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(71) Applicant (for all designated States except US):
METABYTE, INC. [US/US]; 39350 Civic Center Drive, Suite 200, Fremont, CA 94538 (US).

(71) Applicants and

(72) Inventors: **MEHTA, Manu** [US/US]; 551 Pawnee PL, Fremont, CA 94539 (US). **SLATER, Lynn, Randolph** [US/US]; 418 Posada Way, Fremont, CA 94536 (US).

(74) Agent: **TANKHA, Ashok**; 36 Greenleigh Drive, Sewell, NJ 08080 (US).

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(54) Title: ONLINE ANONYMOUS MULTI-SESSION TRIALS

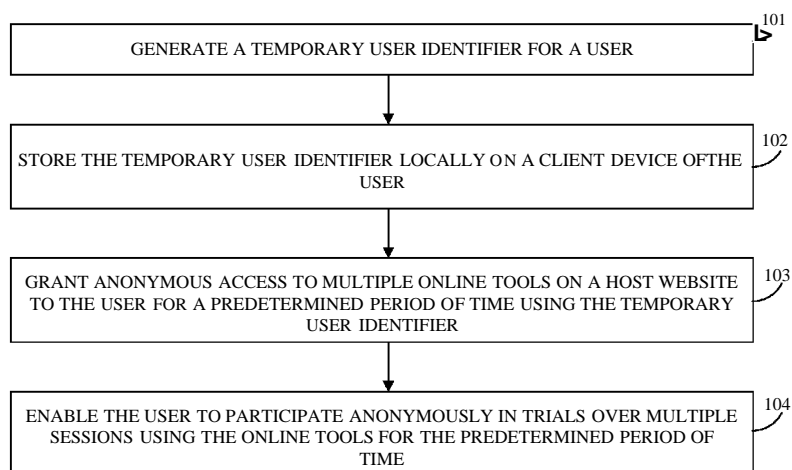


FIG. 1

(57) Abstract: Disclosed herein is a computer implemented method and system for enabling a user to anonymously participate in trials over multiple sessions. A temporary user identifier is generated for the user. The temporary user identifier is stored locally on a client device of the user. Anonymous access to multiple online tools on a host website is granted to the user for a predetermined period of time using the temporary user identifier. The user may participate anonymously in the trials over the multiple sessions using the online tools for the predetermined period of time. The participation in the trials comprises performing online activities on the host website by the user. The user may register with the host website by providing user identification information to obtain unlimited access to the online tools.

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A. CLASSIFICATION OF SUBJECT MATTER**G06Q 50/00(2006.01)i**

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC G06F 15/16, H04L 29/06, G06F 17/00

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Korean Utility models and applications for Utility models since 1975

Japanese Utility models and applications for Utility models since 1975

Electronic data base consulted during the international search (name of data base and, where practicable, search terms used)

eKIPASS (KIPO internal) & keyword "multiple, session,anonymous,temporary,website, webpage,identification"

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category*	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No
A	US 2003/0140103 A1 (CHRISTOPHER TZANN-EN SZETO, et al) 24 July 2003 See the abstract, claims 1-31,34, figures 2,6,8-9,12-13	1-13
A	EP 1613017 A1 (NTT DOCOMO, INC) 4 January 2006 See the abstract, claims 1-4, figures 1-7	1-13
A	KR 10-2005-0063886 A (HANARODREAM, INC) 29 June 2005 See the abstract, claims 8-15, figures 2-4,7b	1-13



Further documents are listed in the continuation of Box C



See patent family annex

* Special categories of cited documents

"A" document defining the general state of the art which is not considered to be of particular relevance

"E" earlier application or patent but published on or after the international filing date

"L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of citation or other special reason (as specified)

"O" document referring to an oral disclosure, use, exhibition or other means

"P" document published prior to the international filing date but later than the priority date claimed

"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

"X" document of particular relevance, the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

"Y" document of particular relevance, the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art

"&" document member of the same patent family

Date of the actual completion of the international search

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Korean Intellectual Property Office
Government Complex-Daejeon, 139 Seonsa-ro, Seo-
gu, Daejeon 302-701, Republic of Korea

Facsimile No 82-42-472-7140

Authorized officer

PARK Mi Jeong

Telephone No 82-42-481-8379



INTERNATIONAL SEARCH REPORT

International application No

PCT/US2008/076472**Box No. II Observations where certain claims were found unsearchable (Continuation of item 2 of first sheet)**

This international search report has not been established in respect of certain claims under Article 17(2)(a) for the following reasons

- 1 ☐ Claims Nos
because they relate to subject matter not required to be searched by this Authority, namely
- 2 ☒ Claims Nos 14
because they relate to parts of the international application that do not comply with the prescribed requirements to such an extent that no meaningful international search can be carried out, specifically
The claim 14 relates to a computer program product comprising from a first to a fifth computer parsalbe program code
- 3 ☐ Claims Nos
because they are dependent claims and are not drafted in accordance with the second and third sentences of Rule 6 4(a)

Box No. III Observations where unity of invention is lacking (Continuation of item 3 of first sheet)

This International Searching Authority found multiple inventions in this international application, as follows

- 1 ☐ As all required additional search fees were timely paid by the applicant, this international search report covers all searchable claims
- 2 ☐ As all searchable claims could be searched without effort justifying an additional fee, this Authority did not invite payment of any additional fee
- 3 ☐ As only some of the required additional search fees were timely paid by the applicant, this international search report covers only those claims for which fees were paid, specifically claims Nos
- 4 ☐ No required additional search fees were timely paid by the applicant. Consequently, this international search report is restricted to the invention first mentioned in the claims, it is covered by claims Nos

Remark on Protest

- ☐ The additional search fees were accompanied by the applicant's protest and, where applicable, the payment of a protest fee
- ☐ The additional search fees were accompanied by the applicant's protest but the applicable protest fee was not paid within the time limit specified in the invitation
- ☐ No protest accompanied the payment of additional search fees

INTERNATIONAL SEARCH REPORT

Information on patent family members

International application No

PCT/US2008/076472

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