SYSTEM AND METHOD FOR INSERTING WEB BROWSER DISPLAYABLE CONTENT INTO EXISTING WEB PAGES

A system for generating and inserting web browser displayable content into existing web pages, the system including web page parsing functionality operative to parse the web pages, thereby generating a collection of web page elements associated with each of the web pages, web browser displayable content displaying code generating functionality operative to generate web browser displayable content displaying code to display web browser displayable content in a web browser, and web browser displayable content displaying code insertion functionality operative to insert the code into the web page elements.
before the expiration of the time limit for amending the claims and to be republished in the event of receipt of amendments (Rule 48.2(h))

Date of publication of the international search report:

19 May 2011
INTERNATIONAL SEARCH REPORT

International application No.
PCT/IL 10/00567

A. CLASSIFICATION OF SUBJECT MATTER

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC: G06F 17/00 (201.01)
USPC: 715/208

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

IPC: G06F 17/00 (201.01)
USPC: 715/208; 715/205; 715/200 (keyword limited; terms below)

Electronic database consulted during the international search (name of data base and, where practicable, search terms used)

pubWEST(USPT,PGPB,EPAB,JPAB,USOCR); Google(Web); Search terms used: parse extract aggregate element object web page HTML document internet insert modify reformat adapt code intercept filter screen snoop agent handler HTTP GET request

C. DOCUMENTS CONSIDERED TO BE RELEVANT

<table>
<thead>
<tr>
<th>Category*</th>
<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
<th>Relevant to claim No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>X</td>
<td>US 2007/0083810 A1 (Scott et al.) 12 April 2007 (12.04.2007), entire document especially Fig. 1 to 5; para [0035]-[0052], [0080]-[0084], [0109]-[0114], [0167], [0184], [0190]</td>
<td>1-3, 33-35</td>
</tr>
<tr>
<td>X</td>
<td>US 2008/0120538 A1 (Kurz et al.) 22 May 2008 (22.05.2008), entire document is highly relevant especially Abstract; para [0062], [0072], [0113], [0125], [0127], [0140]-[0158], [0205]</td>
<td>1-3, 33-35</td>
</tr>
</tbody>
</table>

Further documents are listed in the continuation of Box C.

* Special categories of cited documents:

“A” document defining the general state of the art which is not considered to be of particular relevance

“E” earlier application or patent but published on or after the international filing date

“L” document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)

“O” document referring to an oral disclosure, use, exhibition or other means

“P” document published prior to the international filing date but later than the priority date claimed

“T” later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention

“X” document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone

“Y” document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art

“Z” document member of the same patent family

Date of the actual completion of the international search
11 February 2011 (11.02.2011)

Date of mailing of the international search report
15 March 2011

Name and mailing address of the ISA/US
Mail Stop PCT, Attn: ISA/US, Commissioner for Patents P.O. Box 1450, Alexandria, Virginia 22313-1450
Facsimile No. 711-273-3201

Authorized officer:
Lee W. Young
PCT/US/ISA: 571-272-4300
PCT/USP: 571-272-7774

Form PCT/ISA/210 (second sheet) (July 2009)
### Box No. II  Observations where certain claims were found unsearchable (Continuation of item 2 of first sheet)

This international search report has not been established in respect of certain claims under Article 17(2)(a) for the following reasons:

1. ☐ Claims Nos.:
   - because they relate to subject matter not required to be searched by this Authority, namely:

2. ☐ Claims Nos.:
   - because they relate to parts of the international application that do not comply with the prescribed requirements to such an extent that no meaningful international search can be carried out, specifically:

3. ☒ Claims Nos.: 4-32, 36-63
   - because they are dependent claims and are not drafted in accordance with the second and third sentences of Rule 6.4(a).

### Box No. III  Observations where unity of invention is lacking (Continuation of item 3 of first sheet)

This International Searching Authority found multiple inventions in this international application, as follows:

1. ☐ As all required additional search fees were timely paid by the applicant, this international search report covers all searchable claims.

2. ☒ As all searchable claims could be searched without effort justifying additional fees, this Authority did not invite payment of additional fees.

3. ☐ As only some of the required additional search fees were timely paid by the applicant, this international search report covers only those claims for which fees were paid, specifically claims Nos.:

4. ☐ No required additional search fees were timely paid by the applicant. Consequently, this international search report is restricted to the invention first mentioned in the claims; it is covered by claims Nos.:

#### Remark on Protest

☐ The additional search fees were accompanied by the applicant's protest and, where applicable, the payment of a protest fee.

☐ The additional search fees were accompanied by the applicant's protest but the applicable protest fee was not paid within the time limit specified in the invitation.

☐ No protest accompanied the payment of additional search fees.