June 2, 1931. A. J. FREILER 1,808,303

DISPLAY DEVICE

Filed March 28, 1930

Fig. 1.

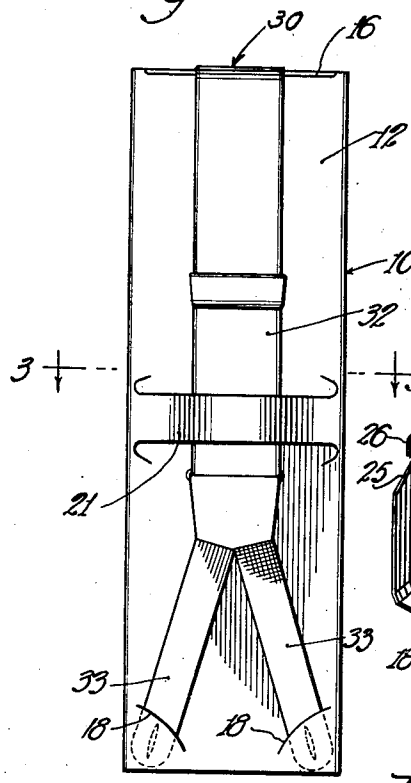


Fig. 2.

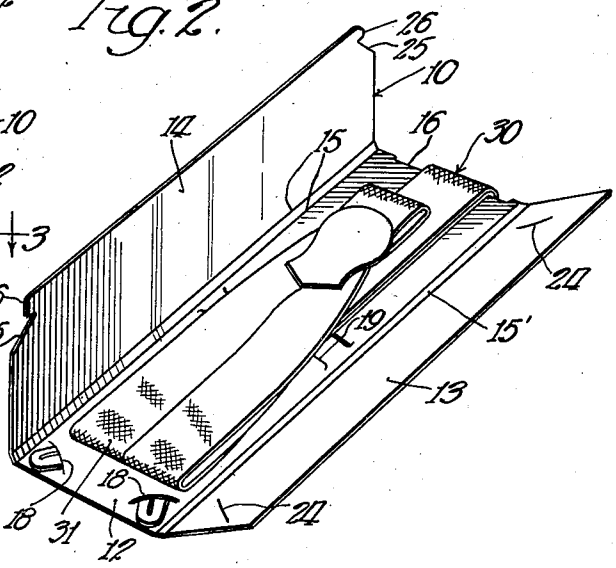


Fig. 4.

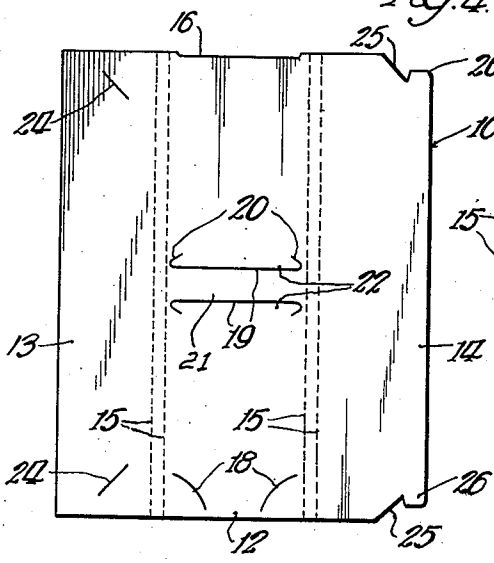
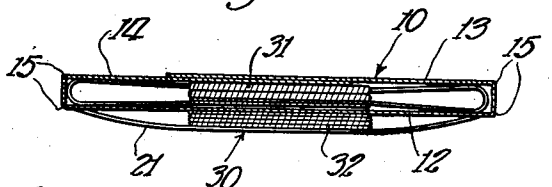


Fig. 3.



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UNITED STATES PATENT OFFICE

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DISPLAY DEVICE

Application filed March 28, 1930. Serial No. 439,557.

My invention relates generally to display devices, and has to do more particularly with a device which is especially adapted for displaying suspenders or the like articles for sale and for serving as a carton in which such articles may be dispensed.

A particular object of my invention is to provide a display and dispensing carton of the type referred to, which will be simple and inexpensive to fabricate, and at the same time sufficiently rugged and satisfactory to meet the demands which may be put upon it.

Various other objects and advantages will become apparent as the description proceeds.

Referring now to the drawings forming part of this specification and illustrating a preferred embodiment of my invention:

Fig. 1 is a plan view of such a device shown in combination with a pair of suspenders arranged therein;

Fig. 2 is a rear perspective view of the same, the device being open to disclose the contents;

Fig. 3 is a sectional view taken substantially on the line 3—3 of Fig. 1; and

Fig. 4 is a developed plan view of the device.

In its preferred embodiment, a device embodying my invention comprises a member indicated generally at 10 and preferably formed out of inexpensive but relatively stiff sheet material, such as cardboard or the like. The device is preferably formed in approximately rectangular shape, as shown best in Fig. 4, and comprises a central main panel 12 which is disposed between side panels or flaps 13 and 14. The panels 12, 13 and 14 are preferably oblong in shape, and the panel 12 is separated from the side flaps by means of pairs of weakened lines 15, these lines being adapted to permit folding along the lines so as to provide a closed carton with narrow edge walls 15′, as shown in Fig. 3, which will be substantially in the shape of a flattened open ended tube.

The central main panel 12 is indented at one end thereof, as at 16. Adjacent the other end thereof is a pair of slits 18 cut therein which are preferably arcuate as shown, although not necessarily so. Adjacent the mid part of the panel 12 is a pair of parallel slits 19 extending transversely across the panel 12, and these slits 19 are continued as at 20 in a direction angularly of the slits 19, these slits being arranged symmetrically with respect to each other so as to provide a cross strap 21 separating a pair of ears 22.

The flap 13 is provided with a pair of diagonal slits 24 adjacent the ends thereof, and the corners of the flap 14 are notched as at 25 and provided with a pair of ears 26. It will be readily apparent that the ears 26 are adapted to co-operate with the diagonal slits 24 of the flap 14 so as to retain the flaps 13 and 14 together and thus provide a flattened tubular enclosure, as shown in Figure 3.

It is believed that the use of the device will be readily apparent. A pair of suspenders 30 is folded, as shown in Figures 1 and 2, with the main portion thereof snugly engaged and retained within the tubular enclosure 10 and with the suspender ends folded over the recessed end of the main panel 12 onto the outer face of the main panel 12 and secured under the cross strap 21. It will be apparent that due to the peculiar nature of the slits 19 and 20 the suspenders may be readily inserted under the strap 21 without tearing any portion of the folders or carton. The attaching straps 33 of the suspenders may be slipped through the slits 18 of the display device and thus frictionally secured in place.

It will be apparent that my device represents a very simple and inexpensive means for providing an attractive display of the article of merchandise and need not be removed therefrom when the article is sold, since it provides a carton therefor.

The main portions of the suspenders are

firmly retained within the tubular enclosure formed by interlocking the flaps 13 and 14 against separation as described, and the suspender ends displayed upon the outer face of the panel are securely held against displacement by the recess or seat 16 and the cross strap 21 and also by the slits 18. The package can thus be handled and displayed for inspection of the suspenders without touching or soiling the suspenders. Obviously, changes may be made in the details set forth without departure from the scope of the appended claims.

I claim as my invention:

1. A display package made from a blank and provided with parallel weakened fold lines dividing the blank into a main central panel and opposite side panels foldable on the fold lines to overlap across the back of the main panel, the corner portions of one of the side panels functioning as a holding means, the other side panel having slits disposed in such position as to receive the said corner portions of the first mentioned side panel to hold the side panels in folded condition, and a pair of suspenders housed and retained in place between said central panel and the overlapped side panels with the suspender ends folded over one end of said main panel, extending longitudinally along the exterior of the main panel and held in position thereon.

2. A display package made from a blank and provided with parallel weakened fold lines dividing the blank into a main central panel and opposite side panels foldable on the fold lines to overlap across the back of the main panel, the corner portions of one of the side panels functioning as a holding means, the other side panel having slits disposed in such position as to receive the said corner portions of the first mentioned side panel to hold the side panels in folded condition, the central panel having an intermediate cut-out cross strap integrally united at its ends with the central panel, said central panel also having slits at the corners of the panel at one end thereof, and a pair of suspenders having one end portion thereof extending longitudinally along the exterior of the central panel and beneath the cross strap, said end portion of the suspenders having attaching straps extending through said slits to hold the same in position, said suspenders being folded around the opposite end of said central panel and housed beneath the side panels.

3. A display package made from a blank and provided with parallel weakened fold lines dividing the blank into a main central panel and opposite side panels foldable on the fold lines to overlap across the back of the main panel, one of the side panels having holding tabs located at the outer corners of the said side panel, the other side panel having slits disposed in such position as to receive the holding tabs to hold the side panels in folded condition, the central panel having an intermediate cut-out cross strap integrally united at its ends with the panel, and a pair of suspenders folded over one end of the central panel with one portion housed between the central panel and the overlapped side panels and the other end portion extending longitudinally along the outer side of the central panel and beneath the cross strap, and thereby held against displacement.

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