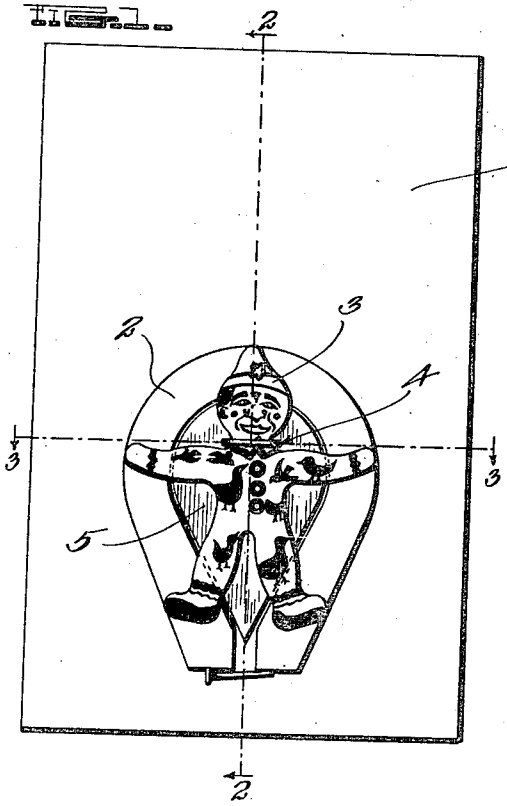
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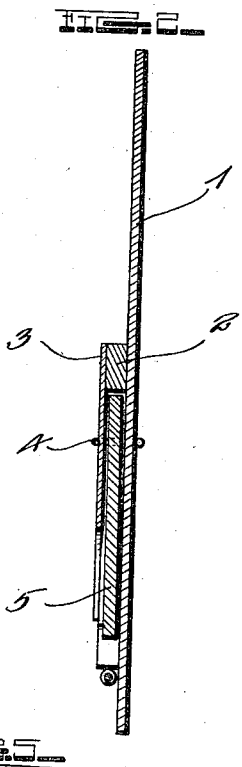
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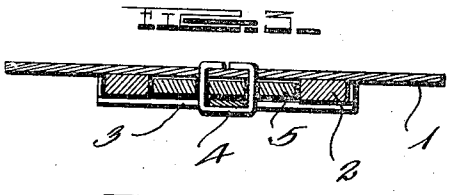
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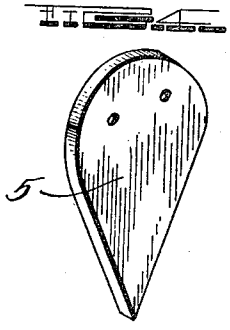
TOY NOVELTY

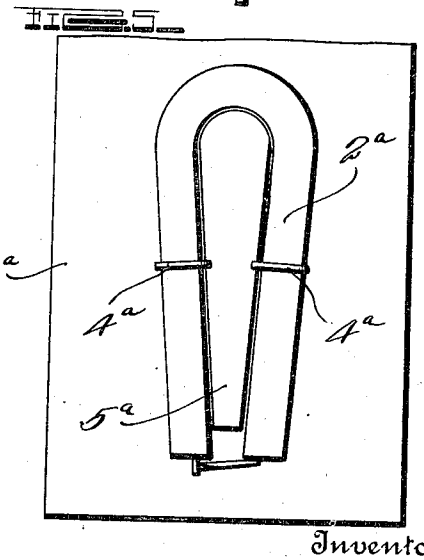
Filed Dec. 14, 1922











Witness

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Patented May 27, 1924. 1,495,488

UNITED STATES PATENT OFFICE.

WILLIAM JAMES KERR, OF SMETHPORT, PENNSYLVANIA.

TOY NOVELTY.

Application filed December 14, 1922. Serial No. 606,910.

To all whom it may concern:

Be it known that I, WILLIAM J. KERR, a citizen of the United States, residing at Smethport, in the county of McKean and State of Pennsylvania, have invented certain new and useful Improvements in Toy Novelties; and I do declare the following to be a full, clear, and exact description of the invention, such as will enable others skilled in the art to which it appertains to make and use the same.

The present disclosure of my invention relates to improvements in toy novelties comprising a horseshoe magnet contacting with the front side of a display card and connected with this card. Experience has taught that when the magnet is connected with the card by stapling in the usual manner, it often becomes disarranged on the card or detached entirely therefrom during shipment and handling, particularly when a cutout figure is also connected with the card by the same fastening means as the magnet.

It is the principal object of the present invention to improve upon toy novelties of the type set forth, by providing a new and improved means for securing the magnet against shifting upon the card, but it is to be understood that the invention is equally applicable to other novelties in which an article of manufacture of some sort is to be held non-shiftably upon a display card.

In the accompanying drawing which forms a part of this application and in which like reference characters designate corresponding parts throughout the several views:

Figure 1 is a face view of a toy novelty constructed in accordance with my invention.

Figure 2 is a vertical sectional view as indicated by line 2—2 of Fig. 1.

Figure 3 is a horizontal sectional view on line 3—3 of Fig. 1.

Figure 4 is a perspective view of the core which is positioned within the magnet and secured to the card to prevent relative shifting.

Figure 5 is a face view showing a slightly different novelty.

In the form of construction shown in Figs. 1 to 4, the numeral 1 designates a display card and the numeral 2 designates a substantially ovate horseshoe magnet which contacts with the front side of said card. A metallic cutout figure 3 is shown contacting with the outer side of the magnet 2 and a staple 4 passes around a portion of the figure 3 between the arms of the magnet, the arms of said staple being passed through and clinched upon the rear side of the card 1. An article of manufacture constructed in this manner has been upon the market for some time, but in shipping and handling, the magnets often become detached from the cards or are so misplaced upon the cards as to obscure certain directions or advertising matter. By the present invention however I overcome this difficulty and in the present disclosure, I have shown an ovate card or core 5 received within the outline of the magnet 2 and secured to the front side of the card 1. Thus, it will be seen that the magnet is positively held against shifting upon the card and thus the free ends of the legs of the magnet cannot at any time straddle the fastener 4 and permit entire detachment of the magnet from the card. While the core 5 may be glued or otherwise secured to the card 1, I prefer to utilize the fastener 4 for this purpose, as shown in the drawing.

It will be understood that the core may be of any suitable size and shape, according to the dimensions and configuration of the magnet or other article, and in Fig. 5, I have shown a differently shaped core at 5^a, secured against the front side of a display card 1^a to which a magnet 2^a is stapled at 4^a. In addition to the securing effect of the staples 4^a, the core 5^a may be glued or additionally secured to the card in any desired manner.

From the example of my invention, selected for disclosure in the present application, it will be seen that I have provided an improvement in novelties which will effectively prevent relative shifting of a display card and any article of manufacture attached thereto.

I claim:

1. A novelty comprising a display card, a horseshoe magnet contacting with the front side of said card and connected with the latter, and a core between the arms of the magnet carried by the card to prevent shifting of the article.

2. A novelty comprising a display card, an article contacting flat against the front side of said card, means securing said article to the card, said article having an open-

ing from front to back across which the card extends, and a core within said opening carried by said card to hold the article against shifting.

3. A novelty comprising a display card, an article contacting flat against said card and having an opening from front to back, a core carried by the card and disposed in said opening to hold the article against shifting, a second article extending across the front of the first-named article, and means securing said second article to said card and thereby securing the first-named article thereto.

4. A novelty comprising a display card, an article contacting flat against said card and having an opening from front to back, a flat core within said opening formed separately from the card, and common means securing said article to said card and securing the core and card together.

In testimony whereof I have hereunto affixed my signature.

WILLIAM JAMES KERR.