

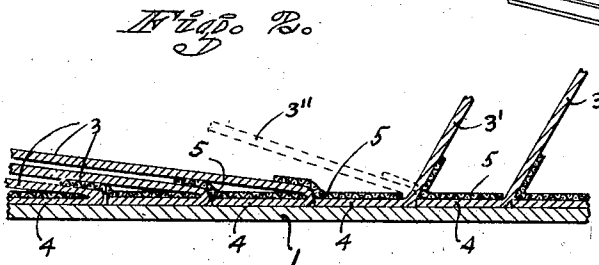
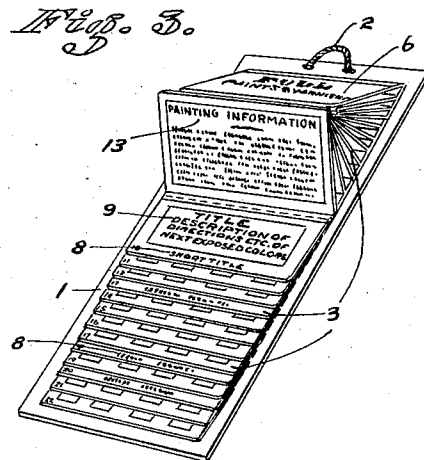
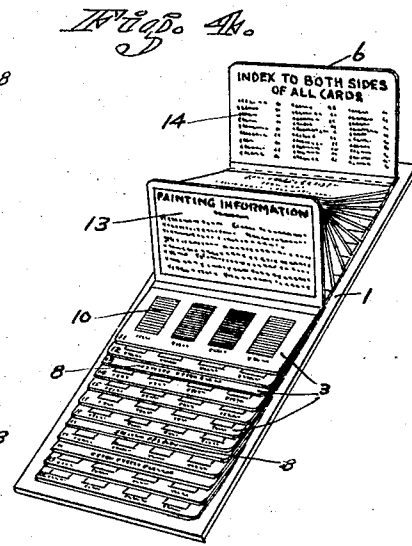
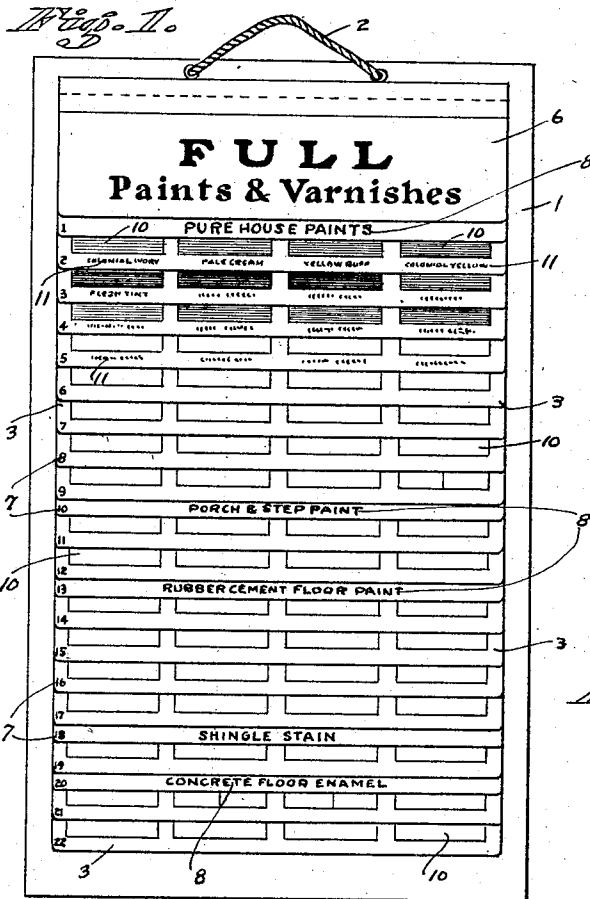
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COLOR CHART

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UNITED STATES PATENT OFFICE.

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COLOR CHART.

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This invention relates to color charts or cards as used by paint manufacturers and others for displaying paints or sheet materials.

5 The principal objects of my invention are to produce a chart of this kind which will display the entire line at once through the exposure of a compact grouping of a small portion of each of the colors sufficient to
10 function as an index yet hold in reserve, protected from dust and light, a more generous portion or continuation of each color for a more thorough study, after a superficial examination of the index color has designated
15 the color or sub-group for further investigation, and whereby the durability of the paint or cloth sample, or whatever it is, may be determined by comparing the exposed and unexposed portions. Also a certain group-
20 ing of the various partially exposed color series is preceded each by a short but comprehensive title bearing on the same member concealed a more complete title, and on the under side of each color plate member vari-
25 ous information pertinent to the art to which the display relates; also a successive numbering of the displays all visible at once, and a general index preceding the entire series for locating anything on any of the display
30 members; and in all the above a mechanical structure which will carry out the invention in a permanent, attractive way yet not be prohibitive in its manufacturing cost.

I attain the objectives above enumerated
35 in the display chart arrangement shown in the following drawings, and in which: Figure 1 is a front view of my chart as it would appear hanging up; Figure 2 is a longitudinal section of any part of the chart, en-
40 larged and showing the construction of the joints of the display cards; Figures 3 and 4 show in perspective the chart leaves opened at different points to reveal the matter normally covered by the overlapping
45 flaps.

In Figure 1 it will be seen that the chart consists primarily of a series of overlapping
50 flaps supported on a base having means for suspending it. The base is preferably a heavy cardboard sheet, and is designated (1) and is suspended by an eyelet or string (2) at its upper end.

Upon the face of the card is a vertical
55 row of overlapping leaves or cards (3) ar-
ranged one above the other to expose the

lower margin of the cards and hinged at the upper edges to normally hang substantially flat upon one another.

Figure 2 shows the construction of the hinge joint, each card (3) having a scored
60 extension (4) glued to the base sheet (1) and each pair of cards a common cloth or other hinge strip (5) glued to their outer faces and also to the outer surface of the scored extension of the preceding card, thus
65 providing a reinforcing hinge for each card adapting them to be swung either up or down, as from position (3') to (3'').

The upper card (6) is the only one fully
70 exposed and bears on its outer face the name of the manufacturer and title of the display and on its under surface a general index of both sides of all the cards.

The subsequent cards are consecutively
75 numbered along one corner as shown at (7) and contain displays of anything, say color patches, arranged in groups or classes, each class being preceded by a title (8).

The title (8) is a quick reference title, the titles to all classes being visible at once.
80 On the same card above the reference title is a more complete title and description as shown at (9) in Figure 3. Below each reference title on the exposed margins of the
85 subsequent cards are displayed the indexing samples (10) of the paint, or other material to which the chart relates, and below each indexing sample is an individual title (11) or name of the color of the sample immediately above it.

The exposed indexing samples (10) are
90 each the lower end of a larger sample of the paint which extends upward, the extended portion being concealed and protected by the next card above.

Figure 4 shows the chart opened at one
95 of the color or paint displays and reveals the extending panels (12) of the samples.

Preferably on the under side of each card is given certain information relative to the
100 class of display associated with the particular card or to the general display on all the cards.

This information is indicated at (13) in
105 Figures 3 and 4, and is covered in the alphabetical index on the under side of the upper card (6) which is indicated at (14) in Figure 4.

Having thus described my invention it
110 will be seen to consist of a unique display

card especially suited to paint displays or the like and in which the objectives sought are attained in a way which presents the entire line, classes, titles and subtitles all at one time, yet holds in reserve, protected against the elements, more complete displays of all the exhibited items and also more complete titles and descriptions, together with specific or general information pertinent to the line and all covered by a common index.

I claim:

A sample display card comprising an oblong base board adapted to be connected to a vertical support, a series of transversely

disposed symmetrical leaves upon one surface of the base, said leaves being relatively narrow and arranged one upon the other and symmetrically disposed so as to substantially cover one face of the base whereby their lower marginal portions are exposed when the base is arranged in operative position, the marginal portions of said leaves opposite to the exposed marginal portions being crease-hinged and rigidly secured to the adjacent surface of the base, and hinge members formed of flexible material and interposed between and rigidly secured to opposed faces of adjacent leaves.

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