



(19) **United States**

(12) **Patent Application Publication**
Zrike et al.

(10) **Pub. No.: US 2007/0060328 A1**

(43) **Pub. Date: Mar. 15, 2007**

(54) **SPORTS MATCHMAKER SYSTEMS**

Publication Classification

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(51) **Int. Cl.**
A63F 9/24 (2006.01)
(52) **U.S. Cl.** **463/29**

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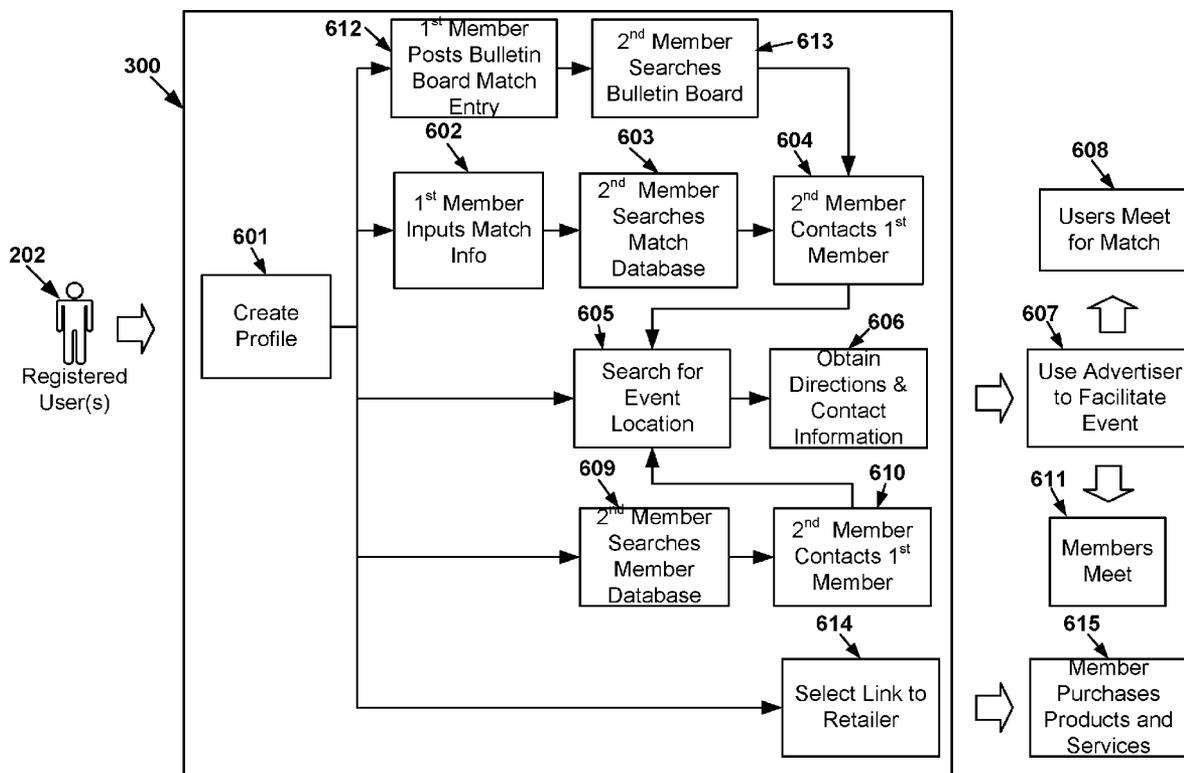
(57) **ABSTRACT**

(21) Appl. No.: **11/463,574**
(22) Filed: **Aug. 9, 2006**

Related U.S. Application Data

(60) Provisional application No. 60/707,889, filed on Aug. 12, 2005. Provisional application No. 60/775,920, filed on Feb. 22, 2006.

The Sports Matchmaker System provides an improved method for arranging sporting events and non-sporting events between unacquainted people. It provides a system for matching persons publicly offering to participate in particular sporting or social events with persons desiring to participate in similar sporting or social events. The system also provides various means for communicating between the offering party and the accepting party to complete the event. The system also provides methods for arranging event venues for sporting and social events.



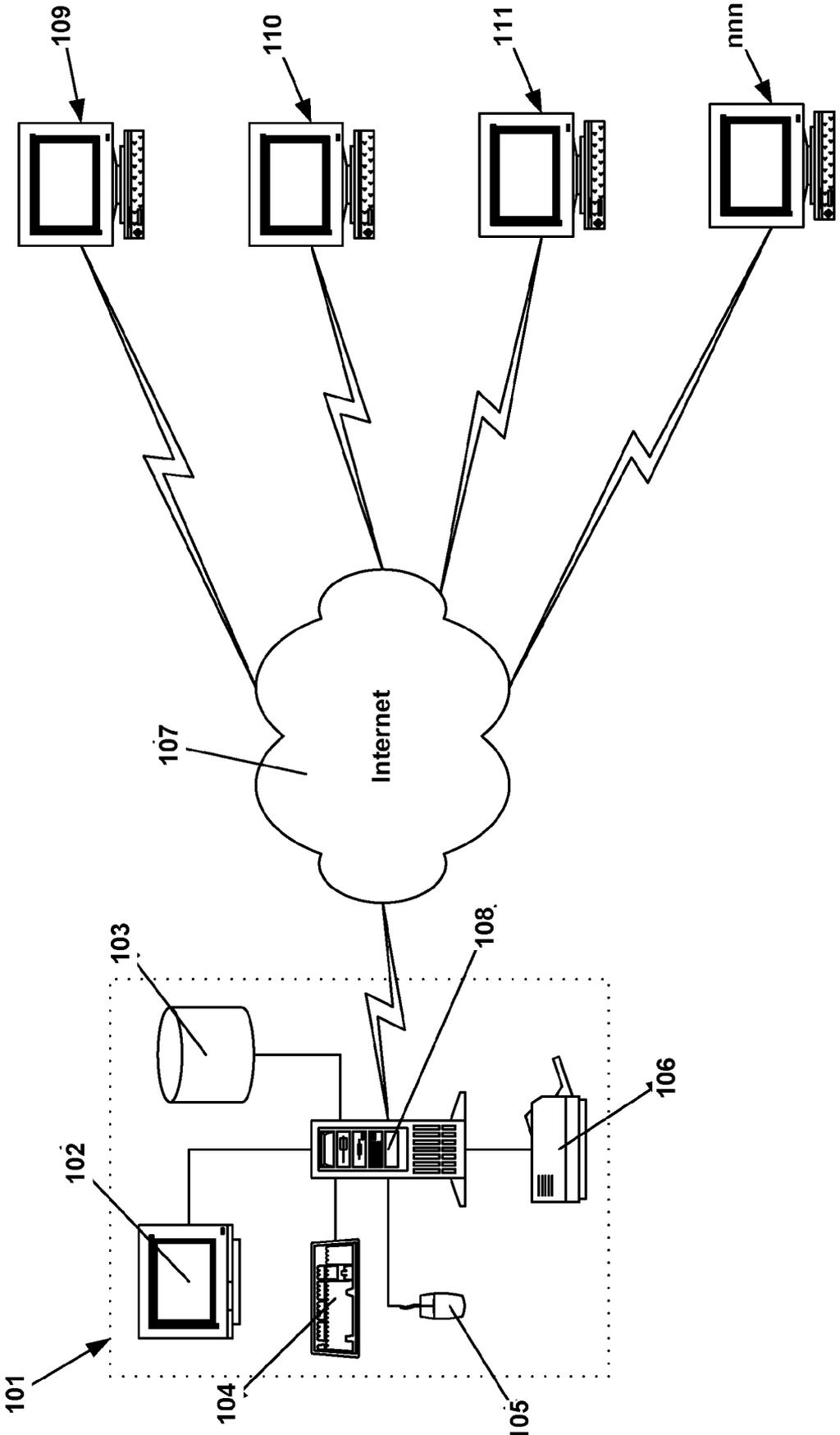


FIG. 1

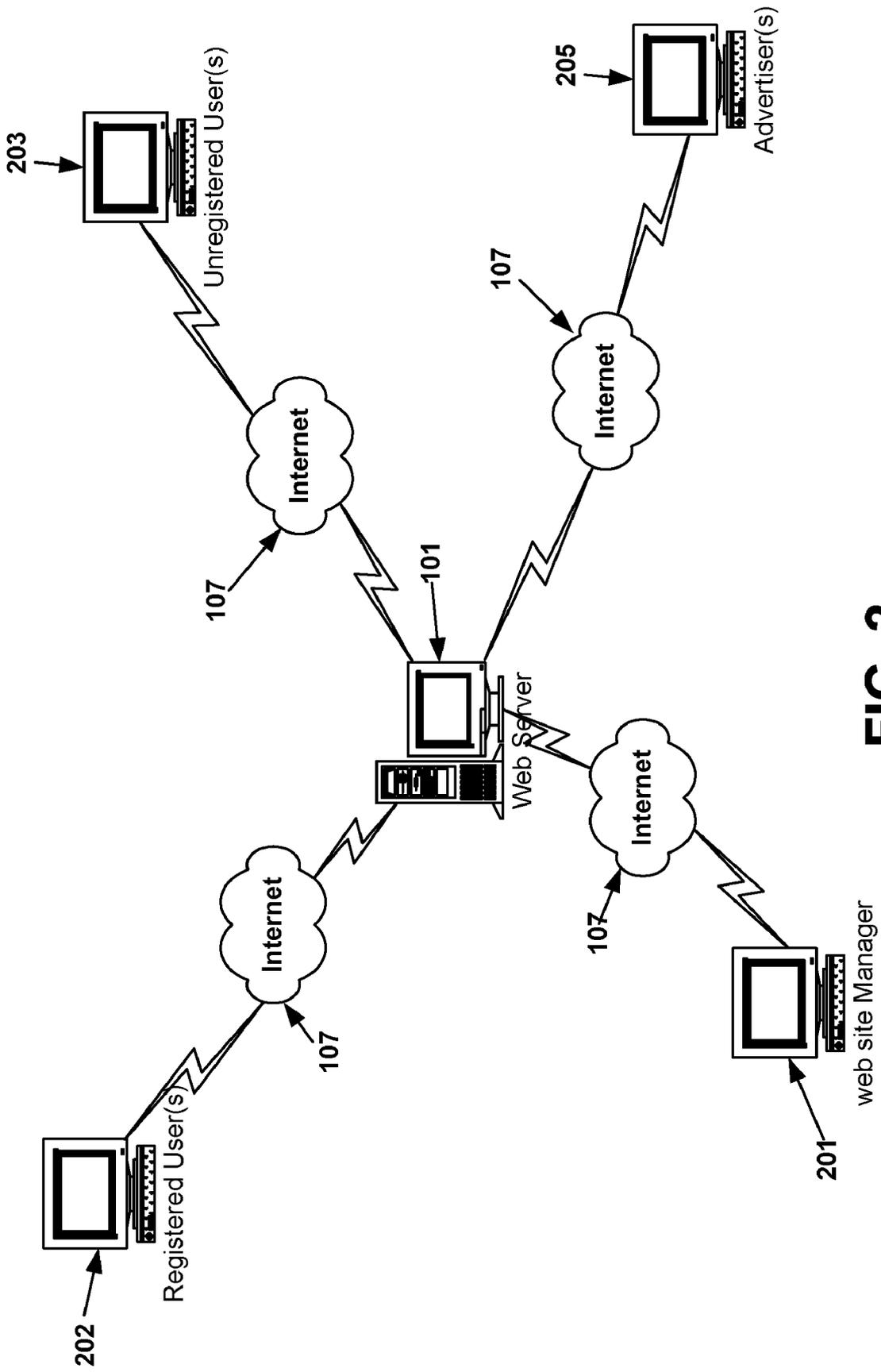


FIG. 2

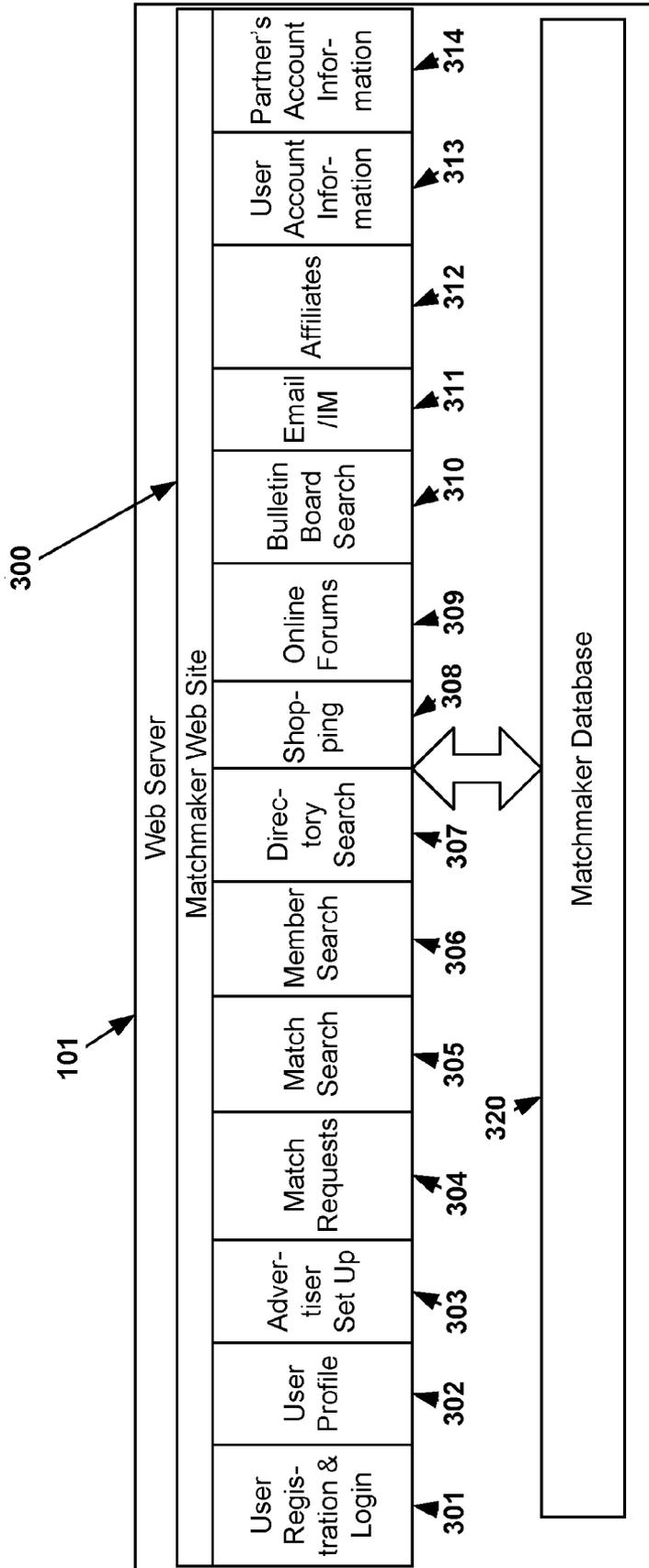


FIG. 3

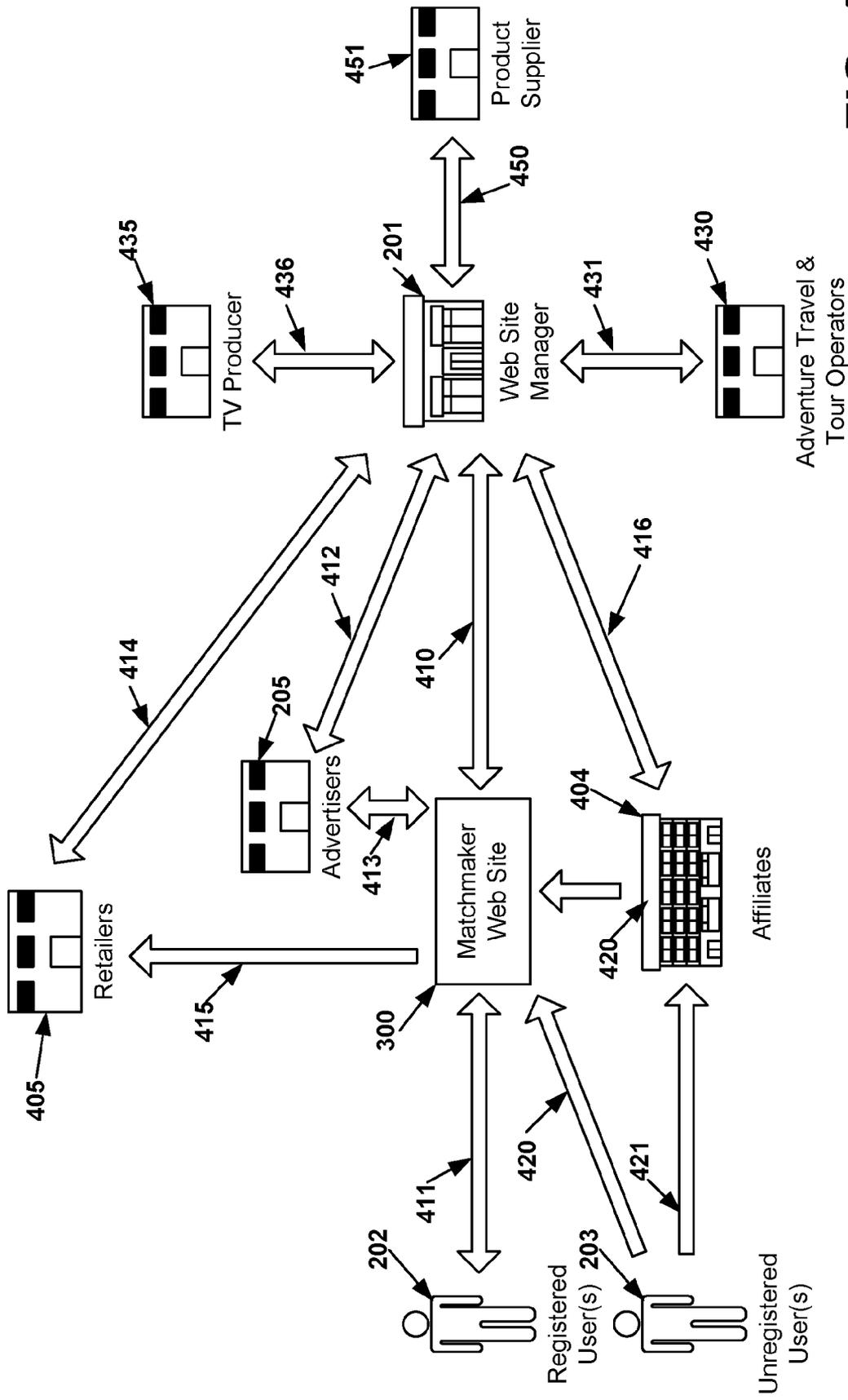


FIG. 4

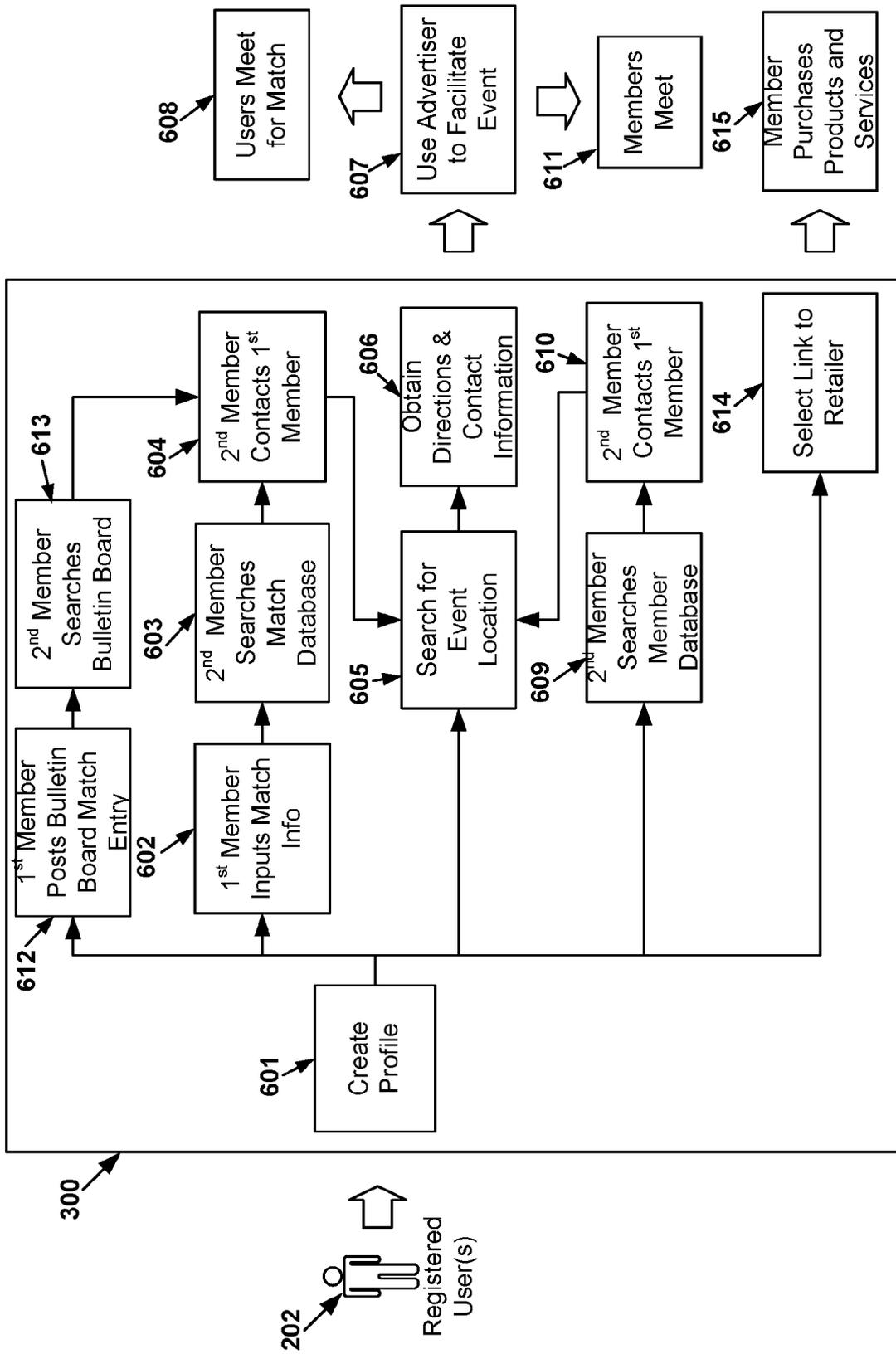


FIG. 5

What Are You Doing Today?

Internet match-making just got better!

Revolutionizing the way we stay fit, play and meet people!



NO INDIEN FEES FOREVER! for all who join NOW during beta promo period

HOME | PLAYER'S GUIDE | JOIN | LOGIN | SHOP | SPONSORS | US

JOIN FREE NOW!
ALL SERVICES, NO FEES!

ABOUT THIS SITE

- "Flash Movie" about site! **FLASH**
- Audio talk about site! **▶ || ▢**
- Read about site! **READ**

MEMBER SHOWCASE

Singles

Female

18-25

What Are You Doing Today?

Internet match-making just got better!
More benefits, no embarrassment or pressure!

MEMBER LOGIN

E-mail:

Password:

Forget your password?

Sports MatchMaker is the **ULTIMATE** match-making site for **ACTIVE** people. Instantly search for singles, couples or teams who have requested to play one of your favorite sports or activities **TODAY** or tomorrow or on any specific date, in your area, or globally when traveling.

They need you to play with them **NOW**, so get in the game, accept some matches, and/or post your own match requests, and let them come to you! Fun and fitness for a lifetime!

"Everything and much more...than dating services." Settle for nothing less! Comparison Chart.

Click here to bookmark this site
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FIG. 6

SMM

SPORTS

matchmaker

BETA

HOME | PLAYER'S GUIDE | SEARCH | REQUEST MATCH | CHAT | SHOP | PROFILE | LOGOUT

Good morning!

Dear Ms. Single Single,

Thank you for joining Sports MatchMaker during our beta release, **FREE Lifetime Membership**(test period)! You are among the very first to get in and use this service. So, tell your friends to lock in their **FREE Lifetime Membership**, too, and begin having fun and staying fit, by using all the various features of the site. Remember, during this beta promotional period, this site is not open to the general public, so you must give your friends this link to enter the site: www.sportsmatchmaker.org

If and when you find anything wrong with this site, have any comments or suggestions to make the service better, or any other sports/activities you'd like us to add to our 'play list' for you, please email us at: staff@sportsmatchmaker.com

In this members' section, via the toolbar links above, you will be able to edit your profile; upload pictures to your photo album; search for members all over the world and contact them by email, Instant Messenger or live chat; search for active match requests posted by members looking to play on specific dates and accept any match requests you're interested in; make your own match requests; monitor your own match schedule, and more.

The next beta release version of this site, now in development, will utilize some of the most cutting edge technologies now available on the Web. So, keep looking for that change, you won't be able to miss it!

Remember to click the "Logout" link when you want to exit. If you just close your browser, the computer system will not know to close your session for a while, and during that time, you will not be able to log back in.

Meet your Match - on and off the court!

Put your cursor over  for more info.

Click here to access my site

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Join Free Now!
(click here)

HOME | PLAYER'S GUIDE | JOIN | LOGIN | SHOP | SPONSORS | US

Join Free

It's fun and easier than 1, 2, 3!

- 1** Fill in the registration form to the left
- 2** Read the Terms and Conditions
- 3** Check out the next page

That's It!
Let's Play!

REGISTRATION FORM

Screen name: *

(Seen by other Members)

You are: *

E-mail: *

Confirm E-mail: *

Password: *

(4-16 characters)

Confirm Password: *

Terms and Conditions:

Terms and Conditions of Service

The Sports MatchMaker service (the "Service") is a way for adults, at least 18 years old, to arrange sports matches and other activities and to meet each other online. The Sports MatchMaker is provided by Sports MatchMaker, LLC (SMM), P.O. Box

I agree to the SMM Terms and Conditions of Service and Privacy Policy (link at bottom of page), and I am at least 18 years old.

Click here to bookmark this site

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Filling in the rest of the questions below is optional, but if you would like to meet people who think they are compatible with you, we recommend you answer the questions below.

I Grew Up In:

Height: feet inches | meters 

Religious Background: **Education Level:**

Smoking Habits: **Ethnicity:**

Hair Color: **Drinking Habits:**

Eye Color: **Body Build:**

Physical Activity:

My personality traits

<input type="checkbox"/> Adventurous	<input type="checkbox"/> Argumentative	<input type="checkbox"/> Artistic	<input type="checkbox"/> Clean-cut
<input type="checkbox"/> Compulsive	<input type="checkbox"/> Conservative	<input type="checkbox"/> Earthy	<input type="checkbox"/> Easygoing
<input type="checkbox"/> Eccentric	<input type="checkbox"/> Flexible	<input type="checkbox"/> High Energy	<input type="checkbox"/> High Maintenance
<input type="checkbox"/> Humorous	<input type="checkbox"/> Intellectual	<input type="checkbox"/> Liberal	<input type="checkbox"/> Low Maintenance
<input type="checkbox"/> Musical	<input type="checkbox"/> Nurturing	<input type="checkbox"/> Practical	<input type="checkbox"/> Procrastinator
<input type="checkbox"/> Quiet	<input type="checkbox"/> Romantic	<input type="checkbox"/> Sensitive	<input type="checkbox"/> Serious
<input type="checkbox"/> Shy	<input type="checkbox"/> Simple	<input type="checkbox"/> Sophisticated	<input type="checkbox"/> Spiritual
<input type="checkbox"/> Spontaneous	<input type="checkbox"/> Stubborn	<input type="checkbox"/> Talkative	<input type="checkbox"/> Unconventional
<input type="checkbox"/> Wild	<input type="checkbox"/> Witty	<input type="checkbox"/> Worldly	

My favorite cuisines

<input type="checkbox"/> Cajun	<input type="checkbox"/> Chinese	<input type="checkbox"/> Continental	<input type="checkbox"/> Deli
<input type="checkbox"/> East-European	<input type="checkbox"/> French	<input type="checkbox"/> Indian	<input type="checkbox"/> Italian
<input type="checkbox"/> Japanese	<input type="checkbox"/> Mediterranean	<input type="checkbox"/> Mexican	<input type="checkbox"/> Russian
<input type="checkbox"/> Sushi	<input type="checkbox"/> Thai	<input checked="" type="checkbox"/> Vegetarian	

My favorite music

<input type="checkbox"/> Big Band	<input type="checkbox"/> Blues	<input type="checkbox"/> Classic Rock 'n Roll	<input type="checkbox"/> Classical
<input type="checkbox"/> Country	<input type="checkbox"/> Folk	<input type="checkbox"/> Heavy Metal	<input type="checkbox"/> Jazz
<input type="checkbox"/> Middle Eastern	<input type="checkbox"/> Modern Rock 'n Roll	<input type="checkbox"/> New Age	<input type="checkbox"/> Oldies
<input type="checkbox"/> Opera	<input type="checkbox"/> Rap	<input type="checkbox"/> Reggae	<input type="checkbox"/> Soul

I like going out to

<input type="checkbox"/> Art Galleries	<input type="checkbox"/> Ballroom Dances	<input type="checkbox"/> Bars	<input type="checkbox"/> Bookstores
<input type="checkbox"/> Clubs	<input type="checkbox"/> Comedy Clubs	<input type="checkbox"/> Concerts	<input type="checkbox"/> Libraries
<input type="checkbox"/> Movies	<input type="checkbox"/> Museums	<input type="checkbox"/> Parks	<input type="checkbox"/> Restaurants
<input type="checkbox"/> Shopping Malls	<input type="checkbox"/> Sports Events	<input type="checkbox"/> The Beach	<input type="checkbox"/> Theater

Special circumstances

<input checked="" type="checkbox"/> Amputee	<input type="checkbox"/> Arthritis	<input type="checkbox"/> Cerebral Palsy	<input type="checkbox"/> Deaf
<input type="checkbox"/> Dwarfism	<input checked="" type="checkbox"/> Hearing Impaired	<input type="checkbox"/> Les Autres (muscular dystrophy)	<input type="checkbox"/> Spinal Cord Injured
<input type="checkbox"/> Visually Impaired			

Click this box ONLY if you wish to  HIDE your profile from the view of all members.

[Click here to update](#)

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FIG. 9 (2 of 2)

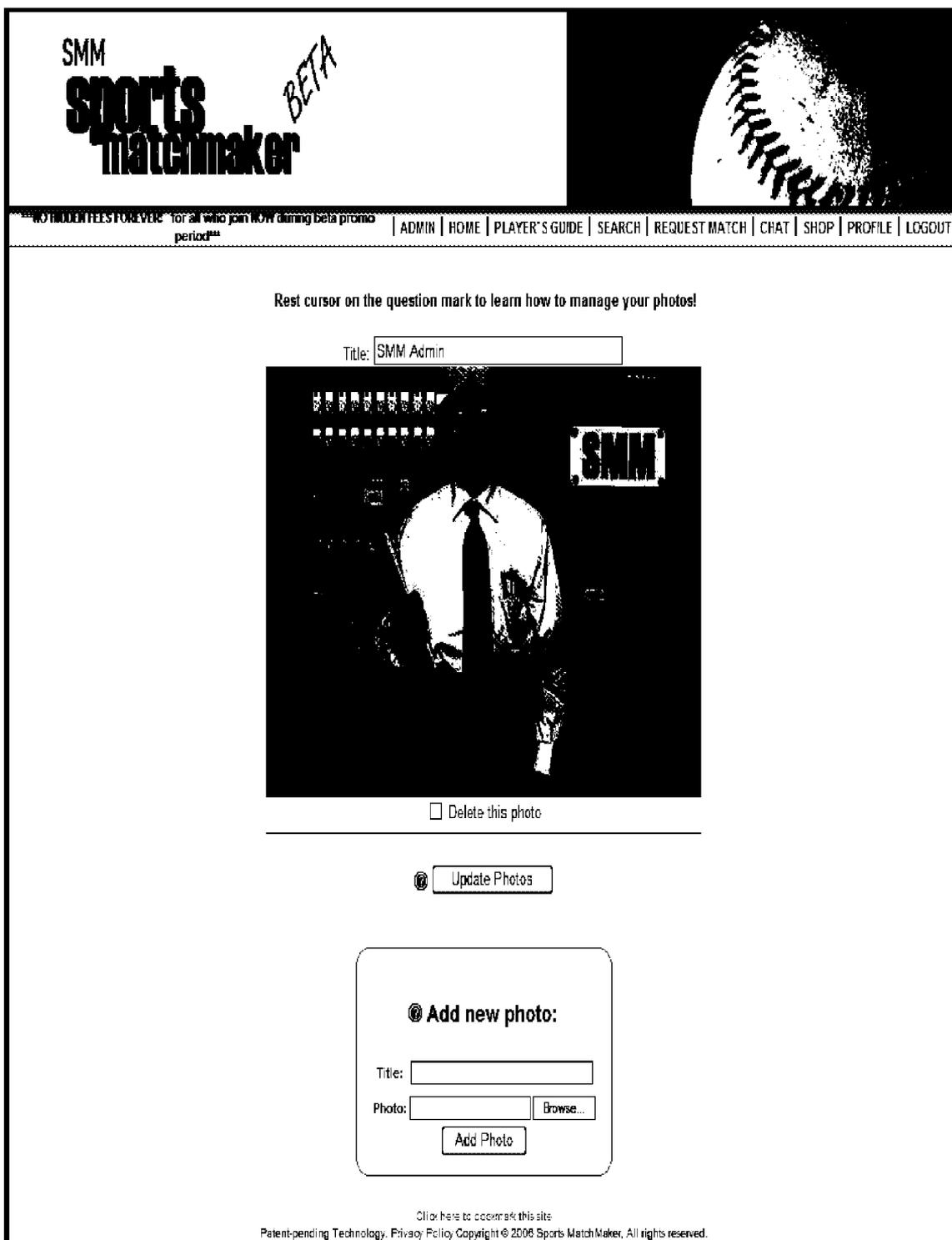


FIG. 10

SMM
sports
matchmaker

BETA

NO HIDDEN FEES FOREVER for all who join NOW during beta promo period
HOME | PLAYER'S GUIDE | SEARCH | REQUEST MATCH | CHAT | SHOP | PROFILE | LOGOUT

Couples Profile

| Our Sport/Activity/Pastimes | Our personality traits | Our favorite cuisines | Our favorite music |
| We like going out to | Special Circumstances |

Put your cursor over for more info.

* Red star for required items

* Screen name:
(Seen by other Members)

* E-mail:
(Confidential)

Confirm e-mail:

Change password:
(4-16 characters - Current Password not shown for security reasons
If you'd like to change your password, type in a new one now)

Confirm:

1st person of couple

* First Name:

* Last Name:

* Birth Date: - -

* Gender: male female

Religious Background:

Education Level:

Smoking Habits:

Ethnicity:

Body Build:

Drinking Habits:

* Occupation:

2nd person of couple

* First Name:

* Last Name:

* Birth Date: - -

* Gender: male female

Religious Background:

Education Level:

Smoking Habits:

Ethnicity:

Body Build:

Drinking Habits:

* Occupation:

FIG. 11 (1 of 3)

Photo: 
(First photo other members see 80x100 px)

 delete photo

* Country: 

State: 

* Zip code:

* City:

* Info: 
(Tell other members about yourself, your likes/dislikes, hobbies, sports, activities .)

We Grew Up In:

* Marital Status: 

Physical Activity: 

Sports & Activities Section!

* Our Sport/Activity/Pastimes: 

Sport:  Level: 

Golf Intermediate (Hit under 90)
 Tennis 4.0

NOTE: After you click the "Delete Sport" button to the left, you must also click the "Update" button at bottom of this page to permanently delete the sports/activities from your profile record.

Filling in the rest of the questions below is optional, but if you would like to meet people who think they are compatible with you, we recommend you answer the questions below.

Our personality traits

<input type="checkbox"/> Adventurous	<input type="checkbox"/> Argumentative	<input type="checkbox"/> Artistic	<input type="checkbox"/> Clean-cut
<input type="checkbox"/> Compulsive	<input type="checkbox"/> Conservative	<input type="checkbox"/> Earthy	<input type="checkbox"/> Easygoing
<input type="checkbox"/> Eccentric	<input type="checkbox"/> Flexible	<input type="checkbox"/> High Energy	<input type="checkbox"/> High Maintenance
<input type="checkbox"/> Humorous	<input type="checkbox"/> Intellectual	<input type="checkbox"/> Liberal	<input type="checkbox"/> Low Maintenance
<input type="checkbox"/> Musical	<input type="checkbox"/> Nurturing	<input type="checkbox"/> Practical	<input type="checkbox"/> Procrastinator
<input type="checkbox"/> Quiet	<input type="checkbox"/> Romantic	<input type="checkbox"/> Sensitive	<input type="checkbox"/> Serious
<input type="checkbox"/> Shy	<input type="checkbox"/> Simple	<input type="checkbox"/> Sophisticated	<input type="checkbox"/> Spiritual
<input type="checkbox"/> Spontaneous	<input type="checkbox"/> Stubborn	<input type="checkbox"/> Talkative	<input type="checkbox"/> Unconventional
<input type="checkbox"/> Wild	<input type="checkbox"/> Witty	<input type="checkbox"/> Worldly	

Our favorite cuisines

<input type="checkbox"/> Cajun	<input type="checkbox"/> Chinese	<input type="checkbox"/> Continental	<input type="checkbox"/> Deli
<input type="checkbox"/> East-European	<input type="checkbox"/> French	<input type="checkbox"/> Indian	<input type="checkbox"/> Italian
<input type="checkbox"/> Japanese	<input type="checkbox"/> Mediterranean	<input type="checkbox"/> Mexican	<input type="checkbox"/> Russian
<input type="checkbox"/> Sushi	<input type="checkbox"/> Thai	<input type="checkbox"/> Vegetarian	

FIG. 11 (2 of 3)

Our favorite music

<input type="checkbox"/> Big Band	<input type="checkbox"/> Blues	<input type="checkbox"/> Classic Rock 'n Roll	<input type="checkbox"/> Classical
<input type="checkbox"/> Country	<input type="checkbox"/> Folk	<input type="checkbox"/> Heavy Metal	<input type="checkbox"/> Jazz
<input type="checkbox"/> Middle Eastern	<input type="checkbox"/> Modern Rock 'n Roll	<input type="checkbox"/> New Age	<input type="checkbox"/> Oldies
<input type="checkbox"/> Opera	<input type="checkbox"/> Rap	<input type="checkbox"/> Reggae	<input type="checkbox"/> Soul

We like going out to

<input type="checkbox"/> Art Galleries	<input type="checkbox"/> Ballroom Dances	<input type="checkbox"/> Bars	<input type="checkbox"/> Bookstores
<input type="checkbox"/> Clubs	<input type="checkbox"/> Comedy Clubs	<input type="checkbox"/> Concerts	<input type="checkbox"/> Libraries
<input type="checkbox"/> Movies	<input type="checkbox"/> Museums	<input type="checkbox"/> Parks	<input type="checkbox"/> Restaurants
<input type="checkbox"/> Shopping Malls	<input type="checkbox"/> Sports Events	<input type="checkbox"/> The Beach	<input type="checkbox"/> Theater

Our physical disabilities

<input type="checkbox"/> Amputee	<input type="checkbox"/> Arthritis	<input type="checkbox"/> Cerebral Palsy	<input type="checkbox"/> Deaf
<input type="checkbox"/> Dwarfism	<input type="checkbox"/> Hearing Impaired	<input type="checkbox"/> Les Autres (muscular dystrophy)	<input type="checkbox"/> Spinal Cord Injured
<input type="checkbox"/> Visually Impaired			

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FIG. 11 (3 of 3)

SMM

sports matchmaker

BETA



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Teams Profile

Put your cursor over  for more info.

* Red star for required items

*	Screen name:	<input type="text" value="Rockin Rollers"/> <small>(Seen by other Members)</small>	
*	E-mail:	<input type="text" value="test18@test18.com"/> <small>(Confidential)</small>	
	Confirm e-mail:	<input type="text" value="test18@test18.com"/>	
	Change password:	<input type="text"/> <small>(4-16 characters - Current Password not shown for security reasons If you'd like to change your password, type in a new one now)</small>	
	Confirm:	<input type="text"/>	

*	First Name:	<input type="text" value="TEST18"/> <small>(Representative of Team)</small>	
*	Last Name:	<input type="text" value="TEST18"/> <small>(Representative)</small>	
*	Gender:	<input checked="" type="radio"/> male <input type="radio"/> female <input type="radio"/> co-ed <small>(male or female or co-ed team)</small>	
	Photo:	<input type="text" value=""/> <small>(First photo other members see of team representative or of team members 80x100 px)</small>	

delete photo

FIG. 12 (1 of 2)

* Country:

State:

* Zip code:

* City:

* Info:
(Tell other members about your team!)

Sports & Activities Section!

* Our Team Sport(s)/Activities:

Sport: Level:

Backgammon Intermediate
 Golf Novice (Hit over 100)
 Tennis 4.0

NOTE: After you click the "Delete Sport" button to the left, you must also click the "Update" button at bottom of this page to permanently delete the sports/activities from your profile record.

Special circumstances

Amputee Arthritis Cerebral Palsy Deaf
 Dwarfism Hearing Impaired Les Autres (muscular dystrophy) Spinal Cord Injured
 Visually Impaired

Click this box ONLY if you wish to HIDE your profile from the view of all members.

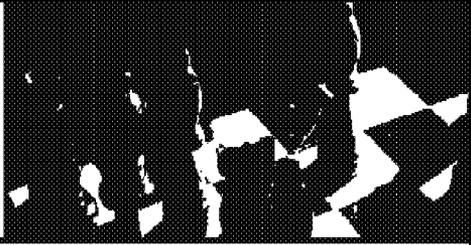
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FIG. 12 (2 of 2)

SMM

Sports Matchmaker

BETA



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[HOME](#) | [PLAYER'S GUIDE](#) | [SEARCH](#) | [REQUEST MATCH](#) | [CHAT](#) | [SHOP](#) | [PROFILE](#) | [LOGOUT](#)

Request a New Match

1302 →

Sport/Activity: <Choose Sport> ▾

Level: <Choose Level> ▾

Single Date

Jul ▾ - 31 ▾ - 2006 ▾

Period

Jul ▾ - 31 ▾ - 2006 ▾

Jul ▾ - 31 ▾ - 2006 ▾

Country: United States ▾

State: Arizona ▾

City:

Request Match

All

Sun

Mon

Tue

Wed

Thu

Fri

Sat

1303

Schedule of My Match Requests

	Sport/Activity	Starting	Ending	Day(s) of Week	Country	State	City
<input type="checkbox"/>	Golf	05.08.2006	05.08.2008	Monday, Wednesday, Friday and Saturday	United States	Arizona	sedona
<input type="checkbox"/>	Tennis	05.08.2006	05.08.2008	All Days	United States	Arizona	sedona

1301

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FIG. 13

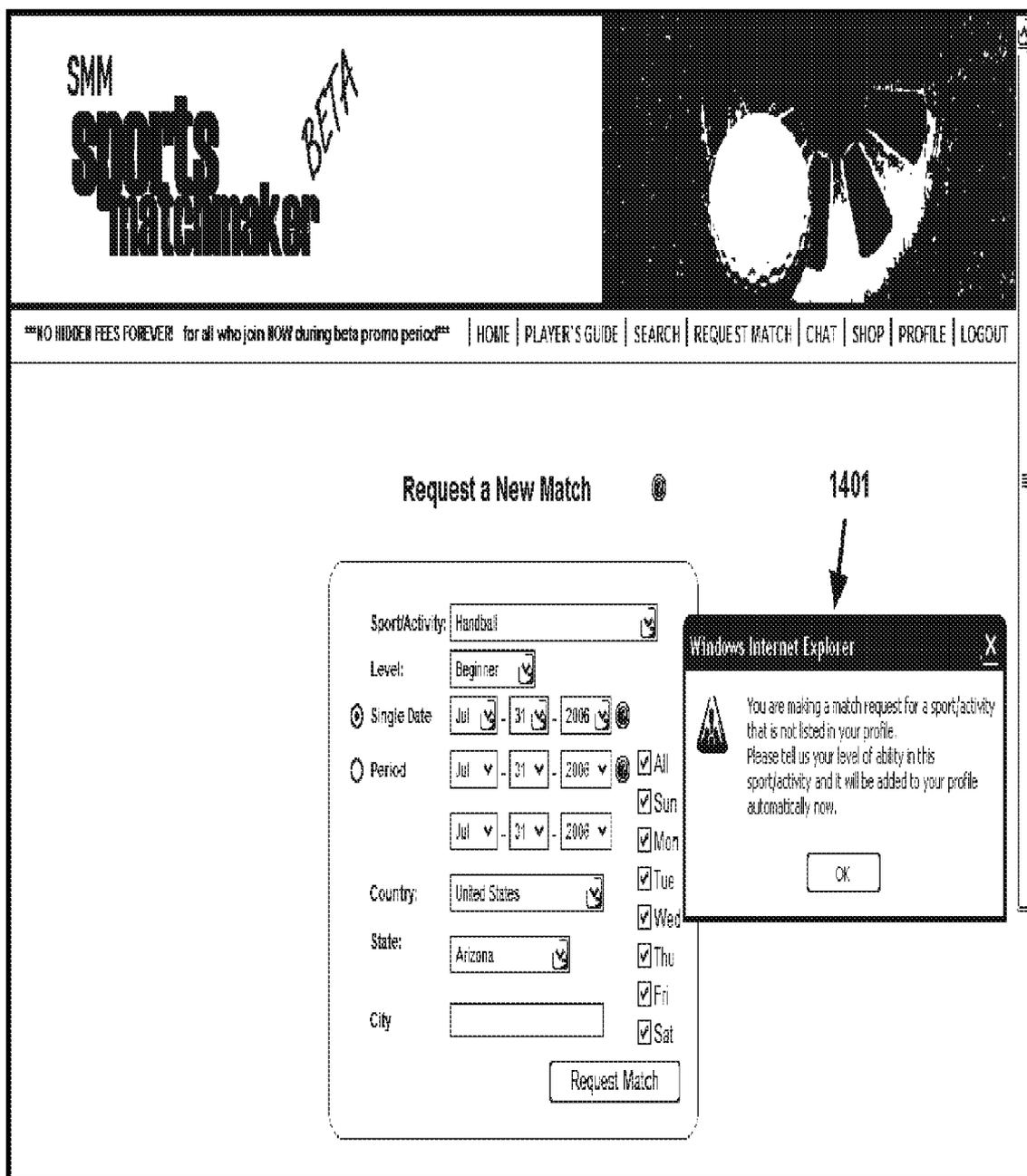


FIG. 14

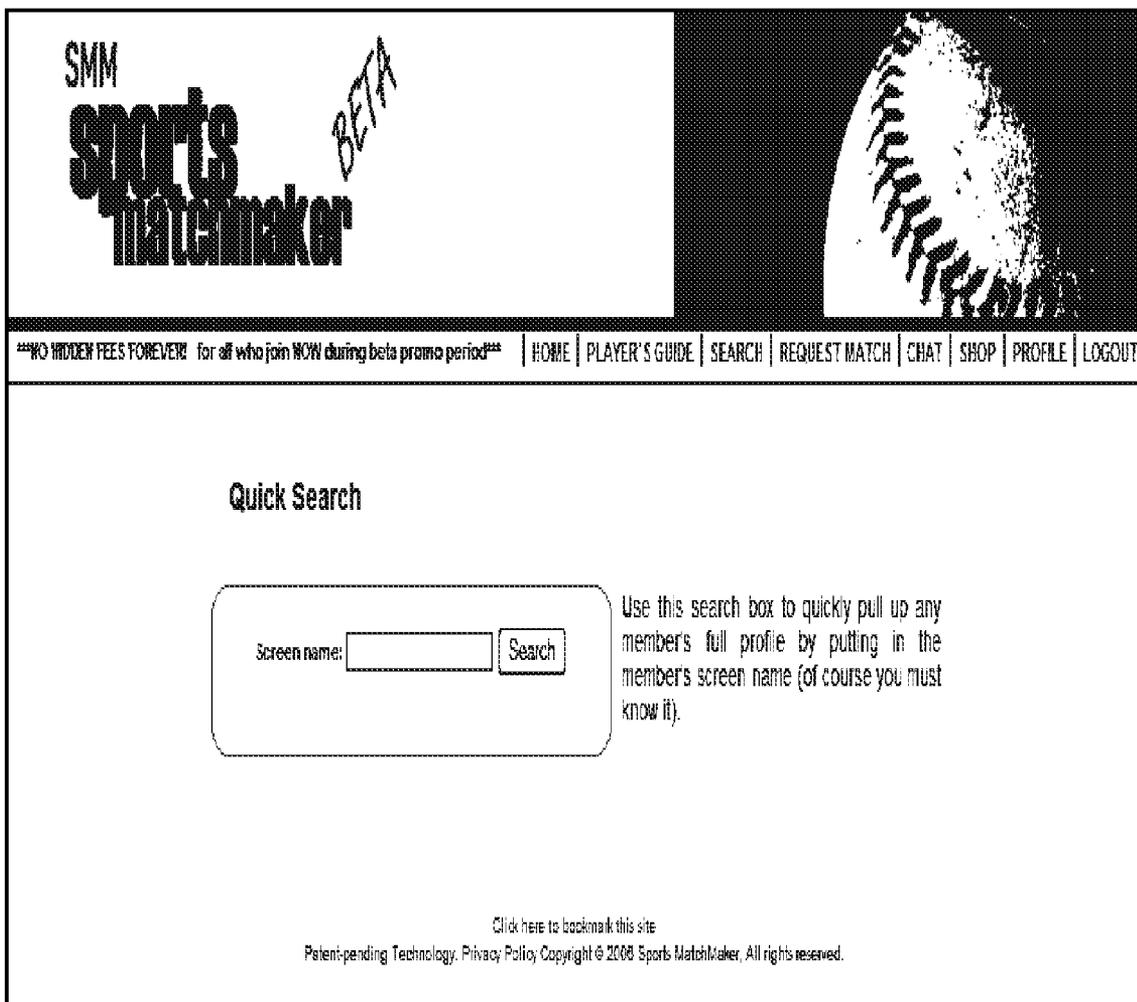


FIG. 15



FIG. 16



*****NO HIDDEN FEES FOREVER! for all who join NOW during beta promo period***** | [HOME](#) | [PLAYER'S GUIDE](#) | [SEARCH](#) | [REQUEST MATCH](#) | [CHAT](#) | [SHOP](#) | [PROFILE](#) | [LOGOUT](#)

Kids Search

New beta site: Search in USA, Arizona, Sedona, Golf to get results.

Gender:

Age:

Country:

State:

City:

Sport/Activity:

Use this search box to find and learn about all SMM members who have kids looking to play sports/activities in any city throughout the world.

When you find kids who are a good match for yours, contact the parents via email or messenger to try to set up a match in some sport or activity.

Of course, parents or guardians should ALWAYS supervise their kids' arranged matches! This is a great bonding experience for parents and kids, and a great way to meet other parents with similar aged kids.

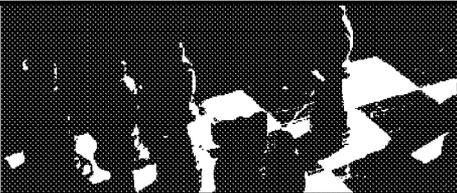
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FIG. 17

SMM

Sports Matchmaker

BETA



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The people below have reported in their profiles that they are interested in Golf.
Browse through the listings, feel free to contact them by clicking on "More about me..." perhaps arrange a match, and enjoy!

You may select Golf players with a certain level of ability:



FreeSpirit

Last login: May 14, 2006

I am a 30 year old female.

Please don't try to contact me. I'm just a model member so people can test the service. I will be replaced with real people soon, as they begin to join. Any member that doesn't say they are a "model member" is a real person you can contact. Have fun meeting your match on or off the court!

More about me...



Hanna

Last login: May 08, 2006

I am a 71 year old female.

Please don't try to contact me. I'm just a model member so people can test the service. I will be replaced with real people soon, as they begin to join. Any member that doesn't say they are a "model member" is a real person you can contact. Have fun meeting your match on or off the court!

More about me...



Let's Duel

Last login: May 08, 2006

I am a 42 year old male.

Please don't try to contact me. I'm just a model member so people can test the service. I will be replaced with real people soon, as they begin to join. Any member that doesn't say they are a "model member" is a real person you can contact. Have fun meeting your match on or off the court!

More about me...



Look Out!

Last login: May 08, 2006

I am a 30 year old male.

Please don't try to contact me. I'm just a model member so people can test the service. I will be replaced with real people soon, as they begin to join. Any member that doesn't say they are a "model member" is a real person you can contact. Have fun meeting your match on or off the court!

More about me...



Moto

Last login: May 08, 2006

I am a 53 year old male.

Please don't try to contact me. I'm just a model member so people can test the service. I will be replaced with real people soon, as they begin to join. Any member that doesn't say they are a "model member" is a real person you can contact. Have fun meeting your match on or off the court!

More about me...

| 1-5 | 6-10 | 11-12 |

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FIG. 18





NO MODERN FEELS FOREVER! for all who join WOW during beta promo period
|
HOME
|
PLAYER'S GUIDE
|
SEARCH
|
REQUEST MATCH
|
CHAT
|
SHOP
|
PROFILE
|
LOGOUT

<< RETURN



Player

I am a 48 year old male.
I'm from United States, Sedona.

[PROFILE](#) |
 [PHOTOS \(4\)](#) |
 [SEND EMAIL](#) |
 [SEND MESSAGE](#) |
 [ADD TO FAVORITES](#) |
 [ADD TO IGNORED](#)

My Height: 6 feet 00 inches (1.83m)

I Grew Up In: New York

Occupation: Art, Collectibles & Hobbies.

Marital Status: Single.

Education Level: Some College.

Religious Background: Christian.

Ethnicity: White/Caucasian.

Smoking Habits: Non-Smoker.

Drinking Habits: Occasionally.

Hair Color: Brown.

Body Build: Athletic.

Eye Color: Brown.

Physical Activity: Active.

My Sport/Activity/Pastimes: Board Sports (level: Beginner), Golf (level: Intermediate (Hit under 90)), Luge (level: Intermediate), Tennis (level: 1.0).

My personality traits: Adventurous, Argumentative, Artistic, Clean-cut, Easygoing, Flexible, High Energy, Low Maintenance, Musical, Romantic, Simple, Spiritual, Spontaneous, Unconventional

My favorite cuisines: Chinese, Italian, Japanese, Mexican, Sushi

My favorite music: Blues, Classic Rock 'n Roll, Classical, Jazz, Modern Rock 'n Roll, Rap, Soul

I like going out to: Art Galleries, Bookstores, Clubs, Comedy Clubs, Concerts, Libraries, Movies, Museums, Parks, Restaurants, Sports Events, The Beach, Theater

More about me: *I've always loved playing sports starting with stick ball in the streets of Brooklyn. Now my kids love to play sports, as well. They are proficient in tennis and beginning to play golf. Always looking for other kids their age for them to compare with. Email me asap!*

I have kids who can play:

Dillon (13 year old boy). His sport/activity/pastimes: Bowling (level: Intermediate), Camping (level: Intermediate), Golf (level: Intermediate (Hit under 90)), Tennis (level: 3.5).

Daniel (17 year old boy). His sport/activity/pastimes: Basketball (level: Advanced), Bowling (level: Intermediate), Golf (level: Advanced (Hit under 60)), Tennis (level: 4.0).

Molly (13 year old girl). Her sport/activity/pastimes: Tennis (level: 2.5).

angelina (21 year old girl). Her sport/activity/pastimes: Tennis (level: 3.5).

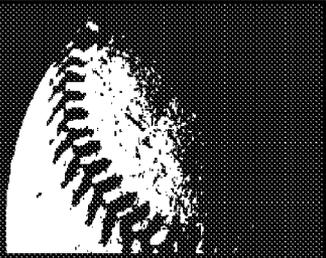
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FIG. 19

SMM

Sports Matchmaker

BETA



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HOME | PLAYER'S GUIDE | SEARCH | REQUEST MATCH | CHAT | SHOP | PROFILE | LOGOUT

The people below have been added by you to your FAVORITE list.
You can contact them by clicking on "More about me..." Have fun!



Player

Last login: July 31, 2006
I am a 48 year old male.

I've always loved playing sports starting with stick ball in the streets of Brooklyn. Now my kids love to play sports, as well. They are proficient in tennis and beginning to play golf. Always looking for other kids their age for them to compete with. Email me asap!

[More about me...](#)



Look Out!

Last login: May 08, 2006
I am a 30 year old male.

Please don't try to contact me, I'm just a model member so people can test the service. I will be replaced with real people soon, as they begin to join. Any member that doesn't say they are a "model member" is a real person you can contact. Have fun meeting your match on or off the court!

[More about me...](#)



beachie

Last login: May 10, 2006
I am a 39 year old female.

Please don't try to contact me, I'm just a model member so people can test the service. I will be replaced with real people soon, as they begin to join. Any member that doesn't say they are a "model member" is a real person you can contact. Have fun meeting your match on or off the court!

[More about me...](#)

[Click here to bookmark this site](#)

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FIG. 20



FIG. 21

SMM
SPORTS
MatchMaker *BETA*

***NO HIDDEN FEES FOREVER! for all who join NOW during beta promo period** | HOME | PLAYER'S GUIDE | SEARCH | REQUEST MATCH | CHAT | SHOP | PROFILE | LOGOUT

<< RETURN

Online NOW!
beachie

I am a 39 year old female.
I'm from United States, sedona.

PROFILE | PHOTOS (1) | SEND EMAIL | SEND MESSAGE | DELETE FROM FAVORITES | ADD TO IGNORED

From: beachie (dennis@phoenicianindustries.com)

To: beachie

Subject: Let's Play!

Text: Regards, beachie (dennis@phoenicianindustries.com)

send e-mail

Click here to access this site
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FIG. 22

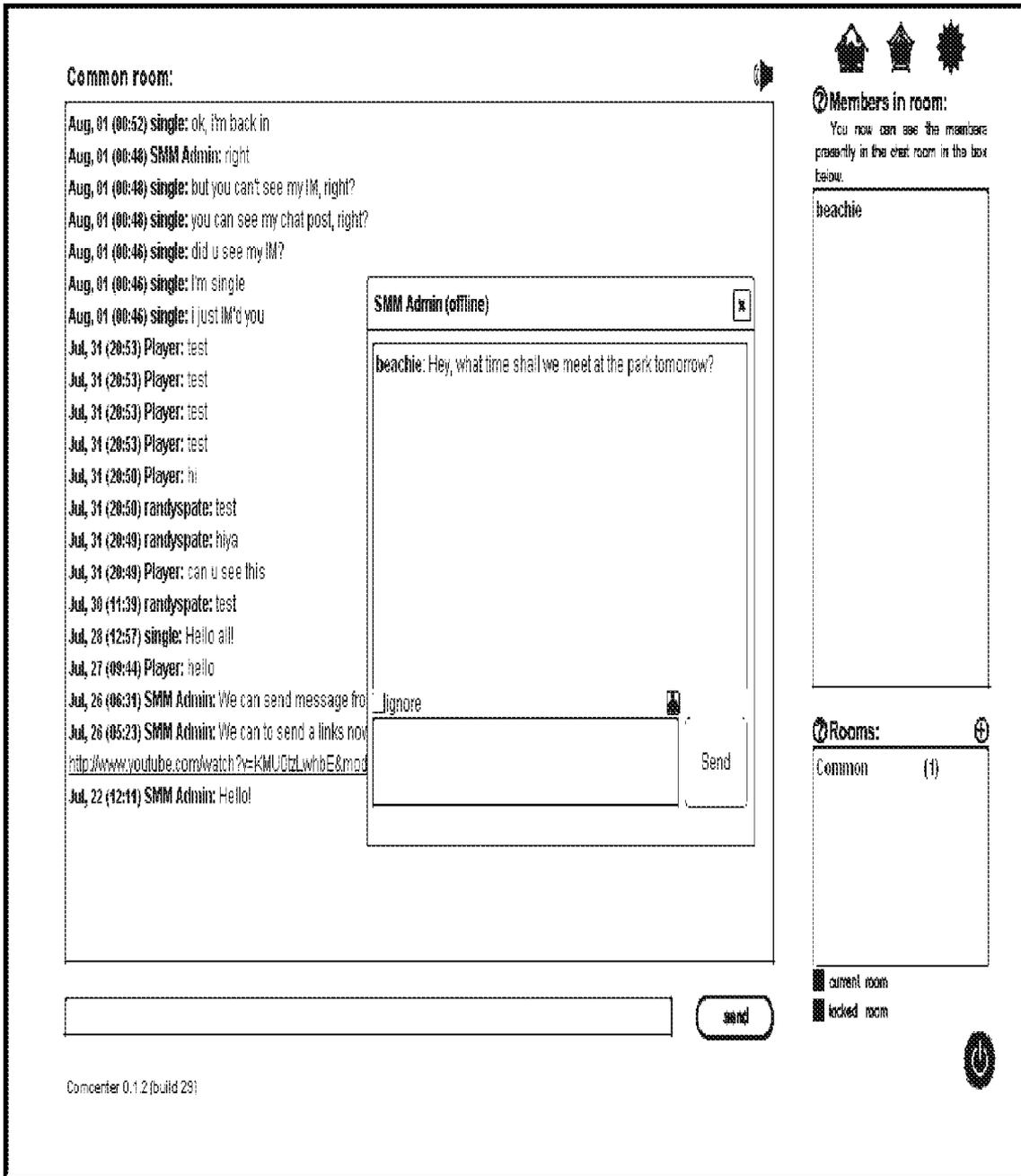
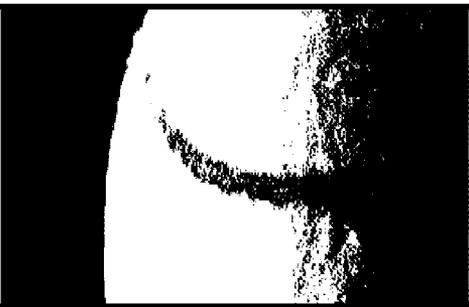


FIG. 23

SMM

Sports Matchmaker

BETA



NO HIDDEN FEES FOREVER! for all who join NOW during beta promo period

[HOME](#) | [PLAYER'S GUIDE](#) | [SEARCH](#) | [REQUEST MATCH](#) | [CHAT](#) | [SHOP](#) | [PROFILE](#) | [LOGOUT](#)

Match Search

New beta site: Search in 'USA, Arizona, Sedona, Golf or tennis' to get results.

Search For:

Gender:

Age: to

Country:

State:

City:

Date: - - any date

Marital Status:

Special Circumstances:

Sport/Activity:

[Click here to create your profile](#)

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Use this search box to find and learn about all SMM members in any city throughout the world that have made a public match request for a particular sport or activity.

This simply means you can find all the people who are looking for other members, like you, to play a specific sport/activity on a specific day with!

You can search for singles, couples or teams by gender, age, country, city, date, marital status and, of course, sport or activity!

So get off the bench and get in the game...today!

FIG. 24



****NO HIDDEN FEES FOREVER**** for all who join NOW during beta promo period** | HOME | PLAYER'S GUIDE | SEARCH | REQUEST MATCH | CHAT | SHOP | PROFILE | LOGOUT

View the Golf match requests below for the date(s) you have chosen.
Take your pick, contact them, arrange a match by clicking on "More about me," and enjoy!

You may select Golf players with a certain level of ability:



SedonaGirl 2501

Last login: May 14, 2008
I am a 41 year old female.
I am available to play Golf on 8.1.2006 in sedona, Arizona, United States.
My level of Golf is "Advanced (Hit under 80)".

[More about me...](#)



Look Out!

Last login: May 08, 2008
I am a 39 year old male.
I am available to play Golf on 8.1.2006 in sedona, Arizona, United States.
My level of Golf is "Advanced (Hit under 80)".

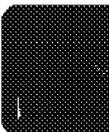
[More about me...](#)



Rose

Last login: May 08, 2008
I am a 27 year old Female.
I am available to play Golf on 8.1.2006 in sedona, Arizona, United States.
My level of Golf is "Novice (Hit over 100)".

[More about me...](#)



Let's Duel

Last login: May 08, 2008
I am a 42 year old male.
I am available to play Golf on 8.1.2006 in sedona, Arizona, United States.
My level of Golf is "Pro (Hit under 75)".

[More about me...](#)



Moto

Last login: May 08, 2008
I am a 53 year old male.
I am available to play Golf on 8.1.2006 in sedona, Arizona, United States.
My level of Golf is "Intermediate (Hit under 90)".

[More about me...](#)

[1-5 | 6-8]

Click here to document this site
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FIG. 25

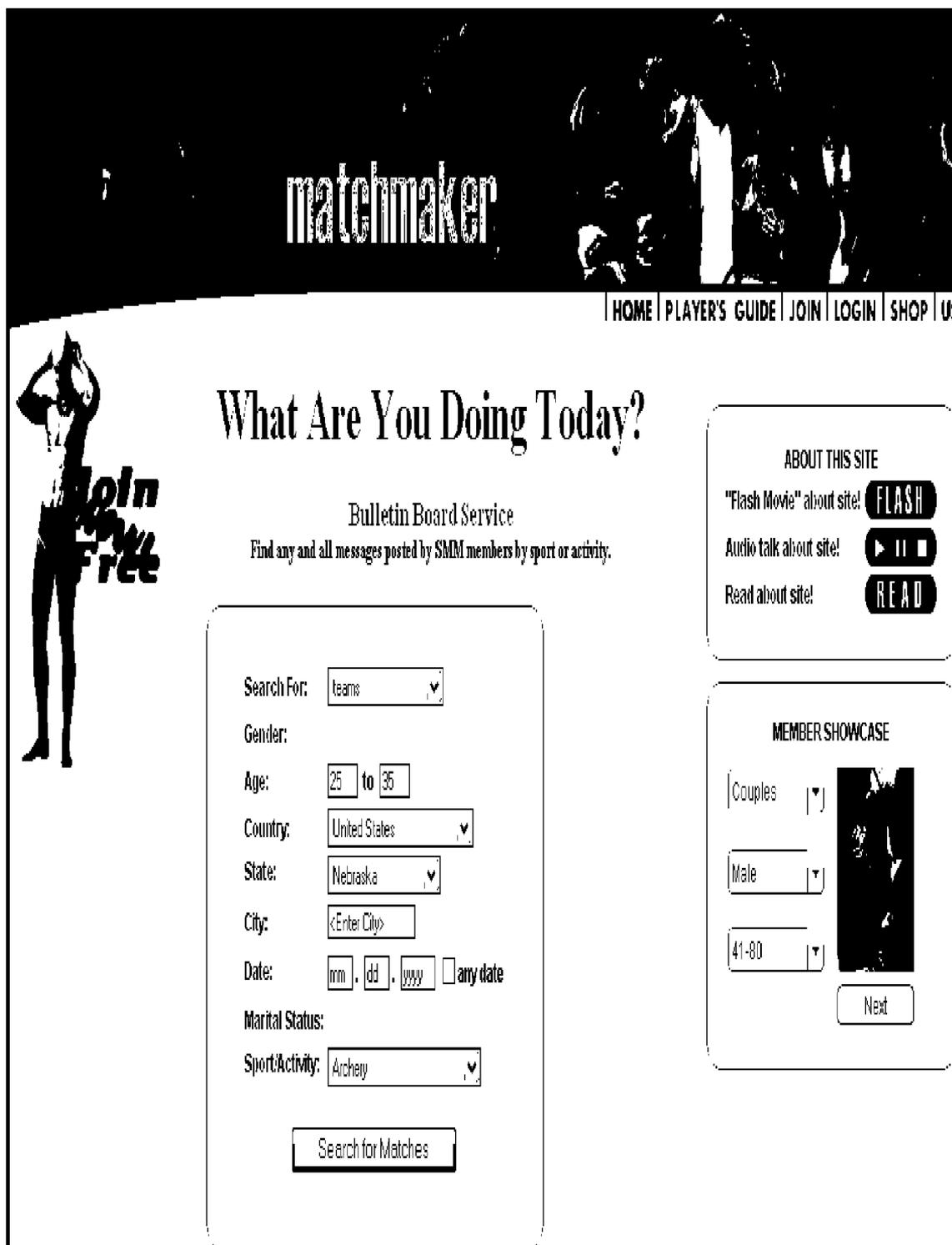


FIG. 26



matchmaker
The world's first & only sports/activities match-making service online...

People Search Result
[\[post\]](#)

**Surf Gal**
Hi! I'm Nikki. I live in sunny California and have been a beach girl all my life. I love to swim and surf and am looking for a cute guy who likes the ocean as much as I do.

[Profile](#) [Email](#) [Photos](#) [Favorites](#)

**Clay**
I'm pretty much a tennis fanatic. I'm always looking for new and challenging opponents to play with. I'm a 5.0 player and would like to play with anyone (male or female) who is 4.5 or better. I play in USTA...

[Profile](#) [Email](#) [Photos](#) [Favorites](#)

**Mermaid**
Never dive alone! I've been scuba diving around the world and am always looking for the next "best" dive. Would like to meet divers who like to travel and explore the depths as much as I do. See my other pics...

[Profile](#) [Email](#) [Photos](#) [Favorites](#)

FIG. 27

What Are You Doing Today?

Post Your Message Below

Required fields are in red.

Title:

Tennis anyone

Specific Location

Phoenix, AZ USA

Description:

Looking for a tennis partner with advanced skills to play between 5 and 9 AM Saturdays at La Camarillo.

Your Email address: (We need this to send you information.)

nets@netsonline.com

use this as my reply-to anonymize this email & use as my reply-to do not display email

Permissions:

ok for others to contact you about other services, products or commercial interests

Continue

FIG. 28

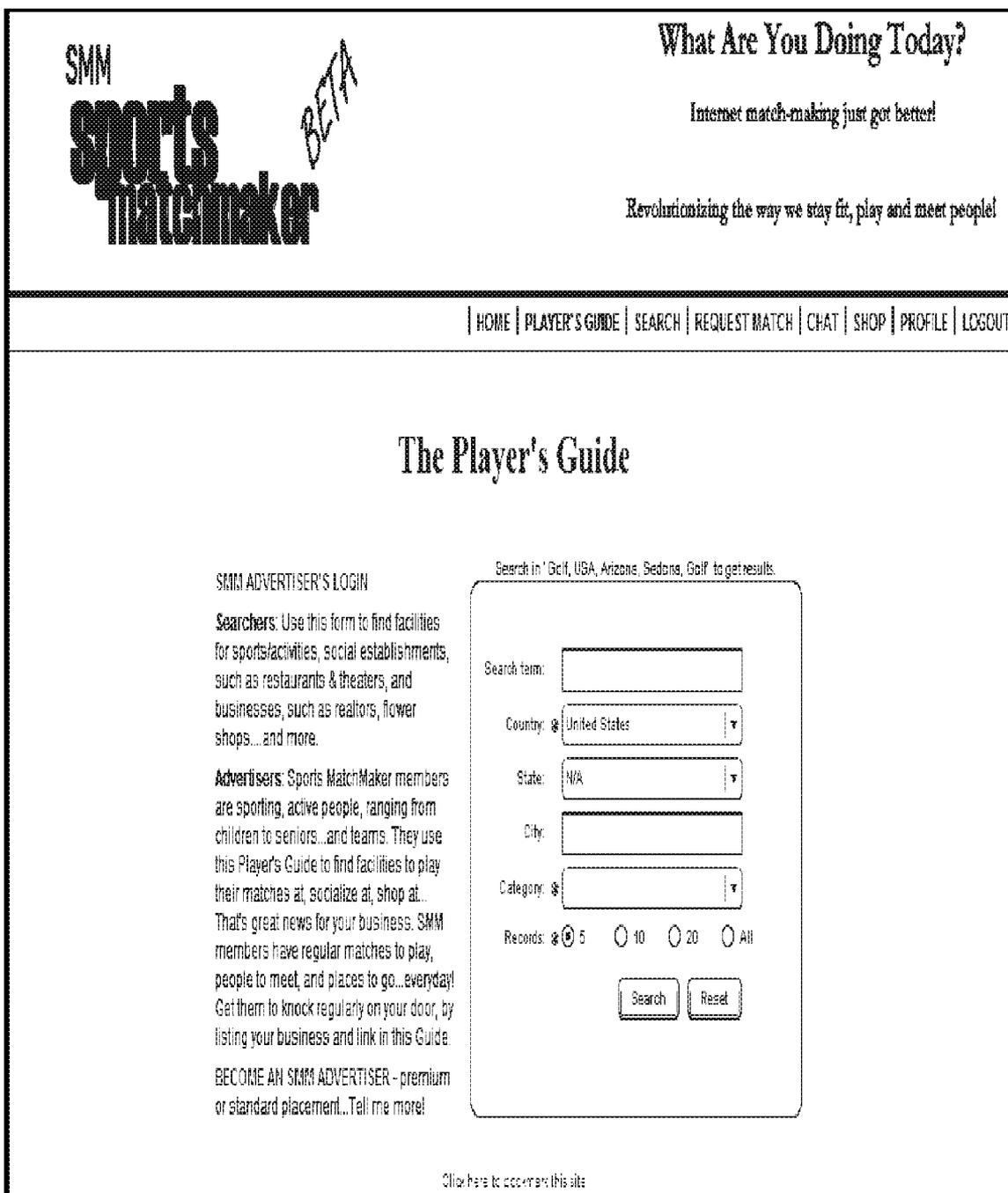


FIG. 29



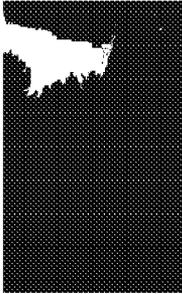


[HOME](#) | [PLAYER'S GUIDE](#) | [SEARCH](#) | [REQUEST MATCH](#) | [CHAT](#) | [SHOP](#) | [PROFILE](#) | [LOGOUT](#)

Sports MatchMaker Player's Guide

Search Results for Golf

Displaying 1 through 4 of 4 ads



Castle Rock Country Club

Come and experience one of Arizona's true golfing treasures at this 18 hole championship golf course nestled in the majestic Sedona red rocks.

595 Bell Rock Blvd
 Sedona, Arizona, 86351
 United States
 Phone: 923.284.4233
<http://www.castlerockcountryclub.com>



Cliff Sedona Golf Resort

Perfect your game on the 18-hole golf course surrounded by the splendor of Oak Creek Canyon. Or enjoy leisure activities featuring secluded whirlpool spas, swimming pools, steam saunas, fitness centre, hiking and Jeep tours.

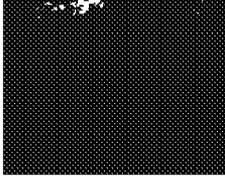
590 Ridge Cir
 Sedona, Arizona, 86351
 United States
 Phone: 923.284.4233
<http://sedona.hilton.com/US/es-18.aspx?asset=R...>



The Sedona Resort and Spa

When a spectacular Southwest experience is required - visit the The Sedona Resort & Spa hotel in Sedona, AZ.

200 Ridge Trail Dr
 Sedona, Arizona, 86351
 United States
 Phone: 923.284.4233
 Fax: 923.284.0170
<http://www.hilton.com/en/hotels/index.html?moreDetails=www.sedonaresort.com/SXSE...>



Valley Golf Resort

The acclaimed Valley Golf Resort is located in the heart of one of the most captivating regions of the Southwest. The thrilling 6,346-yard, par - 73 course is widely considered among the world's most unforgettable golf experiences.

3500 Ridge Trail Dr
 Sedona, Arizona, 86351
 United States
 Phone: 923.284.4233
<http://www.sedonagolfresort.com>

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FIG. 30

SMM Directions Directions Home

Search disabled at this time Driving Directions

ADVERTISEMENT

<p>A Enter starting address or select from My Locations</p> <p>My Locations Sign In</p> <p>- My Locations - <input type="button" value="v"/></p> <p>Address <u>Intersection or Airport Code</u></p> <input type="text"/>	<p>B Enter destination address or select from My Locations</p> <p>My Locations Sign In</p> <p>- My Locations - <input type="button" value="v"/></p> <p>Address <u>Intersection or Airport Code</u></p> <input type="text" value="295 Lee Mountain Ln"/>
<p>City, State or Zip</p> <input type="text"/>	<p>City, State or Zip</p> <input type="text" value="Sedona AZ 86351"/>
<p>Country</p> <input type="text" value="United States"/> <input type="button" value="v"/>	<p>Country</p> <input type="text" value="United States"/> <input type="button" value="v"/>
<p><input type="button" value="Get Directions"/></p>	

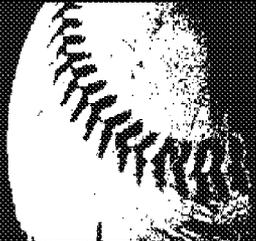
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[Help](#) - [Privacy Policy](#) - [Terms of Service](#) - [Copyright Policy](#)

FIG. 31

SMM

Sports Matchmaker

BETA



[HOME](#) | [PLAYER'S GUIDE](#) | [SEARCH](#) | [REQUEST MATCH](#) | [CHAT](#) | [SHOP](#) | [PROFILE](#) | [LOGOUT](#)

Existing Advertisement Listings

Below are your existing advertisement listing(s) in the Player's Guide. You may edit your ads at any time by clicking the title of each ad. Create new ads by clicking that link below. Once edits and ads are approved, they will appear in the directory. If disapproved for any reason, you will be notified by email.

[Click Here to Create a New Ad Listing](#)

Displaying 1 through 3 of 3 ads

Adventure Travels

We have been in business for the past 50 years and know the best outfitters throughout the world. If adventure you seek, we'll get you to the peak. Voted best adventure travel agency in the USA by Fish and Stream Magazine, 8 of the last 10 years. Let us plan the adventure of a lifetime for you! Give us a call today and we'll get you on your way to a true and exciting adventure. (Try to approve me admin, to get the error)

P.O. Box 20903
 Sedona, Arizona, 86341
 United States
 Phone: 316.968.3108

[Edit](#) | [Delete](#)

Shnebly Hill Campgrounds

Nestled in the sweet aroma of Ponderosa Pine and overlooking the majesty of Sedona's red rock valley, our campgrounds will transport you to your soul's heaven on earth. Affordable rates. 50 tent sites and 50 RV sites with full hook up facilities. The campfire is lit, come join us, but bring your own marshmallows...we have plenty of sticks!

One Shnebly Hill Rd.
 Sedona, Arizona, 86341
 United States
 Phone: 316.968.3108

[Edit](#) | [Delete](#)

Archery

We may have the finest archery range in the country with 100 bullseye targets and 200 game targets. We also have 20 private hunting environments with moving game in such various fields as: forest, open range and desert. Come try it out! Some think it's better than hunting, and a lot less work after the kill!

P.O. Box 20903
 Sedona, Arizona, 86341
 United States
 Phone: 316.968.3108

[Edit](#) | [Delete](#)

[Click here to bookmark this site](#)

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FIG. 32

SMM
sports
matchmaker *BETA*

What Are You Doing Today?
Internet match-making just got better!
Revolutionizing the way we stay fit, play and meet people!

[HOME](#) | [PLAYER'S GUIDE](#) | [JOIN](#) | [LOGIN](#) | [SHOP](#) | [SPONSORS](#) | [US](#)

Player's Guide Advertiser Registration

Fill in the form below and click the "Submit" button to register as a Sports MatchMaker advertiser. Once registered you will be able to create and edit your own advertisement listing(s) in our global Player's Guide online directory as often as you wish and modify your account information.

Advertiser Information

Personal	
First Name: *	<input type="text"/>
Last Name: *	<input type="text"/>
Company: *	<input type="text"/>
Email: *	<input type="text"/>
Password: *	<input type="password"/>
Confirm Password: *	<input type="password"/>
Phone	
<input type="text"/>	
Address	
<input type="text"/>	
Terms of Service	
<input type="checkbox"/>	

FIG. 33

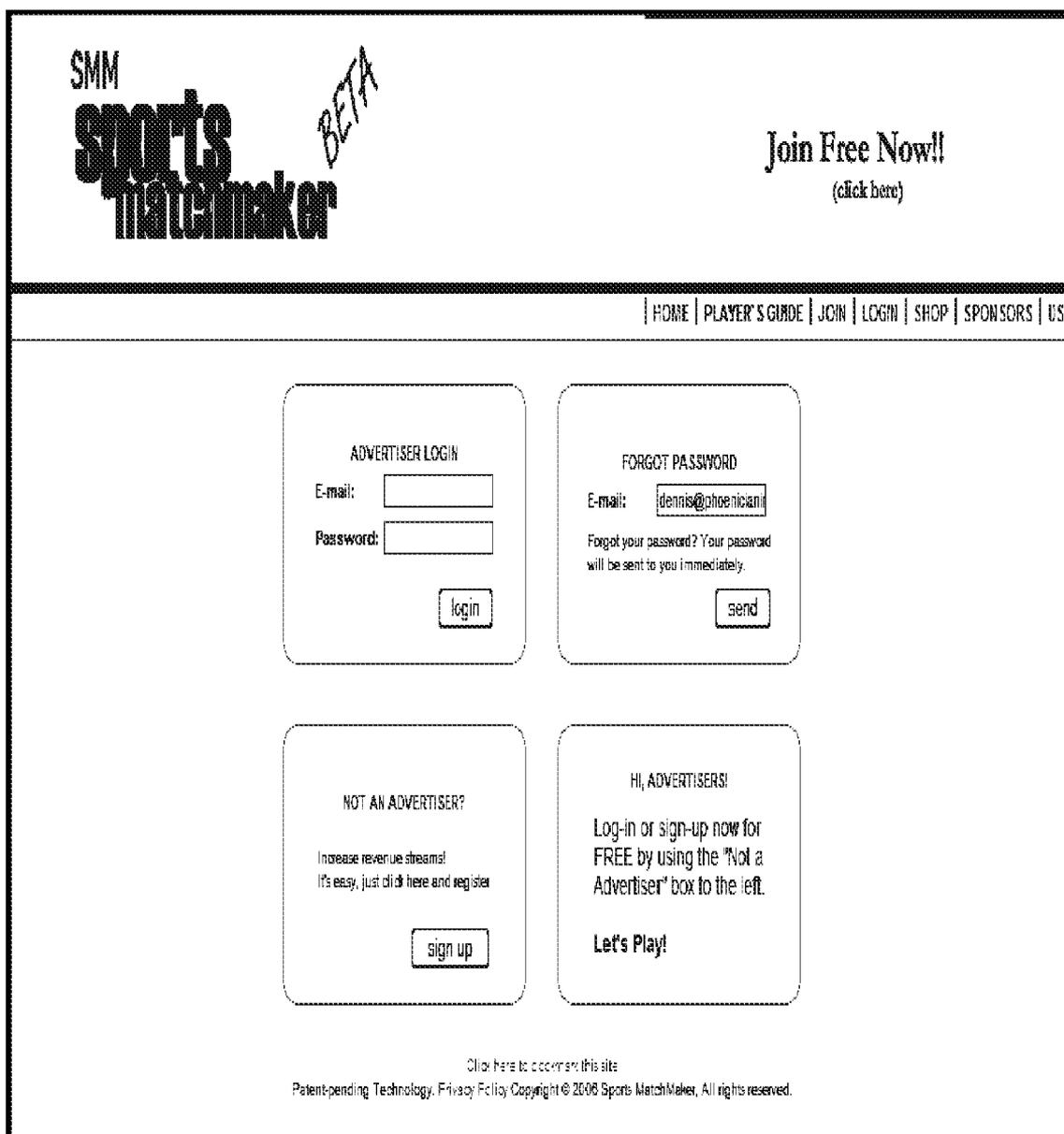


FIG. 34

SMM Player's Guide Advertising Program Help

(may not continue further at this time)

Top 5 Questions

1. What is the SMM Player's Guide Premium Business Program?
2. Terms of Service for the Programs
3. How much does the Premium Business Program cost?
4. How much does the standard program cost?
5. I already have a standard listing, how do I upgrade?

Related Links

[Yahoo! Yellow Pages](#)

Customer Care

For help with billing issues you can call (928) 284-4238 between 8 a.m. and 5 p.m. Monday through Friday PST. Please have handy your Order ID and Advertiser's ID; without these we will not be able to answer your questions.

General Questions

- What is the SMM Player's Guide Premium Business Program?
- Terms of Service for the Programs
- How long will it take for my Premium Business listing to appear?
- How do I qualify for the Premium Business Program?
- How much does the Premium Business Listing cost?
- How much does the Standard Business Listing cost?
- My business is not listed in the SMM Player's Guide, but I want to sign up for the Premium Advertising Program. What should I do?
- I want to buy a statewide or national Business listing. How can I do that?
- How many businesses can I submit to the Premium Advertising Program?
- I purchased a Premium Business listing, so why can't I find it?
- Which cities are included in my Metro Area?

Billing Questions

- My credit card was billed twice. How do I get the incorrect charge removed?
- What does SMM do about online security?
- Will anyone else have access to the personal information that I include in the submission form?
- Will SMM charge my credit card?

Making Changes

- How do I change the information in my business listing?
- How can I change my credit card information?
- How do I cancel my SMM Player's Guide Business listing?

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FIG. 35

SMM
SPORTS
MATCHMAKER *BETA*

What Are You Doing Today?
Internet match-making just got better!
Revolutionizing the way we stay fit, play and meet people!

NO HIDDEN FEES FOREVER! For all who join NOW during beta promo period | HOME | PLAYER'S GUIDE | JOIN | LOGIN | SHOP | SPONSORS | US

SMM Discount Shop

Buy Sports & Fitness Equipment Online

Click on the links below for the best places to buy all sporting goods, apparel, athletic footwear, sports and fitness equipment, and more online. Soon we will be adding health and nutritional products.

All SMM **paying members** receive substantial discounts on these already low prices. So, shop here to earn back your matchmaking fees and even save lots of money!

SMM **FREE members** may shop here for the already low prices, but will receive no further discounts until they become paying members. So, become SMM subscribers today, and join in on all the discounts!

Categories

Sports Superstores	Outdoor Adventure
Golf	Racquet Sports
Cycling	Tickets to Events
Fitness	Winter and Extreme

FIG. 36 (1 of 2)

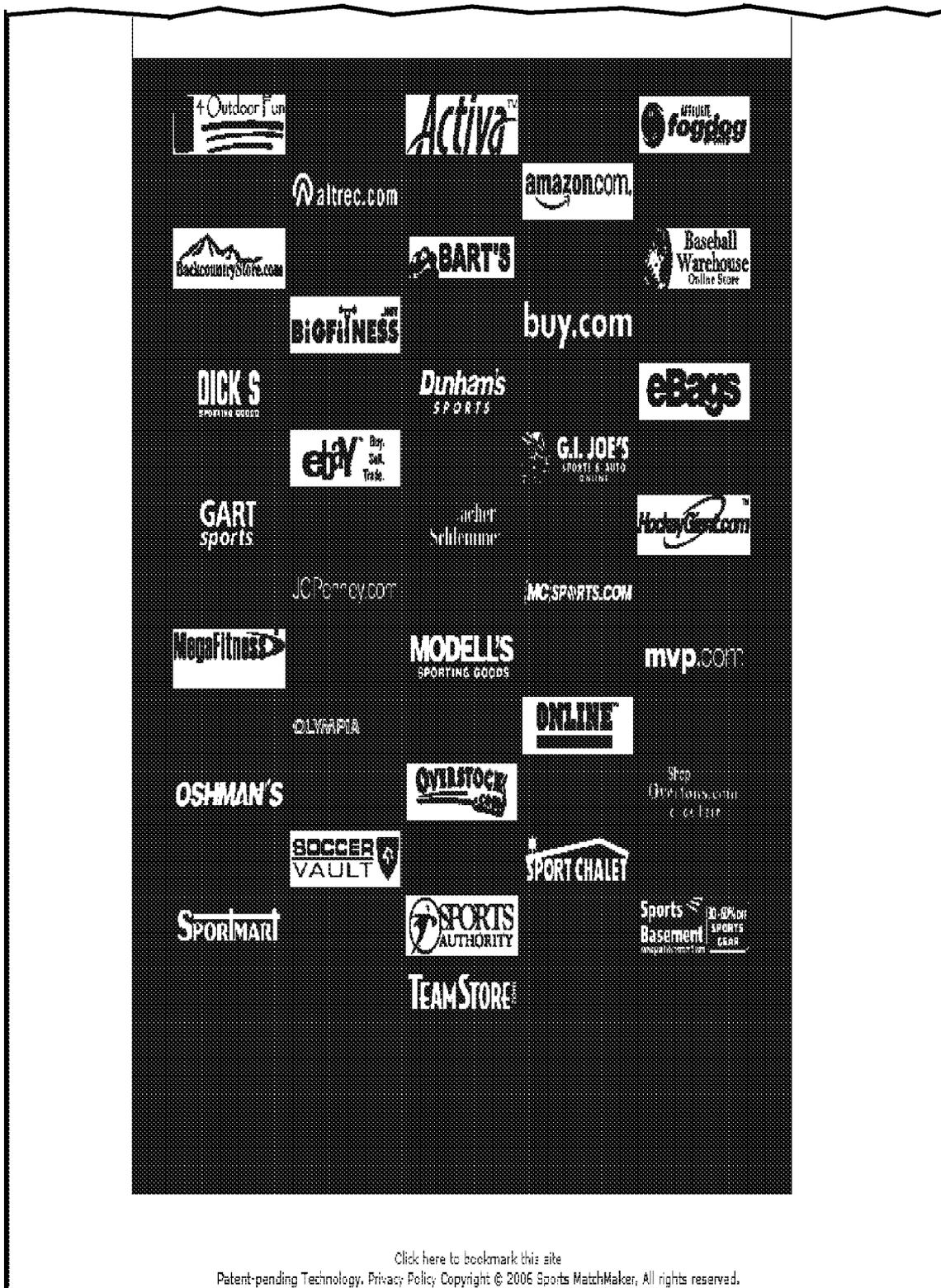


FIG. 36 (2 of 2)



What Are You Doing Today?

Internet match-making just got better!

Revolutionizing the way we stay fit, play and meet people!

NO WIDEN TEES FOREVER! for all who join NOW during beta promo period

HOME | PLAYER'S GUIDE | JOIN | LOGIN | SHOP | SPONSORS | US

Discount Shop

Buy Sports & Fitness Equipment Online

Click on the links below for the best places to buy sports and fitness equipment online. Buy sporting goods, apparel, athletic footwear, golf equipment, and more from the internet's top sports and fitness websites.

Categories

<p>Sports Superstores</p> <p>Golf</p> <p>Cycling</p> <p>Fitness</p>	<p>Outdoor Adventure</p> <p>Racquet Sports</p> <p>Tickets to Events</p> <p>Winter and Extreme</p>
--	--

Buy Sporting Goods Online

Click on the links below for the best sporting goods online. SMM paying members receive substantial discounts on these already low prices. SMM FREE members may also shop here, but do not receive any discounts.






The Sports Authority

Online store for one of the largest sporting goods retail chains in the US. Great selection of sports equipment, apparel, and accessories for every sport imaginable at great everyday prices. Skip the drive and shop online! [Click here](#) for **15% off** any single item, plus get **free shipping** on most orders over \$99 (see site for details). Expires 7/31/2004

JCPenney.com

This well-known department store chain has a wide range of merchandise available online, from clothing and electronics to sporting goods, toys and much more.

Activa Sports

Most major brands of sports bras, shorts, tops, tights, jackets, socks, footwear, accessories and more for active women, at low everyday prices. [Click here](#) for **10% off** any order.

Foot Locker

Find deals on brand name athletic shoes and apparel for nearly any major sport at their easy to use online store. Plus, get other equipment, fan gear, and accessories as well. [Click here](#) and enter **1K547204** at check-out for **20% off** orders over \$100. Expires 7/31/2004

BackcountryStore.com

Equipment and accessories for the winter and outdoor enthusiast. Winter activity and sports equipment and apparel, camping and climbing gear, and much more. [Click here](#) for **free shipping** on orders over \$50.

FIG. 37 (1 of 2)

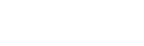
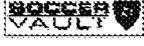
	<p>accessories and more for almost any sport or activity, all at terrific everyday prices. Click here and enter SAVE100 at check-out for \$10 off orders over \$100. Expires 7/31/2004</p>
	<p>Dunham's Sports Great selection of sports equipment for all kinds of sports and activities. From golf and tennis to fishing, hunting, and many more. Click here for \$10 off orders over \$75, plus get free shipping on select items. Expires 9/30/2004</p>
	<p>Modell's Sporting Goods The major sporting goods chain from the East coast brings over 100 years of experience to the internet along with a great selection of sporting goods for any activity. Click here for \$10 off orders over \$75. Expires 9/30/2004</p>
	<p>G.I. Joe's They're a favorite northwest retailer of sports and auto accessories that's been supplying customers with the gear they need to "seize the weekend" since 1952. Click here for 15% off any single item. Expires 7/31/2004</p>
	<p>AceHardware.com National hardware superstore with almost everything you need for your home whether indoors or outdoors, from tools and general supplies to automotive equipment, games and much more.</p>
	<p>Soccer Vault A premier specialty soccer merchandise destination for soccer fans, players, coaches and others looking for theme products.</p>
	<p>Fourton's Find it all at one of the world's largest water sports dealers. They have everything you need for water sports including equipment, gear, transportation equipment and much more.</p>
	<p>Rawlings.com Find all of their terrific baseball, softball, football and basketball equipment directly at their online store, including bats, gloves, bats, protective gear and more.</p>
	<p>MC Sports Wide assortment of quality athletic equipment, footwear, and apparel for almost any sport or activity. Find some great deals on brand name equipment and sporting supplies. Click here for \$10 off orders over \$75, plus get free shipping on most orders over \$99. Expires 9/30/2004</p>
	<p>Olympia Sports Over 40,000 sports products available in almost every sports category at one of the most complete sports superstores online.</p>
	<p>Boscov's The department store chain has been bringing customers famous brands at great values for almost 100 years, and now you can get the same terrific deals at their online store.</p>

FIG. 37 (2 of 2)

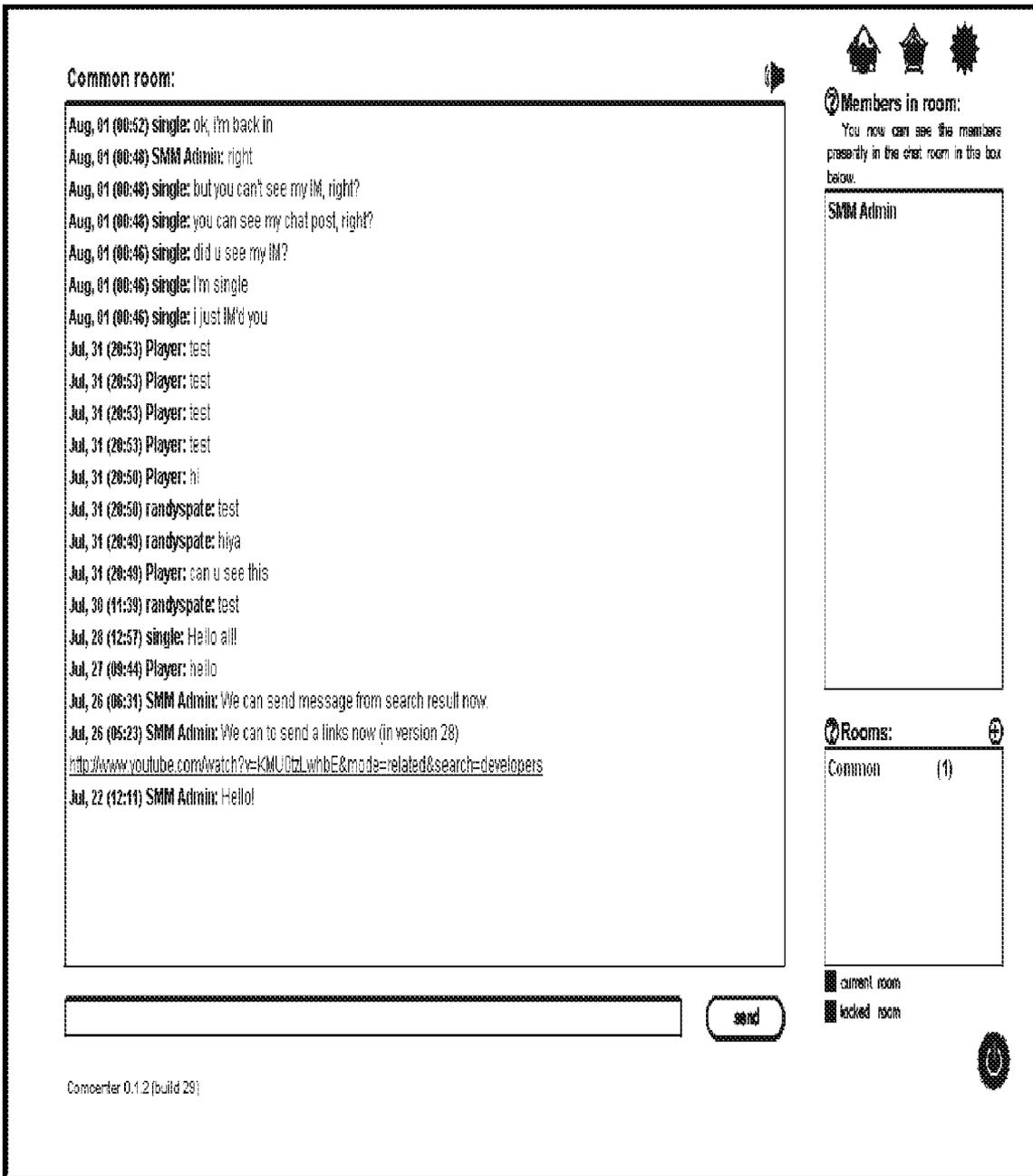


FIG. 38

SMM **sports** *BETA* **matchmaker**

 **Hello, James!**
Quick Stats
Last Login: June 30, 2006
Match Requests: 5
Upcoming Matches: 3 

 <p>Crystal Johnson Last Login: June 2, 2006 "I am because I choose to be."</p>	 <p>Crystal Johnson Last Login: June 2, 2006 "I am because I choose to be."</p>	 <p>Crystal Johnson Last Login: June 2, 2006 "I am because I choose to be."</p>
 <p>Crystal Johnson Last Login: June 2, 2006 "I am because I choose to be."</p>	 <p>Crystal Johnson Last Login: June 2, 2006 "I am because I choose to be."</p>	 <p>Crystal Johnson Last Login: June 2, 2006 "I am because I choose to be."</p>
 <p>Crystal Johnson Last Login: June 2, 2006 "I am because I choose to be."</p>	 <p>Crystal Johnson Last Login: June 2, 2006 "I am because I choose to be."</p>	 <p>Crystal Johnson Last Login: June 2, 2006 "I am because I choose to be."</p>
 <p>Crystal Johnson Last Login: June 2, 2006 "I am because I choose to be."</p>	 <p>Crystal Johnson Last Login: June 2, 2006 "I am because I choose to be."</p>	 <p>Crystal Johnson Last Login: June 2, 2006 "I am because I choose to be."</p>

Member Filters

FIG. 39

SMM

Sports Matchmaker

BETA



NO HIDDEN FEES FOREVER** for all who join NOW during beta promo period | [HOME](#) | [PLAYER'S GUIDE](#) | [SEARCH](#) | [REQUEST MATCH](#) | [CHAT](#) | [SHOP](#) | [PROFILE](#) | [LOGOUT](#)

<< [RETURN](#)



FreeSpirit

I am a 30 year old female.
I'm from United States, Sedona.

[PROFILE](#) | [PHOTOS \(1\)](#) | [SEND EMAIL](#) | [SEND MESSAGE](#) | [SEND SMS](#) | [ADD TO FAVORITES](#) | [ADD TO IGNORED](#)

My Height: 5 feet 09 inches (1.75m)

I Grew Up In: In San Diego.

Occupation: Art, Collectibles & Hobbies.

Marital Status: Single.

Education Level: Bachelors.

Religious Background: Presbyterian.

Ethnicity: White/Caucasian.

Smoking Habits: Non-Smoker.

Drinking Habits: Occasionally.

Hair Color: Brown.

Body Build: Athletic.

Eye Color: Brown.

Physical Activity: Active.

My Sport/Activity/Pastimes: Backgammon (level: Intermediate), Board Games (level: Intermediate), Board Sports (level: Beginner), Camping (level: Intermediate), Equestrian (level: Intermediate), Golf (level: Beginner (Hit over 110)), Kayaking (level: Intermediate), Scuba Diving (level: Intermediate), Tennis (level: 3.5).

My personality traits: Eccentric, Intellectual

My favorite cuisines: Italian, Sushi, Vegetarian

My favorite music: Classic Rock, n Roll, Classical, Jazz, Oldies

I like going out to: Parks, Restaurants

More about me: Please don't try to contact me, I'm just a model member so people can test the service. I will be replaced with real people soon, as they begin to join. Any member that doesn't say they are a "model member" is a real person you can contact. Have fun meeting your match on or off the court!

[Click here to bookmark this site](#)

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FIG. 40

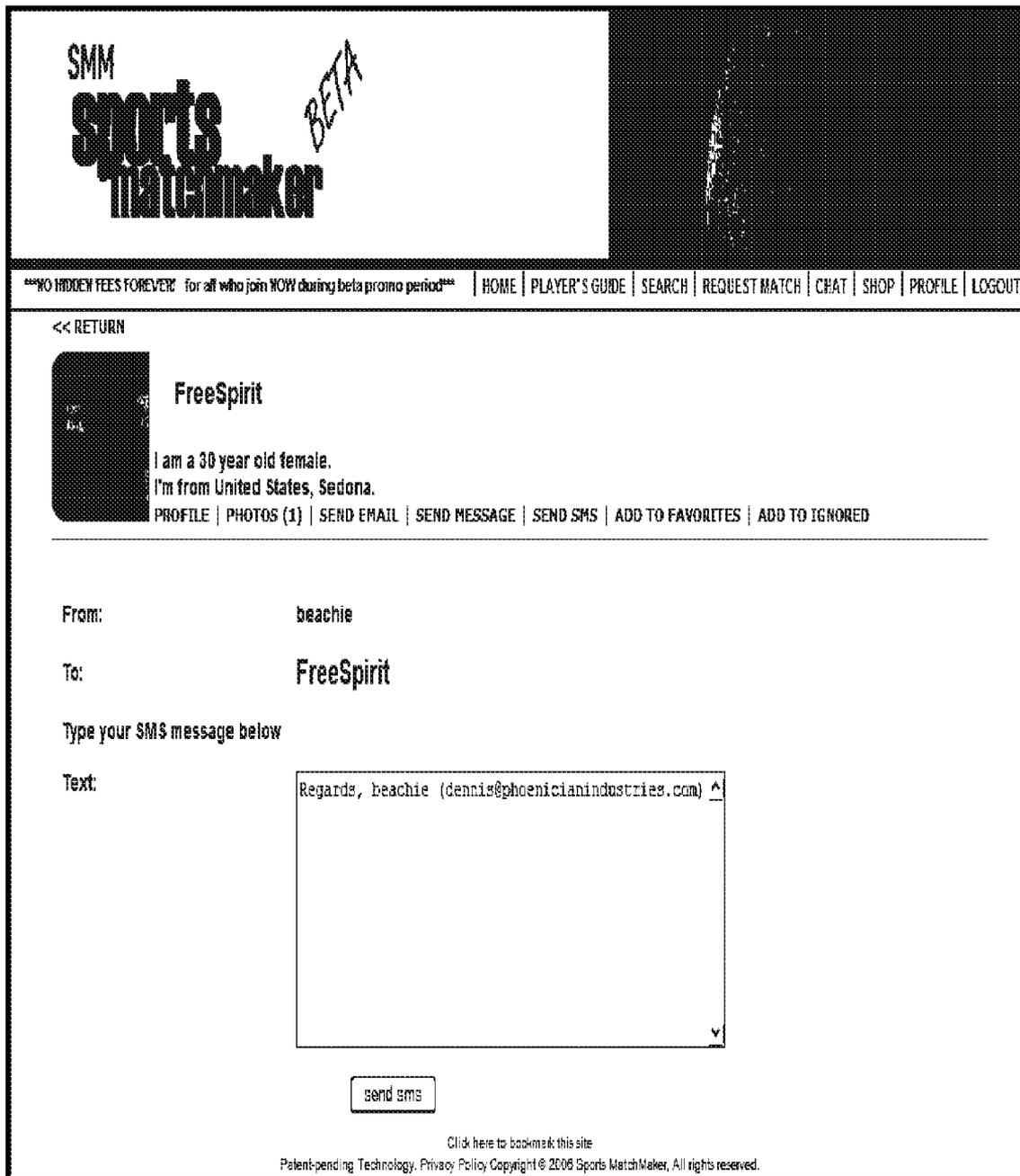


FIG. 41

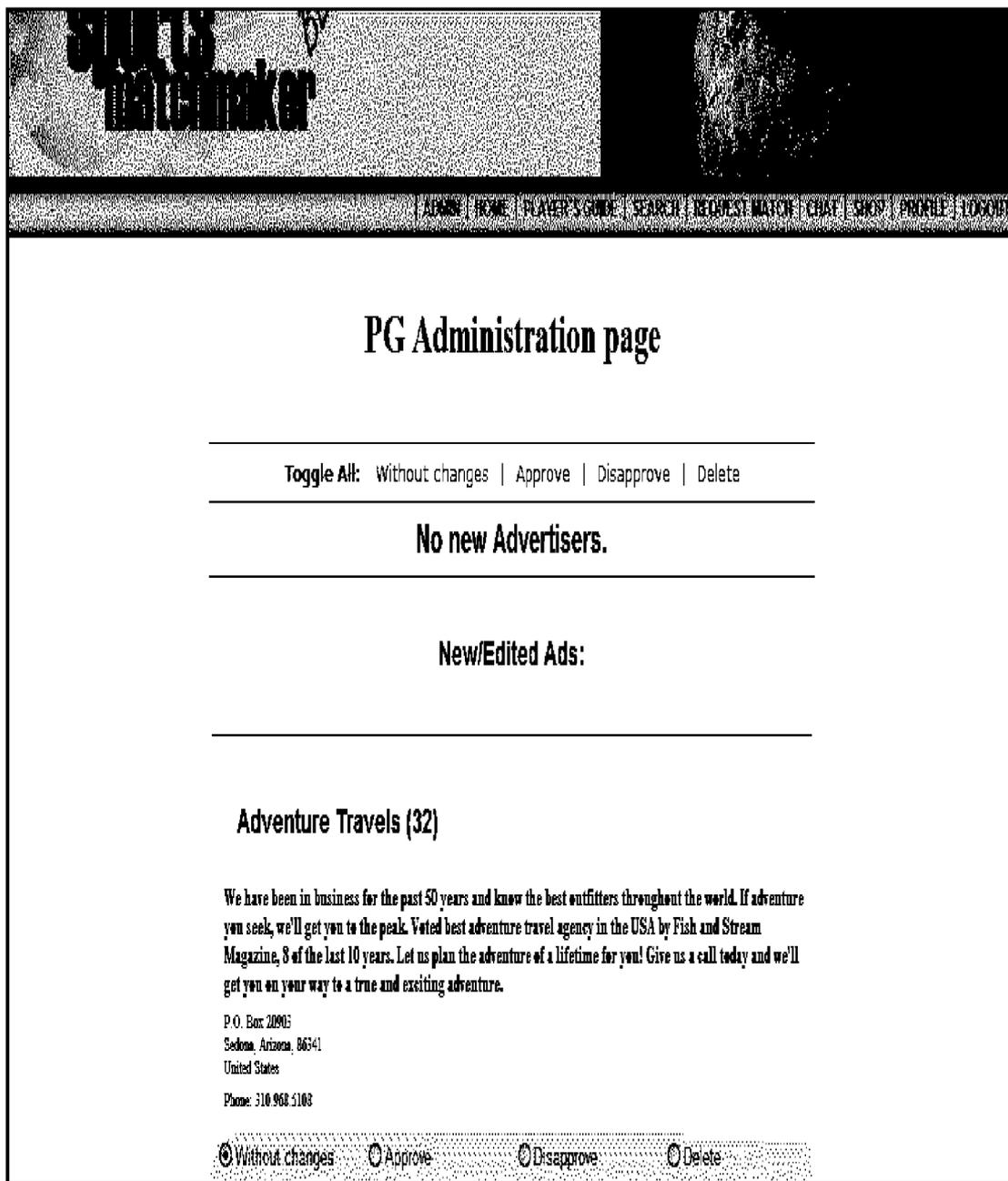
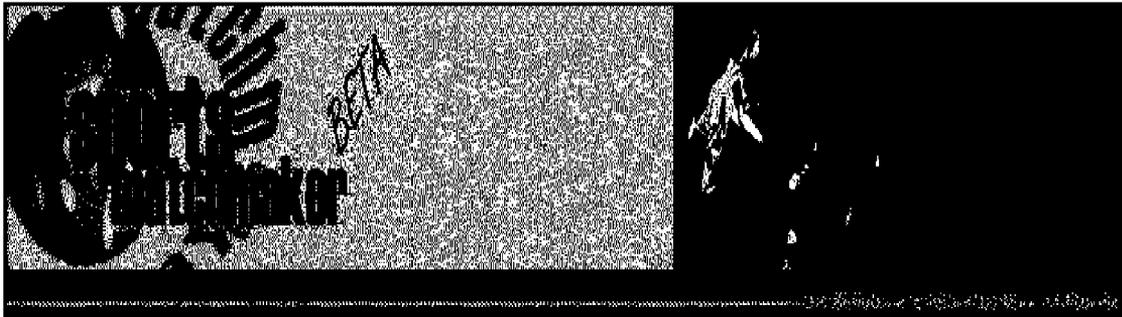


FIG. 42



Existing Advertisement Listings

Below are your existing advertisement listing(s) in the Player's Guide. You may edit your ads at any time by clicking the title of each ad. Create new ads by clicking that link below. Once edits and ads are approved, they will appear in the directory. If disapproved for any reason, you will be notified by email.

[Click Here to Create a New Ad Listing](#)

Displaying 1 through 3 of 3 ads

Adventure Travels

We have been in business for the past 50 years and know the best outfitters throughout the world. If adventure you seek, we'll get you to the peak. Voted best adventure travel agency in the USA by Fish and Stream Magazine, 8 of the last 10 years. Let us plan the adventure of a lifetime for you! Give us a call today and we'll get you on your way to a true adventure. Ok?

P.O. Box 20903
Sedona, Arizona, 86341
United States
Phone: 310.968.5108

[Edit](#) | [Delete](#)

Shneby Hill Campgrounds

Nestled in the sweet aroma of Ponderosa Pine and overlooking the majesty of Sedona's red rock valley, our campgrounds will transport you to your soul's heaven on earth. Affordable rates. 50 tent sites and 50 RV sites with full hook up facilities. The campfire is lit, come join us, but bring your own marshmallows!

One Shneby Hill Rd.
Sedona, Arizona, 86351
United States
Phone: 310.968.5108

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Archery

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FIG. 43

SPORTS MATCHMAKER SYSTEMS

CROSS-REFERENCE TO RELATED APPLICATION

[0001] The present application is related to and claims priority from prior provisional application Ser. No. 60/707, 889, filed Aug. 12, 2005, entitled "SPORTS MATCHMAKER SYSTEMS" and prior provisional application Ser. No. 60/775,920, filed Feb. 22, 2006, entitled "SPORTS MATCHMAKER SYSTEMS", the contents of both of which are incorporated herein by this reference and are not admitted to be prior art with respect to the present invention by the mention in this cross-reference section.

BACKGROUND

[0002] This invention relates to providing a system for improved method for arranging meetings between unacquainted people. More particularly, this invention relates to providing a system for matching persons and/or teams offering to participate in particular sporting or social events with persons and/or teams desiring to participate in similar sporting or social events.

[0003] The explosive diffusion of the Internet into countries such as the United States has been accompanied by the proliferation of Internet-based singles matchmaking systems. These matchmaking systems are predominantly oriented toward single men and women wishing to meet other single men and women, generally for the purpose of establishing a romantic relationship. The success of these matchmaking systems is demonstrated by the large number of web sites devoted to matchmaking available on the Internet today. Examples of Internet-based dating systems include Match.com, eHarmony.com and Kiss.com.

[0004] Typically, these matchmaking systems focus exclusively on the singles and their desire to meet each other. In other words, these matchmaking systems ignore the social networking needs of the remainder of the population desiring to meet or jointly participate in something other than a "date". While it is possible to find someone interested in golf or tennis using these sites, it is not possible to search and find a person with whom to play a specific game of golf or tennis on these matchmaking web sites. As a result a very large group of people and activities are not able to socially network effectively through the Internet. For example, couples, children, and teams have no means for identifying others wishing to participate in activities that are event oriented, i.e. location, time and date dependent. For instance a traveler wishing to play golf on a Saturday while away from home must rely on calling golf courses in the area to determine if there are any opportunities to join a group. Conversely, this traveler must rely on the same methods to make an offer to play golf. Additionally, the traveler has no opportunity to get to know the other participants in advance.

[0005] Thus, a great need exists for a system capable of effectively permitting social networking for people by facilitating identification of others who desire to offer and accept participation in activities that are event (especially sporting) oriented using the Internet.

OBJECTS AND FEATURES OF THE INVENTION

[0006] A primary object and feature of the present invention is to provide a system for matching persons making

specific sporting and social event participation offers with persons desiring to participate in a specific sporting and social event.

[0007] It is a further object and feature of the present invention to provide such a system for permitting participants to post offers to participate in a particular sporting or social event.

[0008] It is a further object and feature of the present invention to provide such a system for permitting participants to search for individuals making an offer to participate in a particular sporting or social event.

[0009] It is a further object and feature of the present invention to provide such a system for permitting participants to search profiles of participants' sporting and social interests and related skill levels.

[0010] It is a further object and feature of the present invention to provide such a system for permitting participants to communicate with each other through a web site.

[0011] It is a further object and feature of the present invention to provide such a system for permitting couples, kids and teams to post offers to participate in a particular sporting or social event.

[0012] A further primary object and feature of the present invention is to provide such a system that is efficient, inexpensive, and handy. Other objects and features of this invention will become apparent with reference to the following descriptions.

SUMMARY OF THE INVENTION

[0013] In accordance with a preferred embodiment hereof, this invention provides a computer program system for an Internet computer system, relating to finding at least one proposed joint event for assisting displaying participant personal profile information of at least one first participant by at least one second participant with, comprising the steps of: searchably storing proposed-event information wherein such proposed-event information comprises at least at least one type of proposed joint event, at least one proposed geographic area for such proposed joint event, and at least one proposed time criterion for such at least one proposed joint event; permitting input on behalf of such at least one first participant of such at least one proposed joint event; searchably storing such participant personal profile information wherein such participant personal profile information comprises at least at least one unique identifier, such at least one type of such proposed joint event, such of at least one first skill level of such at least one type of proposed joint event, demographic information, and contact information; permitting input on behalf of such at least one first participant such participant personal profile information; permitting associating such entered proposed joint event with such entered participant personal profile information; permitting input on behalf of such at least one second participant first searchable criteria for proposed matching of such at least one proposed joint event; retrieving from such computer database such stored proposed-event information matching such first searchable criteria; and displaying such entered participant profile information associated with such retrieved proposed-event information. Moreover, it provides such a computer program system wherein such at least one type of proposed joint event comprises at least one sporting

event. Additionally, it provides such a computer program system wherein at least one of such at least one first participant and such at least one second participant comprises at least one team. Also, it provides such a computer program system wherein at least one of such at least one first participant and such at least one second participant comprises at least one couple. In addition, it provides such a computer program system further comprising the steps of: permitting input, on behalf of such at least one first participant, of at least one first skill level of such at least one type of proposed joint event; permitting input on behalf of such at least one second participant at least one second searchable criterion for proposed matching with such at least one skill level of such at least one type of proposed joint event; retrieving from such computer database such proposed-event information matching such second searchable criterion; and displaying such entered participant profile information associated with such retrieved proposed-event information. And, it provides such a computer program system further comprising the step of retrieving on behalf of such at least one first participant such proposed-event information from such computer database. Further, it provides such a computer program system further comprising the steps of: permitting input on behalf of such at least one second participant at least one third searchable criteria for proposed matching of such personal profile information; and retrieving from such computer database such personal profile information matching such third searchable criteria. Even further, it provides such a computer program system wherein such personal profile information further comprises at least two of the following: children information, participant background information, personality traits information; favorite foods information; preferred music information; and at least one image. Moreover, it provides such a computer program system further comprising the steps of: searchably storing at least one bulletin board posting; permitting entry on behalf of such at least one first participant of such at least one bulletin board posting; associating such at least one such bulletin board posting with such at least one first participant; permitting input on behalf of such at least one second participant at least one fourth searchable criteria for proposed matching with such personal profile information; retrieving such at least one bulletin board posting associated with such personal profile information matching such fourth search criteria. Additionally, it provides such a computer program system wherein such fourth search criteria comprises: at least one type of proposed joint event, at least one proposed geographic area for such proposed joint event; and at least one proposed time criterion for such at least one proposed joint event. Also, it provides such a computer program system further comprising the step of assisting such at least one second participant to communicate with such at least one first participant. In addition, it provides such a computer program system wherein the step of assisting such at least one second participant to communicate with such at least one first participant comprises the steps of: assisting non-disclosure of first contact information of such first participant to such second participant; and assisting non-disclosure of second contact information of such second participant to such first participant. And, it provides such a computer program system wherein the step of assisting such at least one second participant to communicate with such at least one first participant is accomplished with text messaging on digital mobile phones.

[0014] In accordance with another preferred embodiment hereof, this invention provides a system relating to conducting business utilizing an Internet web site comprising the steps of: providing at least one first searchable database adapted to contain proposed sporting event information; and receiving such proposed sporting event information from at least one first participant; providing at least one second searchable database adapted to contain participant personal profile information; receiving such participant personal profile information from such at least one first participant; permitting at least one second participant to describe first search criteria related to searching such at least one first searchable database; wherein such first search criteria comprise at least at least one type of proposed sporting event, at least one proposed geographic area related to such at least one proposed sporting event, and at least one proposed time frame related to such at least one proposed sporting event; retrieving such proposed sporting event information matching such first search criteria; and presenting to such at least one second participant such participant personal profile information from such at least one first participant. Further, it provides such a system further comprising the step of receiving web site advertising revenue. Even further, it provides such a system wherein the step of receiving web site advertising revenue comprises the steps of: offering web site advertising to at least one advertiser; receiving at least one web site advertisement from such at least one advertiser; receiving payment from such at least one advertiser; after such step of receiving payment, approving such at least one web site advertisement; and displaying such approved such at least one web site advertisement. Moreover, it provides such a system further comprising the step of permitting at least one of such at least one first participant and such at least one second participant to select at least one link to such at least one advertiser. Additionally, it provides such a system wherein such at least one advertiser comprises at least one sporting venue. Also, it provides such a system further comprising the step of receiving membership fees. In addition, it provides such a system wherein the step of receiving membership fees comprises the step of receiving payment from at one of such at least one first participant and such at least one second participant. And, it provides such a system further comprising the steps of: offering at least one product for sale to at least one of such at least one first participant and such at least one second participant; and receiving payment from at least one of such at least one first participant and such at least one second participant. Further, it provides such a system further comprising the step of: promoting at least one group event for at least one of such at least one first participant and such at least one second participant with at least one event provider; charging each attending at least one of such at least one first participant and such at least one second participant at least one fee; and paying such at least one event provider. Even further, it provides such a system further comprising the steps of: permitting at least one of such at least one first participant and such at least one second participant to select at least one link to such at least one travel provider; and receiving referral payments from such at least one travel provider. Moreover, it provides such a system further comprising the steps of: promoting at least one reality television program with at least one reality television program provider; and accepting at least one offer to participate in such at least one reality television program from at one of such at least one

first participant and such at least one second participant. Additionally, it provides such a system further comprising the step of assisting communication between such at least one first participant and such at least one second participant. Also, it provides such a system further comprising the step of offering payment to least one affiliate for referral of at least one new participant. In addition, it provides such a system further comprising the steps of: permitting such at least one second participant to describe second search criteria related to searching such at least one second searchable database; and permitting such at least one second participant to view such personal profile information matching such second search criteria. And, it provides such a system further comprising the steps of: providing at least one third searchable database adapted to contain bulletin board message information; receiving such bulletin board message information from such at least one first participant; permitting such at least one second participant to describe third search criteria related to searching such at least one third searchable database in combination with such at least one second searchable database; permitting such at least one second participant to view such bulletin board message information matching such third search criteria; and permitting such at least one second participant to view such participant personal profile information related to such at least one first participant.

[0015] In accordance with another preferred embodiment hereof, this invention provides a computer program system for an Internet computer system, relating to assisting finding at least one first participant by at least one second participant, comprising the steps of: searchably storing participant personal profile information wherein such participant personal profile information comprises at least at least one unique identifier, demographic information, contact information, permitting input on behalf of such at least one first participant such personal profile information; searchably storing at least one bulletin board posting; permitting entry on behalf of such at least one first participant of such at least one bulletin board posting; and associating such at least one such bulletin board posting with such at least one first participant. Further, it provides such a computer program system further comprising the steps of: permitting input on behalf of such at least one second participant at least one first searchable criteria for proposed matching with such personal profile information in combination with such bulletin board posting; and retrieving such at least one bulletin board posting associated with such personal profile information matching such search criteria. Even further, it provides such a computer program system further comprising the steps of: permitting input on behalf of such at least one second participant at least one second searchable criteria for proposed matching of such personal profile information; and retrieving from such computer database such first personal profile information matching such third searchable criteria. Even further, it provides such a computer program system wherein at least one of such at least one first participant and such at least one second participant comprises at least one team. Even further, it provides such a computer program system wherein at least one of such at least one first participant and such at least one second participant comprises at least one couple. Even further, it provides such a computer program system wherein such personal profile information further comprises at least two of the following: marital status information children information, participant

background information, personality traits information; favorite foods information; preferred music information; and at least one image. Even further, it provides such a computer program system further comprising the step of assisting such at least one second participant to communicate with such at least one first participant. Even further, it provides such a computer program system wherein the step of assisting such at least one second participant to communicate with such at least one first participant comprises the steps of: assisting non-disclosure of first contact information of such first participant to such second participant; and assisting non-disclosure of second contact information of such second participant to such first participant. Even further, it provides such a computer program system wherein the step of assisting such at least one second participant to communicate with such at least one first participant is accomplished with text messaging on digital mobile phones.

[0016] In accordance with a preferred embodiment hereof, this invention provides an Internet computer system, relating to assisting finding of at least one proposed joint event by at least one second participant with at least one first participant, comprising: computer database means for searchably storing proposed-event information wherein such proposed-event information comprises at least at least one type of proposed joint event, at least one proposed geographic area for such proposed joint event, and at least one proposed time frame for such at least one proposed joint event; computer interface means for permitting database entry on behalf of such at least one first participant of such at least one proposed joint event; computer interface means for permitting entry on behalf of such at least one second participant first searchable criteria for proposed matching of such at least one proposed joint event; and computer processing means for retrieving from such computer database means such proposed-event information matching such first searchable criteria. Moreover, it provides such an internet computer system wherein such at least one type of proposed joint event comprises at least one sporting event. Additionally, it provides such a Internet computer system wherein at least one of such at least one first participant and such at least one second participant comprises at least one team. Also, it provides such a Internet computer system wherein at least one of such at least one first participant and such at least one second participant comprises at least one couple. In addition, it provides such a Internet computer system further comprising: computer interface means for permitting database entry, on behalf of such at least one first participant, of at least one first skill level of such at least one type of proposed joint event; computer interface means for permitting entry on behalf of such at least one second participant at least one second searchable criterion for proposed matching with such at least one skill level of such at least one type of proposed joint event; computer processing means for retrieving from such computer database means such proposed-event information matching such second searchable criterion. And, it provides such a Internet computer system further comprising computer processing means for retrieving on behalf of such at least one first participant such proposed-event information from such computer database means. Further, it provides such a Internet computer system further comprising: computer database means for searchably storing participant personal profile information wherein such participant personal profile information comprises at least at least one unique identifier, such at least one type of such proposed

joint event, such of at least one first skill level of such at least one type of proposed joint event, demographic information, contact information, computer interface means for database entry on behalf of such at least one first participant such personal profile information; computer interface means for permitting entry on behalf of such at least one second participant at least one third searchable criteria for proposed matching of such personal profile information; and computer processing means for retrieving from such computer database means such first personal profile information matching such third searchable criteria. Even further, it provides such an Internet computer system wherein such personal profile information further comprises at least two of the following: children information, participant background information, personality traits information; favorite foods information; preferred music information; and at least one image. Moreover, it provides such an Internet computer system further comprising: computer database means for searchably storing at least one bulletin board posting; computer interface means for entry on behalf of such at least one first participant of such at least one bulletin board posting; computer processing means for associating such at least one such bulletin board posting with such at least one first participant; computer interface means for permitting entry on behalf of such at least one second participant at least one fourth searchable criteria for proposed matching with such personal profile information; computer processing means for retrieving such at least one bulletin board posting associated with such personal profile information matching such fourth search criteria. Internet computer system wherein such fourth search criteria comprise: at least one type of proposed joint event, at least one proposed geographic area for such proposed joint event, and at least one proposed time criterion for such at least one proposed joint event. Additionally, it provides such a Internet computer system further comprising computer processing means for assisting such at least one second participant to communicate with such at least one first participant. Also, it provides such a Internet computer system wherein such computer processing means for assisting such at least one second participant to communicate with such at least one first participant comprises: computer processing means for assisting non-disclosure of first contact information of such first participant to such second participant; and computer processing means for assisting non-disclosure of second contact information of such second participant to such first participant.

[0017] In accordance with another preferred embodiment hereof, this invention provides a computer system for an Internet computer system, relating to finding at least one proposed joint event for assisting displaying participant personal profile information of at least one first participant by at least one second participant with, comprising: at least one computer process structured and arranged to assist searchably storing proposed-event information wherein such proposed-event information comprises at least at least one type of proposed joint event, at least one proposed geographic area for such proposed joint event, and at least one proposed time criterion for such at least one proposed joint event; at least one computer process structured and arranged to assist permitting input on behalf of such at least one first participant of such at least one proposed joint event; at least one computer process structured and arranged to assist searchably storing such participant personal profile information wherein such participant personal profile informa-

tion comprises at least at least one unique identifier, such at least one type of such proposed joint event, such of at least one first skill level of such at least one type of proposed joint event, demographic information, and contact information; at least one computer process structured and arranged to assist permitting input on behalf of such at least one first participant such participant personal profile information; at least one computer process structured and arranged to assist permitting associating such entered proposed joint event with such entered participant personal profile information; at least one computer process structured and arranged to assist permitting input on behalf of such at least one second participant first searchable criteria for proposed matching of such at least one proposed joint event; at least one computer process structured and arranged to assist retrieving from such computer database such stored proposed-event information matching such first searchable criteria; and at least one computer process structured and arranged to assist displaying such entered participant profile information associated with such retrieved proposed-event information. Even further, it provides such a computer system wherein such at least one type of proposed joint event comprises at least one sporting event. Even further, it provides such a computer system wherein at least one of such at least one first participant and such at least one second participant comprises at least one team. Even further, it provides such a computer system wherein at least one of such at least one first participant and such at least one second participant comprises at least one couple. Even further, it provides such a computer system further comprising: at least one computer process structured and arranged to assist permitting input, on behalf of such at least one first participant, of at least one first skill level of such at least one type of proposed joint event; at least one computer process structured and arranged to assist permitting input on behalf of such at least one second participant at least one second searchable criterion for proposed matching with such at least one skill level of such at least one type of proposed joint event; at least one computer process structured and arranged to assist retrieving from such computer database such proposed-event information matching such second searchable criterion; and at least one computer process structured and arranged to assist displaying such entered participant profile information associated with such retrieved proposed-event information. Even further, it provides such a computer system further comprising at least one computer process structured and arranged to assist retrieving on behalf of such at least one first participant such proposed-event information from such computer database. Even further, it provides such a computer system further comprising: at least one computer process structured and arranged to assist permitting input on behalf of such at least one second participant at least one third searchable criteria for proposed matching of such personal profile information; and at least one computer process structured and arranged to assist retrieving from such computer database such personal profile information matching such third searchable criteria. Even further, it provides such a computer system wherein such personal profile information further comprises at least two of the following: children information, participant background information, personality traits information; favorite foods information; preferred music information; and at least one image. Even further, it provides such a computer system further comprising: at least one computer process structured and arranged to assist search-

ably storing at least one bulletin board posting; at least one computer process structured and arranged to assist permitting entry on behalf of such at least one first participant of such at least one bulletin board posting; at least one computer process structured and arranged to assist associating such at least one such bulletin board posting with such at least one first participant; at least one computer process structured and arranged to assist permitting input on behalf of such at least one second participant at least one fourth searchable criteria for proposed matching with such personal profile information; at least one computer process structured and arranged to assist retrieving such at least one bulletin board posting associated with such personal profile information matching such fourth search criteria. Even further, it provides such a computer system wherein such fourth search criteria comprises: at least one type of proposed joint event, at least one proposed geographic area for such proposed joint event; and at least one proposed time criterion for such at least one proposed joint event. Even further, it provides such a computer system further comprising at least one computer process structured and arranged to assist assisting such at least one second participant to communicate with such at least one first participant. Even further, it provides such a computer system wherein such at least one computer process structured and arranged to assist assisting such at least one second participant to communicate with such at least one first participant comprises: at least one computer process structured and arranged to assist assisting non-disclosure of first contact information of such first participant to such second participant; and at least one computer process structured and arranged to assist assisting non-disclosure of second contact information of such second participant to such first participant.

DEFINITIONS, ACRONYMS AND CROSS-REFERENCES

[0018] The following terms and acronyms are explained below as background and are used throughout the detailed description:

[0019] **BLOG** (Web log or Weblog). Any system that supports an online diary such as a personal chronological log of thoughts published on a Web page or a shared on-line journal where people can post diary entries about their personal experiences and hobbies.

[0020] **Chat/Chat Room**. Any system that allows any number of users to have a typed (and/or voice-based), real-time, on-line conversation, either by all users logging into the same computer, or more commonly nowadays, via a network. Using special software, Internet users can enter chat areas or "virtual spaces," where they can communicate in real time.

[0021] **Client-Server**. A model of interaction in a distributed system in which a program at one site sends a request to a program at another site and waits for a response. The requesting program is called the "client," and the program that responds to the request is called the "server." In the context of the World Wide Web, the client is typically a "Web browser" that runs on a user's computer; the program that responds to Web browser requests at a Web site is commonly referred to as a "Web server."

[0022] **Database**. One or more large structured sets of persistent data maintained upon a computer system orga-

nized and structured according to a software system defining rules for organization as well responding to queries to read, write or modify data as well as provide statistical information regarding the contained data. As used herein for purposes of discussion, a database may be either a single unified system or a distributed system wherein certain database elements are located upon different systems, acting in harmony to appear as one unified database.

[0023] **Domain Name System (DNS)**. An Internet service that translates domain names (which are alphabetic identifiers) into IP addresses (which are numeric identifiers for machines on a TCP/IP network).

[0024] **Email**. A system for sending and receiving messages electronically over a computer network, as between personal computers.

[0025] **Extensible Markup Language (XML)**. XML describes a class of data objects known as XML documents and partially describes the behavior of computer programs which process these documents. More specifically, XML is a restricted form of the Standard Generalized Markup Language (also known as SGML). XML documents are made up of storage units defined as entities which in turn comprise either parsed or unparsed data in the form of characters or simply a character. XML is designed and intended to improve the functionality of the Internet by providing more flexible and adaptive forms of information. XML can be used to store any kind of structured information and in such encapsulated form, pass it between different computer systems which would otherwise be unable to communicate.

[0026] **Hypertext Markup Language (HTML)**. A standard coding convention and set of codes for attaching presentation and linking attributes to informational content within documents. During a document authoring stage, the HTML codes (referred to as "tags") are embedded within the informational content of the document. When the Web document (or "HTML document") is subsequently transferred from a Web server to a Web browser, the codes are interpreted by the Web browser and used to parse and display the document. In addition to specifying how the Web browser is to display the document, HTML tags can be used to create links to other web sites and other Web documents (commonly referred to as "hyperlinks"). For more information on HTML, see Ian S. Graham, *The HTML Source Book*, John Wiley and Sons, Inc., 1995 (ISBN 0471-11894-4).

[0027] **Hypertext Transport Protocol (HTTP)**. The standard World Wide Web client-server protocol used for the exchange of information (such as HTML documents and client requests for such documents) between a Web browser and a Web server. HTTP includes a number of different types of messages that can be sent from the client to the server to request different types of server actions. For example, a "GET" message, which has the format GET, causes the server to return the document or file located at the specified Universal Resource Locator (URL).

[0028] **HTTPS**. HTTP over SSL (Secure Sockets Layer) can be best understood as a secure form of HTTP communication. Specifically, SSL is a protocol utilized for the authentication and encryption of HTTP traffic. In operation, the server and client exchange a set of encryption keys that are used to create a unique encryption key used to encrypt all data exchanged during the session.

[0029] Inline FRAME. A floating frame, with content just like an ordinary frame, included in the HTML 4 standard. Inline Frames are useful for maintaining a frame of information on the user's display at all time even when the underlying content is scrolled up or down.

[0030] Instant Messaging. Abbreviated IM, a type of communications service that enables you to create a kind of private chat room with another individual in order to communicate in real time over the Internet, analogous to a telephone conversation but using text-based, not voice-based, communication. Typically, the instant messaging system alerts you whenever somebody on your private list is online. You can then initiate a chat session with that particular individual.

[0031] Internet. A collection of interconnected (public and/or private) networks that are linked together by a set of standard protocols to form a distributed network. While this term is intended to refer to what is now commonly known as the Internet, it is also intended to encompass variations that may be made in the future, including changes and additions to existing standard protocols.

[0032] LAN. A Local Area Network of computer systems, typically within a building or office, permitting networking, the associated sharing of resources and files, such as application software, printers and client information, in an inter-office setting.

[0033] PHP. A server-side, cross-platform, HTML-embedded scripting language used to create dynamic web pages. PHP is Open Source software.

[0034] Short Message Service (SMS). A service available on most digital mobile phones (and other mobile devices, e.g. a Pocket PC, or occasionally even desktop computers) that permits the sending of short messages (also known as text messages, or more colloquially SMSes, texts or even txts) between mobile phones, other handheld devices and even landline telephones. Messages are sent via a store-and-forward mechanism to a Short Message Service Centre (SMSC), which will attempt to send the message to the recipient. If the user is not reachable at a given moment, the SMSC will save the message. Later when the user is reachable, the SMSC will retry the delivery process.

[0035] Structured Query Language (SQL). SQL is a standard language used to communicate with relational database management systems (such as Oracle, Sybase, Microsoft SQL Server, Access, etc.) for the purpose of performing tasks such as data insertion, deletion, update, and general query for the return of data.

[0036] The Simple Object Access Protocol (SOAP). SOAP is a lightweight XML/HTTP-based protocol for the exchange of information in a decentralized distributed platform-independent environment. Fundamentally, SOAP consists of three parts. The first is an envelope that defines a framework for describing what is contained in the message and how it should be processed. The second is a set of encoding rules for expressing instances of application-defined data types. The third is a normalized convention for representing remote procedure calls and responses.

[0037] Transmission Control Protocol/Internet Protocol (TCP/IP). A standard Internet protocol (or set of protocols) which specifies how two computers exchange data over the

Internet. TCP/IP handles issues such as packetization, packet addressing, and handshaking and error correction. For more information on TCP/IP, see Volumes I, II and III of Comer and Stevens, *Internetworking with TCP/IP*, Prentice Hall, Inc., ISBNs 0-13-468505-9 (vol. I), 0-13-125527-4 (vol. II), and 0-13-474222-2 (vol. III).

[0038] Uniform Resource Locator (URL). A unique address which fully specifies the location of a file or other resource on the Internet. The general format of a URL is protocol://machine address:port/path/filename. The port specification is optional, and, if not entered by the user, the Web browser defaults to the standard port for whatever service is specified as the protocol. For example, if HTTP is specified as the protocol, the Web browser will use the HTTP default port. The machine address in this example is the domain name for the computer or device on which the file is located.

[0039] WAN. A Wide Area Network, such as the Internet.

[0040] World Wide Web ("Web"). Used herein to refer generally to both (1) a distributed collection of interlinked, user-viewable hypertext documents (commonly referred to as "Web documents", "Web pages", "electronic pages" or "home pages") that are accessible via the Internet, and (2) the client and server software components that provide user access to such documents using standardized Internet protocols. Currently, the primary standard protocol for allowing applications to locate and acquire Web documents is the Hypertext Transfer Protocol (HTTP), and the electronic pages are encoded using the Hypertext Markup Language (HTML). However, the terms "World Wide Web" and "Web" are intended to encompass future markup languages and transport protocols that may be used in place of or in addition to the Hypertext Markup Language (HTML) and the Hypertext Transfer Protocol (HTTP).

BRIEF DESCRIPTION OF THE DRAWINGS

[0041] FIG. 1 shows a diagrammatical overview of the Internet communications used in the instant system according to a preferred embodiment of the present invention.

[0042] FIG. 2 shows a simplified functional diagrammatical overview of the relationship among the web site server and users of the instant system according to a preferred embodiment of the present invention.

[0043] FIG. 3 shows a simplified functional diagrammatical overview of the relationship between the web server and the web site and its primary functions, according to the preferred embodiment of FIG. 1.

[0044] FIG. 4 shows a summary schematic of the primary entities and their relationships associated with the instant system and method, according to the preferred embodiment of the present invention.

[0045] FIG. 5 shows a summary schematic of the primary steps which may be completed in the instant system and method, according to the preferred embodiment of the present invention.

[0046] FIG. 6 shows an example of a screen for the web site home page screen presented to visitors according to a preferred embodiment of the present invention.

[0047] FIG. 7 shows an example of a welcome screen displayed after member login according to a preferred embodiment of the present invention.

[0048] FIG. 8 shows an example of a member registration screen used to register new members according to a preferred embodiment of the present invention.

[0049] FIG. 9 shows an example of a singles member profile screen that is completed by new single members according to a preferred embodiment of the present invention.

[0050] FIG. 10 shows an example of a screen used by members to add a photo their member profile according to a preferred embodiment of the present invention.

[0051] FIG. 11 shows an example of a couple's member profile screen that is completed by new members joining as a couple according to a preferred embodiment of the present invention.

[0052] FIG. 12 shows an example of a team's member profile screen that is completed by new members joining as a team according to a preferred embodiment of the present invention.

[0053] FIG. 13 shows an example of a Match Request screen used by members to input desired match information for a particular activity, usually a sport-related activity, according to a preferred embodiment of the present invention.

[0054] FIG. 14 shows an example of a screen reminding a member that a new sports skill will be added to their profile when requesting a match according to a preferred embodiment of the present invention.

[0055] FIG. 15 shows an example of a quick search screen used to find a member by their screen name according to a preferred embodiment of the present invention.

[0056] FIG. 16 shows an example of a member search screen which permits a member to search for members with specific attributes according to a preferred embodiment of the present invention.

[0057] FIG. 17 shows an example of kids search screen which permits a member to search for kids with a specific set of attributes according to a preferred embodiment of the present invention.

[0058] FIG. 18 shows an example of a member search results screen according to a preferred embodiment of the present invention.

[0059] FIG. 19 shows an example of a completed member profile according to a preferred embodiment of the present invention.

[0060] FIG. 20 shows an example of a member's favorites list screen according to a preferred embodiment of the present invention.

[0061] FIG. 21 shows an example of a member's photo screen according to a preferred embodiment of the present invention.

[0062] FIG. 22 shows an example of an email screen permitting members to email each other according to a preferred embodiment of the present invention.

[0063] FIG. 23 shows an example of an instant messaging screen permitting members to message each other according to a preferred embodiment of the present invention.

[0064] FIG. 24 shows an example of a Match Search screen for searching for members that have entered desired match information according to a preferred embodiment of the present invention.

[0065] FIG. 25 shows an example of a Search Results screen displaying all members' profile information for members having input match information matching search criteria entered by a member according to a preferred embodiment of the present invention.

[0066] FIG. 26 shows an example of a bulletin board search screen permitting a member to search for possible match requests posted to the bulletin board according to a preferred embodiment of the present invention.

[0067] FIG. 27 shows an example of a bulletin board posting matching a member's search according to a preferred embodiment of the present invention.

[0068] FIG. 28 shows an example of a bulletin board post screen which permits a member to add a new bulletin board posting according to a preferred embodiment of the present invention.

[0069] FIG. 29 shows an example of a directory search screen which permits members to search for advertisers according to a preferred embodiment of the present invention.

[0070] FIG. 30 shows an example of location listing screen for a member's search criteria according to a preferred embodiment of the present invention.

[0071] FIG. 31 shows an example of a map request screen for obtaining a map or directions to a selected advertiser's location according to a preferred embodiment of the present invention.

[0072] FIG. 32 shows an example of an advertiser information screen used by prospective advertisers according to a preferred embodiment of the present invention.

[0073] FIG. 33 shows an example of the first sign up screen used by an advertiser to place the information on the web site according to a preferred embodiment of the present invention.

[0074] FIG. 34 shows an example of advertiser or location provider instructions screen for guiding advertisers through the set up process according to a preferred embodiment of the present invention.

[0075] FIG. 35 shows an example of an advertising help screen which provides answers to advertisers' frequently asked questions according to a preferred embodiment of the present invention.

[0076] FIG. 36 shows an example of a member's shopping opportunities screen displaying retailers offering discounts through the web site according to a preferred embodiment of the present invention.

[0077] FIG. 37 shows an example of a member's shopping opportunities screen displaying advertisers and retailers, within a particular category, offering discounts through the web site according to a preferred embodiment of the present invention.

[0078] FIG. 38 shows an example of a chat screen used by members to chat when both are online according to a preferred embodiment of the present invention.

[0079] FIG. 39 shows an example of an alternate Search Results screen displaying all members' profile information for members having input match information matching search criteria entered by a member according to a preferred embodiment of the present invention.

[0080] FIG. 40 shows an example of a member profile that may be sent via text (SMS) messaging screen to another member according to a preferred embodiment of the present invention.

[0081] FIG. 41 shows an example of a text (SMS) messaging screen permitting members to text (SMS) message each other according to a preferred embodiment of the present invention.

[0082] FIG. 42 shows an example of an administrator's screen permitting approval or disapproval of advertisements submitted by Players Guide advertisers according to a preferred embodiment of the present invention.

[0083] FIG. 43 shows an example of an advertiser edit screen permitting an advertiser to edit previously submitted advertisements according to a preferred embodiment of the present invention.

DETAILED DESCRIPTION OF THE BEST MODES AND PREFERRED EMBODIMENTS OF THE INVENTION

[0084] Referring now to FIG. 1, a diagrammatical overview of the Internet communications used in the instant system, according to a preferred embodiment of the present invention, preferably the present invention comprises a web server 101 connected via the Internet 107 to users 118, 120, 122 and nnn. The web server 101 preferably comprises computer system 108 which in turn comprises input and output devices. For example, the computer system 108 preferably comprises a display screen or monitor 104, a keyboard 116, a printer 114, a mouse 106, etc. The computer system 108 further preferably comprises a database 102 for storage of the data and software comprising preferred embodiments of the present invention. The computer system 108 is preferably connected to the Internet 107 that serves as the presently preferred communications medium using http (hypertext transport protocol) as preferred protocol. The Internet 107 comprises a global network of networks and computers, public and private. The Internet 107 is the preferable connection method by the users 118, 120, 122 and nnn in preferred embodiments of the present invention.

[0085] Referring to FIG. 2, a simplified functional diagrammatical overview of the relationship among the web site server and users of the instant system according to a preferred embodiment of the present invention is, preferably, registered user(s) 202 will use a web browser, such as Internet Explorer, to connect to web server 101 through use of the Internet 107. Once connected registered user(s) 202 will login and begin using the functions available to them. Similarly, unregistered user(s) 203 will use a web browser, such as Internet Explorer, to connect to web server 101 through use of the Internet 107. Once connected unregistered user(s) 203 is preferably encouraged to register and become a member. Preferably, unregistered user(s) 203 are not required to register, but they will not be able to utilize all the functions available to registered user(s) 202 until they do. Likewise, advertiser(s) 205 wishing to advertise on web

site 301 preferably uses a web browser, such as Internet Explorer, to connect to web server 101 through use of the Internet 107 to set up and maintain their advertisements. Finally, web site manager 201 also preferably uses a web browser, such as Internet Explorer, to connect to web server 101 through use of the Internet 107 to operate and maintain the web site 301.

[0086] Referring to FIG. 3, a simplified functional diagrammatical overview of the relationship between Web Server 101 and Matchmaker Web site 300 and its primary functions, according to the preferred embodiment of FIG. 1, substantially all functional components and Matchmaker Database 320 of web site 300 preferably reside on web server 101. The functional component User Registration & Login 301 preferably comprises login functions for registered user(s) 202, and registration processes for unregistered user(s) 203. (See FIG. 6, FIG. 7, and FIG. 8)

[0087] Functional component User Profile 302 permits Registered User(s) 202 to create or update their profile information. Preferably, unregistered User(s) may register and then complete the profile information as an individual, as a couple, as a team, and as a parent complete a profile his or her children. (See FIG. 9, FIG. 10, FIG. 11, and FIG. 12) (at least herein embodying wherein at least one of such at least one first participant and such at least one second participant comprises at least one team; and at least herein embodying wherein at least one of such at least one first participant and such at least one second participant comprises at least one couple). Preferably, Registered User(s) 202 also use User Profile 302 to update their profile information. Upon reading the teachings of this specification, those with ordinary skill in the art will now understand that, under appropriate circumstances, considering such issues as user preference, competitive requirements, etc., a searchable value such as entity may be input and stored and associated with a registered user, entity may be employer, company, sports club, hotel, fitness center or other organization, etc.

[0088] Advertiser Set Up 303 is preferably used to establish new advertiser accounts, update existing advertiser accounts, and create and modify advertising information to be displayed on Matchmaker Web Site 300 as part of a directory of venues (Player's Guide). Preferably, Advertiser Set Up 303 also provides help instructions, frequently asked question lists and advertising plan costs and benefit explanations, including preferred placement within the directory of business entities. Preferably, Advertiser 205 provides specific information about their business, its location and any special offers (See FIG. 32, FIG. 33, FIG. 34, and FIG. 35). Preferably, Advertiser 205 may create advertiser's own directory listing and then checkout by making the required payment using a credit card or another form of Internet-based payment, such as Pay-Pal. Preferably, after payment is made the submitted and approved, the advertisement is reviewed by web site administrator (See FIG. 42). Preferably, if the advertisement is approved, web site administrator will permit the advertisement to be posted in the directory as requested by Advertiser 205. Preferably, Advertiser 205 may review approved directory listings (advertisements) and make changes or remove any or all directory listings (See FIG. 43) (at least herein embodying after such step of receiving payment, approving such at least one web site

advertisement; and at least herein embodying displaying such approved such at least one web site advertisement).

[0089] Match Request 304 is preferably used by a Registered User 202 to create and store an offer to meet another Registered User 202 at a specific place and time for a sporting or social event (at least herein embodying computer database means for searchably storing proposed-event information wherein such proposed-event information comprises at least at least one type of proposed joint event, at least one proposed geographic area for such proposed joint event, and at least one proposed time frame for such at least one proposed joint event; at least herein embodying computer interface means for permitting database entry on behalf of such at least one first participant of such at least one proposed joint event; and at least herein embodying wherein such at least one type of proposed joint event comprises at least one sporting event). As shown in FIG. 13, preferably previous match requests made by Registered User 202 are listed in Schedule of My Match Requests 1301 shown below Request Match Dialog 1302. Preferably, when Registered User 202 completes Request Match Dialog 1301 for a sport/activity not in their profile Add Sport/Activity Reminder 1401 is presented as demonstrated in FIG. 14 (at least herein embodying computer processing means for retrieving on behalf of such at least one first participant such proposed-event information from said computer database means). Preferably, Registered User 202 may remove any match request shown in Schedule of My Match Requests 1301.

[0090] Preferably, function Match Search 305 provides Registered User 202 the ability to input match criteria including sport/event, time frame and location as well as selected personal criteria, including age, gender and marital status, then search Matchmaker Database 320 for all Registered Users 202 having input match requests that meet the criteria, as shown in FIG. 24 (at least herein embodying computer interface means for permitting entry on behalf of such at least one second participant first searchable criteria for proposed matching of such at least one proposed joint event; and at least herein embodying computer processing means for retrieving from said computer database means such proposed-event information matching such first searchable criteria). As used herein, time frame may refer to a specific date and time, a range of dates, a range of times, or one or more specified days of the week. FIG. 25 provides an example of match requests that fit the inputted criteria. Upon reading the teachings of this specification, those with ordinary skill in the art will now understand that, under appropriate circumstances, considering issues such as the need for partial matching of search criteria, etc., other selection arrangements, such as, for example, using of heuristic selection methods for partial or approximate matching, etc., may suffice. Upon reading the teachings of this specification, those with ordinary skill in the art will now understand that, under appropriate circumstances, considering such issues as user preference, competitive requirements, etc., an entity value, such as employer, company, hotel, sports club, fitness center or other organization, etc., may be searchably associated with a registered user and may be used as a search criteria. Preferably, the search results may be refined by specifying the desired skill level as shown at the top of FIG. 25. Preferably, Registered User 202 may then view the profile (See FIG. 19) and a photo (See FIG. 21) of each Registered User 202 having made a match request matching

the search criteria. A dialog between Registered Users 202 may then be initiated using either email (See FIG. 22) Instant Messaging (IM) (See FIG. 23), or digital mobile phone-based text messaging (SMS messaging) (See FIG. 41) agreeing to meet for the sporting or social event.

[0091] Preferably, Member Search 306 permits Registered User 202 to search Matchmaker Database 320 using the member criteria as shown in FIG. 16. Preferably, a search may be performed for singles, couples or teams. Those members matching the search criteria are listed for review as shown in FIG. 18. Upon reading the teachings of this specification, those with ordinary skill in the art will now understand that, under appropriate circumstances, considering issues such as the need for partial matching of search criteria, etc., other selection arrangements, such as, for example, using of heuristic selection methods for partial or approximate matching, etc., may suffice. Preferably, the profile (See FIG. 19) and a photo (See FIG. 21) may be viewed by Registered User 202. A dialog between Registered Users 202 may then be initiated using either email (See FIG. 22), Instant Messaging (IM) (See FIG. 23), or digital mobile phone-based text (SMS) messaging (See FIG. 41). Preferably, Registered User 202 may also search for kids (See FIG. 17), which will return a list of singles or couples with children matching the search criteria. Preferably, Registered User 202 may also search for a member solely using a screen name as shown in FIG. 15.

[0092] According to an alternate preferred embodiment of the present invention, alternate Search Results displaying all members' images for members whose inputted match information match the search criteria (See FIG. 39) may be presented to Registered User 202. Preferably, when Registered User 202 moves the cursor over each image, the profile information related to that member will be displayed. Preferably, when Registered User 202 slides the "ability level" bar, some images will fade out or in depending on each member's ability, etc. All these changes will affect speed and efficiency of searching for Registered User 202.

[0093] Directory Search 307 preferably permits Registered User 202 to identify and select a location at which a desired sporting or social event can be conducted. As shown in FIG. 29, Registered User 202 may search by business name or request a list of business entities within a category. FIG. 30 provides an example of the results of a search within the "Gymnastics" category. Preferably, Registered User 202 may then view more detailed about the business entity or request a map and driving directions as shown in FIG. 31.

[0094] Functional component Shopping 308 preferably permits Registered User 202 to identify and select an online retailer as shown in FIG. 36 and FIG. 37. As shown in FIG. 37, preferably Registered User 202 may select a link to a desired online retailer and make a purchase, often at a discount. Preferably, the discounts provided are only available to Registered User 202 as a benefit of membership.

[0095] Functional component Online Forums 309 preferably comprises online chat, one or more BLOGs and online forum/bulletin boards made available to Registered User 202. FIG. 22 shows an example of a preferred email message screen. FIG. 23 presents an example of a preferred Instant Message screen. FIG. 28 provides an example of a preferred screen used to post a new message to a bulleting board. FIG. 38 illustrates an example of a preferred chat screen.

[0096] Functional component Bulletin Board Search **310** preferably permits Registered User **202** to search for messages posted to a bulletin board messages that meet the search specified criteria as shown in FIG. 26. Preferably, the search process combines a search of the profile portion of Matchmaker Database **320** and text match searching of bulletin board messages. Upon reading the teachings of this specification, those with ordinary skill in the art will now understand that, under appropriate circumstances, considering issues such as the need for partial matching of search criteria, etc., other selection arrangements, such as, for example, using of heuristic selection methods for partial or approximate matching, etc., may suffice. Preferably, all bulletin board messages matching the search criteria are displayed as shown in FIG. 27.

[0097] Functional component Email/IM **311** preferably provides the functionality necessary to support email and Instant Messaging between Registered User **202**. Additionally preferred functions include the use of screen names provided by Registered User **202** rather than actual email addresses or Instant Message handles.

[0098] Functional component Affiliates **312** preferably provides tracking and accounting for visitors referred from affiliate web sites which then become Registered User **202**. Preferably, the business entities operating the affiliated web sites have agreed to include a link to Matchmaker Web Site **300** which can be used by Unregistered User **203**. Preferably, Affiliates **309** calculates any remuneration owed to each business entity as a result of referred Unregistered User **203** becoming a Registered User **202**.

[0099] Functional component User Account Information **313** preferably comprises all the necessary administrative functions to manage a database of members including tracking and collection of membership fees.

[0100] Functional component Partner's Account Information **314** preferably comprises all the necessary administrative functions to manage a database of affiliate, advertising and shopping partners. Preferably, these functions include the tracking and collection of fees due to Web site Manager **201** and tracking and payment of fees due to affiliate partners for new member referrals.⁸

[0101] Referring to FIG. 4, a summary schematic of the primary entities and their relationships associated with the instant system and method, according to the preferred embodiment of the present invention, Web site Manager **201** establishes and manages Matchmaker Web site **300** in step Manage Web site **410**.

[0102] Preferably, in step Establish Advertiser Relationships **412** Web site Manager **201** offers opportunities to be listed in directory of venues (Player's Guide) for sporting and social events. Preferably, Advertiser **205** uses Advertiser Set Up **303** to select from one of the plans offered, complete its directory entry and set up the method of payment. Preferably, each Advertiser **205** also has the opportunity to become an Affiliate **404**, which preferably entitles Advertiser **205** to discounted advertising rates and other benefits. Advertiser **205** preferably comprises sporting venues such as golf courses, tennis clubs, health clubs, martial arts studios, paintball facilities or any other location that provides a venue for a sporting event. Additionally, Advertiser **205** preferably comprises social venues such as movie theaters,

restaurants, campgrounds, and hotels. In addition Advertiser **205** preferably comprises businesses that provide services and products that support sporting, athletic and social activities.

[0103] Preferably, Web site Manager **201** will selectively contract with Advertiser **205** or other venues including hotels, restaurants and clubs to cater and manage sporting and social events such as tennis tournaments, bridge tournaments and similar competitions. In turn, preferably Web site Manager **201** will promote each planned tournament via email targeted to selected members within the Matchmaker Database **320** who, for instance, have indicated an interest in the planned sporting or social event. Preferably, Web site Manager **201** will accept reservations and entry fee payments for the planned event.

[0104] Preferably, in step Establish Retailer Relationships **414** Web site Manager **201** will offer web site links to Retailer **405** to permit Registered User **202** to purchase products and services from Retailer **405**. In return, Retailer **405** preferably offers Registered User **202** a discount on some or all its products or services. In summary the intent is to use the increased interest in shopping with Retailer **405** and in turn provide an incentive for visitors to become Registered User **202**.

[0105] Preferably, in step Establish Affiliate Relationships **416** Web site Manager **201** will offer a commission to each Affiliate **404** for each visitor that comes to Matchmaker Web site **300** from the web site of Affiliate **404** and then becomes Registered User **202**. Preferably, each Affiliate **404** agrees to place a link on its web site and to promote Matchmaker Web site **300**. As noted, Affiliate **404** may also become Advertiser **205** and receive reductions in costs for the placement of entries in directory of venues. Affiliate **404** preferably comprises the same business that may be Advertiser **205**, but in addition preferably comprises web sites which are devoted to both professional and amateur sporting events. Additionally Affiliate **404** preferably comprises web sites focused on nutritional and performance improvement products.

[0106] Preferably, in step Establish Travel Relationships **431** Web site Manager **201** preferably will arrange to promote and advertise products and services offered by to Adventure Travel and Tour Operators **430** domestically and internationally. Preferably, Web site Manager **201** will, in turn, receive referral fees or commissions for members that use the advertised products and services and optionally advertising fees associated with ads presented on Matchmaker Web Site **300**.

[0107] Preferably, in step Establish TV Relationships **436** Web site Manager **201** preferably will arrange with TV Producer **435** to promote and advertise at least one "reality" television program oriented toward using competitors chosen from members in Matchmaker Database **320** for national and international competitions. Preferably, in turn, the reality television program will promote that only members (singles, couples and teams) will be chosen from the members in Matchmaker Database **320**. Preferably, Web site Manager **201** will, in turn, receive increased registrations of members thus increasing substantially the number of members in Matchmaker Database **320**, which in turn increases demand for the other services and products offered in and through Matchmaker Web Site **300**.

[0108] Preferably Web site Manager **201** will use Registered Users **202** stored in the Matchmaker Database **320** as

a source for advertising and organizing tournaments in all kinds of sports/activities. Advertisers **205** (such as tennis clubs, golf clubs, etc.) will preferably host and run in local areas throughout the globe, with certain prizes supplied by Web site Manager **201**. Preferably the winners of first round tournaments are then eligible to play in the second round tournaments, and so on, until the final championships. Preferably, TV Producer **435** as a business partner of Web site Manager **201**, such as a FOX Sports, could send camera crews to various cities during the rounds of tournaments to capture interviews and other footage of participants, matches, etc.—like the talent program American Idol does at auditions. Then the final championships can be the core content of a reality television program aired by TV Producer **435**. The benefit is that Web site Manager **201** can use the Advertisers **205** (such as athletic clubs facilities) nationwide, which are in the business of holding tournaments, since they bring in revenue and new members to the Advertiser **205** (preferably Web site Manager **201** registers all tournament entrants and collects the fees online). Also these Advertisers **205** (athletic clubs) will actually compete to hold the Web site Manager **201** tournaments since there is a chance TV Producer **435** camera crews may visit and give the Advertisers **205** much exposure by collecting footage of the tournament. These tournaments constantly being run year round are really the eliminating and qualifying process for the ultimate reality television program. When they are advertised, they will draw new members to Web site Manager **201**, since tournament participants must be Registered Users **202**, and, as many people want to appear on a reality television program, they will most likely register for the Web site Manager **201** local tournaments for such an opportunity.

[0109] Preferably, in step Establish Supplier Relationship **450** Web site Manager **201** will arrange with at least one Product Supplier **451** to provide products for resale by Web Site Manager **201**. Preferably, Matchmaker Web Site **300** will provide ecommerce functions necessary for Registered User **202** to purchase and pay for the offered products. Preferably, the offered products will comprise nutrition products generally associated with health and fitness. Upon reading the teachings of this specification, those with ordinary skill in the art will now understand that, under appropriate circumstances, considering issues such as market changes and customer demand changes, other types of products may be offered for sale, such as, for example, sporting equipment, clothing, etc., may suffice.

[0110] Registered User **202** preferably completes login to Matchmaker Web Site **300** to initiate the step Use Matchmaker Web Site **411**. Preferably, Registered User **202** agrees to pay a periodic fee in return for access to all functions available through Matchmaker Web Site **300** including Match Requests **304**, Match Search **305**, Member Search **306**, Online Forums **309**, Bulletin Board Search **310**, and Email/IM **311**. In step Find Activity Location **413** Registered User **202** preferably uses Advertiser Search **307** to select at least one activity location. In step Purchase Goods and Services **415**, Registered User **202** preferably uses Shopping **308** to find a retailer from which to purchase the desired products and services.

[0111] Preferably, Unregistered User **203** may visit Matchmaker Web Site **300** directly and become a member by

completing the User Registration and Login **301** and agreeing to pay a periodic fee as depicted by step User Access and Registration **420**.

[0112] Preferably, in step Visit Affiliate Web site **421**, Unregistered User **203** may visit the web site of Affiliate **404** which presents information about Matchmaker Web Site **300** and a link to Matchmaker Web Site **300**. Preferably, selecting the link will present Registration and Login **301** to Unregistered User **203** which begins step User Access and Registration **420**, further described above.

[0113] Referring to FIG. 5, a summary schematic of the primary steps which may be completed in the instant system and method, according to the preferred embodiment of the present invention, each visitor must register and create a profile to utilize the functions of Matchmaker Web Site **300** in step Create Profile **601**. Preferably, a new member completes the registration form (FIG. 8) indicating whether the registration is for a single, a couple or a team by completing the field “You Are:” which then takes the user to the appropriate profile form (FIG. 9, FIG. 11, or FIG. 12) and where the user completes at least the required fields which include demographic data (such as age, gender, marital status, etc.), contact information (such as email address) and the user’s preferred sports/activities pastimes and related skill level (at least herein embodying computer interface means for permitting database entry, on behalf of such at least one first participant, of at least one first skill level of such at least one type of proposed joint event; at least herein embodying computer database means for searchably storing participant personal profile information wherein such participant personal profile information comprises at least at least one unique identifier, such at least one type of such proposed joint event, such of at least one first skill level of such at least one type of proposed joint event, demographic information, contact information; and at least herein embodying computer interface means for database entry on behalf of such at least one first participant such personal profile information; at least herein embodying wherein such personal profile information further comprises at least two of the following: children information; participant background information; personality traits information; favorite foods information; preferred music information; and at least one image). Preferably, each Registered User **202** may have more than one sports/activities pastime. Preferably, Registered User **202** can then enter the member’s area (FIG. 15, FIG. 16, FIG. 17 and FIG. 24) and begin searching for members and matches. Preferably, when Registered User **202** logs out of the Matchmaker Web Site **300** the first time, he/she cannot log in again until he/she receives an initiation email and activates the membership by clicking the link in the email. If Registered User **202** tries to log in before receiving the initializing email, the site will automatically provide them with a button to send out another activation email, and Registered User **202** is directed to look for the email and activate his/her membership by clicking the link in the email. Once Registered User **202** activates his/her membership, Registered User **202** can log in the and begin searching via all search boxes for adult members, Match Requests, members by screen name and adults who have kids broken down by gender, age, sports played, and level of ability (FIG. 15, FIG. 16, FIG. 17 and FIG. 24). Preferably, Registered User **202** can not contact another member or make a match request (FIG. 13) until he/she becomes a paying member.

[0114] As shown, preferably in step 1st Member Inputs Match Info 602, Registered User 202, as a paid member, makes at least one Match Request which is a public request (offer) to play a match with others in a particular sport/activity, in a particular city, on a specific date, with a particular gender, marital status, couple or team, of a particular skill level (FIG. 13 and FIG. 14). As depicted, Registered User 202 may indicate a preference for the day of week by selecting the desired Day of Week Check Boxes 1303. Preferably, use of Day of Week Check Boxes 1303 permits searching by day of week. Preferably, sport/activity match requests (offers) may include any time and location based event, such as playing a round of golf, fishing, watching a sporting event, going to a movie, or having dinner.

[0115] Once at least one match request is posted to Matchmaker Database 320, preferably another Registered User 202 may search for a match that meets his/her criteria as shown in step 2nd Member Searches Match Database 603. Preferably, Registered User 202 uses the Match Search Screen (FIG. 24) to query Matchmaker Database 320. Preferably, all member profiles associated with Match Requests satisfying the search criteria are presented in the Search Results screen (FIG. 25) (at least herein embodying computer processing means for retrieving from said computer database means such proposed-event information matching such second searchable criterion). As shown, Registered User 202 may then filter the displayed Match Requests, by selecting a skill level from Skill Level Drop Down 2501 (at least herein embodying computer interface means for permitting entry on behalf of such at least one second participant at least one second searchable criterion for proposed matching with such at least one skill level of such at least one type of proposed joint event).

[0116] Once Registered User 202 determines that a listed profile of a member with a matching Match Request is desirable, in step 2nd Member Contacts 1st Member 604, preferably, Registered User 202 views (requesting) the details of the member's profile on the Member Profile screen (FIG. 19). If the selected member is still desirable, Registered User 202 (as a paid member) may contact the other member via the Instant Messaging (FIG. 23), via email (FIG. 22), digital mobile phone-based text messaging (SMS messaging) (See FIG. 40 and FIG. 41), the chat room system (FIG. 38), or the bulletin board system (FIG. 28) by selecting the appropriate link on the Member Profile screen (at least herein embodying computer processing means for assisting such at least one second participant to communicate with such at least one first participant). Preferably, in all cases communication between members uses their "screen names" rather than their actual email addresses or mobile phone numbers to protect their privacy and ensure security (at least herein embodying computer processing means for assisting non-disclosure of first contact information of such first participant to such second participant; at least herein embodying computer processing means for assisting non-disclosure of second contact information of such second participant to such first participant; and at least herein embodying wherein the step of assisting such at least one second participant to communicate with such at least one first participant is accomplished with text messaging on digital mobile phones).

[0117] The business advantage of Matchmaker Web Site 300 is that Registered Users 202 may immediately (preferably with one click) find the main object Registered Users 202 is searching for: PEOPLE. Statistics show that the faster Registered Users 202 can find what they are looking for on Matchmaker Web Site 300, the more successful the Matchmaker Web Site 300 will be.

[0118] Preferably, the present Matchmaker Web Site 300 immediately connects Registered Users 202 together using as limited computing resources as possible and providing more than one method of beginning the process of making a match, and then Registered Users 202 use their computer resources to communicate further with each other, if they so choose.

[0119] Once both Registered Users 202 have agreed to meet for a match a location must be determined. If a location must be found, Registered User 202 preferably searches the directory of venues (Player's Guide) to view information about the variety of locations available, in step Search for Event Location 605. As shown in FIG. 29, Registered User 202 may search by business name or category or select a category from those displayed. The resulting list of venues is presented in a listing of the directory entries fitting the search criteria (FIG. 30).

[0120] In step Obtain Directions and Contact Information 606, preferably selecting one of the directory entries presents additional information about the venue, such as costs, reservation requirements and hours of operation. Additionally, Registered User 202 may choose to obtain a map or driving directions by selecting the Map link which permits Registered User 202 to complete the map form as shown in FIG. 31.

[0121] After selecting a venue Registered User 202 will complete the necessary arrangements to conduct the match at the agreed data and time in step Use Advertiser to Facilitate Event 607.

[0122] In step Users Meet for Match 608 individuals, couples or teams, as the case may be, meet and complete the planned activity.

[0123] Referring again to FIG. 5, step 2nd Member Searches Member Database 609, Registered User 202 may search for another Registered User 202 for the purpose of meeting socially by using one of the member search screens, Quick Search (FIG. 15), Member Search (FIG. 16) or Kid Search (FIG. 17). Preferably, Registered User 202 may search by any combination of the search fields provided including singles, couples or teams (at least herein embodying computer interface means for permitting entry on behalf of such at least one second participant at least one third searchable criteria for proposed matching of such personal profile information). All members matching the search criteria are preferably displayed on the Member Search Results screen (FIG. 18) (alternate Member Search Results screen, (See FIG. 39) may also be displayed). (at least herein embodying computer processing means for retrieving from said computer database means such first personal profile information matching such third searchable criteria).

[0124] Once Registered User 202 determines that a listed member is desirable, step 2nd Member Contacts 1st Member 610, preferably, Registered User 202 views the selected member's profile on the Member Profile screen (FIG. 19). If

the selected member is still desirable, Registered User 202 (as a paid member) may contact the other member via the Instant Messaging (FIG. 23), via email (FIG. 22), text messaging (SMS messaging) (See FIG. 40 and FIG. 41), the chat room system (FIG. 38), or the bulletin board system (FIG. 28) by selecting the appropriate link on the Member Profile screen.

[0125] Once both Registered Users 202 have agreed to meet socially a location must be determined. If a location must be found, Registered User 202 preferably searches the directory of venues (Player's Guide) to view information about the variety of locations available, in step Search for Event Location 605. As shown in FIG. 29, Registered User 202 may search by business name or category or select a category for those displayed. The resulting list of venues is presented in a listing of the directory entries fitting the search criteria (FIG. 30).

[0126] In step Obtain Directions and Contact Information 606 preferably, selecting one of the directory entries presents additional information about the venue, such as costs, reservation requirements and hours of operation. Additionally, Registered User 202 may choose to obtain a map or driving directions by selecting the Map link which permits Registered User 202 to complete the map form as shown in FIG. 31.

[0127] After selecting a venue Registered User 202 will complete the necessary arrangements to meet socially at the agreed data and time in step Use Advertiser to Facilitate Event 607.

[0128] Following selection and arrangement of a location the individuals, couples or teams, as the case may be, meet as shown instep Members Meet 611.

[0129] Referring again to FIG. 5, Registered User 202 may post messages to the bulletin board as shown in step 1st Member Posts Bulletin Board Entry 612. Preferably, when Registered User 202 decides to make a post to the bulletin board (FIG. 28), his/her message is automatically associated with his/her personal profile by a link, so that the readers of the bulletin board message can click the link and read the profile of Registered User 202 who posted the message (at least herein embodying computer database means for searchably storing at least one bulletin board posting; at least herein embodying computer interface means for entry on behalf of such at least one first participant of such at least one bulletin board posting; and at least herein embodying computer processing means for associating such at least one such bulletin board posting with such at least one first participant). Preferably, bulletin board messages may be used to assist in setting up sports/activity matches or simply to make announcements.

[0130] In step 2nd Member Searches Bulletin Board 613, Registered User 202 may search for bulletin board messages preferably using search criteria as shown in FIG. 26 (at least herein embodying such fourth search criteria comprise: at least one type of proposed joint event; at least one proposed geographic area for such proposed joint event; at least one proposed time criterion for such at least one proposed joint event). Preferably, the entered search criteria will be used to search in combination through both the member profiles and the bulletin board messages to complete the request (at least herein embodying computer interface means for permitting

entry on behalf of such at least one second participant at least one fourth searchable criteria for proposed matching with such personal profile information). As shown in FIG. 27, the search result preferably presents a list of all messages matching the search criteria (at least herein embodying computer processing means for retrieving such at least one bulletin board posting associated with such personal profile information matching such fourth search criteria). Registered User 202 may view the profile of Registered User 202 that posted the message by selecting the profile button and/or photo button. Additionally, Registered User 202 may contact the individual by selecting the email button.

[0131] Referring again to FIG. 5, in step Select Link to Retailer 614, Registered User 202 may search for an online retailer to purchase a product or service. The preferred method for searching is shown in FIG. 36 and FIG. 37. Preferably, Registered User 202 selects a link to the desired Retailer 405 and makes a purchase through the web site of Retailer 405 as shown in step Member Purchases Products and Services 615.

[0132] Although applicant has described applicant's preferred embodiments of this invention, it will be understood that the broadest scope of this invention includes modifications such as diverse shapes, sizes, and materials. Such scope is limited only by the below claims as read in connection with the above specification.

[0133] Further, many other advantages of applicant's invention will be apparent to those skilled in the art from the above descriptions and the below claims.

What is claimed is:

1) A computer program system for an Internet computer system, relating to finding at least one proposed joint event for assisting displaying participant personal profile information of at least one first participant by at least one second participant with, comprising the steps of:

- a) searchably storing proposed-event information wherein such proposed-event information comprises at least
 - i) at least one type of proposed joint event,
 - ii) at least one proposed geographic area for such proposed joint event, and
 - iii) at least one proposed time criterion for such at least one proposed joint event;
- b) permitting input on behalf of such at least one first participant of such at least one proposed joint event;
- c) searchably storing such participant personal profile information wherein such participant personal profile information comprises at least
 - i) at least one unique identifier,
 - ii) such at least one type of such proposed joint event,
 - iii) such of at least one first skill level of such at least one type of proposed joint event,
 - iv) demographic information, and
 - v) contact information;
- d) permitting input on behalf of such at least one first participant such participant personal profile information;

- e) permitting associating such entered proposed joint event with such entered participant personal profile information;
 - f) permitting input on behalf of such at least one second participant first searchable criteria for proposed matching of such at least one proposed joint event;
 - g) retrieving from said computer database such stored proposed-event information matching such first searchable criteria; and
 - h) displaying such entered participant profile information associated with such retrieved proposed-event information.
- 2) The computer program system according to claim 1 wherein such at least one type of proposed joint event comprises at least one sporting event.
- 3) The computer program system according to claim 2 wherein at least one of such at least one first participant and such at least one second participant comprises at least one team.
- 4) The computer program system according to claim 2 wherein at least one of such at least one first participant and such at least one second participant comprises at least one couple.
- 5) The computer program system according to claim 2 further comprising the steps of:
- a) permitting input, on behalf of such at least one first participant, of at least one first skill level of such at least one type of proposed joint event;
 - b) permitting input on behalf of such at least one second participant at least one second searchable criterion for proposed matching with such at least one skill level of such at least one type of proposed joint event;
 - c) retrieving from said computer database such proposed-event information matching such second searchable criterion; and
 - d) displaying such entered participant profile information associated with such retrieved proposed-event information.
- 6) The computer program system according to claim 2 further comprising the step of retrieving on behalf of such at least one first participant such proposed-event information from said computer database.
- 7) The computer program system according to claim 2 further comprising the steps of:
- a) permitting input on behalf of such at least one second participant at least one third searchable criteria for proposed matching of such personal profile information; and
 - b) retrieving from said computer database such personal profile information matching such third searchable criteria.
- 8) The computer program system according to claim 7 wherein such personal profile information further comprises at least two of the following:
- a) children information,
 - b) participant background information,
 - c) personality traits information;
 - d) favorite foods information;
 - e) preferred music information; and
 - f) at least one image.
- 9) The computer program system according to claim 2 further comprising the steps of:
- a) searchably storing at least one bulletin board posting;
 - b) permitting entry on behalf of such at least one first participant of such at least one bulletin board posting;
 - c) associating such at least one such bulletin board posting with such at least one first participant;
 - d) permitting input on behalf of such at least one second participant at least one fourth searchable criteria for proposed matching with such personal profile information;
 - e) retrieving such at least one bulletin board posting associated with such personal profile information matching such fourth search criteria.
- 10) The computer program system according to claim 9 wherein such fourth search criteria comprises:
- a) at least one type of proposed joint event,
 - b) at least one proposed geographic area for such proposed joint event; and
 - c) at least one proposed time criterion for such at least one proposed joint event.
- 11) The computer program system according to claim 1 further comprising the step of assisting such at least one second participant to communicate with such at least one first participant.
- 12) The computer program system according to claim 11 wherein the step of assisting such at least one second participant to communicate with such at least one first participant comprises the steps of:
- a) assisting non-disclosure of first contact information of such first participant to such second participant; and
 - b) assisting non-disclosure of second contact information of such second participant to such first participant.
- 13) The computer program system according to claim 12 wherein the step of assisting such at least one second participant to communicate with such at least one first participant is accomplished with text messaging on digital mobile phones.
- 14) A system relating to conducting business utilizing an Internet web site comprising the steps of:
- a) providing at least one first searchable database adapted to contain proposed sporting event information; and
 - b) receiving such proposed sporting event information from at least one first participant;
 - c) providing at least one second searchable database adapted to contain participant personal profile information;
 - d) receiving such participant personal profile information from such at least one first participant;
 - e) permitting at least one second participant to describe first search criteria related to searching such at least one first searchable database;

- f) wherein such first search criteria comprise at least
- i) at least one type of proposed sporting event,
 - ii) at least one proposed geographic area related to such at least one proposed sporting event, and
 - iii) at least one proposed time frame related to such at least one proposed sporting event;
- g) retrieving such proposed sporting event information matching such first search criteria; and
- h) presenting to such at least one second participant such participant personal profile information from such at least one first participant.
- 15)** The system according to claim 14 further comprising the step of receiving web site advertising revenue.
- 16)** The system according to claim 15 wherein the step of receiving web site advertising revenue comprises the steps of:
- a) offering web site advertising to at least one advertiser;
 - b) receiving at least one web site advertisement from such at least one advertiser;
 - c) receiving payment from such at least one advertiser;
 - d) after such step of receiving payment, approving such at least one web site advertisement; and
 - e) displaying such approved such at least one web site advertisement.
- 17)** The system according to claim 16 further comprising the step of permitting at least one of such at least one first participant and such at least one second participant to select at least one link to such at least one advertiser.
- 18)** The system according to claim 16 wherein such at least one advertiser comprises at least one sporting venue.
- 19)** The system according to claim 14 further comprising the step of receiving membership fees.
- 20)** The system according to claim 19 wherein the step of receiving membership fees comprises the step of receiving payment from at one of such at least one first participant and such at least one second participant.
- 21)** The system according to claim 14 further comprising the steps of:
- a) offering at least one product for sale to at least one of such at least one first participant and such at least one second participant; and
 - b) receiving payment from at least one of such at least one first participant and such at least one second participant.
- 22)** The system according to claim 14 further comprising the step of:
- a) promoting at least one group event for at least one of such at least one first participant and such at least one second participant with at least one event provider;
 - b) charging each attending at least one of such at least one first participant and such at least one second participant at least one fee; and
 - c) paying such at least one event provider.
- 23)** The system according to claim 14 further comprising the steps of:
- a) permitting at least one of such at least one first participant and such at least one second participant to select at least one link to such at least one travel provider; and
 - b) receiving referral payments from such at least one travel provider.
- 24)** The system according to claim 14 further comprising the steps of:
- a) promoting at least one reality television program with at least one reality television program provider; and
 - b) accepting at least one offer to participate in such at least one reality television program from at one of such at least one first participant and such at least one second participant.
- 25)** The system according to claim 14 further comprising the step of assisting communication between such at least one first participant and such at least one second participant.
- 26)** The system according to claim 14 further comprising the step of offering payment to least one affiliate for referral of at least one new participant.
- 27)** The system according to claim 14 further comprising the steps of:
- a) permitting such at least one second participant to describe second search criteria related to searching such at least one second searchable database; and
 - b) permitting such at least one second participant to view such personal profile information matching such second search criteria.
- 28)** The system according to claim 27 further comprising the steps of:
- a) providing at least one third searchable database adapted to contain bulletin board message information;
 - b) receiving such bulletin board message information from such at least one first participant;
 - c) permitting such at least one second participant to describe third search criteria related to searching such at least one third searchable database in combination with such at least one second searchable database;
 - d) permitting such at least one second participant to view such bulletin board message information matching such third search criteria; and
 - e) permitting such at least one second participant to view such participant personal profile information related to such at least one first participant.
- 29)** A computer program system for an Internet computer system, relating to assisting finding at least one first participant by at least one second participant, comprising the steps of:
- a) searchably storing participant personal profile information wherein such participant personal profile information comprises at least
 - i) at least one unique identifier,
 - ii) demographic information,
 - iii) contact information,

- b) permitting input on behalf of such at least one first participant such personal profile information;
- c) searchably storing at least one bulletin board posting;
- d) permitting entry on behalf of such at least one first participant of such at least one bulletin board posting; and
- e) associating such at least one such bulletin board posting with such at least one first participant.

30) The computer program system according to claim 29 further comprising the steps of:

- a) permitting input on behalf of such at least one second participant at least one first searchable criteria for proposed matching with such personal profile information in combination with such bulletin board posting; and
- b) retrieving such at least one bulletin board posting associated with such personal profile information matching such search criteria.

31) The computer program system according to claim 30 further comprising the steps of:

- a) permitting input on behalf of such at least one second participant at least one second searchable criteria for proposed matching of such personal profile information; and
- b) retrieving from said computer database such first personal profile information matching such third searchable criteria.

32) The computer program system according to claim 31 wherein at least one of such at least one first participant and such at least one second participant comprises at least one team.

33) The computer program system according to claim 31 wherein at least one of such at least one first participant and such at least one second participant comprises at least one couple.

34) The computer program system according to claim 32 wherein such personal profile information further comprises at least two of the following:

- a) marital status information;
- b) children information;
- c) participant background information;
- d) personality traits information;
- e) favorite foods information;
- f) preferred music information; and
- g) at least one image.

35) The computer program system according to claim 31 further comprising the step of assisting such at least one second participant to communicate with such at least one first participant.

36) The computer program system according to claim 35 wherein the step of assisting such at least one second participant to communicate with such at least one first participant comprises the steps of:

- a) assisting non-disclosure of first contact information of such first participant to such second participant; and
- b) assisting non-disclosure of second contact information of such second participant to such first participant.

37) The computer program system according to claim 36 wherein the step of assisting such at least one second participant to communicate with such at least one first participant is accomplished with text messaging on digital mobile phones.

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