



- (51) **International Patent Classification:**  
*H04N 21/436* (2011.01)    *H04N 21/472* (2011.01)  
*H04N 21/458* (2011.01)    *H04N 21/482* (2011.01)
- (21) **International Application Number:**  
PCT/US2015/063155
- (22) **International Filing Date:**  
1 December 2015 (01.12.2015)
- (25) **Filing Language:** English
- (26) **Publication Language:** English
- (30) **Priority Data:**  
62/094,489 19 December 2014 (19.12.2014) US
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- (81) **Designated States** (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AO, AT, AU, AZ, BA, BB, BG, BH, BN, BR, BW, BY,

BZ, CA, CH, CL, CN, CO, CR, CU, CZ, DE, DK, DM, DO, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, GT, HN, HR, HU, ID, IL, IN, IR, IS, JP, KE, KG, KN, KP, KR, KZ, LA, LC, LK, LR, LS, LU, LY, MA, MD, ME, MG, MK, MN, MW, MX, MY, MZ, NA, NG, NI, NO, NZ, OM, PA, PE, PG, PH, PL, PT, QA, RO, RS, RU, RW, SA, SC, SD, SE, SG, SK, SL, SM, ST, SV, SY, TH, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, ZA, ZM, ZW.

- (84) **Designated States** (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LR, LS, MW, MZ, NA, RW, SD, SL, ST, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, RU, TJ, TM), European (AL, AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HR, HU, IE, IS, IT, LT, LU, LV, MC, MK, MT, NL, NO, PL, PT, RO, RS, SE, SI, SK, SM, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, KM, ML, MR, NE, SN, TD, TG).

- Published:**
- with international search report (Art. 21(3))
  - before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))

WO 2016/099865 A1

(54) Title: PROGRAM SEQUENCER FOR MULTI-DISPLAY ENVIRONMENT

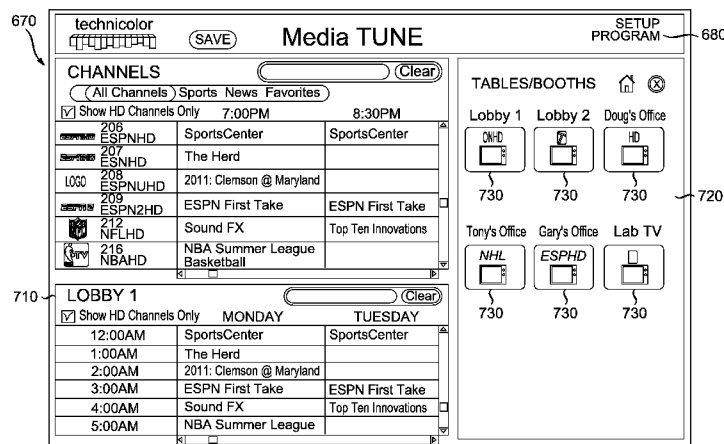


FIG. 5

(57) **Abstract:** Programmable media interfaces, methods and systems for programming a plurality of displays in a multiple display environment are described herein. The media interfaces, methods and systems include processors configured to program a sequence of broadcast content to the plurality of display devices, control pre-set or pre-programmed sequencing of the broadcast of the future content at times, and select particular displays in the plurality of displays to display portions of the broadcast content at the pre-set or pre-programmed times for future playing.

## PROGRAM SEQUENCER FOR MULTI-DISPLAY ENVIRONMENT

### FIELD OF THE INVENTION

5

The present principles relate to quadrature amplitude modulated (QAM) signals and the use of QAM modulators which utilize program guides stored in remote controls for use in a multiple display environment wherein a manager of the environment can control the displays from the remote control. More specifically, the present principles  
10 relate to user interfaces which extend the control to include a pre-set or pre-programming interface that allows for a sequencing of future content playback.

### BACKGROUND OF THE INVENTION

There are many environments where multiple video display devices, for example  
15 televisions (TV) exist, but only a few tuners/receivers are in place to send audio and video to the TVs. Sports bars are a prime example of such an environment, but many others such examples are extant, especially when it is desired to send different channels or subchannels to different places in an environment, but to save cost, only a limited number of receivers are provided.

20 In the sports bar environment, for example, bartenders want to be able to control the content on each TV without having to use single or multiple TV remotes, since using a TV remote may cause adjacent TVs to also change channels. Using a remote in a sports bar thus now requires walking to each TV with a specific remote to change the channel, which may cause other nearby TVs to undesirably also change channels.

25 One such receiver, although there are many such receivers, which is often placed in a multiple TV environment such as a sports bar, is the DirecTV® COM1000 content distribution system (designed and manufactured by TECHNICOLOR Inc., the owner of the present application, which is a satellite TV receiver system capable of tuning and transcribing up to 24 TV channels and which tunes and demodulates an MPEG-2  
30 transport stream for further distribution in an environment through, for example, a QAM modulator device or an internet protocol (IP) data distribution system, for example an

IPTV system. The DirecTV® COM1000 is ideal for the multiple TV environment such as hotels, sports bars, and the like.

The DirecTV® COM1000 includes a QAM modulator card or board which receives the demodulated MPEG-2 transport stream for further distribution. The card is denoted a QAM24 modulator and it receives MPEG-2 transport packets from an Ethernet port and then QAM modulates the MPEG-2 transport packets on one of twelve carrier frequencies. Each input stream results in one output QAM modulated channel (such as cable channel 50-1). However, nothing in the current content distribution systems allows individual receivers to play separate content on each TV without controlling the content with a separate remote for each TV.

Moreover, currently there is no way in which a manager of such an environment, for example a Bartender in a sports bar, can search for video content and see what channels are currently playing and to allow the content to be changed, tracked and otherwise adjusted.

A television display system needs to display an interactive program guide with current and future program information for each channel. In order to acquire the information, the system must tune to the frequency on which the program information is being broadcast. This information may be stored for all known channels, but will not initially be available, and will become stale over time. For this reason, the channel must be tuned as the user navigates within the interactive guide.

Currently interfaces in such facilities (e.g., bars, restaurants, etc.) may be used to control the current viewed content on a plurality of displays. However, issues may arise in controlling or changing the programming, particularly at times when the facility is busy and workers are unable to attend to the changes. There is a need for a mechanism to allow a pre-set or pre-programming arrangement that may be established ahead of the viewing time for controlling the viewed content.

An improvement in multi-display content viewing control is available through the Mediatune™ interface offered in conjunction with the Colony multichannel distribution system, both also provided by Technicolor, the owner of the present application. However, the Mediatune™ interface only offers real-time control for routing programming from the tuner inputs to a plurality of displays.

Other scheduling mechanisms are based on recording future content. In this case, the mechanism only involves selecting a program to record. The destination for the content is at only one place; the recording device. It would be useful to provide a mechanism which can select not only the program, but also one or more of a plurality of display devices that the program will be displayed on.

### SUMMARY OF THE INVENTION

The above-referred to problems are solved, and long felt needs met by programmable media interfaces, methods and systems for programming a plurality of displays in a multiple display environment in accordance with the present principles. The media interfaces, methods and systems comprise processors configured to program a sequence of broadcast content to the plurality of display devices, control pre-set or pre-programmed sequencing of the broadcast of the future content at times, and select particular displays in the plurality of displays to display portions of the broadcast content at the pre-set or pre-programmed times for future playing. Preferably, the Mediatune user interface is used and extends the control to include a pre-set or pre-programming interface that allows for a sequencing of future content playback.

The principles described and claimed herein will be best understood by reading the following detailed description in conjunction with the drawings which are first described briefly below.

### BRIEF DESCRIPTION OF THE DRAWINGS

Figure 1 is a block diagram of a preferred multi-channel distribution system for implementing principles described herein.

Figure 2 is a block diagram of another preferred multi-channel distribution system for implementing principles described herein.

Figure 3 illustrates a user interface for implementing principles described herein.

Figure 4 illustrates a preferred sequencing interface utilizing principles described herein.

Figure 5 illustrates a second preferred sequencing interface utilizing principles described herein.

Figure 6 is a flow chart of a method of implementing principles described herein.

Figure 7 illustrates a user interface overlay to implement conflict resolution in accordance with principles described herein.

#### DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENTS

5           FIG. 1 shows an exemplary system based on the Colony system architecture. Other similar systems may also be used. A satellite signal 20 provided by a service provider through a satellite dish is input to a multichannel receiver 30. The satellite signal 20 contains a plurality of program streams (e.g., audio, video, data) organized or grouped into sets of channels or transponders. Multichannel receiver 30 tunes and  
10 demodulates one or more channels or transponders in the satellite signal 20 and produces an MPEG-2 transport stream 40 having packets containing data, audio, and video programming to be distributed to the environment. In a preferred embodiment, COM 24 receiver 30 includes tuning and demodulation circuits to receive a multiplicity of channels or transponders simultaneously. It is important to note that other versions may  
15 be possible, including systems capable of receiving more or fewer channels or transponders.

          The MPEG-2 transport stream 40 is preferably transported by an Ethernet link 50 to a quadrature amplitude modulation (QAM) modulator 60 which modulates the MPEG-2 transport stream 50 to produce one or more QAM channels. While preferred  
20 embodiments of the present principles utilize QAM modulators and MPEG-2 transport streams, it will be appreciated by those skilled in the art that other kinds of modulators are equally usable and many different types of transport protocols are also usable. Therefore, VSB modulators, QPSK modulators, OFDM modulators, and their equivalents are all covered by the current invention. Moreover, IP signaling transport streams, DVB  
25 transport streams, MPEG-4 transport streams, ARIB transport streams, and their equivalents are also covered by the disclosure.

          Preferably, the QAM modulator 60 modulates the MPEG-2 transport stream 40 on one of a plurality of carrier frequencies. Each input stream 40 results in one or more output QAM modulated channels which are output over a coax cable 70 and split into  
30 more than one signal using splitter 80. The signals from splitter 80 are provided to TVs 90. In this fashion, the QAM modulator 60 permits dynamic duplication of output channels so that each TV 90 may be statically tuned to a fixed channel, for example,

channels 50-1, 50-2, 50-3, etc., thereby eliminating the necessity for each channel to be individually tuned with a separate remote control device and allowing different programs to be played on different TV sets 90 without interference from other, nearby TV sets being tuned with a remote control to provide different desired programs. Optionally, a web browser 100 (as used on a tablet, PC, or smart phone) is provided and interfaced to the receiver 30 to control the data programming necessary to accomplish these results and to provide other functionality to perform the functions of content distribution system 10.

A content distribution system, such as described in FIG. 1, allows multiple channels to be played on multiple TV sets without the need to separately tune the TV sets using a remote control, which would potentially interfere with the channels being broadcast on nearby TV sets in an environment. A modulator dynamically duplicates the output of channels, thereby allowing multiple TV sets to be statically tuned to a fixed channel and potentially to different fixed channels. The modulator can then duplicate the output so that a single input MPEG-2 transport stream can be sent out on multiple channels and/or sub-channels to each of the TV sets.

The system in FIG. 1 describes a multichannel distribution control system operating with the outputs for the modulators controlled to provide specific streams and with the TV devices remaining tuned to a fixed channel. However, additional operational flexibility may be possible if the television channel programming is also addressable.

Turning to FIG. 2, another embodiment of a content distribution system according to principles of the disclosure is shown at 15. Content distribution system 15 illustrates a system for delivering content to a plurality of video display devices that also incorporates addressable QAM signal receiving equipment that may be present in the bar, casino, or multi-room facility. Content distribution system 15 includes elements identified by the same reference numbers as shown as shown in FIG. 1. Except as described below, these elements operate in a manner similar to same elements described in FIG. 1 and will not be further described here.

Client boxes 85 receive a signal (e.g., a QAM signal) distributed from QAM modulator 60 through splitter 80. Client boxes 85 may be set top or set back converter boxes that are often used with some (older) television sets that may not be capable of receiving QAM signals directly. Client boxes 85 include a QAM tuner input circuit, a signal conversion circuit, a user remote control circuit, a high definition multimedia

interface (HDMI) output interface, an audio/video output interface, and a channel 3/4 output interface. Client boxes 85 receive the input signal, convert the input signal to a signal format that is compatible with a television or other type of display device (e.g., TV 90), and provide the converted signal to TVs 90.

5 In addition, the client boxes 85 are addressable over the communication network through splitter 80. As a result, the channel that is tuned by each client box 85 may be controlled by signals sent from QAM modulator 60. Each client box 85 has a unique Receiver Identifier (RID) that is used for remote addressability.

10 FIG. 3 shows an exemplary user interface 600 based on the Mediatune interface used with a Colony structure. User interface 600 permits operation in a visual drag and drop operating environment. User interface 600 shows televisions in use in display box 610 on the left and available channels in a display box 620 on the right. In display box, 610 the televisions in the system are shown as icons 615 with the icons including information associated with the currently displayed content. In display box 620, the 15 available channels are shown as individual entry lines 625 with associated channel information in a scrollable list. Any available channel 625 in display box 620 may be selected and dragged to any one or more of the TV icons 615 shown in display box 610. Once the channel 625 is dragged, the TV icon 615 on the left is updated to show information for the content (e.g., the logo for the channel or program) now being 20 displayed.

Additional features in user interface 600 include being able to duplicate a program between the different television icons 615 using a simple drag and drop operation. The left display box 610 may also include some form of a description for each of the television icon 615 (e.g., a number or a location for the television). The right display 25 box 620 may also be “organized” using groupings or tabs 630. Examples of groupings or tabs 630 include, but are not limited to “sports”, “news”, and “favorites”. Display box 620 may also include a search function 640. The search function 640 may allow direct text entry search for channel identifiers, program titles, or other information. The result of the search may result in a highlighted channel entry 625 in the list. User interface 600 30 may also include a setup icon 650 used for initial configuration or updates to the configuration (e.g., arrangement or identification of television icons).

The user interface shown in FIG. 3 also includes a PROGRAM button 660. This PROGRAM button 660 will allow a programming or sequencing of future programming and display changes to improve the operation of the Mediatune™ interface. As an example of the need for the sequencing, suppose that on a particular day at the facility, the owner recognizes that a portion of the facility will want to watch a first football game involving the Colts on a first channel and another portion of the facility will want to watch the Packers on a second channel. Both games are on at 3 PM and are expected to run until 6 PM. At 6 PM it would be best to switch all TVs to a sports wrap up show that will be shown on a third channel. The owner would like to sequence the programming so that one set of the displays switch to showing the Colts game at 3 PM, another set of the displays switch to showing the Packers game at 3 PM and all of the displays switch to the wrap up show at 6 PM.

In order to do this, the owner must have a control point that includes a list of future programs available and a way to schedule the channel and program changes for each of the displays based on displaying one or more of these future programs. The present principles preferably utilize the Mediatune user interface and extends the control to include a pre-set or pre-programming interface that allows for a sequencing of future content playback.

FIG. 4 shows a first view of the sequencing interface 670 in conjunction with Mediatune. The sequencing view may be intentionally different from the “current” operation view of the user interface. The view may be entered by selecting the PROGRAM button 680. The left half 690 includes two “guides” 700, 710. The upper guide 700 is the available channel guide, scrollable both vertically and horizontally. This guide is intended to show all the programs available including in the future (in some cases up to one week in advance). The guide may be filtered for different types of programming.

The lower portion 710 shows a similar guide but in a format based on the plurality of display devices, and the content that will be shown based on the programming sequence. This guide is maintained and updated based on the programming entries performed. The right side 720 shows the display devices 730 (similar to the previous left side 690). Note that this view may be tiled set of displays, or may a visual representation of the facility in some manner.

In operation, a user drags and drops a program from the channel guide, either to the display column in the display guide, or to the display device shown on the right side. The entry is then added to the sequence. Note that the time aspect remains the same -- a program is shown at its date and time on a display based on when it is available per the channel guide. It is recognized that this may lead to conflicts between programming times and with the number or tuning resources versus the displays. This conflict may be resolved in the manner described below. Also note that if a program is dropped on a tile on the right side 720, the display guide 710 on the lower left is automatically updated. Also, clicking the tile on the right may highlight the column in the display guide or may open a pop up window next to the tile to reveal the programming schedule for this display.

FIG. 5 shows a second view of the sequencing interface 670 in conjunction with Mediatune™. The second view only changes the lower left display 710 to show a single display and the programming on a grid showing a time of day and each day of the week. In this manner, a user can review the program plan for a single display for an entire week. Entering this second view may be done by double tapping the display element on the right side or double tapping the column for the display in the first view described above. A second double tap or other mechanism may return the interface to the first display. It is important to note that a mechanism, such as a double tap, on a program entry in any of the grids may open a window that shows additional information about the program.

FIG. 6 shows a flow chart for implementing the sequencer. As described earlier, the content distribution system may not include enough tuning resources to provide all requested programs when developing the sequence. As a result, it may be possible that a request for a new channel to be tuned cannot be adequately fulfilled because all of the tuning resources are already being used for other channels. Additionally, the user may request a program change on a particular television without being aware that the current program is also being displayed on other televisions. It is desirable to determine such problems and to present the user (e.g., facility manager or owner) with the possible changes to the televisions and what they are tuned to and the impact (on the patrons of the facility). In this case, an additional user interface screen is displayed, presenting the user with a set of options for fulfilling the channel change request.

At step 730, a sequence mode is selected and at step 740, a program is selected from the guide and moved to either a display or the display grid. At step 750, the display point guide is then updated. The display conflicts are then determined at step 760 and at step 770, tuning resource conflicts are then determined. These conflicts are then displayed at step 780, and at step 790 the conflicts are resolved and the display point guide is updated. The sequence is saved at step 800. It will be appreciated by those with skill in the art that the flow chart of Fig. 6 will be implemented in software, firmware or in any appropriate digital signal processor, programmable array logic, or the like, depending on the design of the system and the system's resources.

FIG. 7 shows an exemplary approach, as a user interface overlay 810, to tuning conflict resolution, similar to that used for the problem when it occurs with a current display and programming arrangement as set forth with regard to Fig. 6 above. In this conflict resolution mode, additional selections (not shown) could be included. For example, options may be included to allow a "cut early" to next program before the current one is over, or a "cut in" to next program once the current one is over. The option may also be given to simply pick another display, or even to cancel the current attempt at entry.

Once the sequencing is entered operation of the system progresses based on the sequencing program. The system may use a clock that is based on the system time base or the satellite time base and include a corrected offset for local time as the channel changes are implemented when the channel sources are selected 820. Any programming 830 may be manually changed as a current entry change during the normal Mediatune user interface operation. Finally, repetitive program sequencing may be possible based on learning the programming habits of the user.

The interface may monitor programming activity over a period of time and extract viewing habits of the operator's establishment to provide a "quick view" programming option. For example if the interface detects that programming consistently revolves around Colts and Packers games, the operator could be offered a guide as described above with pre-indicated entries, say the Colts and Packers games prepopulated in the programming selection grid. The interface could further detect that another program or network is consistently the least chosen and offer a pre-chosen tuning conflict resolution. There are many variations to this theme. The interface could detect the type of

establishment the system is likely installed in (sports books, casual dining, bar and grill, etc.) based on historical programming selections and offer a series of preselected programming options. Based on responses to pre-selection options, the interface could further refine or reorder offerings. Eventually the interface should be able to allow nearly  
5 one button tuning for a week's or month's worth of programming at a time. Based on what it has learned it should also be able to make effective offerings of special events or seasonal programming.

## CLAIMS:

1. A programmable media interface for programming a plurality of displays in a multiple display environment comprising a processor configured to:  
5 program a sequence of broadcast content to the plurality of display devices;  
control pre-set or pre-programmed sequencing of the broadcast of the future content at times; and  
select particular displays in the plurality of displays to display portions of the broadcast content at the pre-set or pre-programmed times for future playing.  
10
2. The media interface recited in claim 1, wherein the processor is further configured to update a display point guide containing information about the broadcast content.
3. The media interface recited in claim 2, wherein the processor is further configured  
15 to determine display conflicts within the display point guide after the display point guide has been updated.
4. The media interface recited in claim 3, wherein the processor is further configured to determine tuning resources in accordance with the display conflicts.  
20
5. The media interface recited in claim 4, wherein the processor is further configured to display a conflict resolution screen on the media interface.
6. The media interface recited in claim 5, wherein the processor is further configured  
25 to resolve display conflicts and update the display point guide.
7. The media interface recited in claim 6, wherein the processor is further configured to save the display point guide with a resolved sequence of information about the broadcast content.  
30

8. A method of using a media interface which programs, with a processor in the media interface, a plurality of displays in a multiple display environment comprising:  
programming a sequence of broadcast content to the plurality of display devices;  
5 controlling pre-set or pre-programmed sequencing of the broadcast of the future content at times; and  
selecting particular displays in the plurality of displays to display portions of the broadcast content at the pre-set or pre-programmed times for future playing.
- 10 9. The method recited in claim 8, further comprising displaying a point guide containing information about the broadcast content.
10. The method recited in claim 9, further comprising determining display conflicts within the display point guide after the display point guide has been updated.  
15
11. The method recited in claim 10, further comprising determining tuning resources in accordance with the display conflicts.
12. The method recited in claim 11, further comprising displaying a conflict  
20 resolution screen on the media interface.
13. The method recited in claim 12, further comprising resolving display conflicts and updating the display point guide.
- 25 14. The method recited in claim 13, further comprising saving the display point guide with a resolved sequence of information about the broadcast content.

15. A system for managing an environment containing a plurality of displays, comprising:

5 a modulator that modulates a transport stream input to the system on one of a plurality of frequencies to produce a modulated output signal;

a splitter in communication with the modulator that splits the modulated output signal thereby producing one or more output modulated channels that carry broadcast content;

10 a programmable media interface for programming the plurality of displays in the environment comprising a processor configured to:

program a sequence of broadcast content to the plurality of display devices;

control pre-set or pre-programmed sequencing of the broadcast of the future content at times; and

15 selecting particular displays in the plurality of displays to display portions of the broadcast content at the pre-set or pre-programmed times for future playing.

16. The media interface recited in claim 15, wherein the processor is further configured to update a display point guide containing information about the broadcast content.

20

17. The media interface recited in claim 16, wherein the processor is further configured to determine display conflicts within the display point guide after the display point guide has been updated.

25

18. The media interface recited in claim 17, wherein the processor is further configured to determine tuning resources in accordance with the display conflicts.

19. The media interface recited in claim 18, wherein the processor is further configured to display a conflict resolution screen on the media interface.

30

20. The media interface recited in claim 19, wherein the processor is further configured to resolve display conflicts and update the display point guide.

21. The media interface recited in claim 20, wherein the processor is further configured to save the display point guide with a resolved sequence of information about the broadcast content.

5

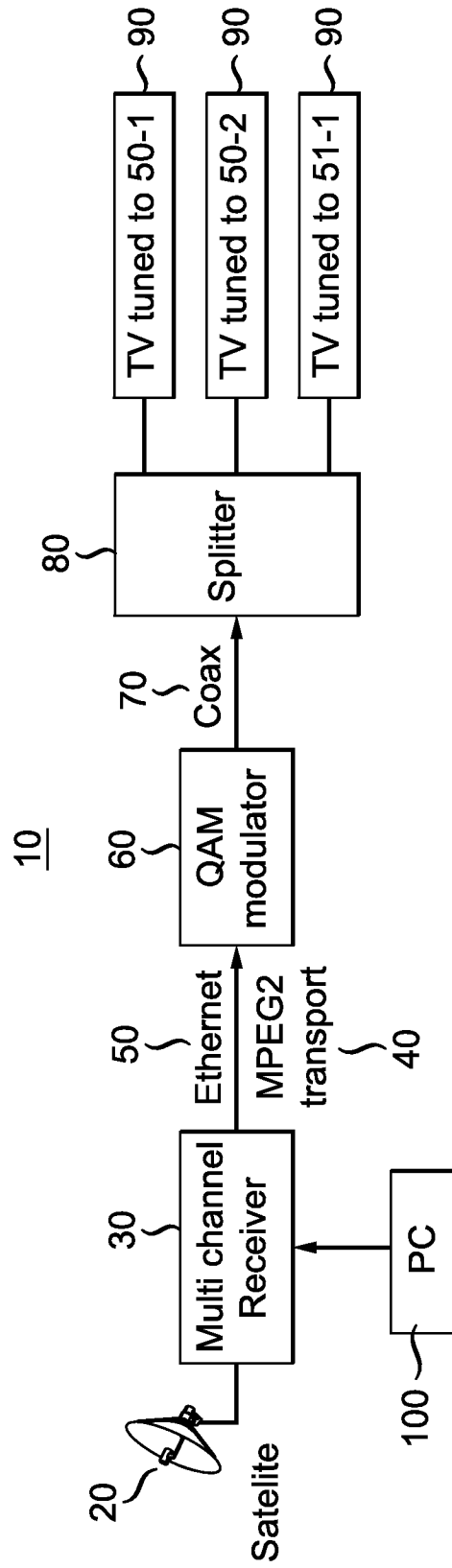


FIG. 1

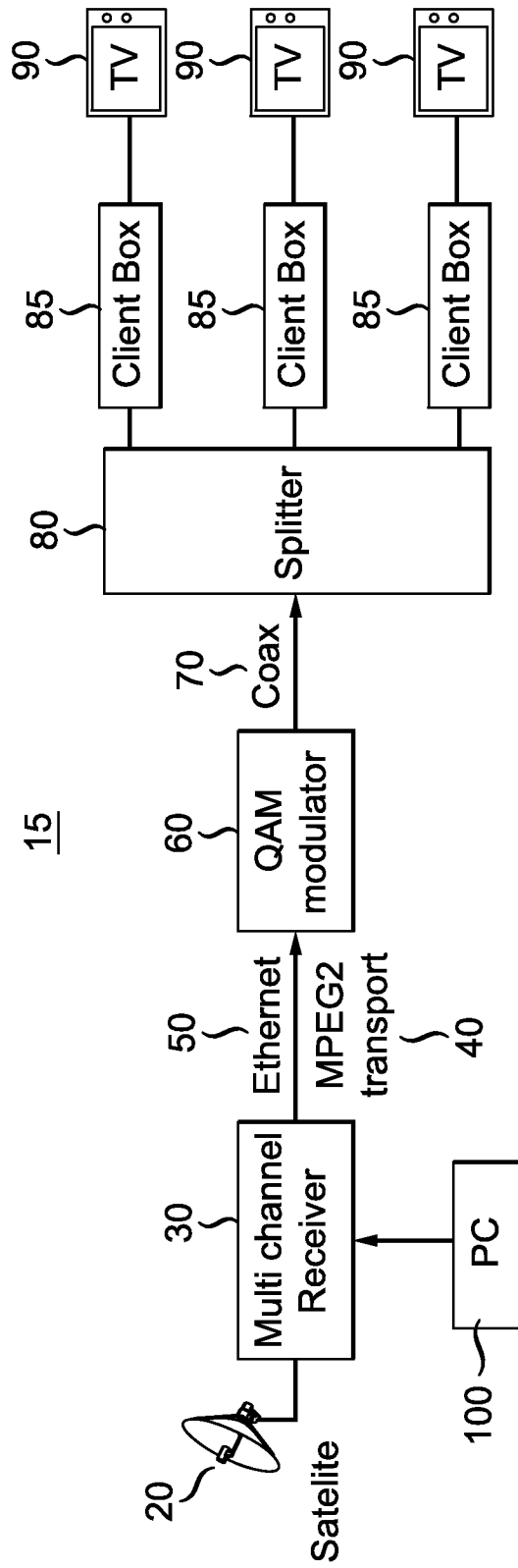



FIG. 2





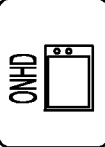
technicolor

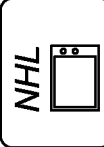
650 SETUP

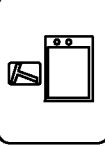
660 PROGRAM


## Media TUNE

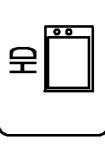
**TABLES/BOOTHS**  

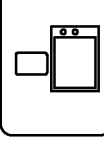
Lobby 1  ONHD

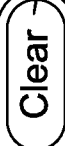
Tony's Office  NHL

Lobby 2  HD

Gary's Office  ESPHD

Doug's Office  HD

Lab TV 






**CHANNELS** 

640

620

(All Channels) Sports News Favorites 630

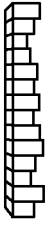
Show HD Channels Only

206  ESPNHD	SportsCenter	SportsCenter
207  ESNHD	The Herd	
208 LOGO ESPNUHD	2011: Clemson @ Maryland	
209  ESPN2HD	ESPN First Take	ESPN First Take
212  NFLHD	Sound FX	Top Ten Innovations
213 LOGO MLBNHD	Quick Pitch	Play of the Week
215 LOGO NHLHD	Oil Change	Steve Yzaman Jersey Retirement: Caremony
216  NBAHD	NBA Summer League Basketball	

625

FIG. 3

technicolor



**Media TUNE**

SETUP PROGRAM

**CHANNELS**

(All Channels) Sports News Favorites (Clear)

Show HD Channels Only    7:00PM    8:30PM

206 ESPNUHD	SportsCenter	SportsCenter
207 ESNUHD	The Herd	
208 LOGO ESPNUHD	2011: Clemson @ Maryland	
209 ESPN2HD	ESPN First Take	ESPN First Take
212 NFLHD	Sound FX	Top Ten Innovations
216 NBAHD	NBA Summer League Basketball	

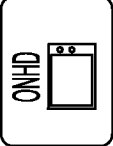
**DISPLAY 3**

Show HD Channels Only    LOBBY 1    LOBBY 2

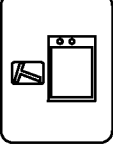
7:00PM	SportsCenter	SportsCenter
8:00PM	The Herd	
9:00PM	2011: Clemson @ Maryland	
10:00AM	ESPN First Take	ESPN First Take
11:00AM	Sound FX	Top Ten Innovations
12:00AM	NBA Summer League	

**TABLES/BOOTHS** (X)

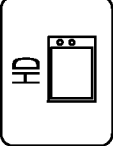
Lobby 1 730



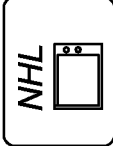
Lobby 2 730



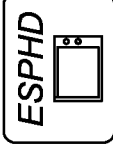
Doug's Office 730



Tony's Office 730



Gary's Office 730



Lab TV 730

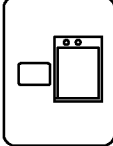


FIG. 4

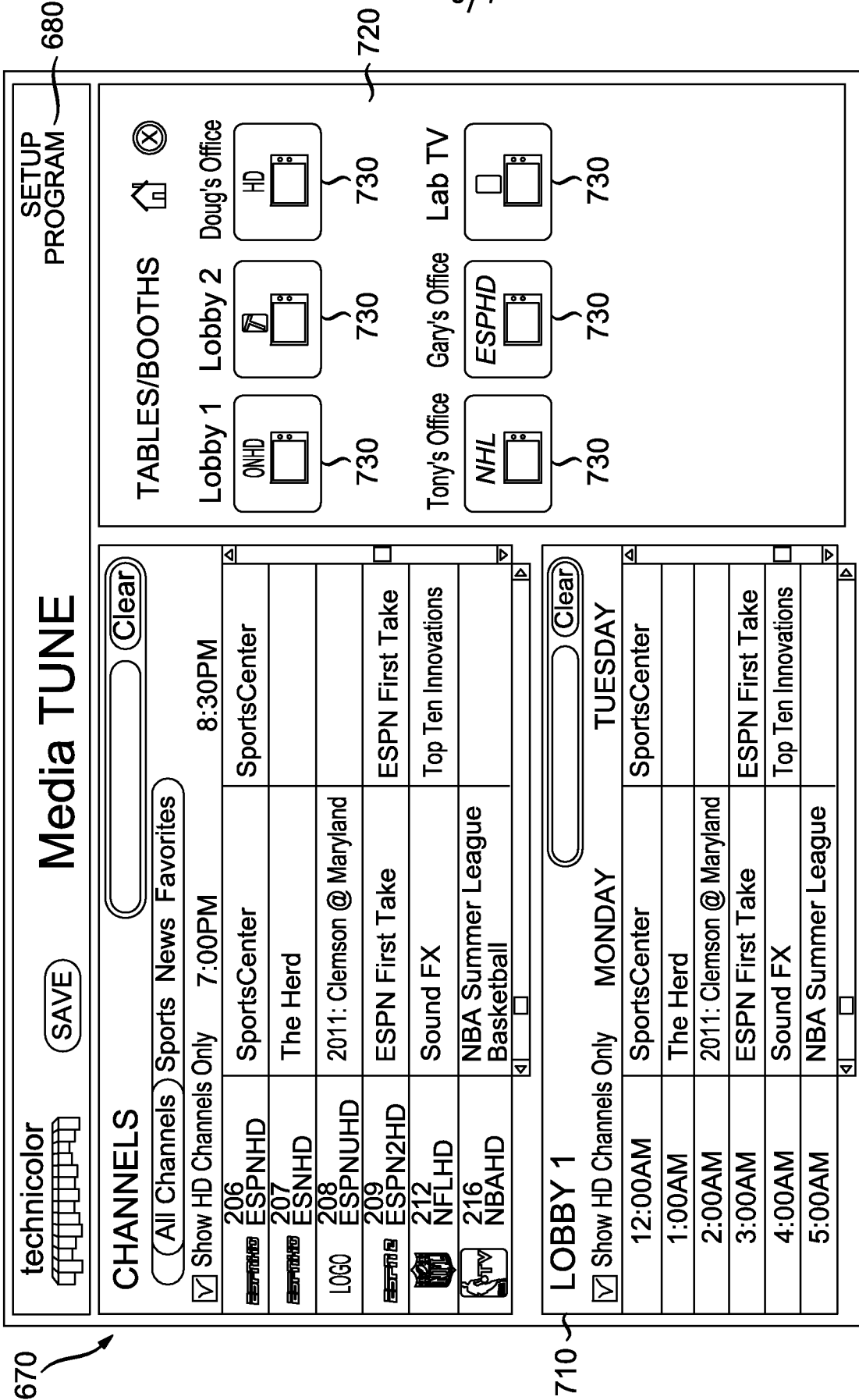


FIG. 5

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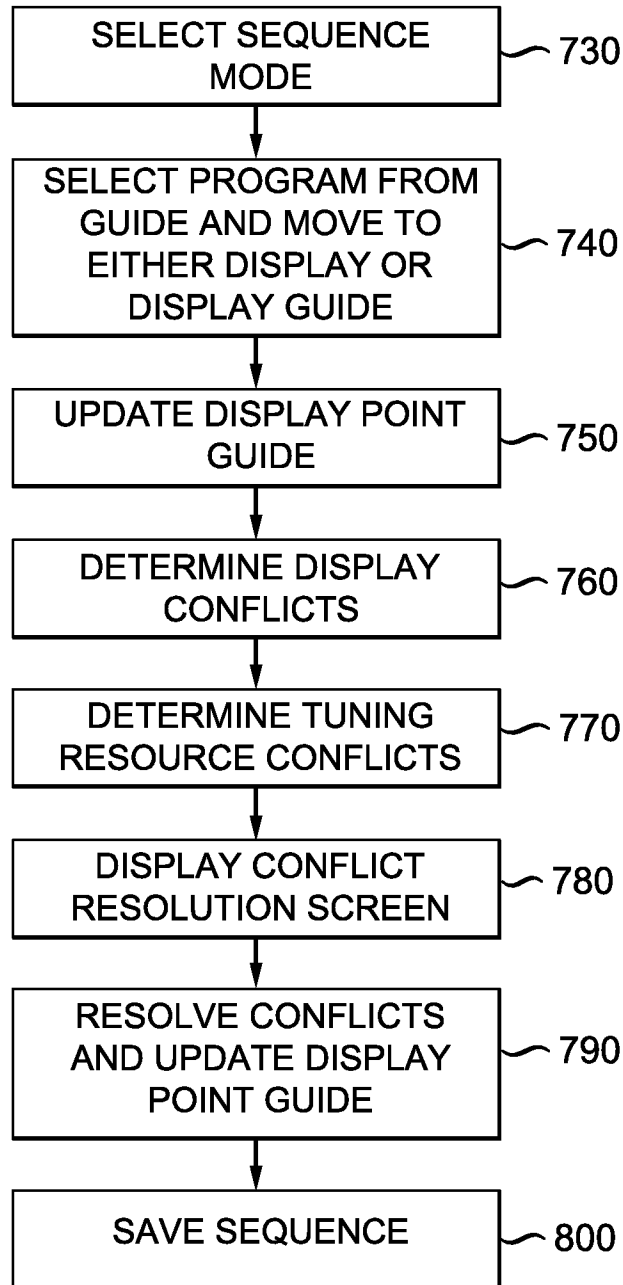


FIG. 6

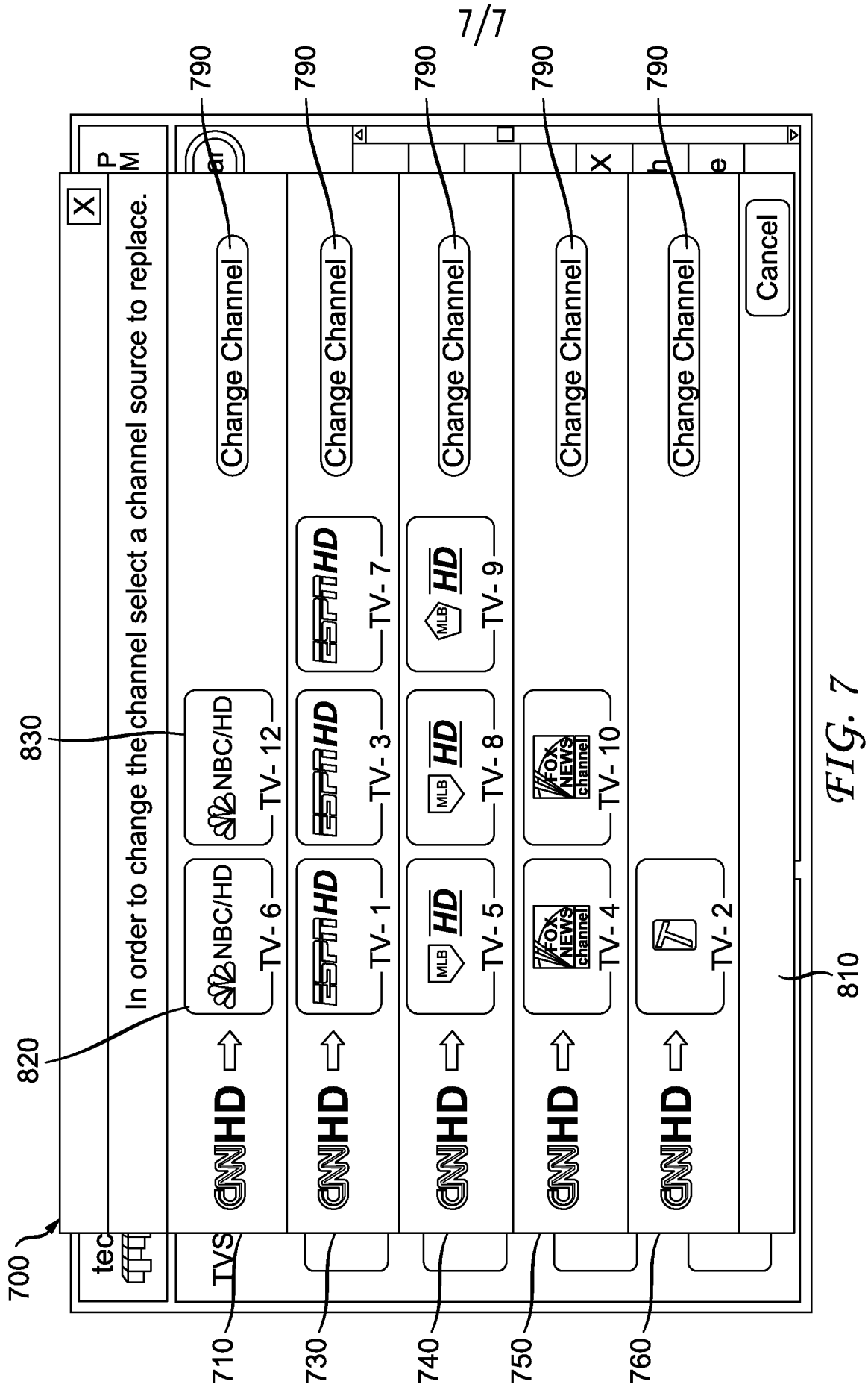


FIG. 7

**INTERNATIONAL SEARCH REPORT**

International application No  
PCT/US2015/063155

**A. CLASSIFICATION OF SUBJECT MATTER**  
 INV. H04N21/436 H04N21/458 H04N21/472 H04N21/482  
 ADD.  
 According to International Patent Classification (IPC) or to both national classification and IPC

**B. FIELDS SEARCHED**  
 Minimum documentation searched (classification system followed by classification symbols)  
 H04N  
 Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)  
 EPO-Internal, WPI Data

**C. DOCUMENTS CONSIDERED TO BE RELEVANT**

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 2013/330063 A1 (BONOVICH EARL J [US] ET AL) 12 December 2013 (2013-12-12) paragraphs [0031], [0052], [0053], [0063], [0076] - [0085] -----	1-21
X	US 2014/181867 A1 (STRACHOTA DOUGLAS PAUL [US] ET AL) 26 June 2014 (2014-06-26) paragraph [0026] - paragraph [0091] -----	1-21
X	US 2004/117853 A1 (KARAOGUZ JEYHAN [US] ET AL) 17 June 2004 (2004-06-17) paragraphs [0040] - [0054]; figures 1b,1c -----	1,2,8,9, 15,16

Further documents are listed in the continuation of Box C.

See patent family annex.

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Date of the actual completion of the international search

11 April 2016

Date of mailing of the international search report

18/04/2016

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Bardella, Xavier

# INTERNATIONAL SEARCH REPORT

Information on patent family members

International application No

PCT/US2015/063155

Patent document cited in search report	Publication date	Patent family member(s)	Publication date
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