

April 30, 1929.

H. HIRSCH

1,711,348

PACKING BOX OR CONTAINER

Filed March 7, 1928

Fig. 1,

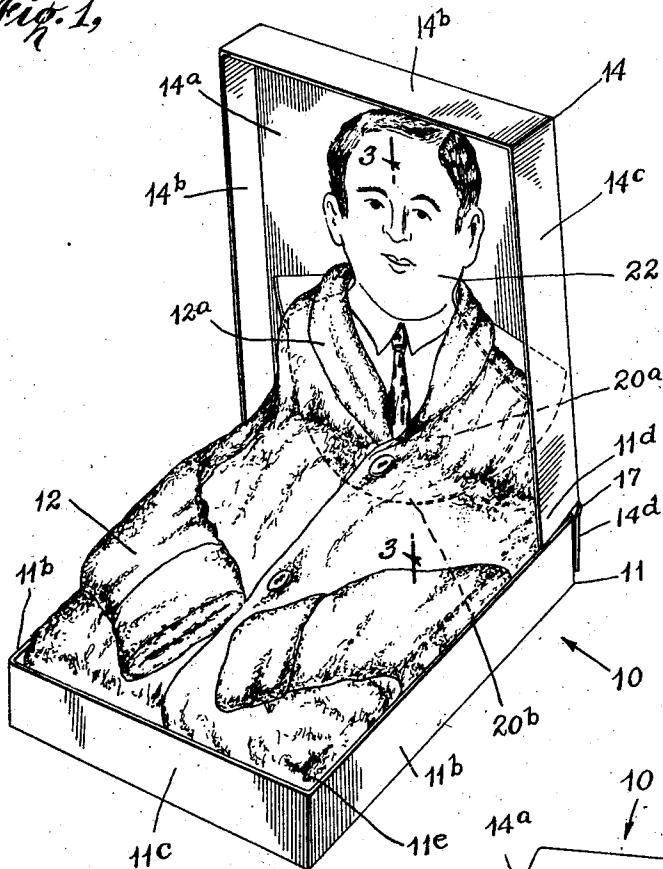
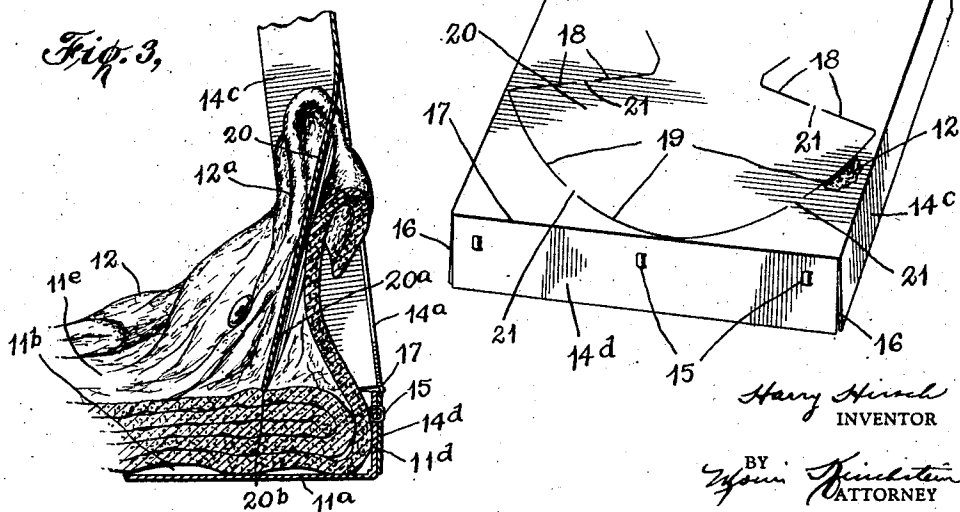


Fig. 2,



Harry Hirsch
INVENTOR

BY *Wm. H. Hirsch*
ATTORNEY

Patented Apr. 30, 1929.

1,711,348

UNITED STATES PATENT OFFICE.

HARRY HIRSCH, OF NEW YORK, N. Y.

PACKING BOX OR CONTAINER.

Application filed March 7, 1928. Serial No. 259,644.

This invention relates to packing boxes or containers.

One object of the invention is the provision of a box of the character described having means for strikingly and advantageously displaying the contents, such as dresses, suits, robes or the like article and adapted nevertheless to securely and conveniently pack such article.

A further object of the invention is the provision of a packing and display box of the character described which should be comparatively cheap to manufacture, easily convertible from a packing to display box and vice versa as desired, and shall be efficient in operation to a high degree.

Other objects of this invention will in part be obvious and in part hereinafter pointed out.

The invention accordingly consists in the features of construction, combinations of elements, and arrangements of parts which will be exemplified in the construction hereinafter described, and of which the scope of application will be indicated in the following claims.

In the accompanying drawing, in which is shown one of the various possible illustrative embodiments of this invention.

Fig. 1 is a perspective view showing a box embodying this invention opened up and arranged to serve as display means for the packed contents.

Fig. 2 is a perspective view showing the box closed viewed from the rear end thereof; and

Fig. 3 is a cross-sectional view taken on lines 3—3 in Fig. 1.

Referring in detail to the drawing, 10 denotes an embodiment of the invention comprising a combination of packing box or container provided with means for displaying the contents of the box in a novel manner. The contents here shown for purposes of illustration is a lounging robe 12.

The receptacle portion 11 of the box may be of any well known construction, usually made of cardboard, forming a suitably sized shallow structure for receiving the robe 12 neatly folded. Said receptacle portion 11 is seen to comprise a bottom, side, front and rear walls 11^a, 11^b, and 11^c, and 11^d, respectively. A suitably constructed cover 14 for completely enclosing the robe 12 in the receptacle portion is provided, said cover being formed with a top wall 14^a, and front,

side and rear walls 14^b, 14^c, and 14^d, respectively. The rear wall 14^d of the cover, as here shown, is secured to the rear wall 11^d of the receptacle portion by any means such as staples 15 of a suitable adhesive in the well understood manner. The corner edges 16 of the cover between the rear and the side walls, 14^a and 14^b, respectively, are left unattached, so that the cover 14 may be swingably mounted on the receptacle portion 11 about a fold line 17 between the rear wall 14^d and the top wall 14^a of the cover as a hinge.

The top wall 14^a of the cover has slits 18 arranged to correspond in shape to the shoulders and neck of a manikin, and slits 19 interconnecting with the slits 18 to form the portions of the top wall 14^a outlined by said slits into a garment hanger 20. The wall portion forming the hanger is normally held against displacement from its alignment with remaining top wall portions by making the slits 18 and 19 discontinuous, that is, leaving one or more unsevered portions 21 between them, as is clearly shown in Fig. 2. The cover 14 thus forms a complete closure for the receptacle opening 11^e, so as to extend from the top cover portion forming the hanger 20 as is shown in Fig. 1.

In use the robe 12 may be folded into a neatly shaped body to fill the receptacle portion 11, and when the cover 14 is closed shut the device forms a packing box or container. The color or pattern of the robe may be inspected without opening the cover by raising an edge portion of the hanger at the slits 18 and 19 to expose the robe as is readily understood from Fig. 2.

To convert said box into means for effectively displaying the robe 12, the cover 11 is swung open, the unsevered portions 21 cut through to inter-connect the slits 18 and 19, the hanger 20 pushed inward and the neck and shoulder portions 12^a of the robe 12 draped about the hanger. The picture 22 serves to simulate a manikin as is shown in Fig. 1. From Fig. 3 it is seen that the engagement of the hanger 20 with the robe 12 retains the cover 11 in its open position so that the latter may be adjusted in various open positions. Forward adjustment may be given the cover by pressing lower portion 20^a away from the uncut portions of the cover top, or permitting the edge 20^b of said portion 20^a to contact the robe 12 further down in the receptacle portion 11. Rear-

ward adjustment may be given the cover by arranging the robe portions 12^a to permit the cover and hanger to be set at a desired angle sloping away from the receptacle portion 11. In this latter adjusted position the robe 12 and the portions 12^a engaging about the hanger 20 will retain the cover 11 against the movement from a set position.

The device 10, after having been used for display purpose may be readily reconverted into a packing box by merely disengaging the robe portion 12^a from the hanger 20, refolding said robe portion into the receptacle portion 11 and closing the cover 14 shut. The hanger 20 will be pressed back into alignment with the uncut portions of the cover top. If desired a paster or gummed strip of paper may be applied over slits 18 and 19 to secure the hanger from movement relative the cover 14, as will be readily understood.

It will thus be seen that there is provided a device in which the several objects of this invention are achieved, and which is well adapted to meet the conditions of practical use.

As various possible embodiments might be made of the above invention, and as various changes might be made in the embodiment above set forth, it is to be understood that all matter herein set forth, or shown in the accompanying drawing is to be interpreted as illustrative and not in a limiting sense.

Having thus described my invention, I claim as new and desire to secure by Letters Patent:

1. In combination a packing box having a cover, and a folded garment in said box said cover comprising means forming part of said cover to engage with garment for displaying the latter partially unfolded when said cover is in open position.

2. A device of the character described, comprising a box having folded wearing apparel packed therein, a cover for the box, said cover having a slitted portion providing means for engaging said apparel to retain the latter partially unfolded when said cover is in open position.

3. In a device of the character described, a cover for a box in which wearing apparel is packed, a wall portion of the cover being formed of sheet material, fashioned to serve as a hanger, said hanger engaging with said apparel for retaining the latter in a displayed position.

4. In a device of the character described, a box cover constructed with a garment hanger adapted to engage with a portion of a folded garment packed in the box for displaying the garment, said cover having a picture simulating a portion of a wearer thereon extending about said hanger.

5. In a device of the character described,

a cover for a box in which wearing apparel is packed, a wall portion of the cover being formed of sheet material, carrying a picture portion of a wearer's body, the latter being fashioned to serve as a hanger and engaging with said apparel for retaining the apparel with respect to the picture in a displayed position.

6. In combination a box having a swingable cover, and a folded garment packed in the box, said cover having a closure portion thereof displaceable to form a hanger, said hanger engaging a portion of the garment for displaying the latter when the cover is swung open.

7. A device of the character described, comprising a packing box having folded wearing apparel therein, a cover hinged to the box, said cover having a slitted closure wall, the slitted portion of said wall being displaced to form means for engaging apparel to retain the latter partially unfolded when said cover is in open position.

8. A device of the character described, comprising a packing box having a cover and a folded garment in said box, said cover having means to engage with the garment for displaying the latter partially unfolded when said cover is in open position, said cover carrying a picture simulating a portion of a wearer's body to extend from said garment engaging means.

9. A device of the character described, a box having a folded wearing apparel packed therein, a cover for the box, said cover having a wall portion thereof slitted to form means for engaging said apparel to retain the latter partially unfolded when said cover is in open position, said cover having a picture simulating a portion of a wearer's body printed thereon to extend about the slitted wall portion.

10. In combination, a box having a cover formed entirely of sheet material, folded wearing apparel packed in the box, a wall of said cover having slits outlining a hanger for the apparel, said outlined wall portion being displaced and engaging with a portion of the apparel for displaying the latter, said displaced portion being adjustable for retaining the cover in a desired open position with relation to the box.

11. In combination a box, made of sheet material, having a cover swingably attached thereto, a folded garment packed in the box, a wall of said cover having slits outlining the shoulders and neck of a manikin, and having a picture of the latter, said slitted outlined wall portion being displaceable relative to the cover and dressed with the garment for displaying the latter with the cover open.

In testimony whereof I affix my signature.
HARRY HIRSCH.