

1,147,461.

J. STRANDERS.
DISPLAY DEVICE.
APPLICATION FILED SEPT. 30, 1913.

Patented July 20, 1915.

Fig: 1.

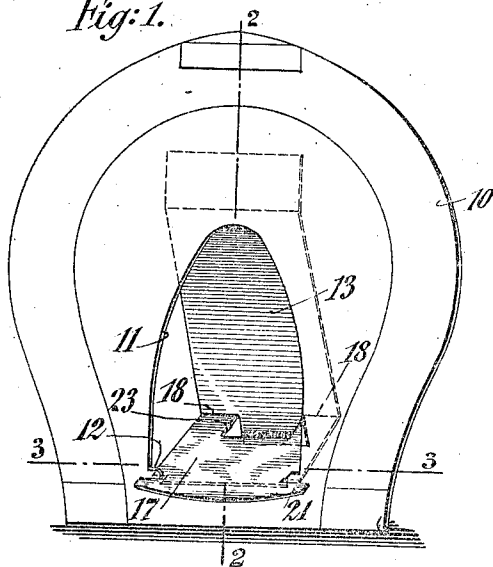


Fig: 2.

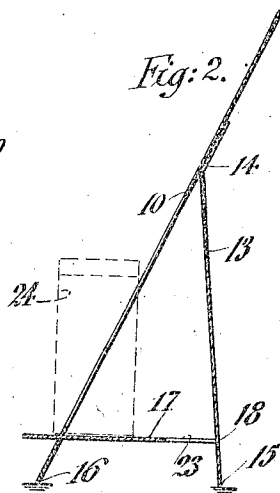


Fig: 3.

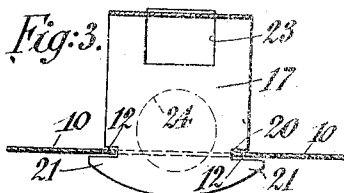


Fig: 4.

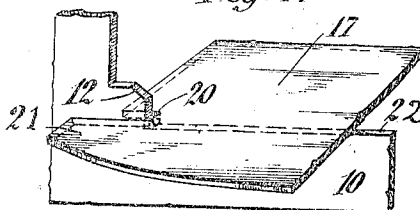


Fig: 5.

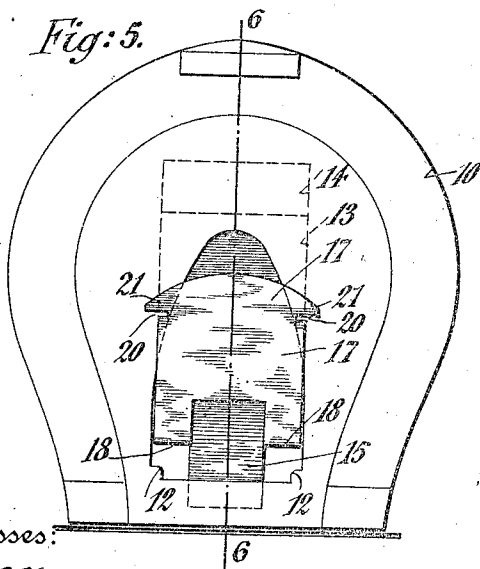
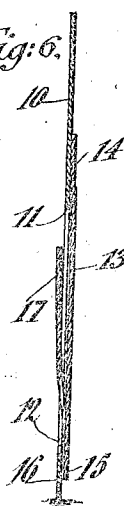


Fig: 6.



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UNITED STATES PATENT OFFICE.

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DISPLAY DEVICE.

1,147,461.

Specification of Letters Patent.

Patented July 20, 1915.

Application filed September 30, 1913. Serial No. 792,554.

To all whom it may concern:

Be it known that I, JULIEN STRANDERS, a subject of the King of Great Britain, residing in the borough of Brooklyn, in the city of New York, county of Kings, and State of New York, have invented certain new and useful Improvements in Display Devices, of which the following is a specification.

This invention relates to display devices and has for its object to furnish a display device which is held in position by the weight of the article intended to be sold.

For this purpose the invention consists of the improvements hereinafter set forth and finally pointed out in the claim.

In the accompanying drawing, Figure 1 shows a perspective view of my improved device ready for use, Fig. 2 is a side view thereof showing the device when in use, with the representation of an article of manufacture shown thereon in dotted lines, Fig. 3 is a horizontal section taken on line 3—3, showing the article carrier in plan, Fig. 4 shows a detail of the connections between the front-wall and the supporting wall, Fig. 5 shows a front view of the device when in collapsed position, and Fig. 6 is a vertical transverse section taken on line 6—6 of Fig. 5.

Similar reference characters indicate corresponding parts throughout the different figures of the drawing.

Referring to the drawing, the front-wall is arranged in the form of a horseshoe for artistic purposes, although any other shape may be given thereto, and is indicated by the reference character 10. This front-wall is provided with a cutout forming an opening 11, which has an abutment 12 at the lower portion thereof. To the rear of the front-wall 10 a stay 13 is hinged, as indicated at 14, and this stay has one portion 15 thereof extended downwardly to be in contact with the floor or table on which the display device is placed, and to be in substantial alignment with the lowermost ends 16 of the front-wall 10. Bent up from the rear-stay 13 is a platform 17 hinged to the rear-stay at 18 and extending forwardly through the cutout portion 11 at either side of the abutment 12. This platform has a slot 20 cut out therein, with a laterally-extending portion 21 extending sidewise of the abutment 12 beyond the outer edges of the open-

ing to prevent the platform from leaving the said opening. By the engagement of the abutment 12 with the slot 20, and the resting of the platform 17 onto the front-portion 22 of the front-wall 10, a locking action is secured. This is clearly shown in Fig. 4, and also in Fig. 1. In Fig. 3 is clearly shown the plan view of the platform 17. To enable the stay 13 to extend downwardly to the point 15, as indicated in Fig. 2, and at the same time enable the platform 17 to be bent up therefrom, the rear-stay 13, before it is bent up into the platform 17, is provided with a U-shaped cut indicated by 23.

The display device is shown in Fig. 1 in perspective view and in open position ready for use. It may be provided with suitable advertising phrases or pictures on the front-wall thereof, and after it is so placed in position, as shown in Figs. 1 and 2, a sample of an article of manufacture intended to be sold, or offered for sale, or to induce the sale of articles, is placed on the platform 17, as indicated by the dotted lines and by the reference character 24 on Fig. 2. The placing of the article 24 on the platform 17 holds the parts in secure position, and at the same time affords a very advantageous easel can-

display. When it is desired to collapse the easel display for the purpose of shipping, the platform 17 is raised upwardly until the stay 13 is flush with the rear-portion of the front-wall 10, after which the platform is bent upwardly against the stay 13 and against the front-wall 10, and the device may be readily shipped in large numbers without taking up very much room.

It is clear that changes may be made without departing from the spirit of my invention as defined in the appended claim.

I claim:

A display device, comprising a front wall provided with an opening, the lower portions of the sides of said opening being vertical, the upper portions tapering inwardly, and a base of the opening parallel to the base of said front wall, shoulders in the corners formed by said lower portions of the sides and said base, a stay hingedly secured at the back of said front wall of a width slightly less than that of the lower portion of said opening, said stay being provided with a U-shaped cut, the lower por-

tion of which extends below the base of the
opening in the front wall, the said stay be-
ing bent forwardly at the upper ends of
the U-shaped cut to form a platform, and a
5 rear support, the sides of said platform be-
ing provided near its end with slots, for
engaging in the front and rear the shoul-
ders of the front wall for locking the said
support in position, and said extensions ex-
10 tending beyond the sides of the opening of

the front wall for preventing the said sup-
port from leaving the said opening.

In testimony that I claim the foregoing as
my invention, I have signed my name in
presence of two subscribing witnesses.

JULIEN STRANDERS.

Witnesses:

F. HOGG,

G. LOIRE.