

(No Model.)

J. BUTZON.
ADVERTISING DEVICE.

No. 552,605.

Patented Jan. 7, 1896.

Fig. 2

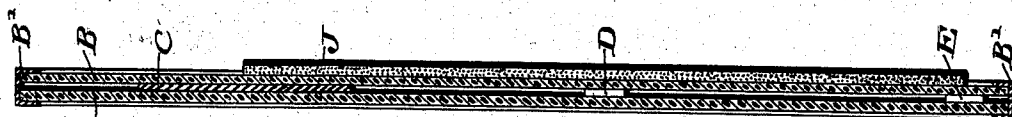
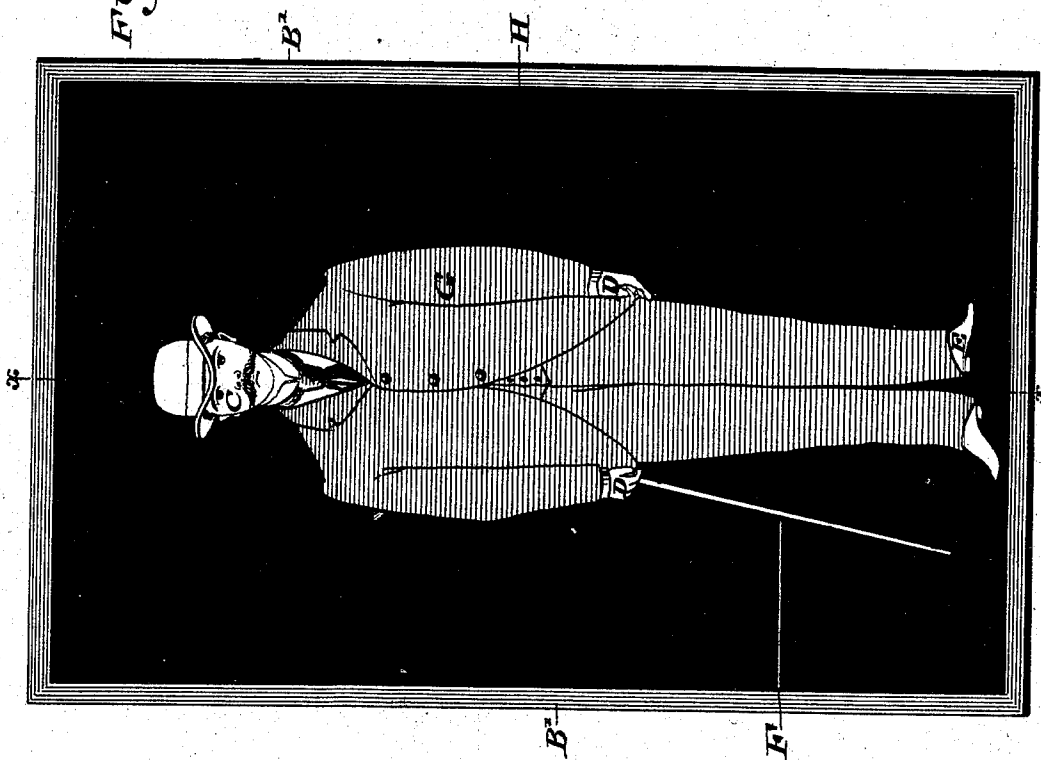


Fig. 1.



WITNESSES:

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JOSEPH BUTZON, OF PHILADELPHIA, PENNSYLVANIA.

ADVERTISING DEVICE.

SPECIFICATION forming part of Letters Patent No. 552,605, dated January 7, 1896.

Application filed September 24, 1895. Serial No. 563,494. (No model.)

To all whom it may concern:

Be it known that I, JOSEPH BUTZON, a subject of the Emperor of Germany, (having resided one year last past in the United States and declared my intention of becoming a citizen thereof,) residing in the city and county of Philadelphia, State of Pennsylvania, have invented a new and useful Improvement in Advertising Devices, which improvement is fully set forth in the following specification and accompanying drawings.

My invention relates to advertising devices, especially adapted to tailors or haberdashers for the purpose of displaying goods; and it consists in the employment of two pieces of glass or similar material having fixedly interposed therebetween suitable material which serves to represent the features of a human being, a hat, neck, collar, tie and shirt-bosom of the same, other pieces being employed to designate the hands, cuffs, feet, &c., and, if desired, a walking-cane, the cloth to be displayed being applied at the back of one of the glass plates, it being understood that the entire portion of one of said plates is painted opaque except the inner or substantially central portion of the plate, which is left uncolored to conform to the outline of a human figure, all as will be hereinafter set forth.

Figure 1 represents a plan view of an advertising device embodying my invention. Fig. 2 represents a vertical sectional view on line *x x*, Fig. 1.

Similar letters of reference indicate corresponding parts on the several figures.

Referring to the drawings, A and B designate two plates of glass or similar material, the same being held in juxtaposition by means of the binding or holding device or border B'.

C designates a suitable material interposed, in the upper portion, between said plates upon which is delineated the features of a human being, a hat, collar, tie and shirt-bosom of same.

D designates other pieces of material attached at suitable points of the contacting-plates upon which is delineated cuffs, hands or gloves of said figure, the feet or shoes E, and walking-stick F, being also similarly represented in their appropriate places. The

substantially central portion G of the glass plates A and B is left transparent, while the remaining portion H of the same up to the border B' is rendered opaque by the application of any suitable medium, the transparent portion of the glass representing the outline of a human figure, it being understood that said opaque material may be applied to the glass at any suitable or desirable place or side.

J designates the cloth or other material which it is desired to display and which is applied to the surface of said device, as indicated in Fig. 2.

The operation is as follows: The device is built up by placing the pieces of paper or other material C, D, E and F in their proper positions, and applying the opaque material to the glass at the proper place to delineate the desired figure. The two glass plates are placed in juxtaposition and then held by means of the binding-strip or retaining device B', and when it is desired to display the articles to be vended the same are placed next the side of the device, as at J, and the effect can thus readily be discerned from the other side.

Special attention is called to the fact that the above device cannot be bent or creased, and that by constructing the same in the manner described the glass plates are uncut or continuous throughout and the pieces of paper or other material representing the head, hands, feet, &c., can be readily changed, as may be desired, and it will further be found that the texture and appearance of the goods will be displayed to much better advantage in a device of this character, rather than in devices of a similar nature, a special feature to which attention is called being its durability, since it is impossible to crease the same, and in addition to its always retaining its shape it is less liable to break.

Having thus described my invention, what I claim as new, and desire to secure by Letters Patent, is—

The herein described advertising device, consisting of the continuous unbroken plates of glass or similar material A and B, means for holding the same in juxtaposition, and suitable removable material C, D, and E, in-

terposed between said plates, and adapted to
represent the features, hands and feet of a
human being, the outer portion of one of said
plates being rendered opaque to the desired
5 extent, and the substantially central or inner
portion of one of said plates being left trans-
parent to conform to the outline of a human

figure, for the purpose of displaying goods,
cloth, or other material, substantially as de-
scribed.

JOSEPH BUTZON.

Witnesses:

JOHN A. WIEDERSHEIM,
WM. C. WIEDERSHEIM.