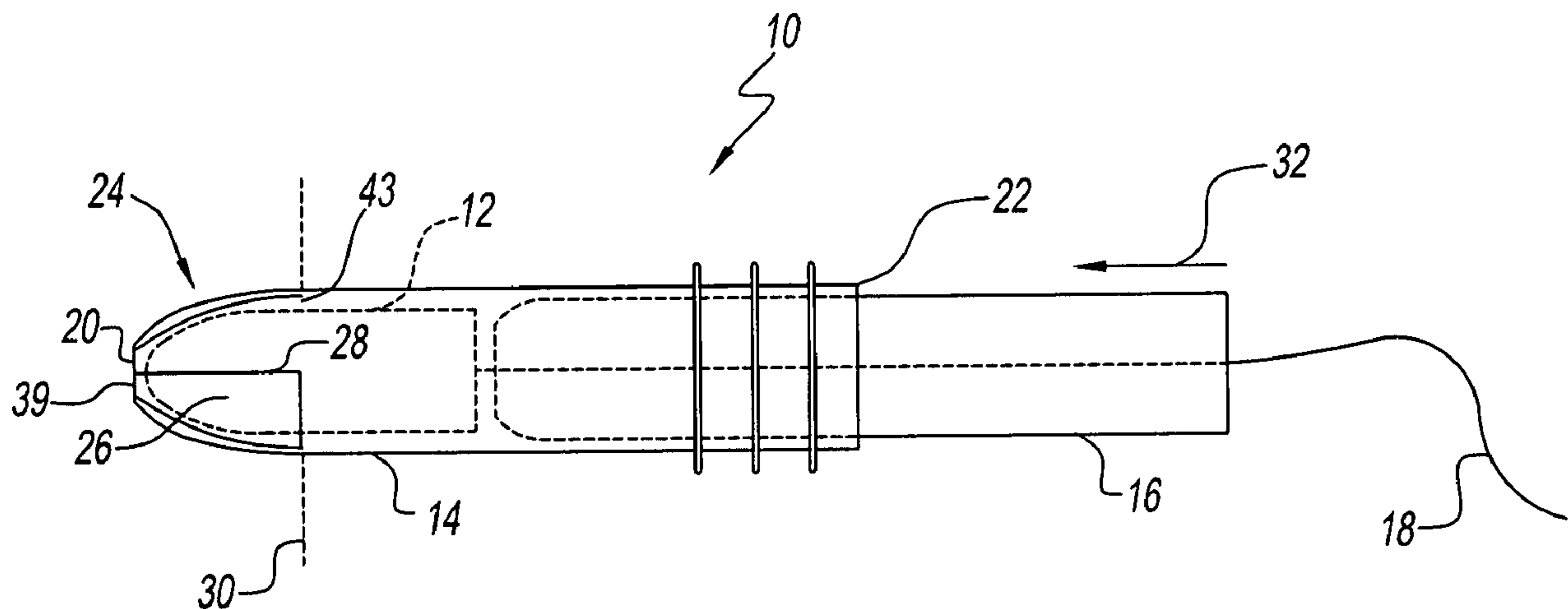




(86) Date de dépôt PCT/PCT Filing Date: 2008/03/05
(87) Date publication PCT/PCT Publication Date: 2008/09/12
(45) Date de délivrance/Issue Date: 2012/09/25
(85) Entrée phase nationale/National Entry: 2009/09/03
(86) N° demande PCT/PCT Application No.: US 2008/002934
(87) N° publication PCT/PCT Publication No.: 2008/109108
(30) Priorité/Priority: 2007/03/05 (US11/713,974)

(51) Cl.Int./Int.Cl. *A61F 13/20* (2006.01),
A61F 13/30 (2006.01)
(72) Inventeurs/Inventors:
EDGETT, KEITH, US;
JORGENSEN, ROBERT, US;
DOUGHERTY, EUGENE P., US
(73) Propriétaire/Owner:
PLAYTEX PRODUCTS, LLC, US
(74) Agent: GOWLING LAFLEUR HENDERSON LLP

(54) Titre : ENSEMBLE DE TAMPON PRESENTANT UNE COMPRESSE PROFILEE
(54) Title: TAMPON ASSEMBLY HAVING SHAPED PLEDGET



(57) **Abrégé/Abstract:**

The present invention provides a tampon applicator assembly having an applicator barrel with an insertion tip with a maximum of three petals. Additionally, the tampon applicator assembly can be provided with a tapered insertion tip. A shaped pledget can be housed in the applicator barrel, which provides support to the petals.

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization
International Bureau



(43) International Publication Date
12 September 2008 (12.09.2008)

PCT

(10) International Publication Number
WO 2008/109108 A1

(51) International Patent Classification:
A61F 13/20 (2006.01)

(21) International Application Number:
PCT/US2008/002934

(22) International Filing Date: 5 March 2008 (05.03.2008)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
11/713,974 5 March 2007 (05.03.2007) US

(71) Applicant (for all designated States except US): **PLAY-TEX PRODUCTS, INC.** [US/US]; 300 Nyala Farms Road, Westport, CT 06880 (US).

(72) Inventors; and

(75) Inventors/Applicants (for US only): **EDGETT, Keith** [US/US]; 415 Laura Lane, Middletown, DE 19709 (US). **JORGENSEN, Robert** [US/US]; 117 Cazier Drive, Middletown, DE 19709 (US). **DOUGHERTY, Eugene, P.** [US/US]; 196 Pleasant Hill Drive, Camden, DE 19934 (US).

(74) Agent: **RUGGIERO, Charles, N., J.**; Ohlandt, Greeley, Ruggiero & Perle, L.L.P., One Landmark Square, 10th Floor, Stamford, CT 06901-2682 (US).

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IS, JP, KE, KG, KM, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LT, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RS, RU, SC, SD, SE, SG, SK, SL, SM, SV, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, NA, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MT, NL, NO, PL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

- with international search report
- before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments

(54) Title: TAMPON ASSEMBLY HAVING SHAPED PLEDGET

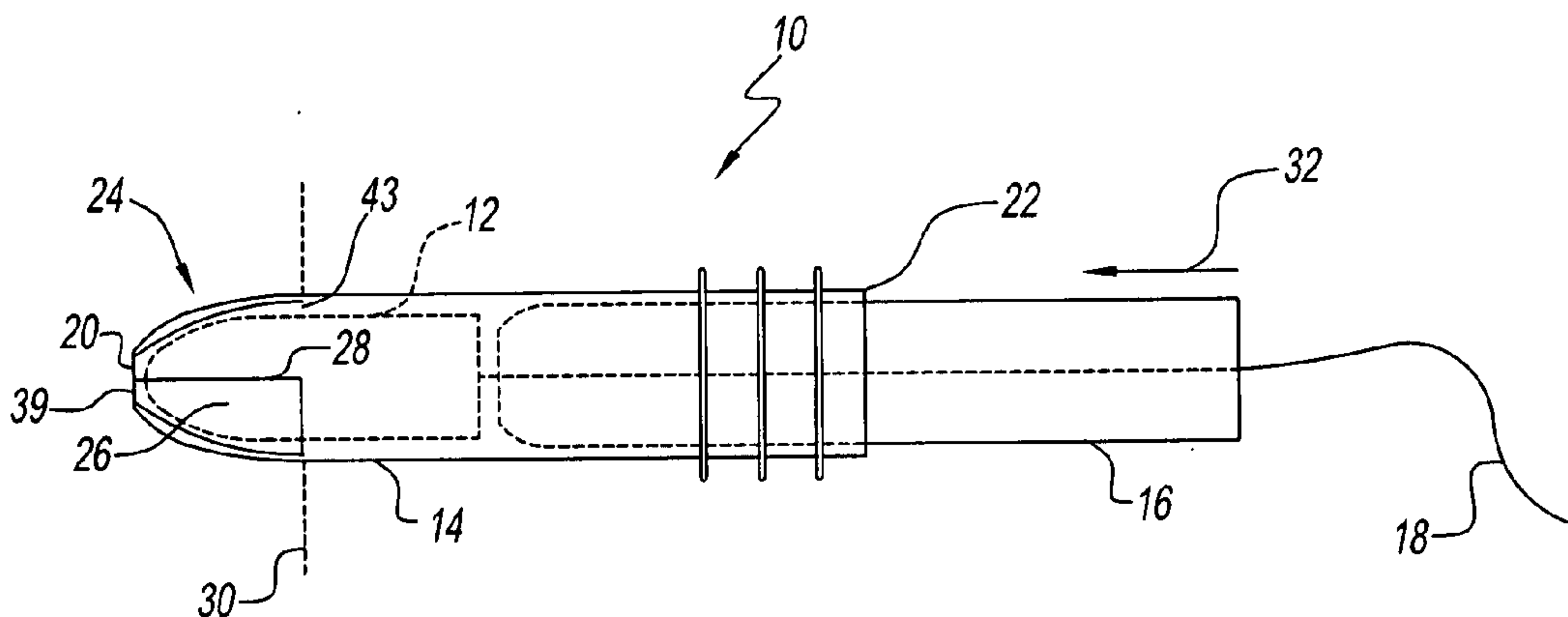


Fig. 1

(57) Abstract: The present invention provides a tampon applicator assembly having an applicator barrel with an insertion tip with a maximum of three petals. Additionally, the tampon applicator assembly can be provided with a tapered insertion tip. A shaped pledget can be housed in the applicator barrel, which provides support to the petals.

TAMPON ASSEMBLY HAVING SHAPED PLEDGET

BACKGROUND OF THE INVENTION

5 1. Field of the Invention

The present invention is generally related to a tampon assembly. More particularly, the present invention is related to a tampon assembly having an applicator barrel with no more than three petals.

10

2. Description of Related Art

A tampon assembly is used to inject an absorbent or hygienic material, known as a tampon pledget, into the vaginal vault. The pledget of commercial tampon assemblies is typically positioned in a barrel for
15 expulsion from a barrel by a plunger. The use of such assemblies requires a user to insert an end of the barrel into the vaginal vault.

Once the barrel has been inserted, the plunger can be used to expel
20 the pledget from the end of the barrel into the vaginal vault. Once the pledget is in position, the pledget expands upon contact with moisture to conform to contours of the body and, thus, provide leakage protection. Comfort to the user during insertion of the barrel and expulsion of the pledget is an important aspect for the commercial success of the tampon
25 assembly. Furthermore, perceived and actual level of performance is also dependent how comfortable the applicator is to insert into the user's body.

Many attempts have been made to increase the comfort associated with the use of tampon assemblies. For example, the barrels of some
30 tampon assemblies include a dome shaped end. The dome shaped end includes a number or plurality of shaped petals configured to open during expulsion of the pledget. Unfortunately, the petals themselves can be a source of discomfort. An applicator with too many petals can pinch the

vaginal vault during insertion or create a perception by the user that the petals will pinch the vaginal vault during insertion. Moreover, too few petals increase petal resistance during expulsion of the pledget from the barrel causing insertion difficulty.

5

Additionally, in prior assemblies having blunt or unshaped pledgets, users often push the pledget as far into the applicator tip as possible prior to insertion of the applicator. However, this can cause the petals to open prematurely, namely before insertion of the barrel into the body. The open
10 petals provide prior barrels with a "claw-like" insertion tip, which can scratch during insertion of the barrel. Also, the open petals can close during the insertion process, which can pinch the skin of the user.

Accordingly, there is a continuing need for a tampon assembly that
15 is aesthetically pleasing to a user and also has a quantity of petals that increases comfort to the user while having a petal resistance within a desirable range.

SUMMARY OF THE INVENTION

20

The present disclosure provides a tampon assembly having an applicator with a maximum of three petals on the insertion tip.

The present disclosure also provides such a tampon assembly
25 having an applicator with a tapered insertion tip.

The present disclosure further provides such a tampon assembly having a shaped and/or tapered pledget.

The present disclosure still further provides such a tampon assembly
30 having a tapered insertion tip that has some portion of its inner surface supported by a shaped pledget.

The present disclosure yet further provides such a tampon assembly that has an applicator barrel that is easy to insert, and a shaped pledget that gradually opens the petals of the barrel.

5 These and other advantages and benefits of the present disclosure are provided by a tampon applicator assembly having an applicator barrel with an insertion tip having a maximum of three petals. Additionally, the tampon applicator assembly can be provided with a tapered insertion tip. A
10 shaped pledget can be housed in the applicator barrel, which provides support to the petals.

 The above-described and other advantages and features of the present disclosure will be further appreciated and understood by those skilled in the art from the following exemplary detailed description and
15 drawings.

BRIEF DESCRIPTION OF THE DRAWINGS

 FIG. 1 is a side view of an exemplary embodiment of a tampon
20 assembly according to the present disclosure;

 FIG. 2 is an end view of the assembly of FIG. 1.

 FIG. 3 is a side view of the barrel of FIG. 1.
25

 FIG. 4 is a side view of the shaped pledget of FIG. 1.

 FIG. 5 is an exemplary embodiment of an insertion tip having a shaped pledget according to the present invention disclosure.
30

 FIG. 6 is a view taken along lines 6-6 in FIG. 5.

DETAILED DESCRIPTION OF THE INVENTION

Through consumer testing it has been unexpectedly found that a tampon applicator having an insertion tip with three petals is most preferred
5 over those tampon applicators with an insertion tip having greater than three petals. In lieu of this unexpected discovery, a tampon applicator with no more than three petals is provided, which overcomes all prior art drawbacks, including those noted above.

10 Generally, the present disclosure provides a tampon applicator assembly having an applicator barrel with an insertion tip having no more than three petals.

In one embodiment, the present disclosure provides a tampon
15 applicator assembly having an applicator barrel with a tapered insertion tip and a shaped pledget housed in the applicator barrel. The tapered insertion tip has a maximum of three petals, which are supported by the shaped pledget housed in the barrel.

20 Referring now to the drawings and more particularly to FIGS. 1 and 2, an exemplary embodiment of a tampon assembly generally represented by reference numeral 10 is illustrated. Assembly 10 has a shaped pledget 12, a barrel 14, and a plunger 16. Shaped pledget 12 can include a withdrawal cord 18 connected thereto, which extends out of assembly 10.

25 Shaped pledget 12 is disposed in barrel 14 and significantly improves the performance of assembly 10 as compared to prior assemblies having a blunt or squared-off pledget.

30 Barrel 14 has a first end 20 and a second end 22. First end 20 defines an insertion tip 24 having three petals 26. Petals 26 are defined at first end 20 by a number or plurality of slits 28. The number of slits 28 typically corresponds to the number of petals 26 present. Insertion tip 24

terminates at a plane 30 defined at a root or base 43 of petals 26 (e.g., the bottom of slits 28). Base 43 of petals 26 may have hinges to pivot each of petals 26 into or out of barrel 14 along each hinge.

5 Plunger 16 is useable to expel pledget 12 from barrel 14. Plunger 16 is slideably disposed in barrel 14 at second end 22. Pledget 12 is expelled through first end 20 through the movement of plunger 16 in the direction of arrow 32. As plunger 16 moves in the direction of arrow 32, the plunger can urge pledget 12 into petals 26 until the petals open along slits
10 28 and the pledget is expelled from barrel 14 through insertion tip 24.

Referring to FIG. 3, insertion tip 24 has a length 34, an outer radial dimension 36, and an inner radial dimension 38. Preferably, barrel 14 has a minimal thickness such that inner and outer dimensions 36, 38,
15 respectively, can be considered to be substantially similar.

Length 34 is defined as the distance between first end 20 and plane 30. Insertion tip 24 is, preferably, tapered or elliptical in shape. Specifically, dimensions 36, 38 decrease along length 34, linearly or non-
20 linearly, from a maximum at plane 30 to a minimum at first end 20.

The taper of insertion tip 24 is defined as a ratio of the maximum radial dimension of insertion tip 24, namely radial dimension 36 at plane 30, divided by length 34. In one embodiment of the present disclosure,
25 insertion tip 24 has a taper ratio of more than about 0.3 to less than 1.0. In another embodiment, insertion tip 24 has a taper ratio of more than about 0.4 to less than about 0.8. In yet another embodiment, insertion tip 24 has a taper ratio of about 0.4 to about 0.5. Both qualitative and quantitative consumer testing has shown that an insertion tip 24 that tapers gently
30 towards the first end 20 is preferred for insertion ease, insertion comfort, and pledget placement in the vaginal vault.

It has been determined that the perceived and actual level of comfort of assembly 10 can be enhanced through the use of shaped pledget 12, shown in FIG. 4, for supporting petals 26 of insertion tip 24.

5 Pledget 12 has a tip section 40 that is, preferably, shaped to support insertion tip 24. Tip section 40 has a length 42 and an outer radial dimension 44 that decreases or is tapered along length 42. Length 42 is defined as the distance between a front end 46 of pledget 12 and a plane 48. Plane 48 is defined as a plane through pledget 12 where the taper of
10 tip section 40 begins.

Tip section 40 supports or contacts (hereinafter "supports") an inner surface area 50 of insertion tip 24 to provide increased comfort as compared to prior assemblies. Inner surface area 50 is defined as the
15 surface area of tip 24 between first end 20 and plane 30.

Tip section 40 supports a portion 52 of inner surface area 50. Portion 52 is considered to be "supported" by tip section 40 when outer dimension 44 is at least about 75% of inner dimension 38. In another
20 embodiment of the present disclosure, outer dimension 44 is at least about 85% of inner dimension 38. In yet another embodiment, outer dimension 44 is about 100% of inner dimension 38.

Referring now to FIGS. 5 and 6, an exemplary embodiment of
25 portion 52 supported by tip section 40 is illustrated. Tip section 40 of pledget 12 is illustrated supporting portion 52, which begins at first end 20 and runs along inner surface area 50 towards plane 30. In this embodiment, pledget 12 supports petals 26 at least at first end 20. It is contemplated that portion 52 support at least about 10% of inner surface
30 area 50. In another embodiment of the present disclosure, portion 52 supports at least about 50% of inner surface area 50. In yet another embodiment, portion 52 supports about 100% of inner surface area 50.

Tip section 40, most preferably, has a shape closely matching a shape of insertion tip 24 to provide proper support for petals 26. The taper ratio of tip section 40, preferably, matches the shape of insertion tip 24, and external diameters of tip section 40 should be slightly less than inner radial dimension 38 of insertion tip 24. If the taper ratio of tip section 40 is less than the taper ratio of insertion tip 24, tip section 40 may not be fully supported. If the taper ratio of tip section 40 exceeds the taper ratio of insertion tip 24, insertion tip 24 may not be fully supported, and pledget 12 may be pushed up into insertion tip 24. Pledget 12 being pushed up into insertion tip 24 may cause petals 26 to pre-open leading to pinching and perceived and actual discomfort on insertion of tampon applicator assembly 10.

Insertion tip 24 has a tip volume or a void defined by petals 26 and plane 30. In one embodiment of the present disclosure, shaped pledget 12 occupies at least about 50% of the volume of insertion tip 24 measured when tip section 40 is pushed as far into the insertion tip as possible without deforming petals 26. In another embodiment, shaped pledget 12 occupies at least about 75% of the volume of insertion tip 24 measured when tip section 40 is pushed as far into the insertion tip as possible without deforming petals 26. In yet another embodiment, shaped pledget 12 occupies at least about 90% of the volume of insertion tip 24 measured when tip section 40 is pushed as far into the insertion tip as possible without deforming petals 26.

25

When shaped pledget 12 has a taper ratio (e.g., dimension 44 divided by dimension 42) that is greater than the taper ratio of insertion tip 24, length 42 of shaped pledget 12 should occupy at least about 50% of length 34 of insertion tip. In one embodiment, length 42 of shaped pledget 12 occupies at least about 75% of length 34 of insertion tip 24. In another embodiment, length 42 of shaped pledget 12 occupies at least about 90% of length 34 of insertion tip 24.

30

When shaped pledget 12 has a taper ratio that is less than the taper ratio of insertion tip 24, dimension 44 of shaped pledget 12 at any given point along its length 42 should be at least about 50% of the dimension 38 of applicator tip 24 at the corresponding point. In one embodiment, dimension 44 of shaped pledget 12 at any given point along its length 42 is at least about 75% of the dimension 38 of applicator tip 24 at the corresponding point. In another embodiment, dimension 44 of shaped pledget 12 at any given point along its length 42 is at least about 90% of the dimension 38 of applicator tip 24 at the corresponding point. As a result, a void volume or unoccupied tip volume is reduced.

Advantageously, shaped pledget 12 prevents forces on insertion tip 24 applied during insertion of barrel 14 into the body from collapsing petals 26 inward towards the pledget. Further, shaped pledget 12 enables the petals 26 to be made thinner to decrease the expulsion force while still mitigating the collapse or deflection of petals 26. In one embodiment of the present disclosure the petals have a thickness between about 0.005 inches to about 0.03 inches, and any range therebetween. In a preferred embodiment, the petals have a thickness between about 0.006 inches to about 0.013 inches. In another preferred embodiment, the petals have a thickness between about 0.008 inches to about 0.011 inches.

Shaped pledget 12 also has been found to reduce instances of pinching and scratching by petals 26 during insertion of barrel 14. Since shaped pledget 12 supports surface area 50, assembly 10 mitigates instances of pinching and scratching.

Assembly 10 has been found to increase comfort of use during both the insertion of barrel 14 and the expulsion of pledget 12. First, the taper ratio of insertion tip 24 facilitates insertion comfort by gradually parting the vulva-vaginal channel over a longer length of the barrel as compared to prior blunt ended barrels. In addition, tip section 40 of pledget 12 gradually

opens petals 26 over a longer length of the pledget as compared to prior blunt ended pledgets.

Moreover, a supported "wedge" action at an initial insertion point into to the vaginal vault is created. The wedge action is initially created during insertion by the tapered insertion end of the applicator that facilitates insertion comfort by gradually parting the vagina. The wedge action is simultaneously recreated as the tapered shaped pledget is expelled from the tapered applicator into the vaginal vault. Therefore, tampon assembly reduces petal pinching and increases perceived and actual comfort during insertion of both the applicator and subsequent expulsion of the shaped pledget. Moreover, the tapered pledget insertion tip 24 successfully supports, guides, and places shaped pledget 12, after expulsion from barrel 14, into a desired vaginal location.

15

These improved properties permit insertion tip 24 to have only three or fewer petals 26 with an ejection force within a desirable range to overcome petal resistance, reduce overall insertion forces and resistance, and reduce initial insertion membrane resistance.

20

Surprisingly, the applicator barrel having at most only three petals according to the present disclosure requires an ejection force to expel the shaped pledget from the barrel of less than about 50 ounces. In one embodiment, the ejection force required to expel the pledget from the barrel is between about 5 ounces to about 35 ounces. In another embodiment, the ejection force required to expel the shaped pledget from the barrel is between about 8 ounces to about 25 ounces.

The ejection force may be measured by any suitable procedure known in the art. By way of example, the ejection force may be measured as follows. A totally assembled tampon with post-formed petals is used in the test. A Weigh-TronixTM scale (Model # WI-130 or equivalent) is used. The scale is tared. The weights are recorded in ounces. The applicator is

grasped by the finger grip using the thumb and the middle finger. With the plunger end down, the applicator is placed on the top of the balance platform and a steady downward motion is applied until the pledget is ejected from the applicator barrel. The maximum ejection force indicated
5 by the scale is recorded. Generally, the mean and standard deviation is determined for at least five samples.

Tip section 40 of pledget 12 can be shaped by compressing the tip to a higher density than the rest of the pledget. Alternately, tip section 40
10 can be shaped providing the tip with a less dense material that, when compressed, provides the tip with the same density as the rest of the pledget. In addition, tip section 40 of pledget 12 can be shaped by cutting or trimming the tip to the desired shape so that the tip has the same density as the rest of the pledget. Of course, combinations of one or more of the
15 aforementioned methods is contemplated by the present disclosure.

Suitable materials for forming shaped pledget 12 include, for example, cellulosic; rayon; cotton; pulp; superabsorbent, such as Oasis™; absorbent foam, such as hydrophilic polyurethane foam; or any
20 combinations thereof.

Suitable materials for forming barrel 14 and/or plunger 16 include, for example, biopolymer, cardboard, heat shrink plastic, paper slurry, plastic, plastic tubing, pulp slurry, pulp-molded paper, or any combinations
25 thereof.

In one embodiment of the present disclosure, barrel 14 can be formed of low-density polyethylene (LDPE), and plunger 16 can be formed of axially oriented high-density polyethylene (HDPE). It has also been
30 discovered through consumer testing that consumers prefer a tampon assembly fabricated from a softer resin. Therefore, barrel 14 and/or plunger 16 may include a blend of about 0 wt.% to about 100 wt.% LDPE and about 100 wt.% to about 0 wt.% thermoplastic elastomer (TPE). In

another preferred embodiment, barrel 14 and/or plunger 16 are formed from a blend comprising about 50% to about 90% LDPE and about 50% to about 10% TPE. In another preferred embodiment, barrel 14 and/or plunger 16 are formed from a blend comprising about 80% LDPE and about 20% TPE.

In another embodiment according to the present disclosure, a preferred TPE to use is a tri-block (terpolymer), having an A-B-A configuration of monomers, in which monomer B is not the same as monomer A. Preferred monomer blocks are styrene, butadiene (or isoprene), and styrene. There are also other classes of thermoplastic elastomers that one could use. These include, for example, thermoplastic polyurethane elastomers and others. These and other classes are described in a book entitled *Thermoplastic Elastomers: A Comprehensive Review*, ed. N. R. Legge, G. Holden and H. E. Schroeder, Munich: Hanser, 1987, the disclosure of which is incorporated in its entirety by reference herein. Examples of other suitable resins that may be used in the present disclosure are described in co-owned U.S Patents No. 5,681,894; 5,986,000; 6,254,565; and 6,756,434, as well as related published Patent Application US 2005/0070645 A1;

Other additives could also be added to the polyolefins to provide specific benefits, such as greater thermal stability, greater flexibility, higher lubricity, anti-static behavior, greater latitude of processing, colorants, and so on. Such additives would be familiar to those skilled in the art of polymer and thermoplastic formulations. Examples are provided in standard texts, for example, *Additives for Plastics*, ed. J. Thuen, published by D.A.T.A. Inc. the International Plastics Selector, 1987. Another text is the *Plastics Compounding Redbook for Resin Producers, Formulators and Compounders*, published annually by Advanstar Communications, Cleveland, OH, ed. La Verne Leonard.

In addition, barrel 14 and/or plunger 16 may be coated with a coating material to reduce friction and/or increase strength. Suitable coating materials include, for example, cellophane, cellulose, epoxy, lacquer, nitrocellulose, nylon, plastic, polyester, polylactide, polyolefin, polyvinyl alcohol, polyvinyl chloride, silicone, wax, or any combinations thereof.

It should be recognized that pledget 12, barrel 14, and/or plunger 16 can have any cross-sectional shape, such as circular and non-circular, including oval or polygonal shapes. Furthermore, it is contemplated by the present disclosure for the cross-sectional shape to vary along the length of pledget 12, barrel 14, and/or plunger 16.

It should also be noted that the terms "first", "second", and "third" and the like may be used herein to modify various elements. These modifiers do not imply a spatial, sequential, or hierarchical order to the modified elements unless specifically stated.

WHAT IS CLAIMED IS:

1. A tampon assembly comprising:

a barrel having an insertion tip with a maximum of three petals, said insertion tip
5 having a first taper ratio, said insertion tip having a maximum radial dimension at
a plane and a tip volume defined by said petals and said plane; and
a shaped pledget having a shaped insertion tip with a second taper ratio, said
shaped tip occupying about 50% of said volume when said shaped insertion tip is
pushed as far into said insertion tip as possible without deforming said petals.

10

2. The tampon assembly according to claim 1, wherein said first taper ratio is
between about 0.3 to less than 1.0

3. The tampon assembly according to claim 1, wherein said second taper
15 ratio is approximately equal to said first taper ratio.

4. The tampon assembly according to claim 1, wherein said second taper
ratio is greater than said first taper ratio.

20 5. The tampon assembly according to claim 1, wherein said second taper
ratio is less than said first taper ratio.

6. The tampon assembly according to claim 1, wherein said shaped tip has a
density that is greater than a density of a remaining portion of said pledget.

25

7. The tampon assembly according to claim 1, wherein said shaped tip has a
density that is substantially equal to a density of a remaining portion of said
pledget.

30

8. The tampon assembly according to claim 1, wherein said shaped tip occupies about 75% of said volume.

5 9. The tampon assembly according to claim 1, wherein said shaped tip occupies about 90% of said volume.

10. The tampon assembly according to claim 1, wherein said pledget comprises a material selected from the group consisting of rayon, cotton, pulp,
10 superabsorbent, absorbent foam, and any combinations thereof.

11. A tampon assembly comprising:
a barrel having an insertion tip with a maximum of three petals, said insertion tip having an inner surface area; and
15 a shaped pledget having a shaped tip closely matching a shape of said insertion tip, said pledget being disposed in said barrel so that said shaped tip supports a portion of said inner surface area.

12. The tampon assembly according to claim 11, wherein said portion is about
20 10% of said inner surface area.

13. The tampon assembly according to claim 11, wherein said portion is about 50% of said inner surface area.

25 14. The tampon assembly according to claim 11, wherein said portion is about 100% of said inner surface area.

15. The tampon assembly according to claim 11, wherein said maximum of three petals depend from said barrel at a petal base, said portion being defined
30 at said petal base.

16. The tampon assembly according to claim 11, wherein said insertion tip terminates at a first end of said barrel, said portion being defined at said first end.

17. The tampon assembly according to claim 11, further comprising a plurality of slits defining said maximum of three petals, said pledget supporting said inner surface area at said plurality of slits.

18. The tampon assembly according to claim 11, wherein said insertion tip has a first taper ratio of greater than about 0.3 to less than 10

19. The tampon assembly according to claim 18, wherein said shaped tip has a second taper ratio that is less than, greater than or equal to said first taper ratio.

20. The tampon assembly according to claim 11, wherein said pledget comprises a material selected from the group consisting of rayon, cotton, pulp, superabsorbent, and any combinations thereof.

21. The tampon assembly according to claim 11, wherein said shaped tip has a density that is greater than or substantially equal to a density of a remaining portion of said pledget.

22. A tampon assembly comprising:
a barrel having an insertion tip with a maximum of three petals; and
a pledget housed in said barrel, wherein said pledget is ejectable from said barrel with an ejection force of less than 50 ounces.

23. The tampon assembly according to claim 22, wherein said pledget is ejectable from said barrel with said ejection force of between about 5 ounces and about 35 ounces.

24. The tampon assembly according to claim 22, wherein said pledget is ejectable from said barrel with said ejection force between about 8 ounces and about 25 ounces.

5 25. The tampon assembly of claim 22, wherein said maximum of three petals have a petal thickness between about 0.005 inches and about 0.03 inches.

26. The tampon assembly of claim 22, wherein said maximum of three petals have a petal thickness between about 0.006 inches and about 0.013 inches.

10

27. The tampon assembly of claim 22, wherein said barrel is formed from a composition comprising a blend of about 0 wt.% to about 100 wt.% LDPE and about 100 wt.% to about 0 wt.% TPE, based on a total weight of the composition.

15 28. The tampon assembly of claim 22, wherein said barrel is formed from a composition comprising a blend of about 50 wt.% to about 90 wt.% LDPE and about 50 wt.% to about 10 wt.% TPE, based on a total weight of the composition.

20 29. The tampon assembly of claim 22, wherein said barrel is formed from a composition comprising about 80 wt.% LDPE and about 20 wt.% TPE, based on a total weight of the composition.

25 30. The tampon assembly according to claim 1, wherein said first taper ratio creates a first wedge action that gradually parts a vagina and a second wedge action is simultaneously recreated as said shaped pledget is expelled from said barrel.

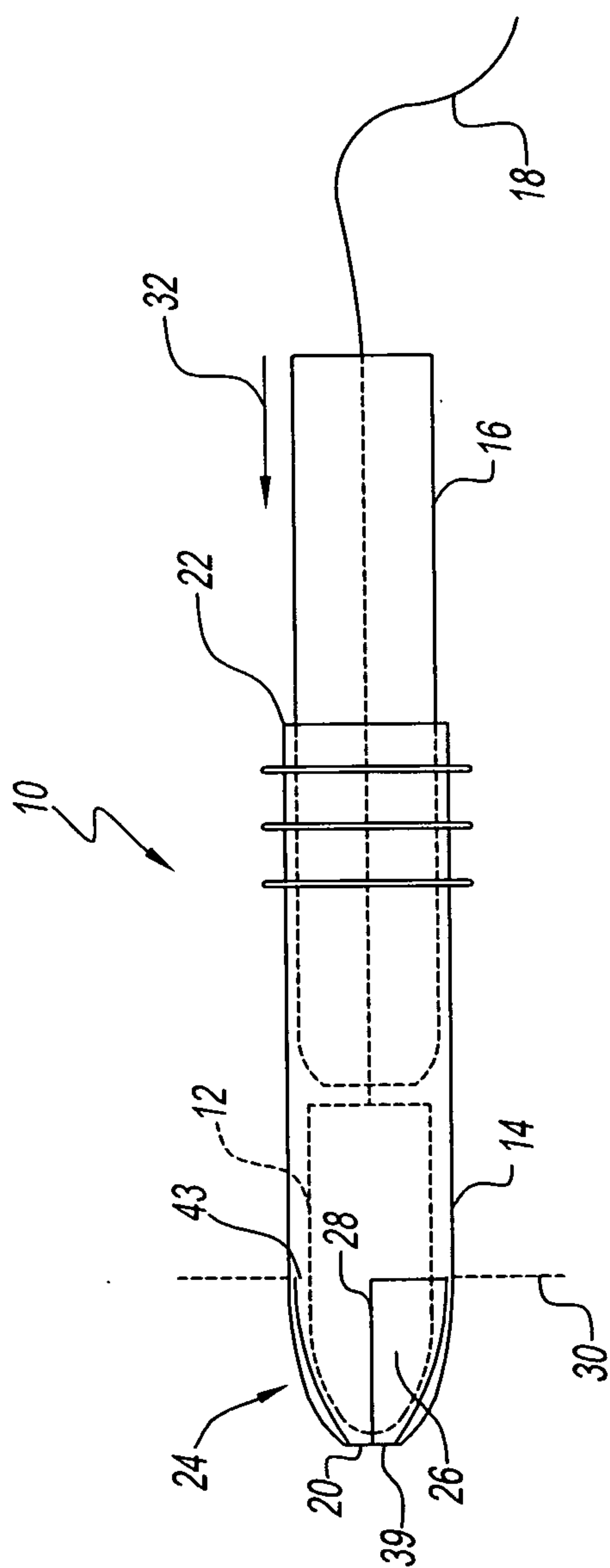


Fig. 1

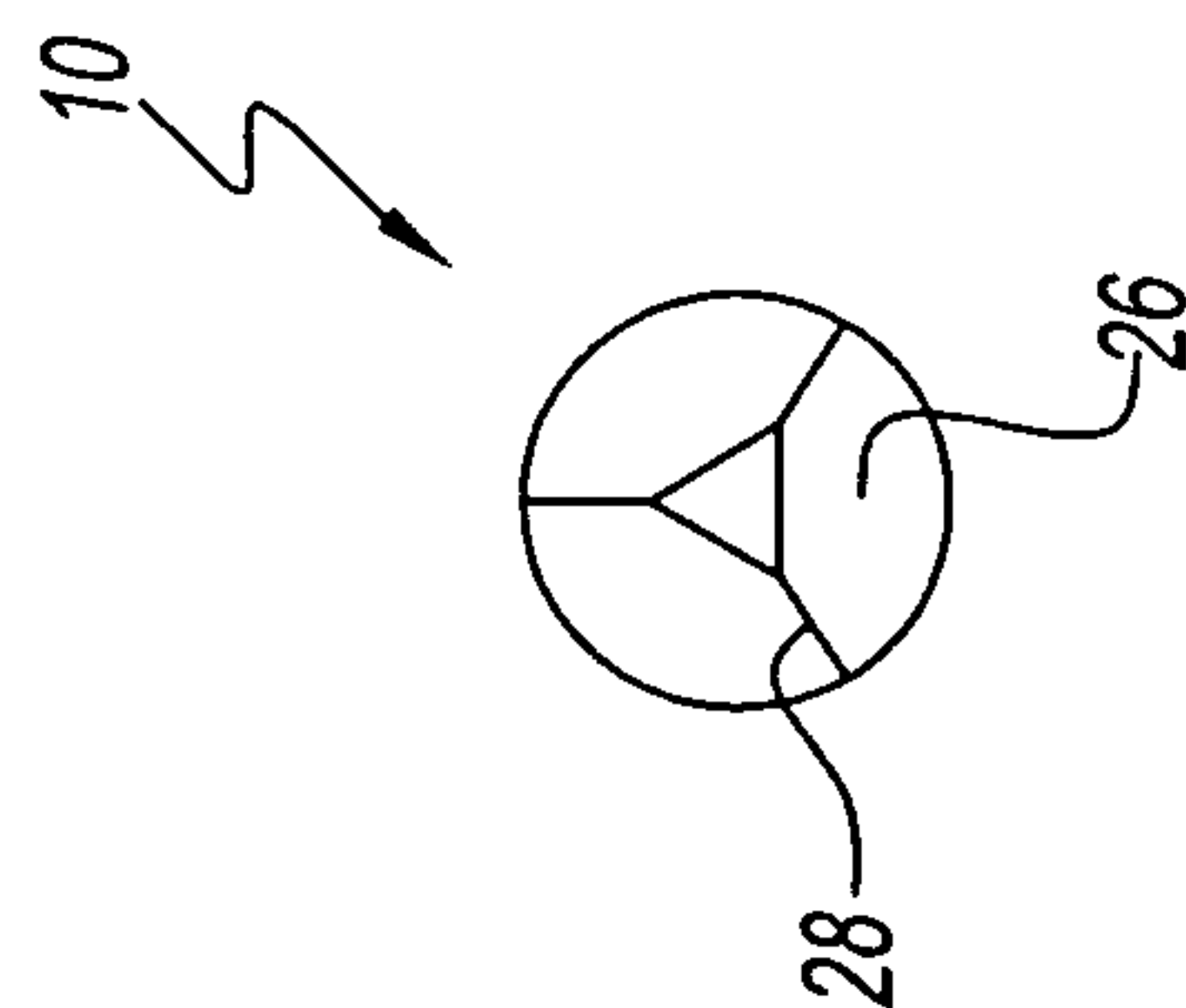
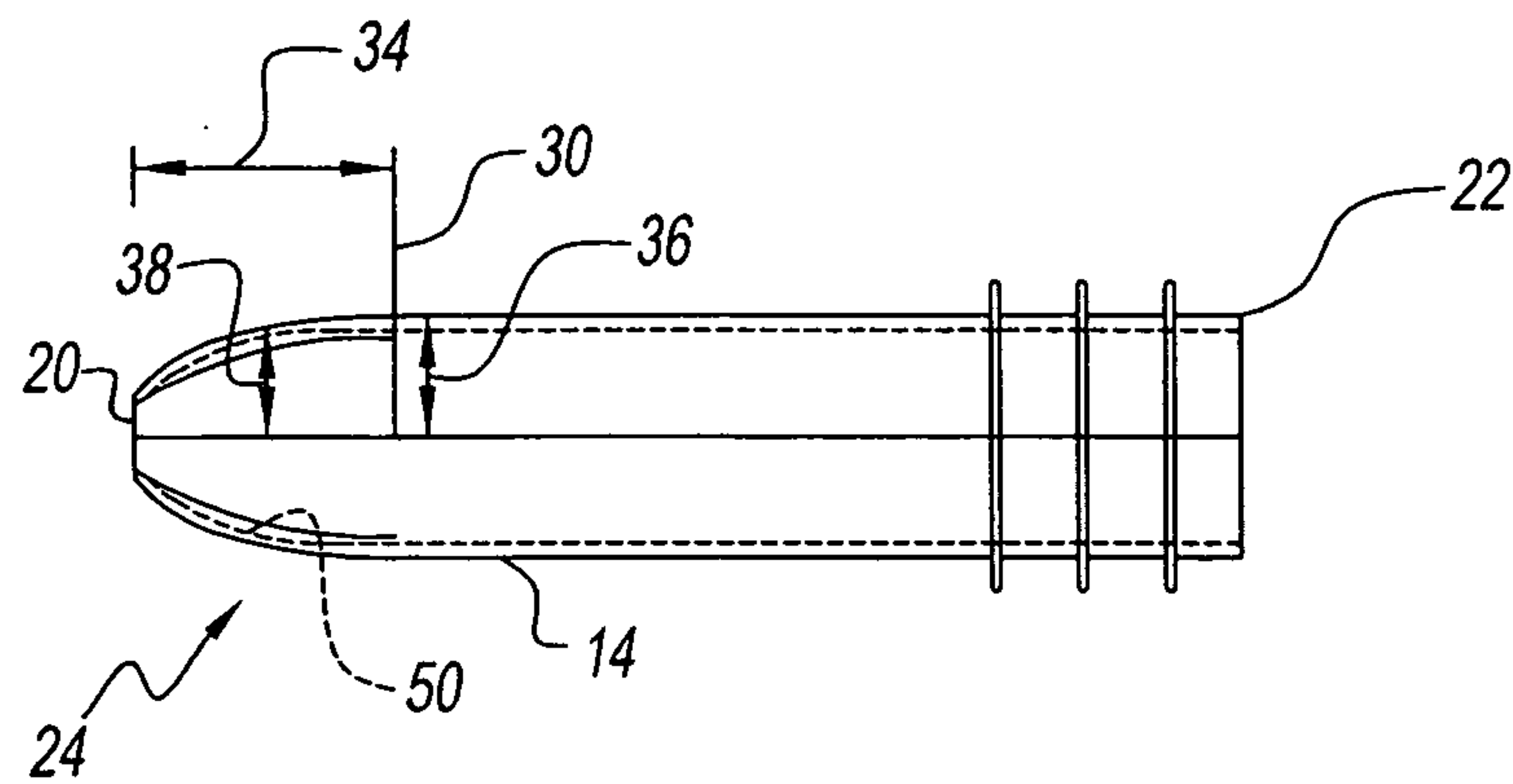
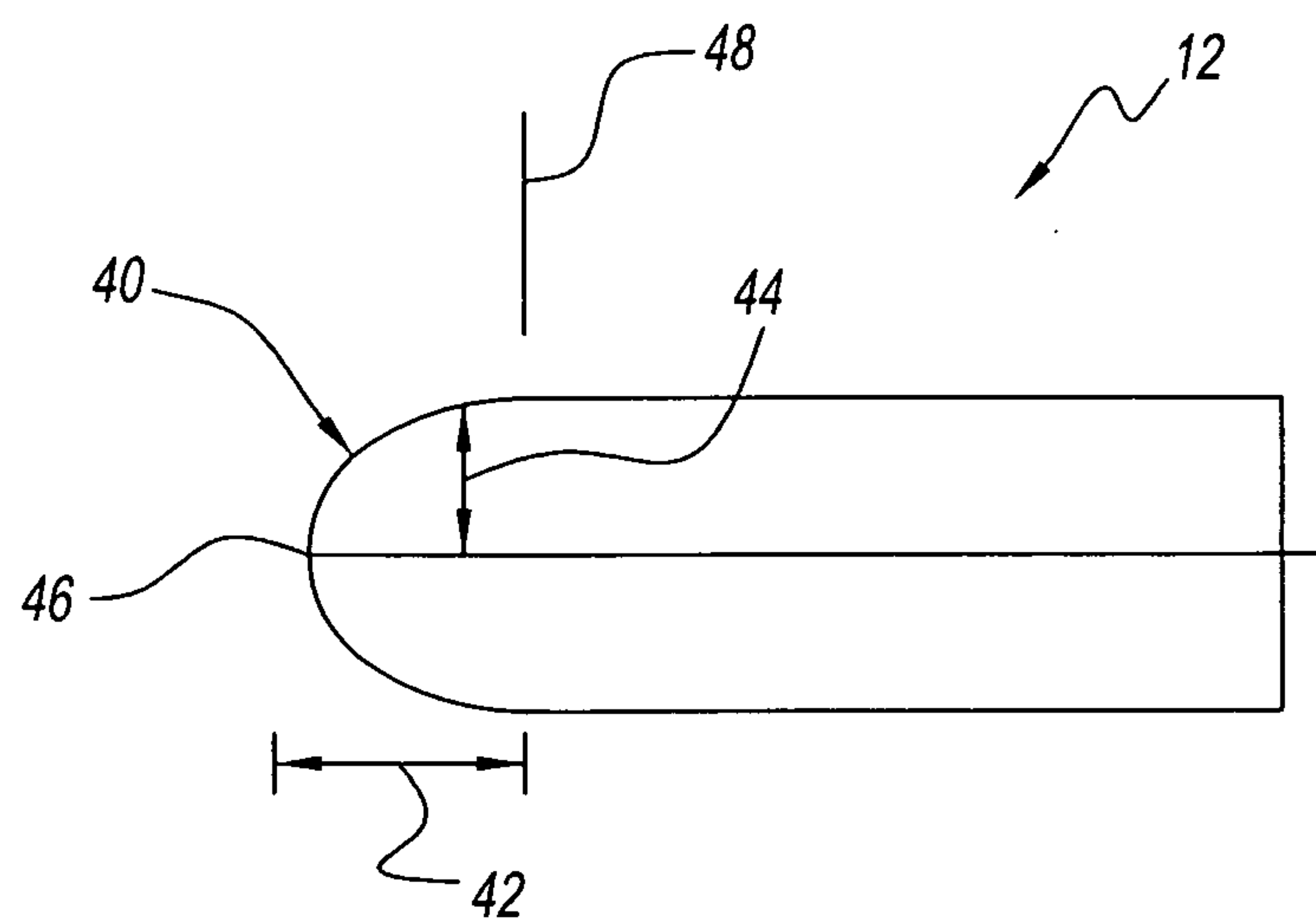


Fig. 2

*Fig. 3**Fig. 4*

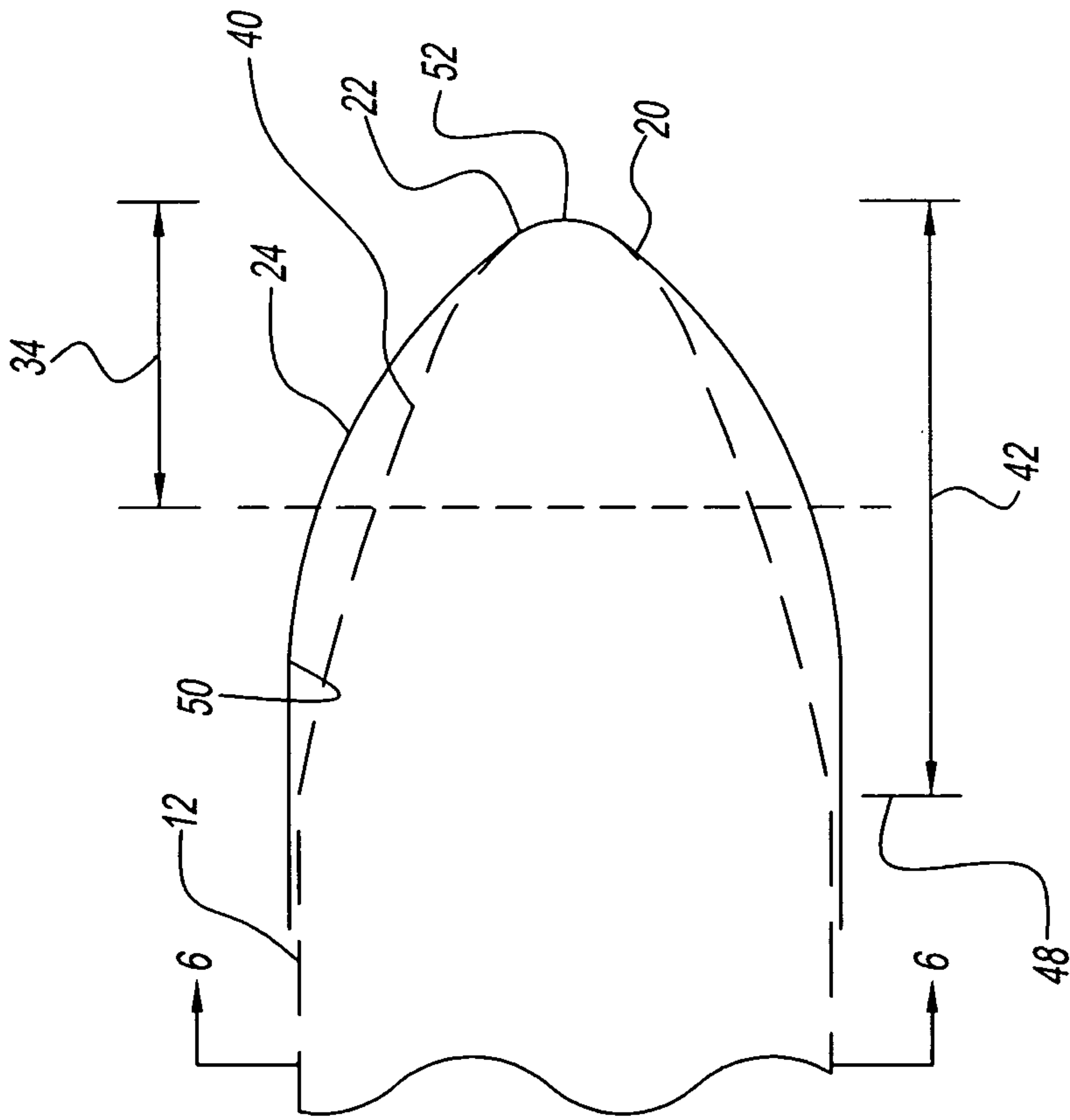


Fig. 5

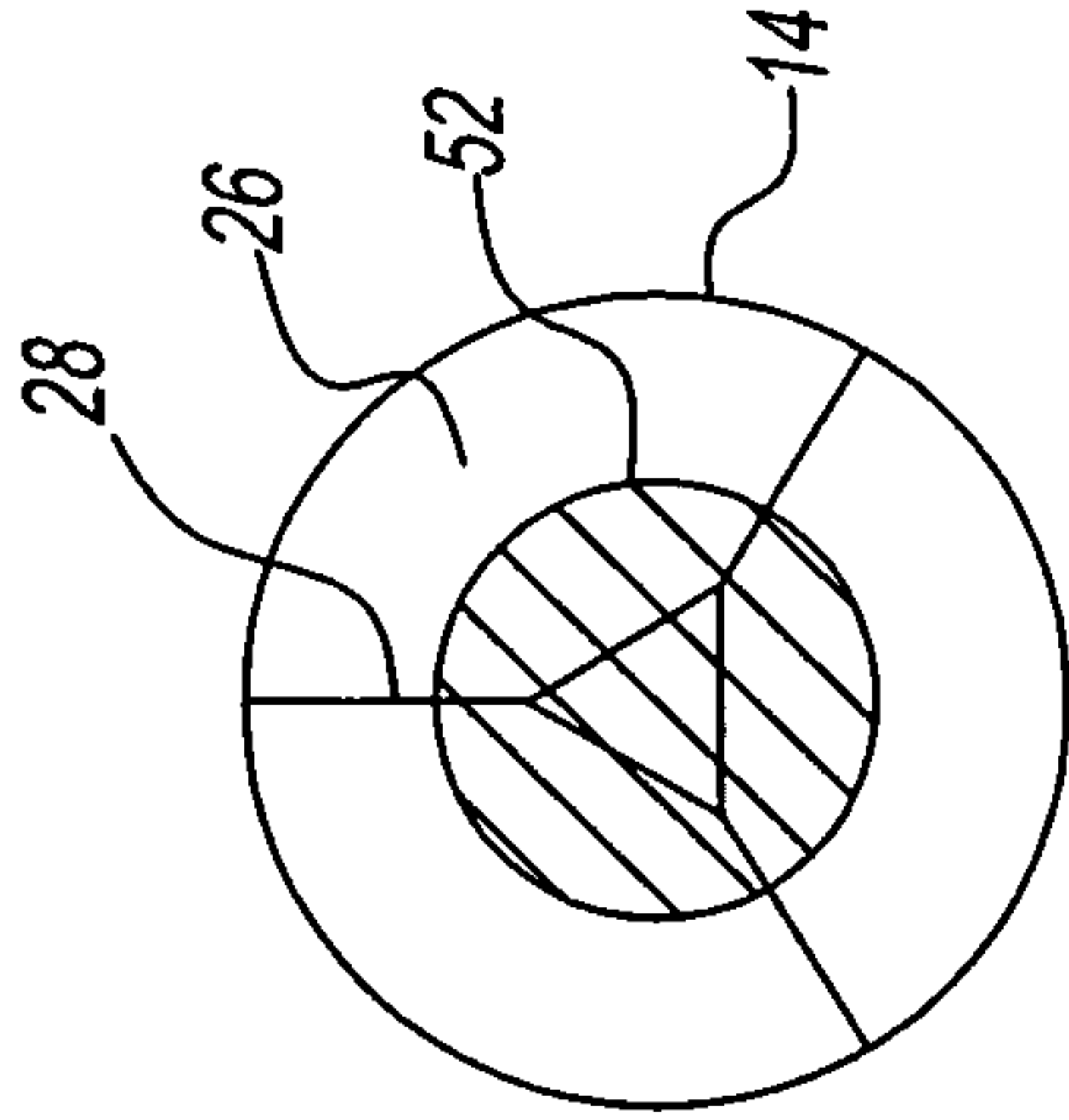


Fig. 6

