

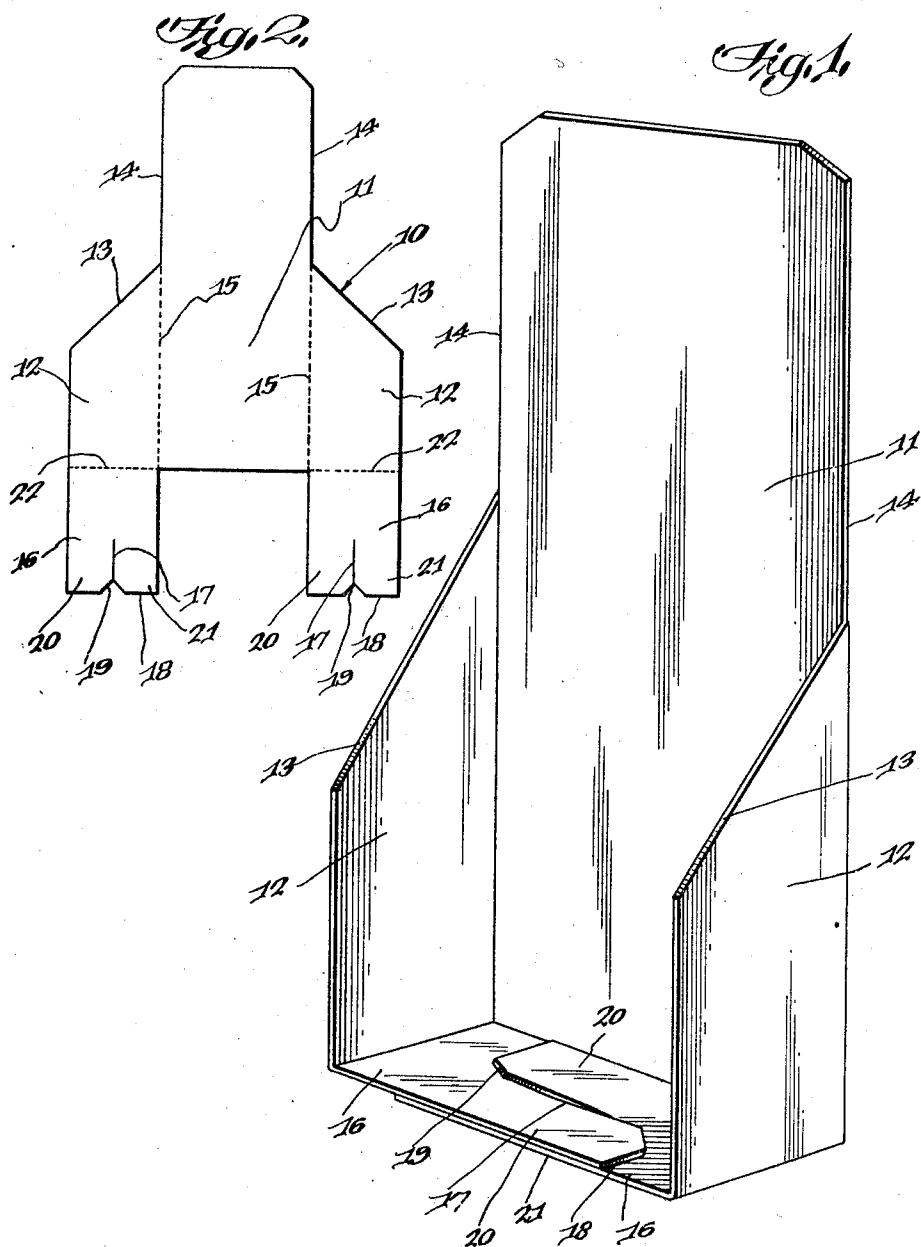
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CONFECTIONERY HOLDER

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## UNITED STATES PATENT OFFICE.

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CONFECTIONERY HOLDER.

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This invention relates to certain novel improvements in confectionery holders and more particularly to a holder for displaying confectionery and has for its principal object the provision of an improved construction of this character which will be highly efficient in use and economical in manufacture.

Among the several objects of the invention is to provide a holder, of the character hereinafter described, especially designed for displaying cookies or the like and which is of such a structure as to permit removal, bodily or individually, of the cookies or the like therefrom.

Other objects will appear hereinafter.

The invention consists in the novel combination and arrangement of parts to be hereinafter described and claimed.

The invention will be best understood by reference to the accompanying drawings, showing the preferred form of construction and in which:

Fig. 1 is a perspective view of the invention;

Fig. 2 is a plan view of a blank from which the holder embodying the invention is formed.

Referring more particularly to the drawing, 10 indicates a blank from which the holder is formed. This blank 10 may be formed of any approved material but in the present instance the blank is preferably formed of card board.

In the present instance the blank includes an intermediate portion 11 providing a back. Formed as an integral part of the lower portion of this back are oppositely disposed flaps 12 providing side walls having their upper edges 13 tapered downwardly from the upper edge portion 14 of the back. These side walls are adapted to be folded substantially at right angles with respect to the back on fold lines 15. Formed as an integral part of the side walls 12 are extended portions 16 each having formed therein a longitudinal slit 17 terminating at its inter-end substantially at a point located centrally upon the extended portion 16. The extended portions 16 each have a triangular portion cut from their outer edge portions 18 to provide a mouth 19 for reason hereinafter understood.

The slits 17 divide the outer edge portions 18 of the extended portions 16 into

opposite fingers 20 and 21. The extended portions 16 are adapted to be folded on fold lines 22 substantially at right angles with respect to the side walls 12 and when substantially at right angles with respect to the back 11 the slits 17 are arranged in interlocking relation to dispose the fingers 20 adjacent each other and open the fingers 21. The cutout portions providing the mouths 19 facilitate placing the slits into this interlocking relation and when the blank has thus been folded it will be seen that the extended portions 16 provide a bottom upon which the cookies or the like are deposited. As is well understood the material from which the blank 10 is formed, which is pointed out as preferably cardboard, is readily susceptible to bending and breaking and this is especially true when the blank is being folded into the desired shape. I have, therefore, provided slits 17 in the ends of the tabs and this arrangement greatly facilitates the interlocking of the fingers 20 and 21 and, therefore, I am enabled to produce a very sturdy construction since these breaks will be eliminated.

The blank when folded provides a holder such as is illustrated in Figure 1 with an open front and with the upper portion of the back exposed to receive printed matter which describes the character of the goods placed upon the bottom between the side walls 12.

The blank as is apparent comprises a simple configuration whereby to afford expeditious placing of a number of the blanks in stack formation for confinement in a shipping package or box.

While I have illustrated and described the preferred form of construction for carrying my invention into effect, this is capable of variation and modification, without departing from the spirit of the invention. I, therefore, do not wish to be limited to the precise details of construction set forth, but desire to avail myself of such variations and modifications as come within the scope of the appended claim.

Having thus described my invention what I claim as new and desire to protect by Letters Patent is:

A display device formed from a sheet of relatively stiff bendable material including an intermediate portion having flap por-

tions connected to the lower portions of the side edges thereof such that said flap portions may be bent at right-angles with said intermediate portion and parallel to each other, said flap portions having the upper edges thereof arranged to extend downwardly at an angle to said side edges from substantially the mid point in the extent thereof, said flap portions including tab portions depending below the lower edge of said intermediate portion, said tab portions being bent at right-angles with respect to said flap portions so as to extend toward each other along the lower edge of said intermediate portion, said tab portions having slits extending in from the outer edges thereof for a predetermined distance whereby the ears formed by said slits may be interlocked when said tabs are folded toward each other. 15

In testimony whereof I affix my signature.

HENRY MARSH.