

(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
30 March 2006 (30.03.2006)

PCT

(10) International Publication Number  
**WO 2006/034139 A3**

(51) International Patent Classification:  
**G06Q 30/00** (2006.01)

(21) International Application Number:  
PCT/US2005/033387

(22) International Filing Date:  
15 September 2005 (15.09.2005)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:  
10/942,492 16 September 2004 (16.09.2004) US

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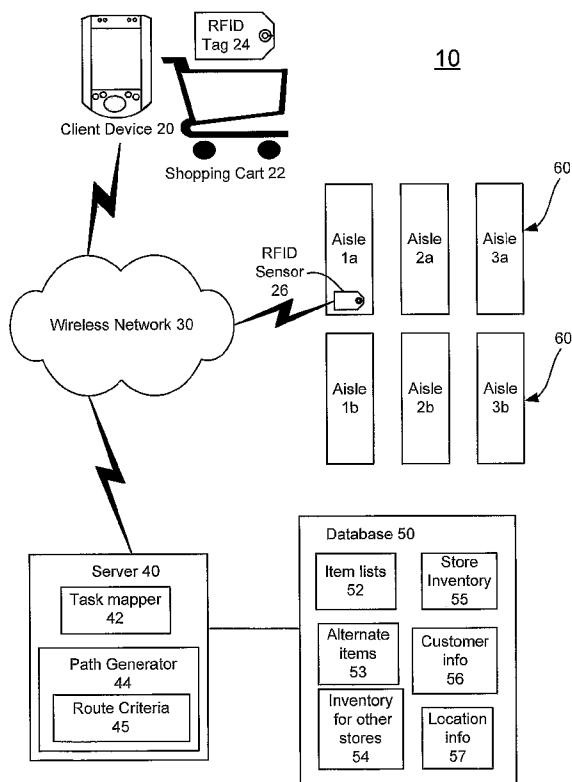
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(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, LY, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NG, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SM, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI,

[Continued on next page]

(54) Title: METHOD AND SYSTEM FOR PLANNING A SHOPPING PATH THROUGH A STORE



(57) Abstract: The present invention is related to a computer system that provides a path through at least one store to items associated with a task. Aspects of the present invention include defining a route criteria that identifies other products that may be of interest to a shopper, determining where in the store the items are located, and generating the path based on the location of the items and on the route criteria. In this manner, the path leads the shopper to each of the at least one items and past other products of interest.

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FR, GB, GR, HU, IE, IS, IT, LT, LU, LV, MC, NL, PL, PT,  
RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA,  
GN, GQ, GW, ML, MR, NE, SN, TD, TG).

(88) Date of publication of the international search report:  
8 February 2007

**Published:**

— with international search report

*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

# INTERNATIONAL SEARCH REPORT

International application No.

PCT/US05/33387

## A. CLASSIFICATION OF SUBJECT MATTER

IPC: **G06Q 30/00**( 2006.01)

USPC: 705/26

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 705/26, 27

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 5,648,768 A (Bouve) 15 July 1997 (15.07.1997), See Entire Document (SED).	1-39
X	US 5,956,658 A (McMahon) 21 September 1999 (21.09.1999), SED.	1-39
X	US 2002/0026380 A1 (Su) 28 February 2002 (28.02.2002), SED.	1-39
X	US 6,381,583 B1 (Kenney) 30 April 2002 (30.04.2002), SED .	1-39
X	US 2002/0065680 A1 (Kojima et al.) 30 May 2002 (30.05.2002), SED.	1-39
X	US 2002/0174021 A1 (Chu et al.) 21 November 2002 (21.11.2002), SED.	1-39
X	US 2003/0055707 A1 (Busche et al.) 20 March 2003 (20.03.2003), SED.	1-39

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☐ See patent family annex.

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"&"

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Date of the actual completion of the international search

30 September 2006 (30.09.2006)

Date of mailing of the international search report

22 NOV 2006

Name and mailing address of the ISA/US

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International application No.  
PCT/US05/33387

## C. (Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 6,587,835 B1 (Treyz et al.) 1 July 2003 (01.07.2003), SED.	1-39
X	US 2004/0093274 A1 (Vanska et al.) 13 May 2004 (13.05.2004), SED.	1-39