Aug. 12, 1958 R. P. VUILLEMENOT 2,847,117

BOXES ADAPTED FOR DISPLAY OF APPAREL

Filed Aug. 19, 1957

FIG. 1

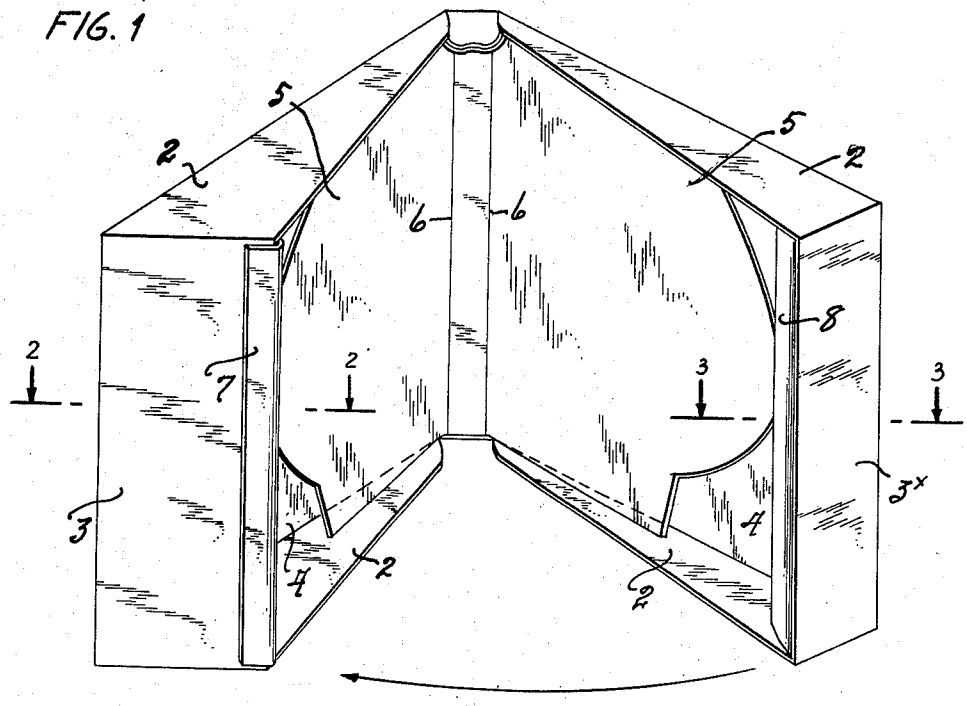
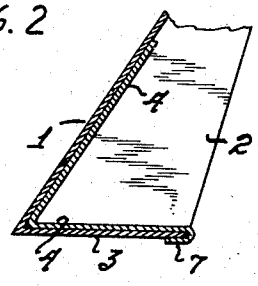


FIG. 2



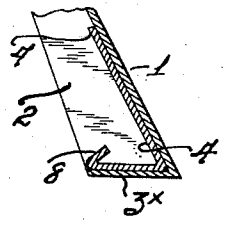


FIG. 3

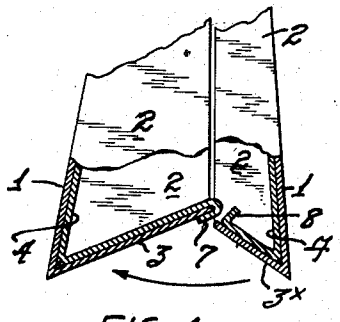


FIG. 4

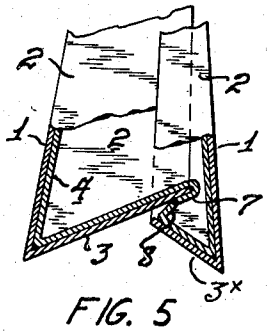


FIG. 5

INVENTOR.
Robert P. Vuillemenot
BY
H. Lee Helms
ATTORNEY

United States Patent Office 2,847,117 Patented Aug. 12, 1958

2,847,117

BOXES ADAPTED FOR DISPLAY OF APPAREL

Robert P. Vuillemenot, Oradel, N. J., assignor to Maiden Form Brassiere Co. Inc., New York, N. Y., a corporation of New York

Application August 19, 1957, Serial No. 678,788

4 Claims. (Cl. 206—7)

The object of the present invention is to provide a display box constructed of two connected members of any suitable sheet material and connected at a hinge end for folding into open and closed positions, with the margins of one member somewhat telescoping into the second member, in combination with an internal display member so formed at its opposite ends to constitute inter-engaging latching elements.

The invention will be described with reference to the accompanying drawing, in which:

Fig. 1 is a perspective view, showing the box opened and the display panel brought into view.

Fig. 2 is a fragmentary section taken on the line 2—2, Fig. 1.

Fig. 3 is a fragmentary section taken on the line 3—3, Fig. 1.

Fig. 4 is a fragmentary view, partly broken away, showing the two front end sections of the box ready for latching.

Fig. 5 is a fragmentary view, partly broken away, showing the two front end sections of the box in latched position.

Referring to the drawing, I have shown a box which may be formed of any suitable sheet material. It consists of two like halves having in each case a major face wall 1, side walls 2 and front walls 3, 3^x. As shown in the drawing, the front walls preferably are inwardly inclined. The two box halves are connected at the back by hinge line, or two scored hinge lines. These hinge lines are not shown in the drawing, but are in line with hinge lines at the center of a display panel now to be described.

Within the box is a foldable display panel consisting of a back wall 4, and a front wall 5, the latter having indicated thereon fold lines at 6 which will be in line with fold lines at the back of the box itself.

The walls 4 and 5 may be integral and hence joined only at short top fold lines provided by scores at each side of the fold line 6, or they may be separate walls suitably connected for a short distance at each side of fold line 6. This enables, referring to Fig. 1 upward hinging of wall 5 for the under-insertion of an article of apparel, such as a brassiere or girdle, the outer surfaces of wall 5 serving as wings to be covered by areas of the garment lying on top of the wings, other areas lying under the wings.

As shown in Figs. 2 to 5 the end of wall 4 which meets the box end wall 3 abuts said last named wall and continues beyond the same being bent over on to the face

of wall 3 for a short distance and sufficient to provide an edge abutment. It will also be noted that the half of the box which carries front wall 3^x telescopes over the second box half. The said overlapping abutment is indicated at 7. In practice it will be glued onto end wall 3. The opposite end of panel wall 4 is bent to conform with end wall 3^x and extends to or near the edge of the latter and thence is bent as a free latching flap 8. It will also be noted that in the embodiment shown the end walls 3, 3^x are inwardly inclined.

With the box halves in the position of Fig. 1 or Fig. 4, a closing movement causes the flap 8 to wipe across the abutment 7, the flap being slightly deflected in such movement and then springing back against the edge of the abutment 7 and hence in latching position. It is unnecessary to glue-down or otherwise secure panel wall 4 to the box halves since the panel is closely fitted within the box and friction will suffice, with the exception that I prefer to glue-down the abutment 7.

It will be understood that various modifications may be made in the form and arrangement of the elements illustrated as constituting the embodiment, without departing from the spirit of intention. Thus the box may be of any suitable size, depth and elongation.

Having described my invention, what I claim and desire to secure by Letters Patent, is as follows:

1. A display box comprising two connected members and connected at a hinged end for folding into open and closed positions, each member having a major face wall, side walls and front wall, the walls of one member being adapted to overlap the walls of the second member, and latching means carried at the front walls of said box members and consisting of a display panel assembly comprising an innermost sheet member substantially coextensive with the major face walls and the front walls, one front wall of the panel being folded to provide an area subhtantially coextensive with one front wall of the box and being formed with an inwardly projecting flap, the opposite end of said panel wall being folded to provide an area extending inwardly against the second front wall of the box and thence folded against the outer surface of said last named box end wall to provide a latching abutment for such flap, said panel wall hingedly carrying a coacting wall foldable along its center line, and at the hinge line of the two box members, and extending at the opposite sides of said hinge line as apparel holding wings.

2. A display box constructed in accordance with claim 1 in which the display panel assembly is formed of a single sheet folded upon itself to provide the wing-carrying panel member as and for the purpose described.

3. A display box constructed in accordance with claim 1 in which the side and end walls of the two box members are telescopic and the end walls are inwardly inclined as and for the purpose described.

4. A display box constructed in accordance with claim 1 in which the side and front walls of the two box members are telescopic and the front walls are inwardly inclined, and each box member being wedge shaped with its greatest depth at the front thereof and its minor depth at its back and hinge area.

No references cited.