(No Model.)

F. A. MERRELL.

PERFUMED ADVERTISING PACKET.

No. 325,107. Patented Aug. 25, 1885.

Fig. 1.

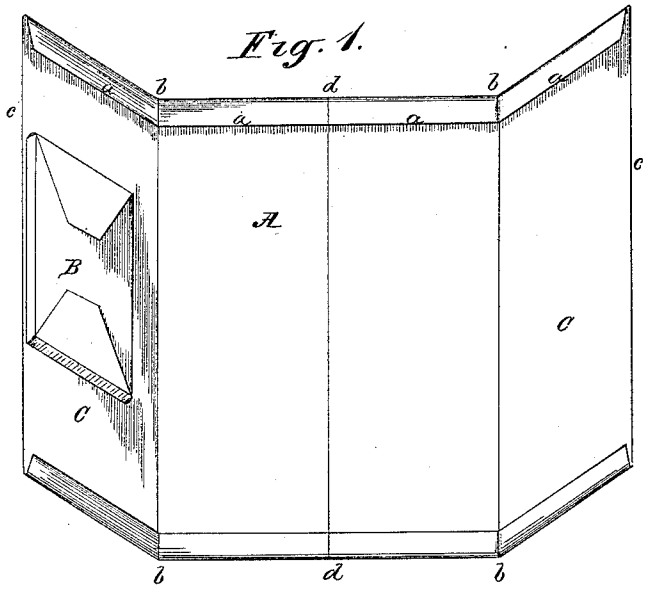


Fig. 2.

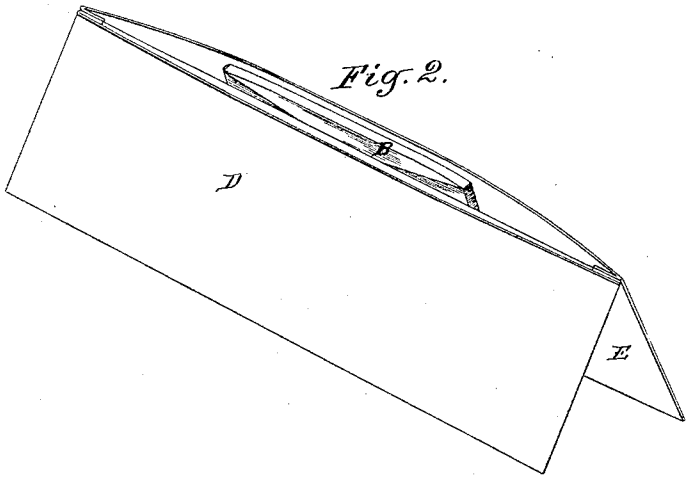
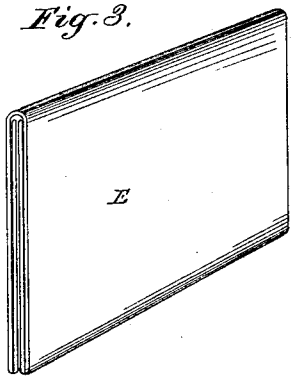


Fig. 3.



WITNESSES—
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UNITED STATES PATENT OFFICE.

FREDERICK A. MERRELL, OF CHICAGO, ILLINOIS.

PERFUMED ADVERTISING-PACKET.

SPECIFICATION forming part of Letters Patent No. 325,107, dated August 25, 1885.

Application filed November 4, 1881. (No model.)

To all whom it may concern:

Be it known that I, FREDERICK A. MERRELL, of Chicago, in the county of Cook and State of Illinois, have invented certain new and useful Improvements in Perfumed Advertising-Packets; and I do hereby declare that the following is a full, clear, and exact description thereof, reference being had to the accompanying drawings, and to the letters of reference marked thereon, which form a part of this specification.

This invention relates to a perfumed packet intended for an advertising medium; and it consists in a paper sheet folded and joined to form a packet having pockets, in one of which is fastened a perfumed sachet, the surface of said packet being printed with the advertisements, all substantially as hereinafter set forth and claimed.

In the drawings, Figure 1 shows a sheet intended to form the packet, partly folded, preparatory to joining. Fig. 2 shows the complete article opened in such manner as to reveal the inclosed sachet. Fig. 3 shows the completed packet closed.

A is an oblong rectangular sheet, which, in the manufacture of the article, has its longer edges first turned inward to form the short folds *a a*, as shown in Fig. 1. The sheet is next folded in the lines *b b*, so as to bring the short folds *a a* in contact with themselves, the opposite edges, *c c*, being made to approximate each other at the central line, *d d*.

B is a perfumed sachet pasted to the inner face of one of the leaves C C, so as to be inclosed and concealed when the article is complete. This done, the short folds *a* are pasted on their exposed surfaces, and when the leaves C are turned inward the pasted surfaces of such short folds unite, forming a small book or packet with two opposite pockets, in one of which is contained the sachet B. Before the sheet is folded, the back thereof (or the face hidden in Fig. 1) is printed as desired, the printed matter being usually distributed over the entire back in such manner as to be seen on all four exposed faces, D and E, after the book is completed.

For theater and party programs the article described is found to be very attractive, while for merchandise advertising it is much prized by the customers as a convenient receptacle for trifles on a shopping tour, and is also likely to be preserved as a sachet for a handkerchief-box or other similar article, where it will be frequently seen. By pasting the folds *a* only at their extreme edges, said folds form expanding gussets, which give the pockets considerable capacity.

Obviously the paper pocket-book or packet described meets the necessary requirement in such an article of extreme cheapness, and when handsomely printed is as tasteful as it is convenient and serviceable. I, however, make no claim whatever to the pocket-book by itself considered, either as to its material or as to its form, but only as combined with the perfumed sachet secured therein, which forms an essential part of the invention herein claimed.

I claim as my invention—

1. As an advertising medium, the printed paper packet or pocket-book described, having a perfumed sachet secured in a pocket thereof, substantially as described.

2. The printed advertising sachet-packet described, consisting of the sheet A, having its edges *a a* folded and joined to form opposite pockets, as shown, and having a sachet secured in one of the pockets, substantially as and for the purposes set forth.

In testimony that I claim the foregoing as my invention I affix my signature in presence of two witnesses.

FREDERICK A. MERRELL.

Witnesses:

M. E. DAYTON,

JESSE COX, Jr.