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J. S. EMMART
DISPLAY DEVICE
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2,603,441

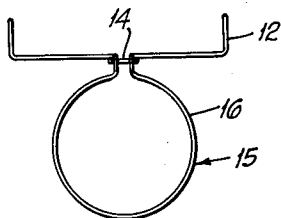


Fig. 1

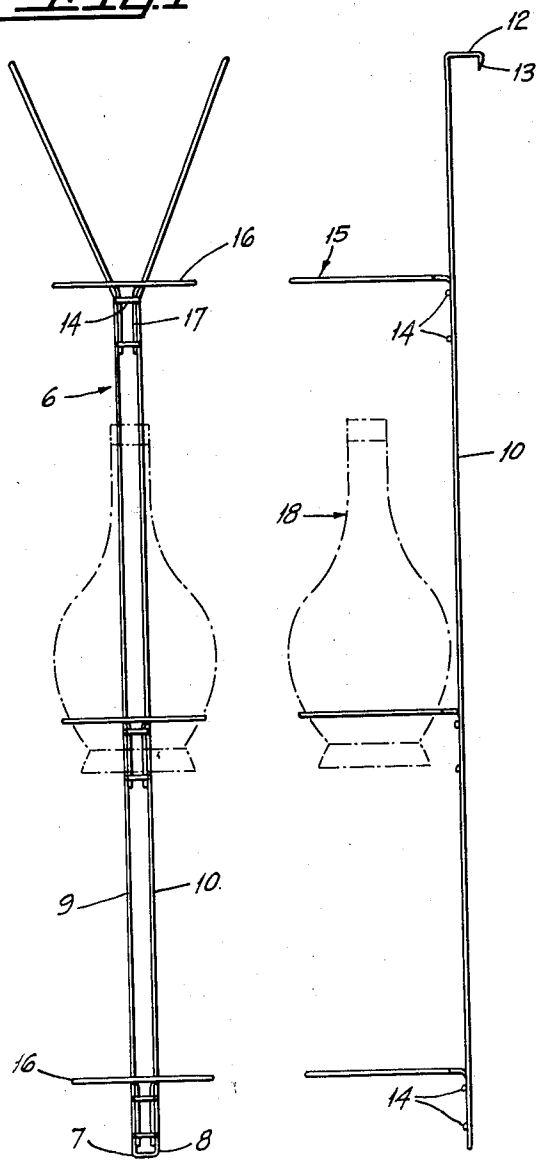


Fig. 2

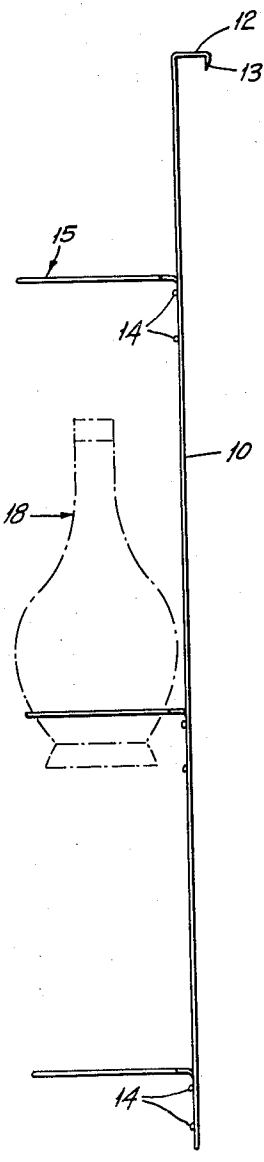


Fig. 3

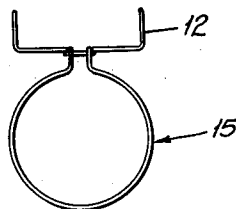


Fig. 4

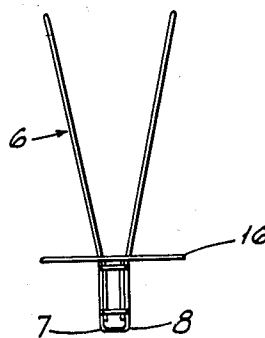


Fig. 5

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UNITED STATES PATENT OFFICE

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DISPLAY DEVICE

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1 Claim. (Cl. 248—219)

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This invention relates to an improvement in display devices, particularly one suited for the display of beverage containers and the like.

In accordance with this invention and as a broad object, I provide a relatively simple, inexpensive display device which can be readily positioned to display one or more containers in any desired location and without requiring the use of any tools for its installation.

The invention includes other objects and features of advantage, some of which, together with the foregoing, will appear hereinafter wherein the present preferred form of display device of this invention is disclosed.

Referring to the drawing accompanying and forming a part hereof, Figure 1 is a plan view of a display device shown in front elevation in Figure 2 and in side elevation in Figure 3.

Figure 4 is a plan view of a modified form of display device shown in front elevation in Figure 5.

Referring particularly to Figures 1, 2 and 3, I provide a heavy rod or wire member generally indicated at 6 and which is bent upon itself as at 7 and 8 into the form of a U-member having opposite parallel spaced legs 9 and 10. The upper end of legs 9 and 10 are preferably spread apart to impart added stability, the end of each leg being bent back as at 12, the end of each bent portion being sharpened as at 13 to provide a prong which will engage a wood or metal service readily and retain member 6 in position. This enables the device to be positioned in a hanging or depending position from any horizontal support surface.

At each level whereat it is desired to provide a display, spaced horizontal cross members 14 are secured as by welding to legs 9 and 10.

To provide support for a container, a heavy length of wire 15 is formed with a loop 16 intermediate its ends, as is shown in Figures 1 and 4, the ends 17 of member 15 being turned at 90° to the plane of the loop 16. The ends 17 are in turn secured to the spaced transverse members 14. This provides a simple, inexpensive and yet relatively rigid support for each beverage container, the latter being generally indicated at 18 and being in the shape of the well-known TIPO wine bottle.

Member 6 can be made up in any desired length and in the modification shown in Figures 1, 2 and

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3 I have shown three spaced loops 16 at spaced intervals; one can provide more or less of these and in Figures 4 and 5 I have shown a modification which includes only one loop.

From the foregoing, I believe it will be apparent that I have provided a relatively novel, simple, inexpensive and yet rugged display device which can be readily supported by hanging from a supporting wood or metal surface and without any tools being required.

I claim:

A display device comprising a single, heavy rod bent upon itself to form a U member with upstanding legs spaced throughout their length in close parallel relation, the upper part of said upstanding legs being spread apart to impart stability to the structure, the upper ends of each leg being bent to form hook members and the outer ends of each hook member being bent down and sharpened to provide prongs for piercing contact with any horizontal support surface, whereby the device may be positioned in a hanging position, and at least one pair of short rods positioned closely parallel to each other and fixed transversely to said upstanding legs, said pair of rods serving the dual purpose of securing the upstanding legs in rigid, spaced, parallel position and providing a support for a circular, display-article-supporting loop extending normal to said legs and having extending arms and hooks secured to said pair of transverse rods.

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