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(71) Applicant and

(72) Inventor: JOHNSON, James, H., Jr. [US/US], 3800 Nicholasville Road, Apt 5 1016, Lexington, KY 40503 (US)

(74) Agents: SCHICKLI, Warren, D. et al, KING & SCHICKLI, PLLC, 247 N Broadway, Lexington, KY 40507 (US)

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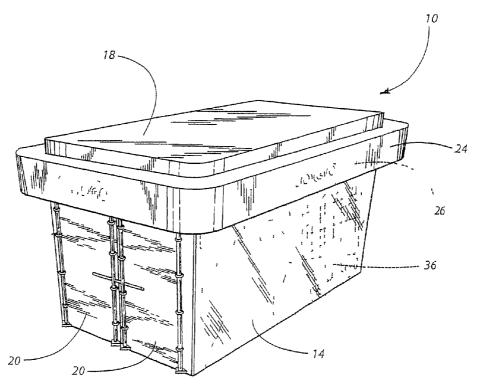
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(54) Title: METHOD OF REDUCING PRODUCT DISTRIBUTION COSTS



(57) Abstract: A method for reducing product distribution costs includes the steps of acqui π ng a site placement right for a product staging structure from a retailer of the product, placing a product staging structure at the site, sto π ng product in the product staging structure and reducing product distribution costs by delivering more product to the retailer du π ng each delivery trip



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INTERNATIONAL SEARCH REPORT

International application No

PCT/US06/28571

	SIFICATION OF SUBJECT MATTER						
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	JMENTS CONSIDERED TO BE RELEVANT		6.1 1	D.1 1			
Category *		document, with indication, where appropriate, of the relevant passages		Relevant to claim No			
X 	US 2004/0133466 A1 (REDMOND et al.) 8 July 2004 (08 07 2004), see abstract, Figure IA, E-I 4 7 9B 11 and 12 with corresponding detailed descriptions			1-6			
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Y	5 and 6 with corresponding detailed desc πoption, and 0051-0053	Paragraphs	0007, 0042, 0043, and	2-6			
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A	US 6 249,774 B1 (RODEN et al.) 19 June 2001 (19 06 2001), see entire document			1-7			
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A	US 2005/01 19949 A1 (CAMPAGNA) 2 June 2005 (02 06 2005), see entire document	1-7
A,P	US 2006/0004632 A1 (KELSEN et al.) 5 January 2006 (05 0 1 2006), see entire document	1-7
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East Search search terms container box, enclosure, storage, adtvertisement, marketing, produc	t, display, retailer	