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GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE,
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- as to applicant's entitlement to apply for and be granted a
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ance Notes on Codes and Abbreviations" appearing at the begin-
ning of each regular issue of the PCT Gazette.

(54) Title: METHOD FOR COMMERCIALIZATION AND ADVERTISING USING A PERSONAL MEDIA PLAYER

(57) Abstract: Methods for disseminating a portable, pre-configured, self-contained media player with non-removable, non-rerecordable digital content is provided. By binding the content to a portable and inexpensive media player, enhanced dissemination of the content, whether in audio and/or video form, to consumers can be achieved. Due to the portability and "instant-on" capability of a self-contained media player, consumers can be more effectively targeted with advertising or event-related information. Due to the non-removability of the content in the media player, the content provider's concerns regarding copying of the content can be minimized.

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INTERNATIONAL SEARCH REPORT

International application No.

PCT/US05/26183

A. CLASSIFICATION OF SUBJECT MATTER

IPC: **G06Q 30/00(2006.01)**

USPC: 705/14,51,57,1;455/3.05;707/104;713/155

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

U.S. : 705/14,51,57,1;455/3.05;707/104;713/155

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	US 6,367,019B1 (Ansell et al.) 02 April 2002	1-81
A	US 6,385,596B1 (Wiser et al.) 07 May 2002	1-81
A	US 6,728,729B1 (Jawa et al.) 27 April 2004	1-81
A	US 5,627,549A (Park) 06 May 1997	1-81
A	US 5,956,629A (Morrison) 21 September 1999	1-81
A	US 6,490,432B1 (Wegener) 03 December 2002	1-81

Further documents are listed in the continuation of Box C.

See patent family annex.

* Special categories of cited documents:		
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