The Sports Matchmaker System provides an improved method for arranging sporting events and non-sporting events between unacquainted people. It provides a system for matching persons publicly offering to participate in particular sporting or social events with persons desiring to participate in similar sporting or social events. The system also provides various means for communicating between the offering party and the accepting party to complete the event. The system also provides methods for arranging event venues for sporting and social events.
**Sports Matchmaker**

**What Are You Doing Today?**

Revolutionizing the way we stay fit, play, and meet people!

Internet match-making just got better!

Internet match-making just got better!

More benefits, no embarrassment or pressure!

Sports Matchmaker is the ULTIMATE match-making site for ACTIVE people. Instantly search for singles, couples or events who have requested to play one of your favorite sports or activities TODAY or tomorrow or on any specific date, in your area, or globally, while traveling.

They need you to play with them NOW, so get in the game, accept some matches, and/or post your own match requests, and let them come to you. Fun and fitness for a lifetime!

"Everything and much more...than dating services." Settle for nothing less...Comparison Chart.

Click here to bookmark this site

ALL SERVICES, NO FEES!

NO MEMBERS FEE FOREVER! for all who join NOW during beta promo period!

JOIN FREE NOW!

"Flash Move" about site!

Audio talk about site!

Read about site!

MEMBER SHOWCASE

Singles Female 19-25

MEMBER LOGIN

Email: Password: Login

Forgot your password?
Good morning!

Dear Ms. Single Single,

Thank you for joining Sports Matchmaker during our beta release, FREE Lifetime Membership [test period]! You are among the very first to get in and use this service. So, tell your friends to lock in their FREE Lifetime Membership, too, and begin having fun and staying fit, by using all the various features of the site. Remember, during this beta promotional period, this site is not open to the general public, so you must give your friends this link to enter the site: www.sportsmatchmaker.org

If and when you find anything wrong with this site, have any comments or suggestions to make the service better, or any other sports/activities you'd like us to add to our 'play list' for you, please email us at: staff@sportsmatchmaker.com

In this members' section, via the toolbar links above, you will be able to edit your profile; upload pictures to your photo album; search for members all over the world and contact them by email, Instant Messenger or live chat; search for active match requests posted by members looking to play on specific dates and accept any match requests you're interested in; make your own match requests; monitor your own match schedule, and more.

The next beta release version of this site, now in development, will utilize some of the most cutting edge technologies now available on the Web. So, keep looking for that change, you won't be able to miss it!

Remember to click the "Logout" link when you want to exit. If you just close your browser, the computer system will not know to close your session for a while, and during that time, you will not be able to log back in.

Meet your Match – on and off the court!

Put your cursor over @ for more info.
Join Free Now!!
(click here)

Join Free
It's fun and easier than 1, 2, 3!
Fill in the registration form to the left
Read the Terms and Conditions
Check out the next page

That's It!
Let's Play!

REGISTRATION FORM

Screen Name: [ ]
Email: [ ]
Password: [ ]
Confirm Password: [ ]

Terms and Conditions of Service
The Sports Matchmaker service (the "Service") is a prerequisite around the world and in the context of federal law.

I agree to the SWM Terms and Conditions of Service and Privacy Policy (link at bottom of page), and I am at least 18 years old.

Click here to register
Singles Profile

- My Sport/Activity/Pastimes
- My personality traits
- My favorite cuisines
- My favorite music
- I like going out to
- Special Circumstances

Put your cursor over for more info.

Red star for required items

1. Screen name: [ ]
2. E-mail: [ ]
3. Confirm e-mail: [ ]
4. Change password: [ ]
5. Confirm password: [ ]
6. First name: [ Single ]
7. Last name: [ Single ]
8. Birth date: [ January 61 1965]
9. Gender: [ Female ]
10. Photo: [ ]
11. Country: [ United States ]
12. State: [ Alabas ]
13. Zip code: [ ]
14. City: [ ]
15. Info: [ Model member as people can test the service. Might be replaced with real people soon, as project progresses. Model member is a person you can meet. More fun meeting your match off the mouse. ]
16. Occupation: [ Banking ]
17. Marital Status: [ Single ]

Sports & Activities Section

- My Sport/Activity/Pastimes

Sports: [ Add Sport ]
- [ Tennis ]
- [ Golf ]
- [ Squash ]
- [ Baseball ]
- [ Football ]
- [ Other ]

Add Sport: [ Add Sport ]
- Intermediate
- Advanced
- Advanced (41 under 85)
- Novice (less than 100)
- 4.0
- 3.5

NOTE: After you click the "Delete Sport" button to the left, you must click the "Return" button at the top of the page to permanently delete the sport/activity from your profile record.

FIG. 9 (1 of 2)
Couples Profile

Our Spout Activity/Passions | Our personality traits | Our favorite cuisines | Our favorite music
We like going out | Special Circumstances

Put your cursor over for more info.

1st person of couple
- First Name: [Name]
- Last Name: [Name]
- Birth Date: [Date]
- Gender: Male Female

2nd person of couple
- First Name: [Name]
- Last Name: [Name]
- Birth Date: [Date]
- Gender: Male Female

FIG. 11 (1 of 3)
Country: United States
State: Arizona
Zip code: 85077
City: Phoenix

We grew up in: [Blank]
Marital Status: [Blank]
Physical Activity: [Blank]

Sports & Activities Section!

Our Sport/Activity List:
- Sport: [Choose Sport]
- Level: [Choose Level]
- Add Sport

- [ ] Golf
- [ ] Tennis
- [ ] Delete Sport

NOTE: When you click the "Delete Sport" button to the left, you must also click the "Update" button at bottom of this page to permanently delete the sport/activity from your profile record.

Filling in the rest of the list is optional, but if you would like to meet people who think they are compatible with you, we recommend you answer the questions below:

Our Personality Traits:
- [ ] Adventurous
- [ ] Argumentative
- [ ] Artistic
- [ ] Classical
- [ ] Compulsive
- [ ] Conservative
- [ ] Earthy
- [ ] Emergency
- [ ] Eccentric
- [ ] Empathetic
- [ ] High Energy
- [ ] High Maintenance
- [ ] Humorous
- [ ] Intellectual
- [ ] Liberal
- [ ] Low Maintenance
- [ ] Musical
- [ ] Nurturing
- [ ] Practical
- [ ] Prospective
- [ ] Quiet
- [ ] Rhythmic
- [ ] Sensitive
- [ ] Sarcastic
- [ ] Shy
- [ ] Simple
- [ ] Sophisticated
- [ ] Spontaneous
- [ ] Spontaneous
- [ ] Stubborn
- [ ] Talkative
- [ ] Unconventional
- [ ] Witty
- [ ] Witty
- [ ] Workable

Our favorite cuisines:
- [ ] Cajun
- [ ] Chinese
- [ ] Continental
- [ ] Deli
- [ ] East-European
- [ ] French
- [ ] Indian
- [ ] Italian
- [ ] Japanese
- [ ] Mediterranean
- [ ] Mexican
- [ ] Russian
- [ ] South
- [ ] Thai
- [ ] Vegetarian

FIG. 11 (2 of 3)
<table>
<thead>
<tr>
<th>Our favorite music</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Big Band</td>
<td>□ Blues</td>
<td>□ Classic Rock 'n Roll</td>
<td>□ Classics</td>
<td></td>
</tr>
<tr>
<td>□ Country</td>
<td>□ Pop</td>
<td>□ Heavy Metal</td>
<td>□ Jazz</td>
<td></td>
</tr>
<tr>
<td>□ Middle Eastern</td>
<td>□ Modern Rock 'n Roll</td>
<td>□ New Age</td>
<td>□ Oldies</td>
<td></td>
</tr>
<tr>
<td>□ Opera</td>
<td>□ Rap</td>
<td>□ Reggae</td>
<td>□ Soul</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>We like going out to</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Art Galleries</td>
<td>□ Ballroom Dances</td>
<td>□ Bars</td>
<td>□ Bookstores</td>
<td></td>
</tr>
<tr>
<td>□ Clubs</td>
<td>□ Comedy Clubs</td>
<td>□ Concerts</td>
<td>□ Libraries</td>
<td></td>
</tr>
<tr>
<td>□ Movies</td>
<td>□ Museums</td>
<td>□ Parks</td>
<td>□ Restaurants</td>
<td></td>
</tr>
<tr>
<td>□ Shopping Malls</td>
<td>□ Sports Events</td>
<td>□ The Beach</td>
<td>□ Theater</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Our physical disabilities</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Amputee</td>
<td>□ Arthritis</td>
<td>□ Cerebral Palsy</td>
<td>□ Deaf</td>
<td></td>
</tr>
<tr>
<td>□ Dwarfism</td>
<td>□ Hearing Impaired</td>
<td>□ Les Autres (muscular dystrophy)</td>
<td>□ Spinal Cord Injured</td>
<td></td>
</tr>
<tr>
<td>□ Visually Impaired</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Click this box ONLY if you wish to HIDE your profile from the view of all members.

Click here to update

FIG. 11 (3 of 3)
Teams Profile

Put your cursor over 🏆 for more info.

* Red star for required items

- Screen name: 🏆 Rocker Rollers (seen by other Members)
- E-mail: 🏆 test10@test10.com (Confidential)
- Confirm e-mail: 🏆 test10@test10.com
- Change password: 🏆 (Current Password not shown for security reasons. If you'd like to change your password, type in a new one now)
- Confirm:

- First name: 🏆 TEST18 (Representative of Team)
- Last name: 🏆 TEST18 (Representative)
- Gender: 🏆 male 🏆 female 🏆 co-ed (male or female or co-ed team)
- Photo: 🏆 Browse... (If you choose other members are elected, representative or of team members)

[delete photo]

FIG. 12 (1 of 2)
### Sports & Activities Section

#### Our Team Sports/Activities:

<table>
<thead>
<tr>
<th>Sport</th>
<th>Level</th>
<th>Add Sport</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;Choose Sport&gt;</td>
<td>&lt;Choose Level&gt;</td>
<td></td>
</tr>
</tbody>
</table>

- Backgammon: Intermediate
- Golf: Novice (hit over 100)
- Tennis: 4.0

Delete Sport: **Delete Sport**

**Notes:** After you click the "Delete Sport" button to the left, you must also click the "Update" button at bottom of this page to permanently delete the sport/activities from your profile record.

#### Special circumstances

- Amputee
- Arthritis
- Cerebral Palsy
- Deaf
- Dwarfism
- Hearing Impaired
- Les Autres (muscular dystrophy)
- Spinal Cord Injured
- Visually Impaired

- **Click this box ONLY if you wish to HIDE your profile from the view of all members.**

![Click here to update](FIG. 12 (2 of 2))
FIG. 14
Quick Search

Screen name: [ ] Search

Use this search box to quickly pull up any member's full profile by putting in the member's screen name (of course you must know it).

FIG. 15
Member Search

Use this search box to find and learn about all SMM members in any city throughout the world.

You can search for singles, couples or teams by gender, age, country, city, occupation, marital status and, of course, sport or activity.

When you find people who are especially interesting, you'll see how you can contact them via email or messenger to try to set up a match in some sport or activity - or you can simply add them to your FAVORITE area for quick reference at a later time. Happy searching!

Search for Members
Kids Search

New Site: Search in USA, Arizona, Sedona, Golf to get results.

Gender: Male
Age: 47
Country: United States
State: Arizona
City: Sedona
Sport/Activity: (not required)

Search for Kids

Use this search box to find and learn about all SMM members who have kids looking to play sports/activities in any city throughout the world.

When you find kids who are a good match for yours, contact the parents via email or messenger to try to set up a match in some sport or activity.

Of course, parents or guardians should ALWAYS supervise their kids' arranged matches! This is a great bonding experience for parents and kids, and a great way to meet other parents with similar aged kids.

FIG. 17
The people below have reported in their profiles that they are interested in Golf. Browse through the listings, feel free to contact them by clicking on "More about me..." perhaps arrange a match, and enjoy!

You may select Golf players with a certain level of ability:

---

FreeSpirit
- Last login: May 14, 2006
- I am a 30 year old female.

Please don't try to contact me. I'm just a model member so people can test the service. I will be replaced with real people soon, as they begin to join. Any member that doesn't say they are a "model member" is a real person you can contact. Have fun meeting your match on or off the court!

More about me...

Hanna
- Last login: May 08, 2006
- I am a 31 year old female.

Please don't try to contact me. I'm just a model member so people can test the service. I will be replaced with real people soon, as they begin to join. Any member that doesn't say they are a "model member" is a real person you can contact. Have fun meeting your match on or off the court!

More about me...

Let's Duel
- Last login: May 08, 2006
- I am a 42 year old male.

Please don't try to contact me. I'm just a model member so people can test the service. I will be replaced with real people soon, as they begin to join. Any member that doesn't say they are a "model member" is a real person you can contact. Have fun meeting your match on or off the court!

More about me...

Look Out!
- Last login: May 08, 2006
- I am a 30 year old male.

Please don't try to contact me. I'm just a model member so people can test the service. I will be replaced with real people soon, as they begin to join. Any member that doesn't say they are a "model member" is a real person you can contact. Have fun meeting your match on or off the court!

More about me...

Moto
- Last login: May 08, 2006
- I am a 33 year old male.

Please don't try to contact me. I'm just a model member so people can test the service. I will be replaced with real people soon, as they begin to join. Any member that doesn't say they are a "model member" is a real person you can contact. Have fun meeting your match on or off the court!

More about me...
Player

I am a 48 year old male.
I'm from United States, Sedona.

PROFILE | PHOTOS (4) | SEND EMAIL | SEND MESSAGE | ADD TO FAVORITES | ADD TO IGNORED

My Height: 6 feet 0 inches (1.83m)
I grew up in: New York.
Occupation: Art, Collectibles & Hobbies
Marital Status: Single
Education Level: Some College
Religious Background: Christian
Ethnicity: White/Caucasian
Smoking Habits: Non-Smoker
Drinking Habits: Occasionally
Hair Color: Brown
Body Build: Athletic
Eye Color: Brown
Physical Activity: Active

My Sports/Leisure Passions: Board Sports (level: Beginner), Golf (level: Intermediate (Hit under 90)), Logs (level: Intermediate), Tennis (level: 3.0)
My favorite ministers: Chinese, Italian, Japanese, Mexican, Irish
My favorite music: Blues, Classic Rock, & Roll, Classical, Jazz, Modern Rock, & Roll, Pop, R&B
I like going out to: Art Galleries, Bookstores, Clubs, Comedy Clubs, Concerts, Libraries, Movie Theaters, Museums, Parks, Restaurants, Sports Events, The Beach, Theater

More about me: I am always loved playing sports starting with stick ball in the streets of Brooklyn, now my kids love to play sports, as well. They are proficient in tennis and beginning to play golf, always looking for other kids their age for them to compete with. Email me any!

I have kids who can play:
Dillon (5 year old boy) His sport/activity/passions: Bowling (level: Intermediate), Camping (level: Intermediate), Golf (level: Intermediate (Hit under 90)), Tennis (level: 3.0)
Daniel (17 year old boy) His sport/activity/passions: Basketball (level: Advanced), Bowling (level: Intermediate), Golf (level: Advanced (Hit under 90)), Tennis (level: 4.0)
Molly (13 year old girl) Her sport/activity/passions: Tennis (level: 2.5)
Ava (11 year old girl) Her sport/activity/passions: Tennis (level: 3.5)

FIG. 19
The people below have been added by you to your FAVORITE list. You can contact them by clicking on “More about me...” Have fun!

### Player

*Last login: July 3, 2009*

I am a 48 year old male.

I’ve always loved playing sports starting with stick ball in the streets of Brooklyn. Now my kids love to play sports as well. They are positioned in teams and beginning to play golf. Always looking for other kids their age for them to compete with. Email me resp!

More about me...

### Look Out!

*Last login: May 18, 2009*

I am a 30 year old male.

Please don’t try to contact me, I’m just a model member so people can test the server. I will be replaced with real people soon, as they begin to join.

Any member that doesn’t say they are a “model member” is a real person you can contact. Have fun meeting your match on or off the court!

More about me...

### beachie

*Last login: May 19, 2009*

I am a 39 year old female.

Please don’t try to contact me, I’m just a model member so people can test the server. I will be replaced with real people soon, as they begin to join.

Any member that doesn’t say they are a “model member” is a real person you can contact. Have fun meeting your match on or off the court!

More about me...

FIG. 20
beachie

I am a 39 year old female.
I'm from United States, sedona.

From: beachie (dennis@phoenicianindustries.com)
To: beachie
Subject: Let's Play!

Text:
Regards, beachie (dennis@phoenicianindustries.com)
Common room:

Aug, 01 (08:52) single: ok, I'm back in
Aug, 01 (08:46) SMM Admin: right
Aug, 01 (08:46) single: but you can't see my IM, right?
Aug, 01 (08:46) single: you can see my chat post, right?
Aug, 01 (08:46) single: did u see my IM?
Aug, 01 (08:46) single: I'm single
Aug, 01 (08:46) single: I just IM'd you
Jul, 31 (20:53) Player: test
Jul, 31 (20:51) Player: test
Jul, 31 (20:53) Player: test
Jul, 31 (20:53) Player: hi
Jul, 31 (20:54) randyspater: test
Jul, 31 (20:54) randyspater: hiya
Jul, 31 (20:49) Player: can u see this
Jul, 30 (21:08) randyspater: test
Jul, 30 (22:57) single: Hello all!
Jul, 29 (19:46) Player: hi
Jul, 28 (19:38) SMM Admin: We can send message for
Jul, 28 (19:31) SMM Admin: We can't send a link, not
http://www.youtube.com/watch?feature=player_embedded
Jul, 22 (12:41) SMM Admin: Hello!

beachie: Hey, what time shall we meet at the park tomorrow?

SMM Admin (offline)

beachie: I need to check this.

Common room:

FIG. 23
Match Search

Use this search box to find and learn about all SMM members in any city throughout the world that have made a public match request for a particular sport or activity.

This simply means you can find all the people who are looking for other members, like you, to play a specific sport or activity on a specific day.

You can search for singles, couples or teams by gender, age, country, city, date, marital status and, of course, sport or activity.

So get off the bench and get in the game... today!

FIG. 24
View the Golf match requests below for the date(s) you have chosen.
Take your pick, contact them, arrange a match by clicking on "More about me," and enjoy!

You may select Golf players with a certain level of ability:

- **SedonaGirl**
  - Last login: May 14, 2008
  - I am a 41 year old female.
  - I am available to play Golf on 8.1.2006 in Sedona, Arizona, United States.
  - My level of Golf is "Advanced (Hit under 80)."

More about me...

- **Look Out!**
  - Last login: May 6, 2008
  - I am a 30 year old male.
  - I am available to play Golf on 8.1.2006 in Sedona, Arizona, United States.
  - My level of Golf is "Advanced (Hit under 80)."

More about me...

- **Rose**
  - Last login: May 6, 2008
  - I am a 27 year old female.
  - I am available to play Golf on 8.1.2006 in Sedona, Arizona, United States.
  - My level of Golf is "Novice (Hit over 100)."

More about me...

- **Let's Duel**
  - Last login: May 6, 2008
  - I am a 47 year old male.
  - I am available to play Golf on 8.1.2006 in Sedona, Arizona, United States.
  - My level of Golf is "Pro (Hit under 75)."
What Are You Doing Today?

Bulletin Board Service
Find any and all messages posted by SMM members by sport or activity.

Search For:

Gender:
Age: 25 to 35
Country: United States
State: Nebraska
City: Enter City
Date: mm, dd, yyyy [any date]
Marital Status:
Sport/Activity: Archery

Search for Matches

FIG. 26
People Search Result

Surf Gal
Hi! I'm Nikki. I live in sunny California and have been a beach girl all my life. I love to swim and surf and am looking for a cute guy who likes the ocean as much as I do.

Clay
I'm pretty much a tennis fanatic. I'm always looking for new and challenging opponents to play with. I'm a 5.0 player and would like to play with anyone (male or female) who is 4.5 or better. I play in USTA...

Mermaid
Never dive alone! I've been scuba diving around the world and am always looking for the next "best" dive. Would like to meet divers who like to travel and explore the depths as much as I do. See my other pics...

FIG. 27
What Are You Doing Today?

Post Your Message Below

Required fields are in red.

Title: Tennis anyone

Specific Location: Phoenix, AZ USA

Description:
Looking for a tennis partner with advanced skills to play between 5 and 9 AM Saturdays at La Camarillo.

Your Email address: nets@netsonline.com

☒ use this as my reply-to ☐ anonymize this email & use as my reply-to ☐ do not display email

Permissions:
☑ ok for others to contact you about other services, products or commercial interests

Continue

FIG. 28
The Player's Guide

SMMA ADVERTISER'S LOGIN

Searchers: Use this form to find lists for sports activities, social establishments, such as restaurants & theaters, and businesses, such as lawyers, flower shops...and more.

Advertisers: Sports Matchmaker members are sporting, active people, ranging from children to seniors, and teams. They use this Player's Guide to find facilities to play, their matches at socialize at, shop at...That's great news for your business. SMMA members have regular matches to play, people to meet, and places to go...everyday!

Get them to knock regularly on your door, by listing your business and link in this guide.

BECOME AN SMMA ADVERTISER - premium or standard placement. Tell me more!

FIG. 29
Sports MatchMaker Player's Guide

Search Results for Golf

Displaying 1 through 4 of 4 results

**Castle Rock Country Club**

- Course and experience one of Arizona's true golfing treasures at this 18-hole championship golf course nestled in the majestic Sedona red rocks.
- 2050 State Route 89
- Sedona, Arizona 86336
- United States
- Phone: 928-282-0606
- [http://www.castlerockcountryclub.com](http://www.castlerockcountryclub.com)

**Clift Sedona Golf Resort**

- Perfect your game on the 18-hole course surrounded by the splendor of Oak Creek Canyon. Or enjoy leisure activities featuring an indoor whirlpool spa, swimming pools, steam rooms, fitness center, hiking and jeep tours.
- 100 Ridge Trail
- Sedona, Arizona 86336
- United States
- Phone: 928-282-4278
- [http://www.cliftsedona.com](http://www.cliftsedona.com)

**The Sedona Resort and Spa**

- A spectacular southwestern experience is required. - visit the The Sedona Resort & Spa located in Sedona, AZ.
- 200 Ridge Trail
- Sedona, Arizona 86336
- United States
- Phone: 928-282-4278
- [http://www.sedonaresort.com](http://www.sedonaresort.com)

**Valley Golf Resort**

- The exclusive Valley Golf Resort is located in the heart of one of the most captivating regions of the Southwest. The thrilling 6,544-yard, par-72 course is widely considered among the world's most unforgettable golf experiences.
- 200 Valley Golf Trail
- Sedona, Arizona 86336
- United States
- Phone: 928-282-4278
- [http://www.valleygolfresort.com](http://www.valleygolfresort.com)

*Clip here to document this site.*

*Patent pending. Technology. Copyright © 2006 Sports MatchMaker. All rights reserved.*

**FIG. 30**
FIG. 31
## Existing Advertisement Listings

Below are your existing advertisement listing(s) in the Player's Guide. You may edit your ads at any time by clicking the title of each ad. Create new ads by clicking that link below. Once edits and ads are approved, they will appear in the directory. If disapproved for any reason, you will be notified by email.

[Click Here to Create a New Ad Listing]

<table>
<thead>
<tr>
<th>Adventure Travels</th>
</tr>
</thead>
<tbody>
<tr>
<td>We have been in business for the past 30 years and know the best outfitters throughout the world. If adventure you seek, we'll get you to the peak. Voted best adventure travel agency in the USA by Fred and Yvonne Magazine, 3 of the last 10 years. Let us plan the adventure of a lifetime for you! Give us a call today and we'll get you on your way to a true and exciting adventure. (Try to approve the ad, to get the error.)</td>
</tr>
<tr>
<td>P.O. Box 2000</td>
</tr>
<tr>
<td>Bible, Arizona, 85010</td>
</tr>
<tr>
<td>Email: <a href="mailto:info@adventures.com">info@adventures.com</a></td>
</tr>
<tr>
<td>Phone: 510-999-1100</td>
</tr>
<tr>
<td>[Edit]</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Snakebile Hill Campgrounds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nests in the sweet serenity of Ponderosa Pines and overlooking the majesty of Behm's Red Rock Valley, our campgrounds will transport you to your soul's heaven on earth. Ablazeable sites, 50 tent sites and 50 RV sites with full hook up facilities. The campfire is lit, come join us, but bring your own marshmallows...we have plenty of s'mores!</td>
</tr>
<tr>
<td>P.O. Box 5051</td>
</tr>
<tr>
<td>Bible, Arizona, 85010</td>
</tr>
<tr>
<td>Email: <a href="mailto:info@snakebile.com">info@snakebile.com</a></td>
</tr>
<tr>
<td>Phone: 510-999-1100</td>
</tr>
<tr>
<td>[Edit]</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Archery</th>
</tr>
</thead>
<tbody>
<tr>
<td>We may be the finest archery range in the country with 400 bullseye targets and 200 game targets. We also have 20 private hunting environments with masonry game in such venues as forest, open range and desert. Come try it out! Some think it's better than hunting, and a lot less work after the kill!</td>
</tr>
<tr>
<td>P.O. Box 2000</td>
</tr>
<tr>
<td>Bible, Arizona, 85010</td>
</tr>
<tr>
<td>Email: <a href="mailto:info@archery.com">info@archery.com</a></td>
</tr>
<tr>
<td>Phone: 510-999-1100</td>
</tr>
<tr>
<td>[Edit]</td>
</tr>
</tbody>
</table>

---

**FIG. 32**
What Are You Doing Today?

Internet matchmaking just got better!

Revolutionizing the way we stay fit, play and meet people!

Player's Guide Advertiser Registration

Fill in the form below and click the "Submit" button to register as a Sports MatchMaker advertiser. Once registered you will be able to create and edit your own advertisement listing(s) in our global Player's Guide online directory as often as you wish and modify your account information.

Advertiser Information

Personal

First Name: ___________________________ Last Name: ___________________________

Company: ___________________________ Email: ___________________________

Password: ___________________________ Confirm Password: ___________________________

Phone

Address

Terms of Service

Submit  Reset

FIG. 33
FIG. 34
SMM Player’s Guide Advertising Program Help

Top 5 Questions
1. What is the SMM Player’s Guide Premium Business Program?
2. Terms of Service for the Program?
3. How much does the Premium Business Program cost?
4. How much does the standard program cost?
5. I already have a standard listing, how do I upgrade?

General Questions
- What is the SMM Player’s Guide Premium Business Program?
- Terms of Service for the Programs
- How long will it take for my Premium Business Listing to appear?
- How do I qualify for the Premium Business Program?
- How much does the Premium Business Listing cost?
- How much does the Standard Business Listing cost?
- My business is not listed in the SMM Player’s Guide, but I want to sign up for the Premium Advertising Program. What should I do?
- I want to buy a statewide or national Business Listing. How can I do that?
- How many businesses can I submit to the Premium Advertising Program?
- I purchased a Premium Business Listing, so why can’t I find it?
- Which cities are included in my Metro Area?

Related Links
- Yahoo! Yellow Pages

Customer Care
For help with billing issues you can call (952) 284-4238 between 8 a.m. and 5 p.m. Monday through Friday PST. Please have handy your Order ID and Advertiser’s ID; without these we will not be able to answer your questions.

Billing Questions
- My credit card was billed twice. How do I get the incorrect charge removed?
- What does SMM do about online security?
- Will anyone else have access to the personal information that I include in the submission form?
- Will SMM charge my credit card?

Making Changes
- How do I change the information in my business listing?
- How can I change my credit card information?
- How do I cancel my SMM Player’s Guide Business Listing?

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FIG. 35
What Are You Doing Today?

Internet match-making just got better!

Revolutionizing the way we stay fit, play and meet people.

SMM Discount Shop

Buy Sports & Fitness Equipment Online

Click on the links below for the best places to buy all sporting goods, apparel, athletic footwear, sports and fitness equipment, and more online. Soon we will be adding health and nutritional products.

All SMM paying members receive substantial discounts on these already low prices. So, shop here to earn back your matchmaking fees and even save lots of money!

SMM FREE members may shop here for the already low prices, but will receive no further discounts until they become paying members. So, become SMM subscriber today, and join in on all the discounts!

Categories

Sports Superstores    Outdoor Adventure
              Golf               Racquet Sports
              Cycling           Tickets to Events
              Fitness           Winter and Extreme

FIG. 36 (1 of 2)
Discount Shop

Buy Sports & Fitness Equipment Online

Click on the links below for the best places to buy sports and fitness equipment online. Buy sporting goods, apparel, athletic footwear, golf equipment, and more from the internet’s top sports and fitness websites.

Categories

- Sports Superstores
- Outdoor Adventure
- Golf
- Racquet Sports
- Cycling
- Tickets to Events
- Fitness
- Winter and Extreme

Buy Sporting Goods Online

Click on the links below for the best sporting goods online. SMM paying members receive substantial discounts on these already low prices. SMM FREE members may also shop here, but do not receive any discounts.

- **The Sports Authority**
  Online store for one of the largest sporting goods retail chains in the US. Great selection of sports equipment, apparel, and accessories for every sport imaginable at great everyday prices. Skip the drive and shop online! Click here for 15% off any single item, plus get free shipping on most orders over $99 (see site for details). Expires 7/31/2004.

- **JCPenney**
  The well-known department store chain has a wide range of merchandise available online, from clothing and electronics to sporting goods, toys, and much more.

- **Activa**
  Most major brands of sports shoes, shorts, tops, tights, jackets, socks, footwear, accessories and more for active women, at low everyday prices. Click here for 10% off any order.

- **Foot Locker**
  Find deals on brand name athletic shoes and apparel for nearly any major sport at their easy to use online store. Plus, get other equipment, fan gear, and accessories as well. Click here and enter 16547204 at checkout for 30% off orders over $100. Expires 7/31/2004.

- **BackcountryStore.com**
  Equipment and accessories for the winter and outdoor enthusiast. Winter activity and sports equipment and apparel, camping and climbing gear, and much more. Click here for free shipping on orders over $50.

FIG. 37 (1 of 2)
<table>
<thead>
<tr>
<th>Advertisement</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Dunkin' Donuts</strong></td>
<td>Great selection of sports equipment for all kinds of sports and activities. From golf and tennis to fishing, hunting, and many more. Click here for $10 off orders over $75, plus get free shipping on select items. Expires 9/30/2004</td>
</tr>
<tr>
<td><strong>Modell's Sporting Goods</strong></td>
<td>The major sporting goods chain from the East coast. Bring over 100 years of experience to the internet along with a great selection of sporting goods for any activity. Click here for $10 off orders over $75, plus get free shipping on select items. Expires 9/30/2004</td>
</tr>
<tr>
<td><strong>G.I. Joe's</strong></td>
<td>They're a favorite footwear retailer of sports and active accessories. Save even more by using the code for an additional 20% off. Click here for $10 off any single item. Expires 9/30/2004</td>
</tr>
<tr>
<td><strong>Ferrari Hardware.com</strong></td>
<td>Your one-stop hardware store offering everything you need for your home. Whether indoors or outdoors, from tools and general supplies to automotive equipment, games and much more.</td>
</tr>
<tr>
<td><strong>Soccer Vault</strong></td>
<td>A premier specialty soccer merchandise destination for soccer fans, players, coaches and others looking for theme products.</td>
</tr>
<tr>
<td><strong>Overton's</strong></td>
<td>Find it all at one of the world's largest water sports dealers. They have everything you need for water sports including equipment, gear, transportation equipment and much more.</td>
</tr>
<tr>
<td><strong>Rawlings.com</strong></td>
<td>Find all of their terrific baseball, softball, football and basketball equipment directly at their online store, including balls, gloves, bats, protective gear and more.</td>
</tr>
<tr>
<td><strong>JNC.Sports.com</strong></td>
<td>Wide assortment of quality athletic equipment, footwear, and apparel for almost any sport or activity. Find some great deals on brand name equipment and sporting supplies. Click here for $10 off orders over $75, plus get free shipping on most orders over $99. Expires 9/30/2004</td>
</tr>
<tr>
<td><strong>Olympia Sports</strong></td>
<td>Over 40,000 sports products available in almost every sports category at one of the most complete sports supplies online.</td>
</tr>
<tr>
<td><strong>Reserve's</strong></td>
<td>The department store chain has been bringing customers famous brands at great values for almost 100 years, and now you can get the same terrific deals at their online store.</td>
</tr>
</tbody>
</table>

**FIG. 37 (2 of 2)**
Common room:

Aug. 01 (08:52) single: ok, i'm back in
Aug. 01 (08:52) SMM Admin: right
Aug. 01 (08:52) single: but you can't see my IM, right?
Aug. 01 (08:52) single: you can see my chat post, right?
Aug. 01 (08:52) single: did u see my IM?
Aug. 01 (08:52) single: im single
Aug. 01 (08:52) single: i just info you
Jul. 31 (23:55) Player: test
Jul. 31 (23:55) Player: test
Jul. 31 (23:55) Player: test
Jul. 31 (23:55) Player: test
Jul. 31 (23:55) Player: n
Jul. 31 (23:55) randyspater: test
Jul. 31 (23:49) randyspater: hiq
Jul. 31 (23:49) Player: can u see this
Jul. 30 (11:00) randyspater: test
Jul. 20 (22:57) single: Hello all!
Jul. 17 (08:46) Player: hello
Jul. 20 (08:37) SMM Admin: We can send message from search result now
Jul. 20 (08:20) SMM Admin: We can to send a links now (in version 29)
http://www.youtube.com/watch?v=k4LlJxJhblE&mode=related&search=developers
Jul. 22 (12:19) SMM Admin: Hello!

FIG. 38
FIG. 39
FIG. 40
FreeSpirit

I am a 39 year old female.
I'm from United States, Sedona.

From: beachie
To: FreeSpirit

Type your SMS message below

Text: Regards, beachie (dennis@phoenicianindustries.com)

FIG. 41
Adventure Travels (32)

We have been in business for the past 50 years and know the best outfitters throughout the world. If adventure you seek, we'll get you to the peak. Voted best adventure travel agency in the USA by Fish and Stream Magazine, 8 of the last 10 years. Let us plan the adventure of a lifetime for you! Give us a call today and we’ll get you on your way to a true and exciting adventure.

P.O. Box 2096
Sedona, Arizona 86351
United States
Phone: 520-982-5180

FIG. 42
Existing Advertisement Listings

Below are your existing advertisement listing(s) in the Player's Guide. You may edit your ads at any time by clicking the title of each ad. Create new ads by clicking the link below. Once edits and ads are approved, they will appear in the directory. If disapproved for any reason, you will be notified by email.

Click Here to Create a New Ad Listing

Displaying 1 through 3 of 3 ads

Adventure Travels

We have been in business for the past 50 years and know the best outdoor fun throughout the world. If adventure you seek, we'll get you to the peak. Voted best adventure travel agency in the USA by Fish and Stream Magazine, 3 of the last 10 years. Let us plan the adventure of a lifetime for you! Give us a call today and we'll get you on your way to a true adventure. OK?

P.O. Box 20063
Sedona, Arizona, 86351
United States
Phone: 310-906-5300

Shnebly Hill Campgrounds

Nestled in the sweet arms of Perdido Pine and overlooking the majesty of Sedona's red rock valley, our campgrounds will transport you to your own private heaven on earth. Affordable rates, 30 tent sites and 50 RV sites with full hook up facilities. The camping is 94, come join us, but bring your own munchies.

One Shnebly Ln.
Sedona, Arizona, 86351
United States
Phone: 310-906-5300

Archery

We may have the finest archery range in the country with 100 bullseye targets and 300 game targets. We also have 30 private hunting environments with moving game in such various fields as forest, open range and desert. Come try it out! Some think it's better than hunting!

P.O. Box 20063
Sedona, Arizona, 86351
United States
Phone: 310-906-5300
SPORTS MATCHMAKER SYSTEMS

CROSS-REFERENCE TO RELATED APPLICATION

[0001] The present application is related to and claims priority from prior provisional application Ser. No. 60/707, 889, filed Aug. 12, 2005, entitled “SPORTS MATCH-MAKER SYSTEMS” and prior provisional application Ser. No. 60/775,920, filed Feb. 22, 2006, entitled “SPORTS MATCHMAKER SYSTEMS”, the contents of both of which are incorporated herein by this reference and are not admitted to be prior art with respect to the present invention by the mention in this cross-reference section.

BACKGROUND

[0002] This invention relates to providing a system for improved method for arranging meetings between unacquainted people. More particularly, this invention relates to providing a system for matching persons and/or teams offering to participate in a specific sporting or social event with persons and/or teams desiring to participate in a similar sporting or social event.

[0003] The explosive diffusion of the Internet into countries such as the United States has been accompanied by the proliferation of Internet-based singles matchmaking systems. These matchmaking systems have been predominantly oriented towards men and women wishing to meet other single men and women, generally for the purpose of establishing a romantic relationship. The success of these matchmaking systems is demonstrated by the large number of web sites devoted to matchmaking available on the Internet today. Examples of Internet-based dating systems include Match.com, eHarmony.com and Kiss.com.

[0004] Typically, these matchmaking systems focus exclusively on the singles and their desire to meet each other. In other words, these matchmaking systems ignore the social networking needs of the remainder of the population desiring to meet or jointly participate in something other than a “date”. While it is possible to find someone interested in golf or tennis using these sites, it is not possible to search and find a person with whom to play a specific game of golf or tennis on these matchmaking web sites. As a result, a very large group of people and activities are not able to socially network effectively through the Internet. For example, couples, children, and teams have no means for identifying others wishing to participate in activities that are event oriented, i.e. location, time and date dependent. For instance a traveler wishing to play golf on a Saturday while away from home must rely on calling golf courses in the area to determine if there are any opportunities to join a group. Conversely, this traveler must rely on the same methods to make an offer to play golf. Additionally, the traveler has no opportunity to get to know the other participants in advance.

[0005] Thus, a great need exists for a system capable of effectively permitting social networking for people by facilitating identification of others who desire to offer and accept participation in activities that are event (especially sporting) oriented using the Internet.

OBJECTS AND FEATURES OF THE INVENTION

[0006] A primary object and feature of the present invention is to provide a system for matching persons making specific sporting and social event participation offers with persons desiring to participate in a specific sporting and social event.

[0007] It is a further object and feature of the present invention to provide such a system for permitting participants to post offers to participate in a particular sporting or social event.

[0008] It is a further object and feature of the present invention to provide such a system for permitting participants to search for individuals making an offer to participate in a particular sporting or social event.

[0009] It is a further object and feature of the present invention to provide such a system for permitting participants to search profiles of participants’ sporting and social interests and related skill levels.

[0010] It is a further object and feature of the present invention to provide such a system for permitting participants to communicate with each other through a web site.

[0011] It is a further object and feature of the present invention to provide such a system for permitting couples, kids and teams to post offers to participate in a particular sporting or social event.

[0012] A further primary object and feature of the present invention is to provide such a system that is efficient, inexpensive, and handy. Other objects and features of this invention will become apparent with reference to the following descriptions.

SUMMARY OF THE INVENTION

[0013] In accordance with a preferred embodiment hereof, this invention provides a computer program system for an Internet computer system, relating to finding at least one proposed joint event for assisting displaying participant personal profile information of at least one first participant by at least one second participant with, comprising the steps of: searchably storing proposed-event information wherein such proposed-event information comprises at least at least one type of proposed joint event, at least one geographic area for such proposed joint event, and at least one proposed time criterion for such at least one proposed joint event; permitting input on behalf of such at least one first participant of such at least one proposed joint event; searchably storing such participant personal profile information wherein such participant personal profile information comprises at least at least one unique identifier, such at least one type of such proposed joint event, such of at least one first skill level of such at least one type of proposed joint event, demographic information, and contact information; permitting input on behalf of such at least one first participant such participant personal profile information; permitting associating such entered proposed joint event with such entered participant personal profile information; permitting input on behalf of such at least one second participant first searchable criteria for proposed matching of such at least one proposed joint event; retrieving from such computer database such stored proposed-event information matching such first searchable criteria; and displaying such entered participant profile information associated with such retrieved proposed-event information. Moreover, it provides such a computer program system wherein such at least one type of proposed joint event comprises at least one sporting...
event. Additionally, it provides such a computer program system wherein at least one of such at least one first participant and such at least one second participant comprises at least one team. Also, it provides such a computer program system wherein at least one of such at least one first participant and such at least one second participant comprises at least one couple. In addition, it provides such a computer program system further comprising the steps of: permitting input, on behalf of such at least one first participant, of at least one first skill level of such at least one type of proposed joint event; permitting input on behalf of such at least one second participant at least one second searchable criterion for proposed matching with such at least one skill level of such at least one type of proposed joint event; retrieving from such computer database such proposed-event information matching such second searchable criterion; and displaying such entered participant profile information associated with such retrieved proposed-event information. And, it provides such a computer program system further comprising the steps of retrieving on behalf of such at least one first participant such proposed-event information from such computer database. Further, it provides such a computer program system further comprising the steps of: permitting input on behalf of such at least one second participant at least one third searchable criteria for proposed matching of such personal profile information; and retrieving from such computer database such personal profile information matching such third searchable criteria. Even further, it provides such a computer program system wherein such personal profile information further comprises at least two of the following: children information, participant background information, personality traits information; favorite foods information; preferred music information; and at least one image. Moreover, it provides such a computer program system further comprising the steps of: searchably storing at least one bulletin board posting; permitting entry on behalf of such at least one first participant of such at least one bulletin board posting; associating such at least one such bulletin board posting with such at least one first participant; permitting input on behalf of such at least one second participant at least one fourth searchable criteria for proposed matching with such personal profile information; retrieving such at least one bulletin board posting associated with such personal profile information matching such fourth search criteria. Additionally, it provides such a computer program system wherein such fourth search criteria comprises: at least one type of proposed joint event, at least one proposed geographic area for such proposed joint event; and at least one proposed time criteria for such at least one proposed joint event. Also, it provides such a computer program system further comprising the steps of: assisting such at least one second participant to communicate with such at least one first participant. In addition, it provides such a computer program system wherein the step of assisting such at least one second participant to communicate with such at least one first participant comprises the steps of: assisting non-disclosure of first contact information of such first participant to such second participant; and assisting non-disclosure of second contact information of such second participant to such first participant. And, it provides such a computer program system wherein the step of assisting such at least one second participant to communicate with such at least one first participant is accomplished with text messaging on digital mobile phones.

[0014] In accordance with another preferred embodiment hereof, this invention provides a system relating to conducting business utilizing an Internet web site comprising the steps of: providing at least one first searchable database adapted to contain proposed sporting event information; and receiving such proposed sporting event information from at least one first participant; providing at least one second searchable database adapted to contain participant personal profile information; receiving such participant personal profile information from such at least one first participant; permitting at least one second participant to describe first search criteria related to searching at such at least one first searchable database; wherein such first search criteria comprises at least one type of proposed sporting event, at least one proposed geographic area related to such at least one proposed sporting event, and at least one proposed time frame related to such at least one proposed sporting event; retrieving such proposed sporting event information matching such first search criteria; and presenting to such at least one second participant such participant personal profile information from such at least one first participant. Further, it provides such a system further comprising the step of receiving web site advertising revenue. Even further, it provides such a system wherein the step of receiving web site advertising revenue comprises the steps of: offering web site advertising to at least one advertiser; receiving at least one web site advertisement from such at least one advertiser; receiving payment from such at least one advertiser; after such step of receiving payment, approving such at least one web site advertisement; and displaying such approved such at least one web site advertisement. Moreover, it provides such a system further comprising the step of permitting at least one of such at least one first participant and such at least one second participant to select at least one link to such at least one advertiser. Additionally, it provides such a system wherein such at least one advertiser comprises at least one sporting venue. Also, it provides such a system further comprising the step of receiving membership fees. In addition, it provides such a system wherein the step of receiving membership fees comprises the step of receiving payment from at least one of such at least one first participant and such at least one second participant. And, it provides such a system further comprising the steps of: offering at least one product for sale at least one of such at least one first participant at least one second participant; and receiving payment from at least one of such at least one first participant and such at least one second participant. Further, it provides such a system further comprising the step of: promoting at least one group event for at least one of such at least one first participant and such at least one second participant with at least one event provider; charging such attending at least one of such at least one first participant and such at least one second participant at least one fee; and paying such at least one event provider. Even further, it provides such a system further comprising the steps of: permitting at least one of such at least one first participant and such at least one second participant to select at least one link to such at least one travel provider; and receiving referral payments from such at least one travel provider. Moreover, it provides such a system further comprising the steps of: promoting at least one reality television program with at least one reality television program provider; and accepting at least one offer to participate in such at least one reality television program from at least one of such at least one
first participant and such at least one second participant. Additionally, it provides such a system further comprising the step of assisting communication between such at least one first participant and such at least one second participant. Also, it provides such a system further comprising the step of offering payment to at least one affiliate for referral of at least one new participant. In addition, it provides such a system further comprising the steps of: permitting such at least one second participant to describe second search criteria related to searching such at least one second searchable database; and permitting such at least one second participant to view such personal profile information matching such second search criteria. And, it provides such a system further comprising the steps of: providing at least one third searchable database adapted to contain bulletin board message information; receiving such bulletin board message information from such at least one first participant; permitting such at least one second participant to describe third search criteria related to searching such at least one third searchable database in combination with such at least one second searchable database; permitting such at least one second participant to view such bulletin board message information matching such third search criteria; and permitting such at least one second participant to view such personal profile information related to such at least one first participant.

[0015] In accordance with another preferred embodiment hereof, this invention provides a computer program system for an Internet computer system, relating to assisting finding of at least one first participant by at least one second participant, comprising the steps of: searchable storing participant personal profile information wherein such participant personal profile information comprises at least one unique identifier, demographic information, contact information, permitting input on behalf of such at least one first participant such personal profile information; searchable storing at least one bulletin board posting; permitting entry on behalf of such at least one first participant of such at least one bulletin board posting; and associating such at least one such bulletin board posting with such at least one first participant. Further, it provides such a computer program system further comprising the steps of: permitting input on behalf of such at least one second participant at least one first searchable criteria for proposed matching with such personal profile information in combination with such bulletin board posting; and retrieving such at least one bulletin board posting associated with such personal profile information matching such search criteria. Further, it provides such a computer program system further comprising the steps of: permitting input on behalf of such at least one second participant at least one second searchable criteria for proposed matching of such personal profile information; and retrieving from such computer database such first personal profile information matching such third searchable criteria. Even further, it provides such a computer program system wherein at least one of such at least one first participant and such at least one second participant comprises at least one team. Even further, it provides such a computer program system wherein at least one of such at least one first participant and such at least one second participant comprises at least one couple. Even further, it provides such a computer program system wherein such personal profile information further comprises at least two of the following: marital status information, children information, participant background information, personality traits information; favorite foods information; preferred music information; and at least one image. Even further, it provides such a computer program system further comprising the step of assisting such at least one second participant to communicate with such at least one first participant. Even further, it provides such a computer program system wherein the step of assisting such at least one second participant to communicate with such at least one first participant comprises the steps of: assisting non-disclosure of first contact information of such first participant to such second participant; and assisting non-disclosure of second contact information of such second participant to such first participant. Even further, it provides such a computer program system wherein the step of assisting such at least one second participant to communicate with such at least one first participant is accomplished with text messaging on digital mobile phones.

[0016] In accordance with a preferred embodiment hereof, this invention provides an Internet computer system, relating to assisting finding of at least one proposed joint event by at least one second participant with at least one first participant, comprising: computer database means for searchable storing proposed-event information wherein such proposed-event information comprises at least one type of proposed joint event, at least one proposed geographic area for such proposed joint event, and at least one proposed time frame for such at least one proposed joint event; computer interface means for permitting database entry on behalf of such at least one first participant of such at least one proposed joint event; computer interface means for permitting entry on behalf of such at least one second participant first searchable criteria for proposed matching of such at least one proposed joint event; and computer processing means for retrieving from such computer database means such proposed-event information matching such first searchable criteria. Moreover, it provides such an Internet computer system wherein such at least one type of proposed joint event comprises at least one sporting event. Additionally, it provides such an Internet computer system wherein at least one of such at least one first participant and such at least one second participant comprises at least one team. Also, it provides such an Internet computer system wherein at least one of such at least one first participant and such at least one second participant comprises at least one couple. In addition, it provides such an Internet computer system further comprising: computer interface means for permitting database entry, on behalf of such at least one first participant, of at least one first skill level of such at least one type of proposed joint event; computer interface means for permitting entry on behalf of such at least one second participant at least one second searchable criteria for proposed matching with such at least one skill level of such at least one type of proposed joint event; computer processing means for retrieving from such computer database means such proposed-event information matching such second searchable criterion. And, it provides such an Internet computer system further comprising computer processing means for retrieving on behalf of such at least one first participant such proposed-event information from such computer database means. Further, it provides such an Internet computer system further comprising: computer database means for searchable storing participant personal profile information wherein such participant personal profile information comprises at least one unique identifier, such at least one type of such proposed event.
joint event, such of at least one first skill level of such at least one type of proposed joint event, demographic information, contact information, computer interface means for database entry on behalf of such at least one first participant such personal profile information; computer interface means for permitting entry on behalf of such at least one second participant at least one third searchable criteria for proposed matching of such personal profile information; and computer processing means for retrieving from such computer database means such first personal profile information matching such third searchable criteria. Even further, it provides such an Internet computer system wherein such personal profile information further comprises at least two of the following: children information, participant background information, personality traits information; favorite foods information; preferred music information; and at least one image. Moreover, it provides such an Internet computer system further comprising: computer database means for searchably storing at least one bulletin board posting; computer interface means for entry on behalf of such at least one first participant of such at least one bulletin board posting; computer processing means for associating such at least one such bulletin board posting with such at least one first participant; computer interface means for permitting entry on behalf of such at least one second participant at least one fourth searchable criteria for proposed matching with such personal profile information; computer processing means for retrieving such at least one bulletin board posting associated with such personal profile information matching such fourth search criteria. Internet computer system wherein such fourth search criteria comprise: at least one type of proposed joint event, at least one proposed geographic area for such proposed joint event, and at least one proposed time criterion for such at least one proposed joint event. Additionally, it provides such a Internet computer system further comprising computer processing means for assisting such at least one second participant to communicate with such at least one first participant. Also, it provides such a Internet computer system wherein such computer processing means for assisting such at least one second participant to communicate with such at least one first participant comprises: computer processing means for assisting non-disclosure of first contact information of such first participant to such second participant; and computer processing means for assisting non-disclosure of second contact information of such second participant to such first participant.

[0017] In accordance with another preferred embodiment hereof, this invention provides a computer system for an Internet computer system, relating to finding at least one proposed joint event for assisting displaying participant personal profile information of at least one first participant by at least one second participant with, comprising: at least one computer processing structured and arranged to assist searchably storing proposed-event information wherein such proposed-event information comprises at least one type of proposed joint event, at least one proposed geographic area for such proposed joint event, and at least one proposed time criterion for such at least one proposed joint event; at least one computer process structured and arranged to assist permitting input on behalf of such at least one first participant of such at least one proposed joint event; at least one computer process structured and arranged to assist searchably storing such participant personal profile information wherein such participant personal profile information comprises at least one unique identifier, such as at least one type of such proposed joint event, such of at least one first skill level of such at least one type of proposed joint event, demographic information, and contact information; at least one computer process structured and arranged to assist permitting input on behalf of such at least one first participant such participant personal profile information; at least one computer process structured and arranged to assist permitting associating such entered proposed joint event with such entered participant personal profile information; at least one computer process structured and arranged to assist permitting input on behalf of such at least one second participant first searchable criteria for proposed matching of such at least one proposed joint event; at least one computer process structured and arranged to assist retrieving from such computer database such stored proposed-event information matching such first searchable criteria; and at least one computer process structured and arranged to assist displaying such entered participant profile information associated with such retrieved proposed-event information. Even further, it provides such a computer system wherein such at least one type of proposed joint event comprises at least one sporting event. Even further, it provides such a computer system wherein such at least one type of proposed joint event comprises at least one sport event. Even further, it provides such a computer system wherein at least one of such at least one first participant and such at least one second participant comprises at least one team. Even further, it provides such a computer system wherein at least one of such at least one first participant and such at least one second participant comprises at least one couple. Even further, it provides such a computer system further comprising: at least one computer process structured and arranged to assist permitting input, on behalf of such at least one first participant, of at least one first skill level of such at least one type of proposed joint event; at least one computer process structured and arranged to assist permitting input on behalf of such at least one second participant at least one second searchable criterion for proposed matching with such at least one skill level of such at least one type of proposed joint event; at least one computer process structured and arranged to assist retrieving from such computer database such proposed-event information matching such second searchable criteria; and at least one computer process structured and arranged to assist displaying such entered participant profile information associated with such retrieved proposed-event information. Even further, it provides such a computer system further comprising: at least one computer process structured and arranged to assist retrieving on behalf of such at least one first participant such proposed-event information from such computer database. Even further, it provides such a computer system further comprising: at least one computer process structured and arranged to assist permitting input on behalf of such at least one second participant at least one third searchable criteria for proposed matching of such personal profile information; and at least one computer process structured and arranged to assist retrieving from such computer database such personal profile information matching such third searchable criteria. Even further, it provides such a computer system wherein such personal profile information further comprises at least two of the following: children information, participant background information, personality traits information; favorite foods information; preferred music information; and at least one image. Even further, it provides such a computer system further comprising: at least one computer process structured and arranged to assist search-
ably storing at least one bulletin board posting; at least one computer process structured and arranged to assist permitting entry on behalf of such at least one first participant of such at least one bulletin board posting; at least one computer process structured and arranged to assist associating such at least one bulletin board posting with such at least one first participant; at least one computer process structured and arranged to assist permitting input on behalf of such at least one second participant at least one fourth searchable criteria for proposed matching with such personal profile information; at least one computer process structured and arranged to assist retrieving such at least one bulletin board posting associated with such personal profile information matching such fourth search criteria. Even further, it provides such a computer system wherein such fourth search criteria comprises: at least one type of proposed joint event, at least one proposed geographic area for such proposed joint event; and at least one proposed time criterion for such at least one proposed joint event. Even further, it provides such a computer system further comprising at least one computer process structured and arranged to assist associating such at least one second participant to communicate with such at least one first participant. Even further, it provides such a computer system wherein such at least one computer process structured and arranged to assist associating such at least one second participant to communicate with such at least one first participant comprises: at least one computer process structured and arranged to assist assisting non-disclosure of first contact information of such first participant to such second participant; and at least one computer process structured and arranged to assist assisting non-disclosure of second contact information of such second participant to such first participant.

DEFINITIONS, ACRONYMS AND CROSS-REFERENCES

[0018] The following terms and acronyms are explained below as background and are used throughout the detailed description:

[0019] BLOG (Web log or Weblog). Any system that supports an online diary such as a personal chronological log of thoughts published on a Web page or a shared on-line journal where people can post diary entries about their personal experiences and hobbies.

[0020] Chat/Chat Room. Any system that allows any number of users to have a typed (and/or voice-based), real-time, on-line conversation, either by all users logging into the same computer, or more commonly nowadays, via a network. Using special software, Internet users can enter chat areas or “virtual spaces,” where they can communicate in real time.

[0021] Client-Server. A model of interaction in a distributed system in which a program at one site sends a request to a program at another site and waits for a response. The requesting program is called the “client,” and the program that responds to the request is called the “server.” In the context of the World Wide Web, the client is typically a “Web browser” that runs on a user’s computer; the program that responds to Web browser requests at a Web site is commonly referred to as a “Web server.”

[0022] Database. One or more large structured sets of persistent data maintained upon a computer system organized and structured according to a software system defining rules for organization as well responding to queries to read, write or modify data as well as provide statistical information regarding the contained data. As used herein for purposes of discussion, a database may be either a single unified system or a distributed system wherein certain database elements are located upon different systems, acting in harmony to appear as one unified database.

[0023] Domain Name System (DNS). An Internet service that translates domain names (which are alphabetic identifiers) into IP addresses (which are numeric identifiers for machines on a TCP/IP network).

[0024] Email. A system for sending and receiving messages electronically over a computer network, as between personal computers.

[0025] Extensible Markup Language (AM). XML describes a class of data objects known as XML documents, and partially describes the behavior of computer programs which process these documents. More specifically, XML is a restricted form of the Standard Generalized Markup Language (also known as SGML). XML documents are made up of storage units defined as entities which in turn comprise either parsed or unparsed data in the form of characters or simply a character. XML is designed and intended to improve the functionally of the Internet by providing more flexible and adaptive forms of information. XML can be used to store any kind of structured information and in such encapsulated form, pass it between different computer systems which would otherwise be unable to communicate.

[0026] HyperText Markup Language (HTML). A standard coding convention and set of codes for attaching presentation and linking attributes to information content within documents. During a document authoring stage, the HTML codes (referred to as “tags”) are embedded within the informational content of the document. When the Web document (or “HTML document”) is subsequently transferred from a Web server to a Web browser, the codes are interpreted by the Web browser and used to parse and display the document. In addition to specifying how the Web browser is to display the document, HTML tags can be used to create links to other Web sites and other Web documents (commonly referred to as “hyperlinks”). For more information on HTML, see Ian S. Graham, The HTML Source Book, John Wiley and Sons, Inc., 1995 (ISBN 0471-11894-4).

[0027] Hypertext Transport Protocol (HTTP). The standard World Wide Web client-server protocol used for the exchange of information (such as HTML documents and client requests for such documents) between a Web browser and a Web server. HTTP includes a number of different types of messages that can be sent from the client to the server to request different types of server actions. For example, a “GET" message, which has the format GET, causes the server to return the document or file located at the specified Uniform Resource Locator (URL).

[0028] HTTPS. HTTP over SSL (Secure Sockets Layer) can be best understood as a secure form of HTTP communication. Specifically, SSL is a protocol utilized for the authentication and encryption of HTTP traffic. In operation, the server and client exchange a set of encryption keys that are used to create a unique encryption key used to encrypt all data exchanged during the session.
Inline Frame: A floating frame, with content just like an ordinary frame, included in the HTML 4 standard. Inline Frames are useful for maintaining a frame of information on the user’s display at all time even when the underlying content is scrolled up or down.

Instant Messaging: Abbreviated IM, a type of communications service that enables you to create a kind of private chat room with another individual in order to communicate in real time over the Internet, analogous to a telephone conversation but using text-based, not voice-based, communication. Typically, the instant messaging system alerts you whenever somebody on your private list is online. You can then initiate a chat session with that particular individual.

Internet: A collection of interconnected (public and/or private) networks that are linked together by a set of standard protocols to form a distributed network. While this term is intended to refer to what is now commonly known as the Internet, it is also intended to encompass variations that may be made in the future, including changes and additions to existing standard protocols.

LAN: A Local Area Network of computing systems, typically within a building or office, permitting networking, the associated sharing of resources and files, such as application software, printers and client information, in an inter-office setting.

PHP: A server-side, cross-platform, HTML-embedded scripting language used to create dynamic web pages. PHP is Open Source software.

Short Message Service (SMS): A service available on most digital mobile phones (and other mobile devices, e.g. a Pocket PC, or occasionally even desktop computers) that permits the sending of short messages (also known as text messages, or more colloquially SMSes, texts or even txts) between mobile phones, other handheld devices and even landline telephones. Messages are sent via a store-and-forward mechanism to a Short Message Service Centre (SMSC), which will attempt to send the message to the recipient. If the user is not reachable at a given moment, the SMSC will save the message. Later when the user is reachable, the SMSC will retry the delivery process.

Structured Query Language (SQL): SQL is a standard language used to communicate with relational database management systems (such as Oracle, Sybase, Microsoft SQL Server, Access, etc.) for the purpose of performing tasks such as data insertion, deletion, update, and general query for the return of data.

The Simple Object Access Protocol (SOAP): SOAP is a lightweight XML/HTTP-based protocol for the exchange of information in a decentralized distributed platform-independent environment. Fundamentally, SOAP consists of three parts. The first is an envelope that defines a framework for describing what is contained in the message and how it should be processed. The second is a set of encoding rules for expressing instances of application-defined data types. The third is a normalized convention for representing remote procedure calls and responses.

Transmission Control Protocol/Internet Protocol (TCP/IP): A standard Internet protocol (or set of protocols) which specifies how two computers exchange data over the Internet. TCP/IP handles issues such as packetization, packet addressing, and handshaking and error correction. For more information on TCP/IP, see Volumes I, II and III of Comer and Stevens, Internetworking with TCP/IP, Prentice Hall, Inc., ISBNs 0-13-468505-9 (vol. I), 0-13-125527-4 (vol. II), and 0-13-474222-2 (vol. III).

Uniform Resource Locator (URL): A unique address which fully specifies the location of a file or other resource on the Internet. The general format of a URL is protocol://machine address/port/path/file name. The port specification is optional, and, if not entered by the user, the Web browser defaults to the standard port for whatever service is specified as the protocol. For example, if HTTP is specified as the protocol, the Web browser will use the HTTP default port. The machine address in this example is the domain name for the computer or device on which the file is located.

WAN: A Wide Area Network, such as the Internet.

World Wide Web ("Web"): Used herein to refer generally to both (1) a distributed collection of interlinked, user-viewable hypertext documents (commonly referred to as “Web documents”, “Web pages”, “electronic pages” or “home pages”) that are accessible via the Internet, and (2) the client and server software components that provide user access to such documents using standardized Internet protocols. Currently, the primary standard protocol for allowing applications to locate and acquire Web documents is the Hypertext Transfer Protocol (HTTP), and the electronic pages are encoded using the Hypertext Markup Language (HTML). However, the terms “World Wide Web” and “Web” are intended to encompass future markup languages and transport protocols that may be used in place of or in addition to the Hypertext Markup Language (HTML) and the Hypertext Transfer Protocol (HTTP).

BRIEF DESCRIPTION OF THE DRAWINGS

Fig. 1 shows a diagrammatical overview of the Internet communications used in the instant system according to a preferred embodiment of the present invention.

Fig. 2 shows a simplified functional diagrammatical overview of the relationship among the web site server and users of the instant system according to a preferred embodiment of the present invention.

Fig. 3 shows a simplified functional diagrammatical overview of the relationship between the web server and the web site and its primary functions, according to the preferred embodiment of Fig. 1.

Fig. 4 shows a summary schematic of the primary entities and their relationships associated with the instant system and method, according to the preferred embodiment of the present invention.

Fig. 5 shows a summary schematic of the primary steps which may be completed in the instant system and method, according to the preferred embodiment of the present invention.

Fig. 6 shows an example of a screen for the web site home page screen presented to visitors according to a preferred embodiment of the present invention.

Fig. 7 shows an example of a welcome screen displayed after member login according to a preferred embodiment of the present invention.
FIG. 8 shows an example of a member registration screen used to register new members according to a preferred embodiment of the present invention.

FIG. 9 shows an example of a singles member profile screen that is completed by new single members according to a preferred embodiment of the present invention.

FIG. 10 shows an example of a screen used by members to add a photo their member profile according to a preferred embodiment of the present invention.

FIG. 11 shows an example of a couple's member profile screen that is completed by new members joining as a couple according to a preferred embodiment of the present invention.

FIG. 12 shows an example of a team's member profile screen that is completed by new members joining as a team according to a preferred embodiment of the present invention.

FIG. 13 shows an example of a Match Request screen used by members to input desired match information for a particular activity, usually a sport-related activity, according to a preferred embodiment of the present invention.

FIG. 14 shows an example of a screen reminding a member that a new sports skill will be added to their profile when requesting a match according to a preferred embodiment of the present invention.

FIG. 15 shows an example of a quick search screen used to find a member by their screen name according to a preferred embodiment of the present invention.

FIG. 16 shows an example of a member search screen which permits a member to search for members with specific attributes according to a preferred embodiment of the present invention.

FIG. 17 shows an example of a kids search screen which permits a member to search for kids with a specific set of attributes according to a preferred embodiment of the present invention.

FIG. 18 shows an example of a member search results screen according to a preferred embodiment of the present invention.

FIG. 19 shows an example of a completed member profile according to a preferred embodiment of the present invention.

FIG. 20 shows an example of a member's favorites list screen according to a preferred embodiment of the present invention.

FIG. 21 shows an example of a member's photo screen according to a preferred embodiment of the present invention.

FIG. 22 shows an example of an email screen permitting members to email each other according to a preferred embodiment of the present invention.

FIG. 23 shows an example of an instant messaging screen permitting members to message each other according to a preferred embodiment of the present invention.

FIG. 24 shows an example of a Match Search screen for searching for members that have entered desired match information according to a preferred embodiment of the present invention.

FIG. 25 shows an example of a Search Results screen displaying all members' profile information for members having input match information matching search criteria entered by a member according to a preferred embodiment of the present invention.

FIG. 26 shows an example of a bulletin board search screen permitting a member to search for possible match requests posted to the bulletin board according to a preferred embodiment of the present invention.

FIG. 27 shows an example of a bulletin board posting matching a member's search according to a preferred embodiment of the present invention.

FIG. 28 shows an example of a bulletin board post screen which permits a member to add a new bulletin board posting according to a preferred embodiment of the present invention.

FIG. 29 shows an example of a directory search screen which permits members to search for advertisers according to a preferred embodiment of the present invention.

FIG. 30 shows an example of a location listing screen for a member's search criteria according to a preferred embodiment of the present invention.

FIG. 31 shows an example of a map request screen for obtaining a map or directions to a selected advertiser's location according to a preferred embodiment of the present invention.

FIG. 32 shows an example of an advertiser information screen used by prospective advertisers according to a preferred embodiment of the present invention.

FIG. 33 shows an example of the first sign up screen used by an advertiser to place the information on the website according to a preferred embodiment of the present invention.

FIG. 34 shows an example of an advertiser or location provider instructions screen for guiding advertisers through the setup process according to a preferred embodiment of the present invention.

FIG. 35 shows an example of an advertising help screen which provides answers to advertisers' frequently asked questions according to a preferred embodiment of the present invention.

FIG. 36 shows an example of a member's shopping opportunities screen displaying retailers offering discounts through the web site according to a preferred embodiment of the present invention.

FIG. 37 shows an example of a member's shopping opportunities screen displaying advertisers and retailers, within a particular category, offering discounts through the web site according to a preferred embodiment of the present invention.

FIG. 38 shows an example of a chat screen used by members to chat when both are online according to a preferred embodiment of the present invention.
[0079] FIG. 39 shows an example of an alternate Search Results screen displaying all members’ profile information for members having input match information matching search criteria entered by a member according to a preferred embodiment of the present invention.

[0080] FIG. 40 shows an example of a member profile that may be sent via text (SMS) messaging screen to another member according to a preferred embodiment of the present invention.

[0081] FIG. 41 shows an example of a text (SMS) messaging screen permitting members to text (SMS) messages each other according to a preferred embodiment of the present invention.

[0082] FIG. 42 shows an example of an administrator’s screen permitting approval or disapproval of advertisements submitted by Players Guide advertisers according to a preferred embodiment of the present invention.

[0083] FIG. 43 shows an example of an advertiser edit screen permitting an advertiser to edit previously submitted advertisements according to a preferred embodiment of the present invention.

DETAILED DESCRIPTION OF THE BEST MODES AND PREFERRED EMBODIMENTS OF THE INVENTION

[0084] Referring now to FIG. 1, a diagrammatical overview of the Internet communications used in the instant system, according to a preferred embodiment of the present invention, preferably the present invention comprises a web server 101 connected via the Internet 107 to users 118, 120, 122 and nnn. The web server 101 preferably comprises computer system 108 which in turn comprises input and output devices. For example, the computer system 108 preferably comprises a display screen or monitor 104, a keyboard 116, a printer 114, a mouse 106, etc. The computer system 108 further preferably comprises a database 102 for storage of the data and software comprising preferred embodiments of the present invention. The computer system 108 is preferably connected to the Internet 107 that serves as the presently preferred communications medium using http (hypertext transport protocol) as preferred protocol. The Internet 107 comprises a global network of networks and computers, public and private. The Internet 107 is the preferable connection method by the users 118, 120, 122 and nnn in preferred embodiments of the present invention.

[0085] Referring to FIG. 2, a simplified functional diagrammatical overview of the relationship among the web site server and users of the instant system according to a preferred embodiment of the present invention is, preferably, registered user(s) 202 will use a web browser, such as Internet Explorer, to connect to web server 101 through use of the Internet 107. Once connected registered user(s) 202 will login and begin using the functions available to them. Similarly, unregistered user(s) 203 will use a web browser, such as Internet Explorer, to connect to web server 101 through use of the Internet 107. Once connected unregistered user(s) 203 is preferably encouraged to register and become a member. Preferably, unregistered user(s) 203 are not required to register, but they will not be able to utilize all the functions available to registered user(s) 202 until they do. Likewise, advertiser(s) 205 wishing to advertise on web site 301 preferably uses a web browser, such as Internet Explorer, to connect to web server 101 through use of the Internet 107 to set up and maintain their advertisements. Finally, web site manager 201 also preferably uses a web browser, such as Internet Explorer, to connect to web server 101 through use of the Internet 107 to operate and maintain the web site 301.

[0086] Referring to FIG. 3, a simplified functional diagrammatical overview of the relationship between Web Server 101 and Matchmaker Web site 300 and its primary functions, according to the preferred embodiment of FIG. 1, substantially all functional components and Matchmaker Database 320 of web site 300 preferably reside on web server 101. The functional component User Registration & Login 301 preferably comprises login functions for registered user(s) 202, and registration processes for unregistered user(s) 203. (See FIG. 6, FIG. 7, and FIG. 8)

[0087] Functional component User Profile 302 permits Registered User(s) 202 to create or update their profile information. Preferably, unregistered User(s) may register and then complete the profile information as an individual, as a couple, as a team, and as a parent complete a profile his or her children. (See FIG. 9, FIG. 10, FIG. 11, and FIG. 12) (at least herein embodying wherein at least one of such at least one first participant and such at least one second participant comprises at least one team; and at least herein embodying wherein at least one such at least one first participant and such at least one second participant comprises at least one couple). Preferably, Registered User(s) 202 also use User Profile 302 to update their profile information. Upon reading the teachings of this specification, those with ordinary skill in the art will now understand that, under appropriate circumstances, considering such issues as user preference, competitive requirements, etc., an searchable value such as entity may be input and stored and associated with a registered user, entity may be employer, company, sports club, hotel, fitness center or other organization, etc.

[0088] Advertiser Set Up 303 is preferably used to establish new advertiser accounts, update existing advertiser accounts, and create and modify advertising information to be displayed on Matchmaker Web Site 300 as part of a directory of venues (Player’s Guide). Preferably, Advertiser Set Up 303 also provides help instructions, frequently asked question lists and advertising plan costs and benefit explanations, including preferred placement within the directory of business entities. Preferably, Advertiser 205 provides specific information about their business, its location and any special offers (See FIG. 32, FIG. 33, FIG. 34, and FIG. 35). Preferably, Advertiser 205 may create advertiser’s own directory listing and then checkout by making the required payment using a credit card or another form of Internet-based payment, such as Pay-Pal. Preferably, after payment is made the submitted and approved, the advertisement is reviewed by web site administrator (See FIG. 42). Preferably, if the advertisement is approved, web site administrator will permit the advertisement to be posted in the directory as requested by Advertiser 205. Preferably, Advertiser 205 may review approved directory listings (advertisements) and make changes or remove any or all directory listings (See FIG. 43) (at least herein embodying after such step of receiving payment, approving such at least one web site
advertisement; and at least herein embodying displaying such approved such at least one web site advertisement).

Match Request 304 is preferably used by a Registered User 202 to create and store an offer to meet another Registered User 202 at a specific place and time for a sporting or social event (at least herein embodying computer database means for searchable storing proposed-event information wherein such proposed-event information comprises at least one type of proposed joint event, at least one proposed geographic area for such proposed joint event, and at least one proposed time frame for such at least one proposed joint event; at least herein embodying computer interface means for permitting database entry on behalf of such at least one first participant of such at least one proposed joint event; and at least herein embodying wherein such at least one type of proposed joint event comprises at least one sporting event). As shown in FIG. 13, preferably previous match requests made by Registered User 202 are listed in Schedule of My Match Requests 1301 shown below Request Match Dialog 1302. Preferably, when Registered User 202 completes Request Match Dialog 1301 for a sport/activity not in their profile Add Sport/Activity Reminder 1401 is presented as demonstrated in FIG. 14 (at least herein embodying computer processing means for retrieving on behalf of such at least one first participant such proposed-event information from said computer database means). Preferably, Registered User 202 may remove any match request shown in Schedule of My Match Requests 1301.

Function Match Search 305 provides Registered User 202 the ability to input match criteria including sport/event, time frame and location as well as selected personal criteria, including age, gender and marital status, then search Matchmaker Database 320 for all Registered Users 202 having input match requests that meet the criteria, as shown in FIG. 24 (at least herein embodying computer interface means for permitting entry on behalf of such at least one second participant first searchable criteria for proposed matching of such at least one proposed joint event; and at least herein embodying computer processing means for retrieving from said computer database means such proposed-event information matching such first searchable criteria). As used herein, time frame may refer to a specific date and time, a range of dates, a range of times, or one or more specified days of the week. FIG. 25 provides an example of match requests that fit the inputted criteria. Upon reading the teachings of this specification, those with ordinary skill in the art will understand that, under appropriate circumstances, considering issues such as the need for partial matching of search criteria, etc., other selection arrangements, such as, for example, using of heuristic selection methods for partial or approximate matching, etc., may suffice. Upon reading the teachings of this specification, those with ordinary skill in the art will now understand that, under appropriate circumstances, considering issues such as user preference, competitive requirements, etc., an entity value, such as employer, company, hotel, sports club, fitness center or other organization, etc., may be searchable associated with a registered user and may be used as a search criteria. Preferably, the search results may be refined by specifying the desired skill level as shown at the top of FIG. 25. Preferably, Registered User 202 may then view the profile (See FIG. 19) and a photo (See FIG. 21) of each Registered User 202 having made a match request matching the search criteria. A dialog between Registered Users 202 may then be initiated using either email (See FIG. 22), Instant Messaging (IM) (See FIG. 23), or digital mobile phone-based text messaging (SMS messaging) (See FIG. 41) agreeing to meet for the sporting or social event.

Preferably, Member Search 306 permits Registered User 202 to search Matchmaker Database 320 using the member criteria as shown in FIG. 16. Preferably, a search may be performed for singles, couples or teams. Those members matching the search criteria are listed for review as shown in FIG. 18. Upon reading the teachings of this specification, those with ordinary skill in the art will now understand that, under appropriate circumstances, considering issues such as the need for partial matching of search criteria, etc., other selection arrangements, such as, for example, using of heuristic selection methods for partial or approximate matching, etc., may suffice. Preferably, the profile (See FIG. 19) and a photo (See FIG. 21) may be viewed by Registered User 202. A dialog between Registered Users 202 may then be initiated using either email (See FIG. 22), Instant Messaging (IM) (See FIG. 23), or digital mobile phone-based text (SMS) messaging (See FIG. 41). Preferably, Registered User 202 may also search for kids (See FIG. 17), which will return a list of singles or couples with children matching the search criteria. Preferably, Registered User 202 may also search for a member solely using a screen name as shown in FIG. 15. According to an alternate preferred embodiment of the present invention, alternate Search Results displaying all members’ images for members whose inputted match information match the search criteria (See FIG. 39) may be presented to Registered User 202. Preferably, when Registered User 202 moves the cursor over each image, the profile information related to that member will be displayed. Preferably, when Registered User 202 slides the “ability level” bar, some images will fade out or in depending on each member’s ability, etc. All these changes will affect speed and efficiency of searching for Registered User 202.

Directory Search 307 preferably permits Registered User 202 to identify and select a location at which a desired sporting or social event can be conducted. As shown in FIG. 29, Registered User 202 may search by business name or request a list of business entities within a category. FIG. 30 provides an example of the results of a search within the “Gymnastics” category. Preferably, Registered User 202 may then view more detailed about the business entity or request a map and driving directions as shown in FIG. 31. Functional component Shopping 308 preferably permits Registered User 202 to identify and select an online retailer as shown in FIG. 36 and FIG. 37. As shown in FIG. 37, preferably Registered User 202 may select a link to a desired online retailer and make a purchase, often at a discount. Preferably, the discounts provided are only available to Registered User 202 as a benefit of membership. Functional component Online Forums 309 preferably comprises online chat, one or more BLOGs and online forum/bulletin boards made available to Registered User 202. FIG. 22 shows an example of a preferred email message screen. FIG. 23 presents an example of a preferred Instant Message screen. FIG. 28 provides an example of a preferred screen used to post a new message to a bulletin board. FIG. 38 illustrates an example of a preferred chat screen.
[0096] Functional component Bulletin Board Search 310 preferably permits Registered User 202 to search for messages posted to a bulletin board messages that meet the search specified criteria as shown in FIG. 26. Preferably, the search process combines a search of the profile portion of Matchmaker Database 320 and text matching of bulletin board messages. Upon reading the teachings of this specification, those with ordinary skill in the art will now understand that, under appropriate circumstances, considering issues such as the need for partial matching of search criteria, etc., other selection arrangements, such as, for example, using of heuristic selection methods for partial or approximate matching, etc., may suffice. Preferably, all bulletin board messages matching the search criteria are displayed as shown in FIG. 27.

[0097] Functional component Email/IM 311 preferably provides the functionality necessary to support email and Instant Messaging between Registered User 202. Additionally preferred functions include the use of screen names provided by Registered User 202 rather than actual email addresses or Instant Message handles.

[0098] Functional component Affiliates 312 preferably provides tracking and accounting for visitors referred from affiliate web sites which then become Registered User 202. Preferably, the business entities operating the affiliated web sites have agreed to include a link to Matchmaker Web Site 300 which can be used by Unregistered User 203. Preferably, Affiliates 309 calculates any remuneration owed to each business entity as a result of referred Unregistered User 203 becoming a Registered User 202.

[0099] Functional component User Account Information 313 preferably comprises all the necessary administrative functions to manage a database of members including tracking and collection of membership fees.

[0100] Functional component Partner’s Account Information 314 preferably comprises all the necessary administrative functions to manage a database of affiliate, advertising and shopping partners. Preferably, these functions include the tracking and collection of fees due to Web site Manager 201 and tracking and payment of fees due to affiliate partners for new member referrals.

[0101] Referring to FIG. 4, a summary schematic of the primary entities and their relationships associated with the instant system and method, according to the preferred embodiment of the present invention, Web site Manager 201 establishes and manages Matchmaker Web site 300 in step Manage Web site 410.

[0102] Preferably, in step Establish Advertiser Relationships 412 Web site Manager 201 offers opportunities to be listed in directory of venues (Player’s Guide) for sporting and social events. Preferably, Advertiser 205 uses Advertiser Set Up 303 to select from one of the plans offered, complete its directory entry and set up the method of payment. Preferably, each Advertiser 205 also has the opportunity to become an Affiliate 404, which preferably entitles Advertiser 205 to discounted advertising rates and other benefits. Advertiser 205 preferably comprises sporting venues such as golf courses, tennis clubs, health clubs, martial arts studios, paintball facilities or any other location that provides a venue for a sporting event. Additionally, Advertiser 205 preferably comprises social venues such as movie theaters, restaurants, campgrounds, and hotels. In addition Advertiser 205 preferably comprises businesses that provide services and products that support sporting, athletic and social activities.

[0103] Preferably, Web site Manager 201 will selectively contract with Advertiser 205 or other venues including hotels, restaurants and clubs to cater and manage sporting and social events such as tennis tournaments, bridge tournaments and similar competitions. In turn, preferably Web site Manager 201 will promote each planned tournament via email targeted to selected members within the Matchmaker Database 320 who, for instance, have indicated an interest in the planned sporting or social event. Preferably, Web site Manager 201 will accept reservations and entry fee payments for the planned event.

[0104] Preferably, in step Establish Retailer Relationships 414 Web site Manager 201 will offer web site links to Retailer 405 to permit Registered User 202 to purchase products and services from Retailer 405. In return, Retailer 405 preferably offers Registered User 202 a discount on some or all its products or services. In summary the intent is to use the increased interest in shopping with Retailer 405 and in turn provide an incentive for visitors to become Registered User 202.

[0105] Preferably, in step Establish Affiliate Relationships 416 Web site Manager 201 will offer a commission to each Affiliate 404 for each visitor that comes to Matchmaker Web site 300 from the web site of Affiliate 404 and then becomes Registered User 202. Preferably, each Affiliate 404 agrees to place a link on its web site and to promote Matchmaker Web site 300. As noted, Affiliate 404 may also become Advertiser 205 and receive reductions in costs for the placement of entries in directory of venues. Affiliate 404 preferably comprises the same business that may be Advertiser 205, but in addition preferably comprises web sites which are devoted to both professional and amateur sporting events. Additionally Affiliate 404 preferably comprises web sites focused on nutritional and performance improvement products.

[0106] Preferably, in step Establish Travel Relationships 431 Web site Manager 201 preferably will arrange to promote and advertise products and services offered by to Adventure Travel and Tour Operators 430 domestically and internationally. Preferably, Web site Manager 201 will, in turn, receive referral fees or commissions for members that use the advertised products and services and optionally advertising fees associated with ads presented on Matchmaker Web Site 300.

[0107] Preferably, in step Establish TV Relationships 436 Web site Manager 201 preferably will arrange with TV Producer 435 to promote and advertise at least one “reality” television program oriented toward using competitors chosen from members in Matchmaker Database 320 for national and international competitions. Preferably, in turn, the reality television program will promote that only members (singles, couples and teams) will be chosen from the members in Matchmaker Database 320. Preferably, Web site Manager 201 will, in turn, receive increased registrations of members thus increasing substantially the number of members in Matchmaker Database 320, which in turn increases demand for the other services and products offered in and through Matchmaker Web Site 300.

[0108] Preferably Web site Manager 201 will use Registered Users 202 stored in the Matchmaker Database 320 as
a source for advertising and organizing tournaments in all kinds of sports/activities. Advertisers 205 (such as tennis clubs, golf clubs, etc.) will preferably host and run in local areas throughout the globe, with certain prizes supplied by Web site Manager 201. Preferably the winners of first round tournaments are then eligible to play in the second round tournaments, and so on, until the final championships. Preferably, TV Producer 435 as a business partner of Web site Manager 201, such as a FOX Sports, could send camera crews to various cities during the rounds of tournaments to capture interviews and other footage of participants, matches, etc.—like the talent program American Idol does at auditions. Then the final championships can be the core content of a reality television program aired by TV Producer 435. The benefit is that Web site Manager 201 can use the Advertisers 205 (such as athletic clubs facilities) nationwide, which are in the business of holding tournaments, since they bring in revenue and new members to the Advertiser 205 (preferably Web site Manager 201 registers all tournament entrants and collects the fees online). Also these Advertisers 205 (athletic clubs) will actually compete to hold the Web site Manager 201 tournaments since there is a chance TV Producer 435 camera crews may visit and give the Advertisers 205 much exposure by collecting footage of the tournament. These tournaments constantly being run year round are really the eliminating and qualifying process for the ultimate reality television program. When they are advertised, they will draw new members to Web site Manager 201, since tournament participants must be Registered Users 202, and, as many people want to appear on a reality television program, they will most likely register for the Web site Manager 201 local tournaments for such an opportunity.

[0109] Preferably, in step Establish Supplier Relationship 450 Web site Manager 201 will arrange with at least one Product Supplier 451 to provide products for resale by Web Site Manager 201. Preferably, Matchmaker Web Site 300 will provide ecommerce functions necessary for Registered User 202 to purchase and pay for the offered products. Preferably, the offered products will comprise nutrition products generally associated with health and fitness. Upon reading the teachings of this specification, those with ordinary skill in the art will now understand that, under appropriate circumstances, considering issues such as market changes and customer demand changes, other types of products may be offered for sale, such as, for example, sporting equipment, clothing, etc., may suffice.

[0110] Registered User 202 preferably completes login to Matchmaker Web Site 300 to initiate the step Use Matchmaker Web Site 411. Preferably, Registered User 202 agrees to pay a periodic fee in return for access to all functions available through Matchmaker Web Site 300 including Match Requests 304, Match Search 305, Member Search 306, Online Forums 309, Bulletin Board Search 310, and Email/IM 311. In step Find Activity Location 413 Registered User 202 preferably uses Advertiser Search 307 to select at least one activity location. In step Purchase Goods and Services 415, Registered User 202 preferably uses Shopping 308 to find a retailer from which to purchase the desired products and services.

[0111] Preferably, Unregistered User 203 may visit Matchmaker Web Site 300 directly and become a member by completing the User Registration and Login 301 and agreeing to pay a periodic fee as depicted by step User Access and Registration 420.

[0112] Preferably, in step Visit Affiliate Web site 421, Unregistered User 203 may visit the web site of Affiliate 404 which presents information about Matchmaker Web Site 300 and a link to Matchmaker Web Site 300. Preferably, selecting the link will present Registration and Login 301 to Unregistered User 203 which begins step User Access and Registration 420, further described above.

[0113] Referring to FIG. 5, a summary schematic of the primary steps which may be completed in the instant system and method, according to the preferred embodiment of the present invention, each visitor must register and create a profile to utilize the functions of Matchmaker Web Site 300 in step Create Profile 601. Preferably, a new member completes the registration form (FIG. 8) indicating whether the registration is for a single, a couple or a team by completing the field “You Are:” which then takes the user to the appropriate profile form (FIG. 9, FIG. 11, or FIG. 12) and where the user completes at least the required fields which include demographic data (such as age, gender, marital status, etc.), contact information (such as email address) and the user’s preferred sports/activities pastimes and related skill level (at least herein embodying computer interface means for permitting database entry, on behalf of such at least one first participant, of at least one first skill level of such at least one type of proposed joint event; at least herein embodying computer database means for searchably storing participant personal profile information wherein such participant personal profile information comprises at least at least one unique identifier, such as at least one type of such proposed joint event, such of at least one first skill level of such at least one type of proposed joint event, demographic information, contact information; and at least herein embodying computer interface means for database entry on behalf of such at least one first participant such personal profile information; at least herein embodying wherein such personal profile information further comprises at least two of the following: children information; participant background information; personality traits information; favorite foods information; preferred music information; and at least one image). Preferably, each Registered User 202 may have more than one sports/activities pastime. Preferably, Registered User 202 can then enter the member’s area (FIG. 15, FIG. 16, FIG. 17 and FIG. 24) and begin searching for members and matches. Preferably, when Registered User 202 logs out of the Matchmaker Web Site 300 the first time, he/she cannot log in again until he/she receives an initiation email and activates the membership by clicking the link in the email. If Registered User 202 tries to log in before receiving the initializing email, the site will automatically provide them with a button to send out another activation email, and Registered User 202 is directed to look for the email and activate his/her membership by clicking the link in the email. Once Registered User 202 activates his/her membership, Registered User 202 can log in to the site and begin searching via all search boxes for adult members, Match Requests, members by screen name and adults who have kids broken down by gender, age, sports played, and level of ability (FIG. 15, FIG. 16, FIG. 17 and FIG. 24). Preferably, Registered User 202 can not contact another member or make a match request (FIG. 13) until he/she becomes a paying member.
[0114] As shown, preferably in step 1st Member Inputs Match Info 602, Registered User 202, as a paid member, makes at least one Match Request which is a public request (offer) to play a match with others in a particular sport/activity, in a particular city, on a specific date, with a particular gender, martial status, couple or team, of a particular skill level (FIG. 13 and FIG. 14). As depicted, Registered User 202 may indicate a preference for the day of week by selecting the desired Day of Week Check Boxes 1303. Preferably, use of Day of Week Check Boxes 1303 permits searching by day of week. Preferably, sport/activity match requests (offers) may include any time and location based event, such as playing a round of golf, fishing, watching a sporting event, going to a movie, or having dinner.

[0115] Once at least one match request is posted to Matchmaker Database 320, preferably another Registered User 202 may search for a match that meets his/her criteria as shown in step 2nd Member Searches Match Database 603. Preferably, Registered User 202 uses the Match Search Screen (FIG. 24) to query Matchmaker Database 320. Preferably, all member profiles associated with Match Requests satisfying the search criteria are presented in the Search Results screen (FIG. 25) (at least herein embodying computer processing means for retrieving from said computer database means such proposed-event information matching such second searchable criterion). As shown, Registered User 202 may then filter the displayed Match Requests, by selecting a skill level from Skill Level Drop Down 2501 (at least herein embodying computer interface means for permitting entry on behalf of such at least one second participant at least one second searchable criterion for proposed matching with such at least one skill level of such at least one type of proposed joint event).

[0116] Once Registered User 202 determines that a listed profile of a member with a matching Match Request is desirable, in step 2nd Member Contacts 1st Member 604, preferably, Registered User 202 views (requesting) the details of the member's profile on the Member Profile screen (FIG. 19). If the selected member is still desirable, Registered User 202 (as a paid member) may contact the other member via the Instant Messaging (FIG. 23), via email (FIG. 22), digital mobile phone-based text messaging (SMS messaging) (See FIG. 40 and FIG. 41), the chat room system (FIG. 38), or the bulletin board system (FIG. 28) by selecting the appropriate link on the Member Profile screen (at least herein embodying computer processing means for assisting such at least one second participant to communicate with such at least one first participant). Preferably, in all cases communication between members uses their “screen names” rather than their actual email addresses or mobile phone numbers to protect their privacy and ensure security (at least herein embodying computer processing means for assisting non-disclosure of first contact information of such first participant to such second participant; at least herein embodying computer processing means for assisting non-disclosure of second contact information of such second participant to such first participant; and at least herein embodying wherein the step of assisting such at least one second participant to communicate with such at least one first participant is accomplished with text messaging on digital mobile phones).

[0117] The business advantage of Matchmaker Web Site 300 is that Registered Users 202 may immediately (preferably with one click) find the main object Registered Users 202 is searching for: PEOPLE. Statistics show that the faster Registered Users 202 can find what they are looking for on Matchmaker Web Site 300, the more successful the Matchmaker Web Site 300 will be.

[0118] Preferably, the present Matchmaker Web Site 300 immediately connects Registered Users 202 together using as limited computing resources as possible and providing more than one method of beginning the process of making a match, and then Registered Users 202 use their computer resources to communicate further with each other, if they so choose.

[0119] Once both Registered Users 202 have agreed to meet for a match a location must be determined. If a location must be found, Registered User 202 preferably searches the directory of venues (Player's Guide) to view information about the variety of locations available, in step Search for Event Location 605. As shown in FIG. 29, Registered User 202 may search by business name or category or select a category from those displayed. The resulting list of venues is presented in a listing of the directory entries fitting the search criteria (FIG. 30).

[0120] In step Obtain Directions and Contact Information 606, preferably selecting one of the directory entries presents additional information about the venue, such as costs, reservation requirements and hours of operation. Additionally, Registered User 202 may choose to obtain a map or driving directions by selecting the Map link which permits Registered User 202 to complete the map form as shown in FIG. 31.

[0121] After selecting a venue Registered User 202 will complete the necessary arrangements to conduct the match at the agreed date and time in step Use Advertiser to Facilitate Event 607.

[0122] In step Users Meet for Match 608 individuals, couples or teams, as the case may be, meet and complete the planned activity.

[0123] Referring again to FIG. 5, step 2nd Member Searches Member Database 609, Registered User 202 may search for another Registered User 202 for the purpose of meeting socially by using one of the member search screens, Quick Search (FIG. 15), Member Search (FIG. 16) or Kid Search (FIG. 17). Preferably, Registered User 202 may search by any combination of the search fields provided including singles, couples or teams (at least herein embodying computer interface means for permitting entry on behalf of such at least one second participant at least one third searchable criteria for proposed matching of such personal profile information). All members matching the search criteria are preferably displayed on the Member Search Results screen (FIG. 18) (alternately Member Search Results screen, (See FIG. 39) may also be displayed). (at least herein embodying computer processing means for retrieving from said computer database means such first personal profile information matching such third searchable criteria).

[0124] Once Registered User 202 determines that a listed member is desirable, step 2nd Member Contacts 1st Member 610, preferably, Registered User 202 views the selected member’s profile on the Member Profile screen (FIG. 19). If
the selected member is still desirable. Registered User 202 (as a paid member) may contact the other member via the Instant Messaging (FIG. 23), via email (FIG. 22), text messaging (SMS messaging) (See FIG. 40 and FIG. 41), the chat room system (FIG. 38), or the bulletin board system (FIG. 28) by selecting the appropriate link on the Member Profile screen.

[0125] Once both Registered Users 202 have agreed to meet socially a location must be determined. If a location must be found, Registered User 202 preferably searches the directory of venues (Player’s Guide) to view information about the variety of locations available, in step Search for Event Location 605. As shown in FIG. 29, Registered User 202 may search by business name or category or select a category for those displayed. The resulting list of venues is presented in a listing of the directory entries fitting the search criteria (FIG. 30).

[0126] In step Obtain Directions and Contact Information 606 preferably, selecting one of the directory entries presents additional information about the venue, such as costs, reservation requirements and hours of operation. Additionally, Registered User 202 may choose to obtain a map or driving directions by selecting the Map link which permits Registered User 202 to complete the map form as shown in FIG. 31.

[0127] After selecting a venue Registered User 202 will complete the necessary arrangements to meet socially at the agreed data and time in step Use Advertiser to Facilitate Event 607.

[0128] Following selection and arrangement of a location the individuals, couples or teams, as the case may be, meet as shown in step Members Meet 611.

[0129] Referring again to FIG. 5, Registered User 202 may post messages to the bulletin board as shown in step 1st Member Posts Bulletin Board Entry 612. Preferably, when Registered User 202 decides to make a post to the bulletin board (FIG. 28), his/her message is automatically associated with his/her personal profile by a link, so that the readers of the bulletin board message can click the link and read the profile of Registered User 202 who posted the message (at least herein embodying computer database means for searchable storing at least one bulletin board posting; at least herein embodying computer interface means for entry on behalf of such at least one first participant of such at least one bulletin board posting; and at least herein embodying computer processing means for associating such at least one bulletin board posting with such at least one first participant). Preferably, bulletin board messages may be used to assist in setting up sports/activity matches or simply to make announcements.

[0130] In step 2nd Member Searches Bulletin Board 613, Registered User 202 may search for bulletin board messages preferably using search criteria as shown in FIG. 26 (at least herein embodying such fourth search criteria comprise: at least one type of proposed joint event; at least one proposed geographic area for such proposed joint event; at least one proposed time criterion for such at least one proposed joint event). Preferably, the entered search criteria will be used to search in combination through both the member profiles and the bulletin board messages to complete the request (at least herein embodying computer interface means for permitting entry on behalf of such at least one second participant at least one fourth searchable criteria for proposed matching with such personal profile information). As shown in FIG. 27, the search result preferably presents a list of all messages matching the search criteria (at least herein embodying computer processing means for retrieving such at least one bulletin board posting associated with such personal profile information matching such fourth search criteria). Registered User 202 may view the profile of Registered User 202 that posted the message by selecting the profile button and/or photo button. Additionally, Registered User 202 may contact the individual by selecting the email button.

[0131] Referring again to FIG. 5, in step Select Link to Retailer 614, Registered User 202 may search for an online retailer to purchase a product or service. The preferred method for searching is shown in FIG. 36 and FIG. 37. Preferably, Registered User 202 selects a link to the desired Retailer 405 and makes a purchase through the web site of Retailer 405 as shown in step Member Purchases Products and Services 615.

[0132] Although applicant has described applicant’s preferred embodiments of this invention, it will be understood that the broadest scope of this invention includes modifications such as diverse shapes, sizes, and materials. Such scope is limited only by the below claims as read in connection with the above specification.

[0133] Further, many other advantages of applicant’s invention will be apparent to those skilled in the art from the above descriptions and the below claims.

What is claimed is:

1) A computer program system for an Internet computer system, relating to finding at least one proposed joint event for assisting displaying participant personal profile information of at least one first participant by at least one second participant with, comprising the steps of:

a) searchable storing proposed-event information wherein such proposed-event information comprises at least

  i) at least one type of proposed joint event,
  ii) at least one proposed geographic area for such proposed joint event, and
  iii) at least one proposed time criterion for such at least one proposed joint event;

b) permitting input on behalf of such at least one first participant of such at least one proposed joint event;

c) searchable storing such participant personal profile information wherein such participant personal profile information comprises at least

  i) at least one unique identifier,
  ii) such at least one type of such proposed joint event,
  iii) such of at least one first skill level of such at least one type of proposed joint event,
  iv) demographic information, and
  v) contact information;

d) permitting input on behalf of such at least one first participant such participant personal profile information;
e) permitting associating such entered proposed joint event with such entered participant personal profile information;

f) permitting input on behalf of such at least one second participant first searchable criteria for proposed matching of such at least one proposed joint event;

g) retrieving from said computer database such stored proposed-event information matching such first searchable criteria; and

h) displaying such entered participant profile information associated with such retrieved proposed-event information.

2) The computer program system according to claim 1 wherein such at least one type of proposed joint event comprises at least one sporting event.

3) The computer program system according to claim 2 wherein at least one of such at least one first participant and such at least one second participant comprises at least one team.

4) The computer program system according to claim 2 wherein at least one of such at least one first participant and such at least one second participant comprises at least one couple.

5) The computer program system according to claim 2 further comprising the steps of:

a) permitting input, on behalf of such at least one first participant, of at least one first skill level of such at least one type of proposed joint event;

b) permitting input on behalf of such at least one second participant at least one second searchable criterion for proposed matching with such at least one skill level of such at least one type of proposed joint event;

c) retrieving from said computer database such proposed-event information matching such second searchable criterion; and

d) displaying such entered participant profile information associated with such retrieved proposed-event information.

6) The computer program system according to claim 2 further comprising the step of retrieving on behalf of such at least one first participant such proposed-event information from said computer database.

7) The computer program system according to claim 2 further comprising the steps of:

a) permitting input on behalf of such at least one second participant at least one third searchable criteria for proposed matching of such personal profile information; and

b) retrieving from said computer database such personal profile information matching such third searchable criteria.

8) The computer program system according to claim 7 wherein such personal profile information further comprises at least two of the following:

a) children information,

b) participant background information,

c) personality traits information;

d) favorite foods information;

e) preferred music information; and

f) at least one image.

9) The computer program system according to claim 2 further comprising the steps of:

a) searchable storing at least one bulletin board posting;

b) permitting entry on behalf of such at least one first participant of such at least one bulletin board posting;

c) associating such at least one bulletin board posting with such at least one first participant;

d) permitting input on behalf of such at least one second participant at least one fourth searchable criteria for proposed matching with such personal profile information;

e) retrieving such at least one bulletin board posting associated with such personal profile information matching such fourth search criteria.

10) The computer program system according to claim 9 wherein such fourth search criteria comprises:

a) at least one type of proposed joint event,

b) at least one proposed geographic area for such proposed joint event; and

c) at least one proposed time criteria for such at least one proposed joint event.

11) The computer program system according to claim 11 further comprising the step of assisting such at least one second participant to communicate with such at least one first participant.

12) The computer program system according to claim 12 wherein the step of assisting such at least one second participant to communicate with such at least one first participant is accomplished with text messaging on digital mobile phones.

14) A system relating to conducting business utilizing an Internet web site comprising the steps of:

a) providing at least one first searchable database adapted to contain proposed sporting event information; and

b) receiving such proposed sporting event information from at least one first participant;

c) providing at least one second searchable database adapted to contain participant personal profile information;

d) receiving such participant personal profile information from such at least one first participant;

e) permitting at least one second participant to describe first search criteria related to searching such at least one first searchable database;
f) wherein such first search criteria comprise at least
i) at least one type of proposed sporting event,
ii) at least one proposed geographic area related to such
at least one proposed sporting event, and
iii) at least one proposed time frame related to such at
least one proposed sporting event;
g) retrieving such proposed sporting event information
matching such first search criteria; and
h) presenting to such at least one second participant such
participant personal profile information from such at
least one first participant.
15) The system according to claim 14 further comprising
the step of receiving web site advertising revenue.
16) The system according to claim 15 wherein the step of
receiving web site advertising revenue comprises the steps of:
a) offering web site advertising to at least one advertiser;
b) receiving at least one web site advertisement from such
at least one advertiser;
c) receiving payment from such at least one advertiser;
d) after such step of receiving payment, approving such at
least one web site advertisement; and
e) displaying such approved such at least one web site
advertisement.
17) The system according to claim 16 further comprising
the step of permitting at least one of such at least one first
participant and such at least one second participant to select
at least one link to such at least one advertiser.
18) The system according to claim 16 wherein such at
least one advertiser comprises at least one sporting venue.
19) The system according to claim 14 further comprising
the step of receiving membership fees.
20) The system according to claim 19 wherein the step of
receiving membership fees comprises the step of receiving
payment from at one of such at least one first participant and
such at least one second participant.
21) The system according to claim 14 further comprising
the steps of:
a) offering at least one product for sale to at least one of
such at least one first participant and such at least one
second participant; and
b) receiving payment from at least one of such at least one
first participant and such at least one second participant.
22) The system according to claim 14 further comprising
the step of:
a) promoting at least one group event for at least one of
such at least one first participant and such at least one
second participant with at least one event provider;
b) charging each attending at least one of such at least one
first participant and such at least one second participant
at least one fee; and
c) paying such at least one event provider.
23) The system according to claim 14 further comprising
the steps of:
a) permitting at least one of such at least one first
participant and such at least one second participant to
select at least one link to such at least one travel
provider; and
b) receiving referral payments from such at least one
travel provider.
24) The system according to claim 14 further comprising
the steps of:
a) promoting at least one reality television program with
at least one reality television program provider; and
b) accepting at least one offer to participate in such at least
one reality television program from at one of such at
least one first participant and such at least one second
participant.
25) The system according to claim 14 further comprising
the step of assisting communication between such at least
one first participant and such at least one second participant.
26) The system according to claim 14 further comprising
the step of offering payment to least one affiliate for referral
of at least one new participant.
27) The system according to claim 14 further comprising
the steps of:
a) permitting such at least one second participant to
describe second search criteria related to searching
such at least one second searchable database; and
b) permitting such at least one second participant to view
such personal profile information matching such second
search criteria.
28) The system according to claim 27 further comprising
the steps of:
a) providing at least one third searchable database adapted
to contain bulletin board message information;
b) receiving such bulletin board message information
from such at least one first participant;
c) permitting such at least one second participant to
describe third search criteria related to searching such
at least one third searchable database in combination
with such at least one second searchable database;
d) permitting such at least one second participant to view
such bulletin board message information matching
such third search criteria; and
e) permitting such at least one second participant to view
such participant personal profile information related to
such at least one first participant.
29) A computer program system for an Internet computer
system, relating to assisting finding at least one first partici-
 pant by at least one second participant, comprising the steps of:
a) searchably storing participant personal profile informa-
tion wherein such participant personal profile information
comprises at least
i) at least one unique identifier,
ii) demographic information, and
iii) contact information,
b) permitting input on behalf of such at least one first participant such personal profile information;

c) searchably storing at least one bulletin board posting;

d) permitting entry on behalf of such at least one first participant of such at least one bulletin board posting; and

e) associating such at least one bulletin board posting with such at least one first participant.

30) The computer program system according to claim 29 further comprising the steps of:

a) permitting input on behalf of such at least one second participant at least one first searchable criteria for proposed matching with such personal profile information in combination with such bulletin board posting; and

b) retrieving such at least one bulletin board posting associated with such personal profile information matching such search criteria.

31) The computer program system according to claim 30 further comprising the steps of:

a) permitting input on behalf of such at least one second participant at least one second searchable criteria for proposed matching of such personal profile information; and

b) retrieving from said computer database such first personal profile information matching such third searchable criteria.

32) The computer program system according to claim 31 wherein at least one of such at least one first participant and such at least one second participant comprises at least one team.

33) The computer program system according to claim 31 wherein at least one of such at least one first participant and such at least one second participant comprises at least one couple.

34) The computer program system according to claim 32 wherein such personal profile information further comprises at least two of the following:

a) marital status information;

b) children information;

c) participant background information;

d) personality traits information;

e) favorite foods information;

f) preferred music information; and

g) at least one image.

35) The computer program system according to claim 31 further comprising the step of assisting such at least one second participant to communicate with such at least one first participant.

36) The computer program system according to claim 35 wherein the step of assisting such at least one second participant to communicate with such at least one first participant comprises the steps of:

a) assisting non-disclosure of first contact information of such first participant to such second participant; and

b) assisting non-disclosure of second contact information of such second participant to such first participant.

37) The computer program system according to claim 36 wherein the step of assisting such at least one second participant to communicate with such at least one first participant is accomplished with text messaging on digital mobile phones.

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