to facilitate the insertion therein of a price tag 8. The flanges 5—5 are flattened against the plate at the bent portion 9, as well as at the rear portion of the holder. The flanges thus serve as reinforcements for the holder at its longitudinal edge portions, while at its forward sides, the flanges serve as means for retaining the price tag.

As before stated, the holder is constructed of spring metal and obviously by inserting a piece of fabric between the rolled end 7 and the complementary end portion of the holder, the tags will remain attached to the garment due to the spring tension of the holder.

By way of exemplification, the holder is shown attached to a piece of cloth 10, in Figure 1.

While the foregoing description is in detailed language, it is to be understood that numerous changes in the specific shape, size, and materials may be resorted to, without departing from the spirit or scope of the invention as claimed hereinafter.

What is claimed is:

A price tag holder for garments comprising a plate of spring material, said plate being bent at its intermediate portion with its half portions disposed substantially in parallelism, one end portion of the plate being disposed slightly inwardly with its end rolled inwardly, and means on the complementary half portion of the plate for supporting a price tag, said means comprising longitudinal flanges on the plate extending inwardly at its edge portions, the flanges at one side of the holder being spaced from the plate to permit the insertion of a price tag, while the flanges at the opposite side of the holder are flattened against the plate to provide reinforcements.

In testimony whereof I affix my signature.

JACOB COVITCH.