METHOD FOR APPLYING EYELASH EXTENSIONS VIA DOUBLE APPLICATION OF EYELASH STRIPS

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Abstract
Described is a method for applying eyelash extensions via double application of eyelash strips. For example, the method includes acts of adhering a first eyelash strip below or on top of a user's natural eyelashes and adhering a second eyelash strip on top of or below the user's natural eyelashes, such that at least one eyelash strip is on top of and another eyelash strip is below the user's natural eyelashes.
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CROSS-REFERENCE TO RELATED APPLICATIONS

[0001] This is a non-provisional application of U.S. Provisional Application No. 62/211,506, filed on Aug. 28, 2015.

BACKGROUND OF THE INVENTION

[0002] (1) Field of Invention
[0003] The present invention relates to eyelash extensions and, more particularly, to a method for applying eyelash extensions via double application of eyelash strips.
[0004] (2) Description of Related Art
[0005] Beauty products have long been known in the art. Users, women in particular, have sought a variety of beauty products to enhance their aesthetic appearance. For example, blush is often used to add color to a woman’s cheeks. As another example, lipstick is traditionally used to add a variety of colors and features to a user’s lips. To enhance the appearance of a user’s eyelashes, some eyelash technicians apply individual eyelash extensions to a user’s natural lashes. While individual eyelash extensions provide a very real appearance, the procedure is costly. Thus, in an attempt to reduce application time and costs, some technicians apply eyelash strips to the top of a user’s natural eyelashes. A problem with such a technique is that the eyelash strips may fall off and do not typically add an appearance of tidiness to the existing lashes.
[0006] Therefore, there is a continuing need for a method for applying eyelash strips that increase retention and add fullness to existing lashes.

SUMMARY OF INVENTION

[0007] Described is a method for applying eyelash extensions via double application of eyelash strips. For example, the method includes acts of adhering a first eyelash strip below or on top of a user’s natural eyelashes and adhering a second eyelash strip on top of or below the user’s natural eyelashes, such that at least one eyelash strip is on top of and another eyelash strip is below the user’s natural eyelashes.
[0008] Finally, as can be appreciated by one in the art, the present invention also comprises a method for forming and using the invention described herein.

BRIEF DESCRIPTION OF THE DRAWINGS

[0009] The objects, features and advantages of the present invention will be apparent from the following detailed descriptions of the various aspects of the invention in conjunction with reference to the following drawings, where:
[0010] FIG. 1 is an illustration of a typical eyelash strip that includes an elongated strip having a plurality of eyelashes extending therefrom;
[0011] FIG. 2 is an illustration of a closed eye;
[0012] FIG. 3 is an illustration depicting a method of the prior art for applying an eyelash strip to a user’s closed eye; and
[0013] FIG. 4 is an illustration depicting a method for applying an eyelash extension according to various embodiments of the present invention.

DETAILED DESCRIPTION

[0014] The present invention relates to eyelash extensions and, more particularly, to a method for applying eyelash extensions via double application of eyelash strips. The following description is presented to enable one of ordinary skill in the art to make and use the invention and to incorporate it in the context of particular applications. Various modifications, as well as a variety of uses in different applications will be readily apparent to those skilled in the art, and the general principles defined herein may be applied to a wide range of embodiments. Thus, the present invention is not intended to be limited to the embodiments presented, but is to be accorded the widest scope consistent with the principles and novel features disclosed herein.
[0015] In the following detailed description, numerous specific details are set forth in order to provide a more thorough understanding of the present invention. However, it will be apparent to one skilled in the art that the present invention may be practiced without necessarily being limited to these specific details, in other instances, well-known structures and devices are shown in block diagram form, rather than in detail, in order to avoid obscuring the present invention.
[0016] The reader’s attention is directed to all papers and documents which are filed concurrently with this specification and which are open to public inspection with this specification, and the contents of all such papers and documents incorporated herein by reference. All the features disclosed in this specification, (including any accompanying claims, abstract, and drawings) may be replaced by alternative features serving the same, equivalent or similar purpose, unless expressly stated otherwise. Thus, unless expressly stated otherwise, each feature disclosed is one example only of a generic series of equivalent or similar features.
[0017] Furthermore, any element in a claim that does not explicitly state “means for” performing a specified function, or “step for” performing a specific function, is not to be interpreted as a “means” or “step” clause as specified in 35 U.S.C. Section 112, Paragraph 6. In particular, the use of “step of” or “act of” in the claims herein is not intended to invoke the provisions of 35 U.S.C. 112, Paragraph 6.
[0018] Please note, the labels left, right, front, back, top, bottom, forward, reverse, clockwise and counter clockwise have been used for convenience purposes only and are not intended to imply any particular fixed direction. Instead, they are used to reflect relative locations and/or directions between various portions of an object.

(1) Description

[0019] The present invention relates to eyelash extensions and, more particularly, to a method for applying eyelash extensions via double application of eyelash strips. For example, an eyelash strip typically includes an elongated strip base (such as a tape or glue strip) with a plurality of individual or branched lashes extending therefrom. An example of such a typical eyelash strip 100 is illustrated in FIG. 1. The traditional process for applying such an eyelash strip 100 is to glue, tape, or otherwise adhere the strip base 103 to the top of the users existing eyelashes 102 (e.g., top eyelashes) or against the user’s upper eyelid 104, as shown between FIGS. 2 and 3.
[0020] The present invention improves upon the method of the prior art by providing a method in which at least two
eyelash strips are applied to a single eye. For example and as shown in FIG. 4, a first eyelash strip 400 is adhered below the user’s natural lashes 102 and a second eyelash strip 402 is adhered on top of the user’s natural lashes 102. Thus, the method includes acts of (1) adhering (via glue, tape, etc.) a first eyelash strip 400 below or on top of the user’s natural eyelashes 102 (either to the eyelashes directly or to the user’s eyelid 104, or any combination thereof), and (2) adhering (via glue, tape, etc.) a second eyelash strip 402 on top of or below the user’s natural eyelashes 102 (either to the eyelashes directly or to the user’s eyelid 104, or any combination thereof), such that at least one eyelash strip (e.g., first eyelash strip 400) is on top of and another eyelash strip (e.g., second eyelash strip 402) is below the user’s natural eyelashes 102.

In one aspect, although not limited thereto, an eyelash strip 400 is first affixed below the user’s natural eyelashes 102 by having the user open their eyes to expose a bottom side of the user’s natural lashes 102. The first eyelash strip 400 is then affixed (using glue, adhesive tape, etc.) below the user’s natural lashes 102 (such as being stuck with an adhesive strip to the bottom side of the natural lashes 102). The user then closes their eye, allowing the technician to then apply the second eyelash strip 402 on top of the user’s natural lashes 102.

It should also be noted that the eyelash strip 400 and/or 402 can be adhered directly to the top of the user’s natural lashes 102 or against the user’s eyelid 104 (above the lashes) or any other desired location. The eyelash strip 400 and/or 402 is adhered to the natural lashes 102 or user’s eyelid 104 using an adhesive, tape, or any other method. (e.g., such as using the adhesive tape on a common eyelash strip). Further, the eyelash strip 400 and/or 402 can be a complete eyelash strip or a strip of any size. Additionally, the eyelash strip 400 and/or 402 can have a single lash, a bundle or lashes, or any number of lashes.

It should also be noted that the eyelash strip 400 and/or 402 is any type of eyelash strip, non-limiting examples of which include an eyelash strip with threads at the root, eyelash strip with knots at the root, or strips without threads at the root, or any other kind of eyelash strip. In other words, it should be explicitly understood that the method described herein can be employed with any type of eyelash strip that includes a plurality of eyelashes.

What is claimed is:

1. A method for applying eyelash extensions, comprising acts of:

adhering a first eyelash strip below or on top of a user’s natural eyelashes; and

adhering a second eyelash strip on top of or below the user’s natural eyelashes, such that at least one eyelash strip is on top of and another eyelash strip is below the user’s natural eyelashes.

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