

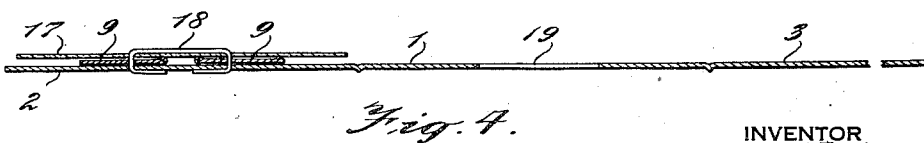
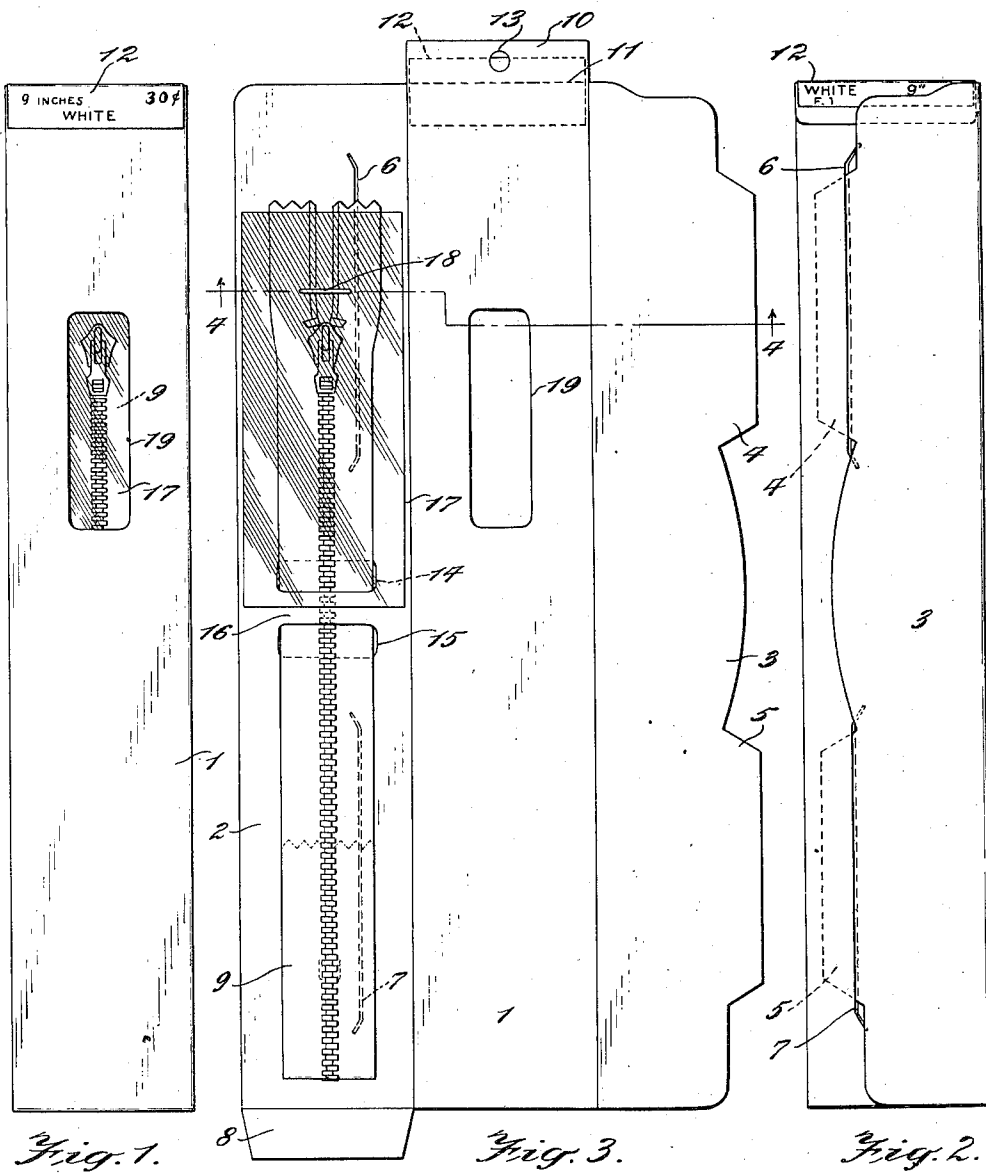
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DISPLAY PACKAGE

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DISPLAY PACKAGE

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5 Claims. (Cl. 206—78)

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This invention relates to an improved form of display package for tapes having separable slide fasteners mounted thereon. Heretofore, packages for this purpose have tended either to inadequately display the fastener, or, to secure a greater display of the article, have required unnecessarily large amounts of Cellophane or other transparent sheet material, which, besides increasing the cost, has not withstood the wear and tear of normal handling in a desirable manner. Other difficulties have involved inconveniences in making sales.

It is an object of this invention to provide a package which will afford adequate display of the fastener, is economical to manufacture, and which lends itself to greater ease in handling and selling. The invention will be better understood from the following description and the accompanying drawing, which represent a preferred embodiment of the invention, and in which:

Fig. 1 is a front view of a folded package containing a fastener;

Fig. 2 is a back view of the same;

Fig. 3 is a back view of the unfolded package; and

Fig. 4 is an enlarged sectional view along line 4—4 of Fig. 3.

The package essentially comprises an elongated front panel 1 and two elongated rear panels 2 and 3, each of which is a folded lateral extension of the front panel and adapted to form an envelope with said front panel. In order to form the envelope, panel 3 is provided with extensions 4, 5 for insertion in slits 6, 7 of the panel 2. A bottom flap 8 aids in retaining the fastener tape 9. Top flap 10 is scored or weakened as shown by the line 11 to provide an easily detachable tab on which sales data may be written. Preferably such data is written on the reinforcing strip 12, so that when the tab is folded back and held in place by the panel 3, as shown in Fig. 2, the data is legible from the rear of the envelope, as well as from the front. The tab 10 may be provided with a hole 13 for filing purposes. When the article is sold, the tab is torn off and kept as a record of the sale.

Panel 2 has a pair of adjacent, parallel slots 14, 15 extending laterally across it through which passes the tape 9, being held in place by the bridge 16 formed by said slots. The tape extends from a point adjacent one end of the slotted panel, through the slots and underneath the bridge, to the other end of the panel where it is folded back upon itself. A transparent sheet member 17, such as a piece of Cellophane of a length intermediate

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that of the slotted panel, is laid over a portion of the tape and suitably secured to the tape and the panel, as by means of a staple 18. As shown, the member 17 extends from the bridge 16 to the end of the tape on the inner surface of the panel.

The front panel is provided with an elongated aperture 19 in such a position as to function as a window for the envelope in exposing to view the portion of the tape covered by the transparent member 17. Only the tape will be visible through the aperture, the staple 18 having been placed out of view.

It will be observed that the package, when folded into an envelope, provides a compact container for the fastener, and that all sides of the envelope are sealed off against dust and dirt. The fastener tape is suitably and adequately exposed to inspection, using but a small amount of transparent material, and the necessity for handling such material is avoided.

In the light of the foregoing description, the following is claimed:

1. In a display package for tapes having separable slide fasteners mounted thereon comprising an elongated front panel and two elongated overlapping rear panels each of which is a folded lateral extension of the front panel, and wherein said rear panels form an envelope with the front panel; the improvement comprising a rear panel having a pair of adjacent parallel slots extending laterally across the panel; a tape in said envelope extending through said slots; a transparent sheet member adapted to cover a portion of said tape between said slots and the end of the slotted rear panel; means securing said member and said tape to the inner surface of said slotted rear panel; said front panel having an elongated aperture adapted to function as a window for the envelope in exposing to view the portion of the tape covered by said sheet member, said front panel having data written upon one end of its outer surface; and a tab on said last-mentioned end adapted to fold back and to be held in place by one of said rear panels, said tab having data written thereon corresponding to the aforementioned data.

2. In a display package for tapes having separable slide fasteners mounted thereon comprising an elongated front panel and two elongated overlapping rear panels each of which is a folded lateral extension of the front panel, and wherein said rear panels form an envelope with the front panel; the improvement comprising a rear panel having a pair of adjacent parallel slots extend-

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ing laterally across the panel; a tape in said envelope extending through said slots; a transparent sheet member adapted to cover a portion of said tape, means securing said member and said tape to the inner surface of the slotted rear panel; said front panel having an elongated aperture adapted to function as a window for the envelope in exposing to view the portion of the tape covered by said sheet member, said front panel having data written upon one end of its outer surface; and a tab on said last-mentioned end adapted to fold back and to be held in place in said envelope, said tab having data written thereon corresponding to the aforementioned data.

3. In a display package for tapes having separable slide fasteners mounted thereon comprising an elongated front panel and two elongated overlapping rear panels each of which is a folded lateral extension of the front panel, and wherein said rear panels form an envelope with the front panel; the improvement comprising a rear panel having a pair of adjacent parallel slots extending laterally across the panel; a tape in said envelope extending through said slots; a transparent sheet member adapted to cover a portion of said tape between said slots and the end of the slotted rear panel; means securing said member and said tape to the inner surface of said slotted rear panel; said front panel having an elongated aperture adapted to function as a window for the envelope in exposing to view the portion of the tape covered by said sheet member.

4. In a display package for tapes having separable slide fasteners mounted thereon comprising an elongated front panel and two elongated overlapping rear panels each of which is a folded lateral extension of the front panel, and wherein said rear panels form an envelope with the front

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panel; the improvement comprising a rear panel having a pair of adjacent parallel slots extending laterally across the panel; a tape in said envelope extending through said slots; a transparent sheet member adapted to cover a portion of said tape, means securing said member and said tape to the inner surface of the slotted rear panel; said front panel having an elongated aperture adapted to function as a window for the envelope in exposing to view the portion of the tape covered by said sheet member.

5. In a display package for tapes having separable slide fasteners mounted thereon comprising an elongated front panel and two elongated overlapping rear panels each of which is a folded lateral extension of the front panel, and wherein said rear panels form an envelope with the front panel; the improvement comprising a rear panel having a pair of adjacent parallel slots extending laterally across the panel; a tape in said envelope extending through said slots; a transparent sheet member of a length intermediate that of the slotted rear panel and adapted to cover a portion of said tape between said slots and the end of the slotted rear panel; means securing said member and said tape to the inner surface of said slotted panel; said front panel having an elongated aperture adapted to function as a window for the envelope in exposing to view the portion of the tape covered by said sheet member, said front panel having data written upon one end of its outer surface; and a tab on said last-mentioned end adapted to fold back and to be held in place by the other of said rear panels, said tab having data written thereon corresponding to the aforementioned data.

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